

Desarrollando una presencia científica en línea

M.C. Hugo Armando Guillén Ramírez

10 de Junio de 2016

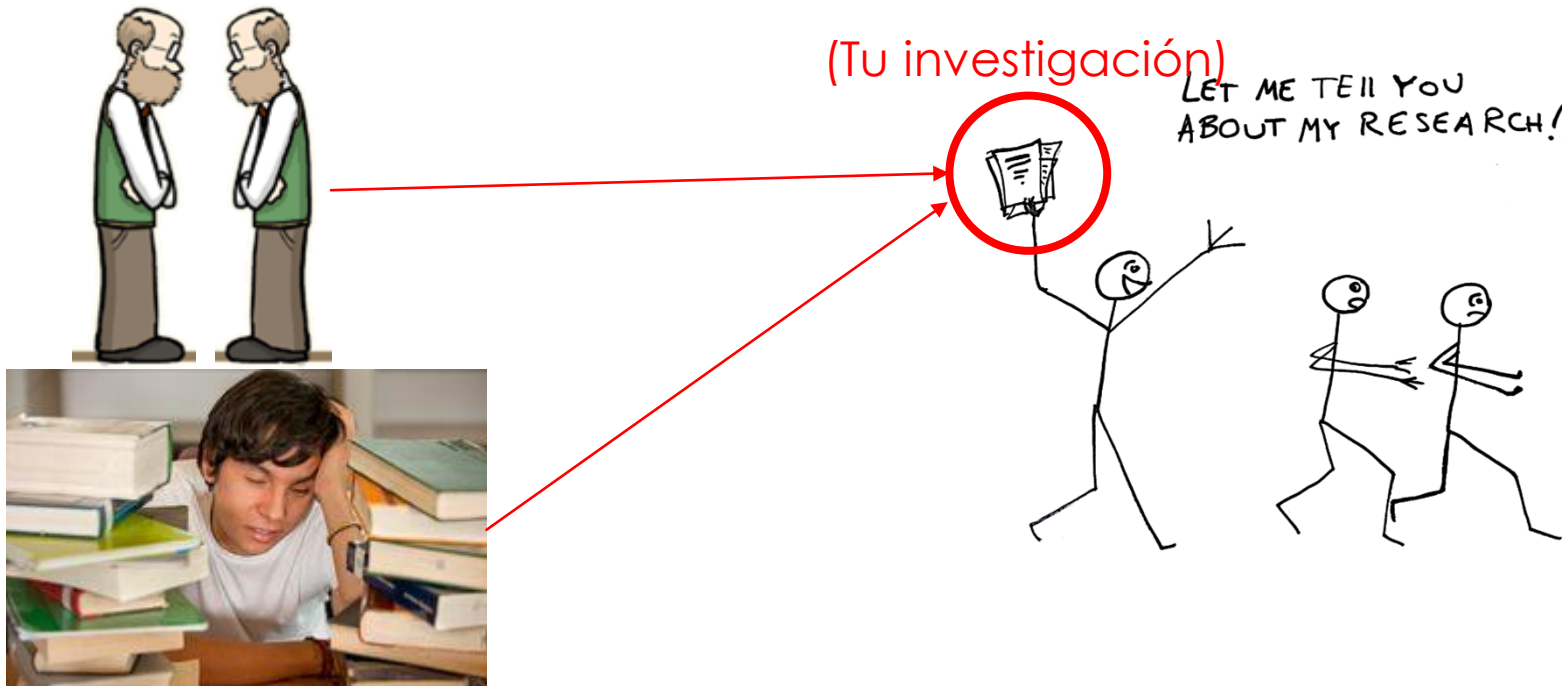
Contenido

- Google Scholar
- ResearchGate
- Academia.edu
- ORCID
- LinkedIn
- Github
- Twitter
- Página personal
- Preprints
- LeanPub
- Reddit

Searchability vs. Findability vs. Discoverability

- **Searchability**: ser buscable.
- **Findability**: ser encontrable.
- **Discoverability (detectabilidad)**: capacidad de la información de ser detectada/descubrible. ([Wikipedia](#))

¡Metadatos!



Mejorando la detectabilidad

Agregamos algunos metadatos como...

- Publicaciones previas
- Instituciones
- Temas de interés
- Colaboradores frecuentes
- Experiencia demostrable



(Tu investigación)

Google Scholar

<https://scholar.google.com/>

Stand on the shoulders of giants.

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites. Google Scholar helps you find relevant work across the world of scholarly research.

Citations <https://scholar.google.com/intl/en/scholar/citations.html>

Google Académico

Seguir



Charles Robert Darwin

naturalist (1809-1882)

life sciences, evolution, biogeography,
speciation, natural selection

Dirección de correo verificada de unr.edu.ar - [Página principal](#)

Índices de citas

Total

Desde 2011

Citas

121897

37671

Índice h

100

56

Índice i10

491

209

Coautores [Ver todos...](#)

[Alfred Russel Wallace \(1823-1913\)](#)

Título	1-20	Citado por	Año
On the Orngin of Species	CR Darwin London: John Murray	33247 *	1859
Origin of species	CMA Darwin DMP	33218 *	1978
R.(1859): On the Origin of Species by Means of Natural Selection	C Darwin Murray. London	33098 *	1871
On the origin of species, facsimile of. 6th	CD Darwin Cambridge: Harvard University Press	32598 *	1872
The descent ofman, andselection in relation to sex	C Darwin London: Murray	17464 *	1871
The descent ofman, and selection in relation to sex (2 vols.)	C Darwin	17408 *	1871

¡Configura tus alertas!

Mi biblioteca Mis citas Mis actualizaciones **Alertas** Más ▾



☒ Buscar en la Web ☐ Buscar sólo páginas en español

Default search settings include:

not case sensitive	capital letters of search terms are ignored
AND	search terms are automatically combined using AND
keyword	searches the fulltext of scholarly material, including citation and abstract

Options to refine your search include:

synonyms	Google automatically searches for matching and similar meaning words	tourism finds tourist
"phrase searching"	use quotation marks around phrases	"hearing loss"
OR	results include <i>either</i> search term. OR must be in capital letters	ipod OR mp3
exclude	use - immediately before a search term you want to exclude	ipod -itunes
include	use + immediately before automatically excluded search terms that you want included	+the
intitle:	finds results with your search term in the document title	intitle:mp3
author:	finds results with your search term as the document author	author:Jones
date range	to change from Any time , select an option from left side of the results screen	
document type	Choose Articles or Case law or My library , or deselect include patents	



Académico

Crear alerta

Mostrar alertas

Consulta de alerta:

Correo electrónico:

hguillen@cicese.edu.mx

Número de resultados:

Mostrar un máximo de 10 resultados ▴ ▾

Actualizar resultados

CREAR ALERTA

[[intitle:["noncoding " OR "non coding" OR "non-coding"] rna OR [ncRNA]]]

<https://scholar.google.com/intl/en/scholar/help.html#alerts>

http://www.otago.ac.nz/library/pdf/Google_Scholar_Tips.pdf

ResearchGate

<https://www.researchgate.net>

ResearchGate is built by scientists, for scientists.

It started when two researchers discovered first-hand that collaborating with a friend or colleague on the other side of the world was no easy task.

Founded in 2008 by physicians [Dr. Ijad Madisch](#) and [Dr. Sören Hofmayer](#), and computer scientist [Horst Fickenscher](#), ResearchGate today has more than 9 million members. We strive to help them make progress happen faster.

Our mission

Our mission is to connect researchers and make it easy for them to share and access scientific output, knowledge, and expertise. On ResearchGate they find what they need to advance their research.



Share your publications,
access millions more,
and publish your data.



Connect and collaborate with
colleagues, peers, co-authors, and
specialists in your field.



Get stats and find out who's been
reading and citing your work.



Ask questions, get answers,
and find solutions to research
problems.



Find the right job using our
research-focused job board.

Ofertas de empleo

Jobs you may be interested in

[View more](#)



Postdoctoral Fellow – Data Analytics for Scientometrics
Tecnológico de Monterrey
In Mexico



Bioimage Informatics Scientist
St. Jude Children's Research Hospital



Postdoctoral Position - Epigenetics of Immune Cells in Atherosclerosis
La Jolla Institute for Allergy & Immunology



Postdoctoral Research Associate Positions - Computational Biology
St. Jude Children's Research Hospital



Postdoctoral Research Associate - Electrical Engineering
University of Tennessee



Improve these suggestions

Get your job displayed here



Recommended for you

Chapter

Extending Probabilistic Encoding for Discovering Biclusters in Gene Expression Data

April 2016 · Hybrid Artificial Intelligent Systems · 04/2016: pages 706-717; · ISBN: 978-3-319-32033-5

Francisco Javier Gil-Cumbreras · Raúl Giráldez · Jesús S. Aguilar-Ruiz

[Request full-text](#) [Follow](#)

3 Reads

Chismes



May 28

With **18 new reads**, your colleague's article was the **most read** publication from your department last week

Like

Article

On the design of potential collaboration spaces

January 2004 · International Journal of Computer Applications in Technology 01/2004; 19(3):184-194. DOI:10.1504/IJCAT.2004.004047



Source

Recomendaciones

Related researchers

[Load more](#)



Peter Bühlmann
You cited their publication

Follow



Lars Hennig
You cited their publication

Follow



Philip S. Yu
You cited their publication

Follow



Humberto Pérez Espinosa
In your extended network

Follow



Philip Zimmermann
You cited their publication

Follow

[View all related researchers](#)

[Invite your colleagues](#)

Preguntas

ResearchGate



[\[User\]](#) upvoted your answer to:

My research area is in Membrane Computing and machine Learning. Can anyone help me on Active membranes model?

[View answer](#)

Academia.edu

<https://www.academia.edu/>

(Véase ResearchGate)

ORCID

ORCID

Connecting Research
and Researchers

<http://orcid.org/>

DISTINGUISH YOURSELF IN THREE EASY STEPS

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. [Find out more.](#)



REGISTER

Get your unique ORCID identifier [Register now!](#)
Registration takes 30 seconds.



ADD YOUR INFO

Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).



USE YOUR ORCID ID

Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

LINKEDIN



<https://www.linkedin.com/>

LinkedIn... ¿en serio?

- Mejora la buscabilidad y detectabilidad.



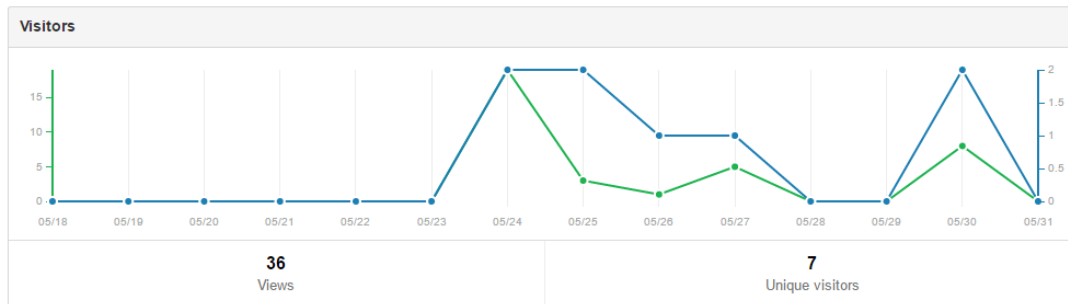
GitHub






<https://github.com/>
<https://github.com/trending>

Código abierto, datos abiertos.

- **Repositorios** públicos o privados.
- Colaboración orientada (pero no limitada) a software.
- **Forks, feature requests, graphs, wikis, notifications...**



Referring sites		
Site	Views	Unique visitors
 github.com	25	6
 Google	4	1


Popular content		
Content	Views	Unique visitors
 GitHub - HugoGuillen/refractiveindex.in...	15	6
 refractiveindex.info-sqlite/Tutorial.ipynb...	6	3
 refractiveindex.info-sqlite/README.md...	5	2


<https://github.com/nasa>


<https://github.com/showcases/open-source-organizations>


<https://github.com/showcases/open-data>

○ “Sitios web para ti y tus proyectos” <https://github.com/showcases/github-pages-examples>

 **twbs/bootstrap** CSS ★ 96,979 🍷 42,611
The most popular HTML, CSS, and JavaScript framework for developing responsive, mobile first projects on the web.


 **facebook/react** JavaScript ★ 43,364 🍷 7,432
A declarative, efficient, and flexible JavaScript library for building user interfaces.

 **jekyll/jekyll** Ruby ★ 25,604 🍷 5,571
🌐 Jekyll is a blog-aware, static site generator in Ruby

 **twbs/ratchet** CSS ★ 13,029 🍷 1,399
Build mobile apps with simple HTML, CSS, and JavaScript components.


 **github/developer.github.com** Ruby ★ 1,197 🍷 1,252
GitHub Developer site

 **Microsoft/microsoft.github.io** CSS ★ 640 🍷 222
The code behind the Microsoft.github.io website


 **github/government.github.com** HTML ★ 336 🍷 353
Gather, curate, and feature stories of public servants and civic hackers using GitHub as part of their open government innovations

 **electron/electron.atom.io** HTML ★ 225 🍷 182
Electron website

 **IBM/ibm.github.io** JavaScript ★ 217 🍷 101
Portal for IBM open source at GitHub

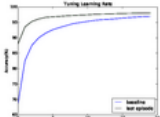
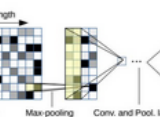
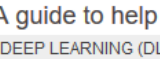
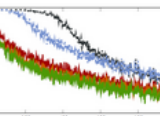


 **square/square.github.io** CSS ★ 204 🍷 70
A simple, static portal which outlines our open source offerings.

 **artsy/artsy.github.io** CSS ★ 144 🍷 76
The Artsy Engineering Open-Source Developers Blog

 **Yelp/yelp.github.io** JavaScript ★ 98 🍷 43
A showcase of projects we've open sourced and open source projects we use

○ Collaborative Open Computer Science

View: **Top** New Best Single Day Daily

- **Deep Q-Networks for Accelerating the Training of Deep Neural Networks**
Using Deep Q-Learning to accelerate CNN training
DEEP LEARNING (DL) CONVOLUTIONAL NEURAL NETWORKS (CNN) DEEP REINFORCEMENT LEARNING (DRL)
Banus 2 points 14 hours ago 0 Comments
- **Character-level Convolutional Networks for Text Classification**
Character-level Convolutional Networks for Text Classification
DEEP LEARNING (DL) NATURAL LANGUAGE PROCESSING (NLP) CONVOLUTIONAL NEURAL NETWORKS (CNN)
alxndrkalinin 5 points 4 days ago 0 Comments
- **A guide to convolution arithmetic for deep learning**
A guide to help deep learning practitioners understand and manipulate convolutional neural networks
DEEP LEARNING (DL) CONVOLUTIONAL NEURAL NETWORKS (CNN)
Christos Iraklis Tsatsoulis 1 point 4 days ago 0 Comments
- **Data-dependent Initializations of Convolutional Neural Networks**
Sets the weights of a network such that all units in the network train at the same rate
DEEP LEARNING (DL) CONVOLUTIONAL NEURAL NETWORKS (CNN) UNSUPERVISED-SUPERVISED LEARNING (USL)
Banus 1 point 6 days ago 0 Comments
- **Convergent Learning: Do different neural networks learn the same representations?**
Compare and contrast the learned representations at the level of neurons or groups of neurons.
DEEP LEARNING (DL) CONVOLUTIONAL NEURAL NETWORKS (CNN) VISUALIZATION
Banus 1 point 7 days ago 0 Comments
- **ORB-SLAM: a Versatile and Accurate Monocular SLAM System**
Feature-based monocular SLAM system operating in real time, indoor and outdoor environments
COMPUTER VISION SIGNAL PROCESSING
Banus 1 point 7 days ago 0 Comments

Twitter



<https://twitter.com/>

¿Qué es Twitter?

- Es un servicio de microblogging (140 caracteres, *tweet*).

Tweets

Retweets

Like

DMs

Mentions

Followers

Following

Hashtags

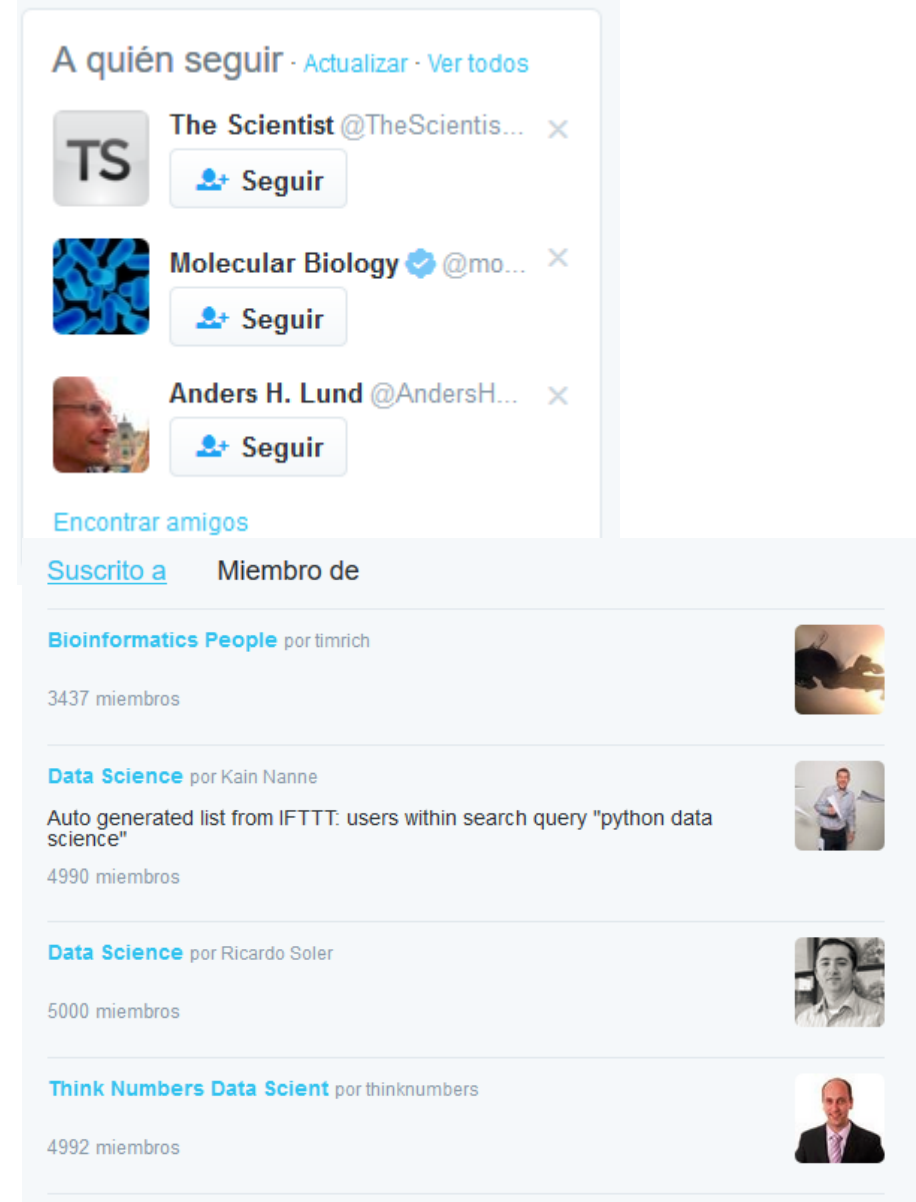
Lists

Trending

Bots

Aumentando la detectabilidad (científica)

1. Seguir:
 - Journals relevantes del área
 - Investigadores relevantes del área
 - Colegas
 - Bots relevantes del área
2. *Follow back*
3. *Retuitea* cosas interesantes/relevantes en tu área, no sólo tu trabajo.



Aumentar la detectabilidad en el momento justo

¡Usa hashtags en tu conferencia!

MAL USO:


- #AquíReportandoDesdeLaNextGenerationSequencing(NGS)Conference
- #NSG16 #FeelingGoodSunday

BUEN USO:

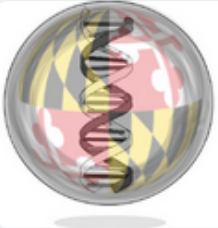
- NINJA-STAR: fast optimal read alignment. Looks impressive. Great talk.
#ngs16 #ngs2016
- #NGS16 Don't miss next talk about @nextflowio a tool that can make your live easier when implementing #genomic pipelines by @CH_maria_CH

Retweets

Torsten Seemann retweeted

 **Adam Phillippy** @aphillippy · 8 jun. Ver traducción

Canu v1.3! New configging algorithm, improved overlapping, auto parameter selection, bug fixes. Release notes ->



marbl/canu
canu - A single molecule sequence assembler for genomes large and small.
github.com

49 51


Naomi Attar retweeted

 **Nature Rev Microbiol** @NatureRevMicro · 8 jun.


Historical genomes show that the Black Death was the source of ancient and modern plague pandemics [dx.doi.org/10.1016/j.chom...](https://doi.org/10.1016/j.chom.2016.05.003)
#midweekmicro

14 9

Torsten Seemann retweeted

 **Phelim Bradley** @Phelimb · 6 jun.

github.com/johnlees/seer Sequence elem enrichment analysis to determine genetic basis of bacterial pheno [biorxiv.org/content/early/...](https://www.biorxiv.org/content/early/2016/06/01/061111)
#quantgen16



johnlees/seer
sequence element (kmer) enrichment analysis. Contribute to seer development by creating an account on GitHub.
github.com

10 5

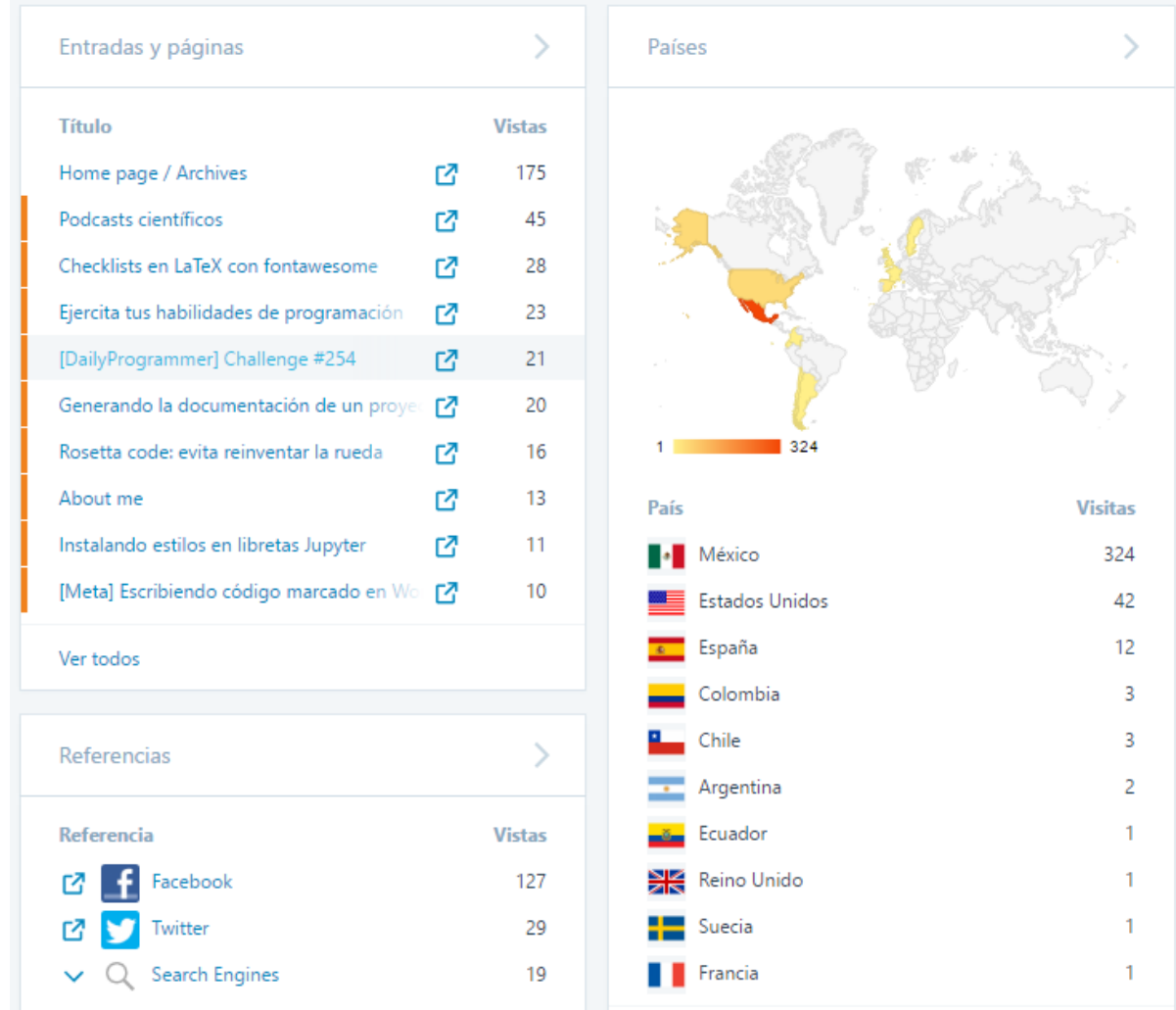
<http://www.rightrelevance.com/search/influencers?query=bioinformatics>

Página personal

Gratis

- Institucional.
- Blogs
 - [Github pages + Jekyll](#)
 - [Wordpress](#)
 - Blogger
 - [Google sites](#)

Estadísticas para 2016



<https://guillenramirez.wordpress.com/>

Preprints

Preprints (pre publicaciones)

- Escritos que no han sido avalados por pares.
- Comentarios por pares.
- DOI válido y permanente.



<https://arxiv.org/>



<http://biorxiv.org/>

<https://twitter.com/biorxivpreprint>

Leanpub

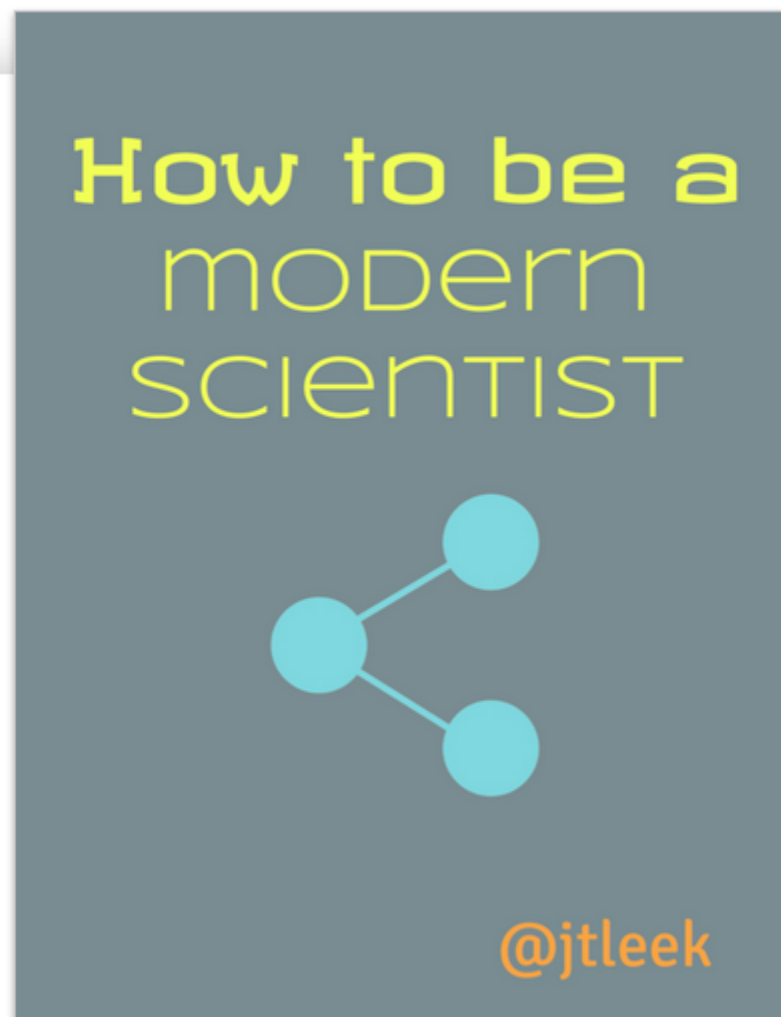
<https://leanpub.com>

How to be a modern scientist



Jeffrey Leek

A book about how to be a scientist the modern, open-source way.



UPDATED 2 MONTHS AGO

You pay (USD) 

FREE! MINIMUM \$10.00 SUGGESTED

\$ 10.00

Author earns

\$ 4.25

Cause gets

\$ 4.25

Add Ebook to Cart

Q. How and when do you pay royalties?

We pay a royalty of 90% minus 50 cents per purchase. Royalties are paid at the beginning of each month via PayPal. |

Reddit



<https://www.reddit.com/>

¿Qué es Reddit?

- Es un sitio de entretenimiento, social y de noticias.
- Los usuarios votan arriba o abajo el contenido, ordenándolo por relevancia.
- Se divide en subreddits, los cuales tienen una temática definida.

ATENCIÓN






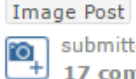


















Si quieres hacer tu estancia placentera en Reddit,

1. Crea un usuario
2. Desuscríbete de los subreddits default.
3. Suscríbete a subreddits de tu interés.
4. Comenta y vota el contenido.

SubReddits interesantes


- <https://www.reddit.com/r/science/>
- <https://www.reddit.com/r/askscience/>
- https://www.reddit.com/r/Open_Science/
- <https://www.reddit.com/r/philosophy/>

trending subreddits /r/discoveredspecies /r/2meirl4meirl /r/watch_dogs /r/HunterXHunter /r/unfortunateplacement 7 comments

- ↑ 984 ↓
 **pure evil** (imgur.com)
submitted 5 hours ago by hombre356   to /r/ProgrammerHumor
76 comments mod share save hide report [I+c]
- ↑ 251 ↓
Scientific Python Cheat Sheet (ipgp.github.io)
submitted 11 hours ago by Link2mypast   to /r/Python
27 comments mod share save hide report [I+c]
- ↑ 83 ↓
TIL the mathematical genealogy graph is not planar since it contains a subdivided $K_{3,3}$
 (genealogy.math.ndsu.nodak.edu)
submitted 9 hours ago by bwsullivan   to /r/math
17 comments mod share save hide report [I+c]
- ↑ 33 ↓
 **Emoji & Deep Learning** 🤖💬💖 (getdango.com)
submitted 5 hours ago by iamkeyur   to /r/MachineLearning
3 comments mod share save hide report [I+c]
- ↑ 70 ↓
Elon Musk: To Survive Humanity Must "Achieve Symbiosis With Machines" (futurism.com)
submitted 16 hours ago by Mr-141   to /r/artificial
17 comments mod share save hide report [I+c]
- ↑ 14 ↓
Bioinformatics grad student new to programming, question about Principles of Data Structures class (self.compsci)
 submitted 10 hours ago by SolidestGlue   to /r/compsci
15 comments mod share save hide report [I=c]
- ↑ 5 ↓
Can someone explain BEAST to me? question (self.bioinformatics)
 submitted 8 hours ago by -WISCONSIN-   to /r/bioinformatics
6 comments mod share save hide report [I=c]
- ↑ 3 ↓
Stupid Data Miner Tricks: Overfitting the S&P 500 (nerdsonwallstreet.typepad.com)
submitted 5 hours ago by bortkik   to /r/datascience
3 comments mod share save hide report [I+c]
- ↑ 6 ↓
Finding a region in 2D space with maximum sum (self.algorithms)
 submitted 13 hours ago by MorpheusZx   to /r/algorithms
19 comments mod share save hide report [I=c]

¿Y qué tiene que ver con la detectabilidad?

Stephen Hawking AMA Science AMA Series: Stephen Hawking AMA Answers!

6.112 puntos • 3.273 comentarios enviados hace 8 meses por Prof-Stephen-Hawking  Stephen Hawking a /r/science


On July 27, reddit, WIRED, and Nokia brought us the first-ever AMA with Stephen Hawking with this note:

At the time, we, the mods of /r/science, noted this:

https://www.reddit.com/r/science/comments/3nyn5i/science_ama_series_stephen_hawking_ama_answers/

Genetics of Sleep AMA

Science AMA Series: I'm Ying-Hui Fu, I study the genetics of sleep at UCSF. My lab discovered a gene that makes some people more efficient sleepers, needing only 4-6 hours per night. AMA!


4.635 puntos • 1.312 comentarios enviados hace 9 meses por Ying-Hui_Fu  Professor | Neurology | UCSF a /r/science

There are two things I consider more important than sleep: air and water. We spend more time sleeping than engaging in any other single activity, but we know very little about how day-to-day sleep behavior is regulated.

https://www.reddit.com/r/science/comments/3kj669/science_ama_series_im_yinghui_fu_i_study_the/

Peer-Review AMA

Science AMA Series: Hi Reddit! I'm Dr. Stephen Gallo from the American Institute of Biological Sciences (AIBS) and we are working to develop the "Science of Peer Review" to promote innovation in research funding. Ask me anything! AMA!

1.606 puntos • 102 comentarios enviados hace 6 días por sgalloster  Dr. Stephen Gallo | American Institute of Biological Sciences a /r/science

Hi Reddit! I'm Dr. Stephen Gallo from the American Institute of Biological Sciences (AIBS). For over 300 years, scientists have been using peer review as a quality control mechanism for scientific work and, in the last century, for the distribution of research funding. We're now working to develop the "Science of Peer Review" to promote innovation in research funding. Ask me anything! AMA!

https://www.reddit.com/r/science/comments/4mcjg6/science_ama_series_hi_reddit_im_dr_stephen_gallo/

Upcoming AMAs

(All times and dates are USA East Coast Time)

9 Jun-1pm

Jessica Hellmann and Tessa Hill

Improving How Scientists Can Talk with the Public about Climate Change

10 Jun-1pm

Tailoring Neuroscience Training to Meet Workforce Needs of the 21st Century.

13 Jun-1pm

Matt O'Dowd

Black Holes, Hubble Space Telescopes & YouTube

14 Jun-11am

American Chemical Society AMA

15 Jun-1pm

PLOS Science Wednesday:

Lecturas relacionadas

- The verdict: is blogging or tweeting about research papers worth it?
<http://blogs.lse.ac.uk/impactofsocialsciences/2012/04/19/blog-tweeting-papers-worth-it/>
- Discoverability, Not Discovery, Is Publishing's Next Big Challenge
<http://www.digitalbookworld.com/2014/discoverability-not-discovery-is-publishings-next-big-challenge/>
- How to be a modern scientist
<https://leanpub.com/modernscientist>
- An introduction to the scientific communities on Reddit
http://www.asbmb.org/asbmbsociety/asbmbsociety_article.aspx?id=49594

Lecturas relacionadas (2)

- Can LinkedIn and Academia.edu enhance access to open repositories?

<http://blogs.lse.ac.uk/impactofsocialsciences/2012/08/23/linkedin-academia-enhance-access-to-open-repositories/>

- Academic blogging is part of a complex online academic attention economy, leading to unprecedented readership.

<http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/>

Esta plática:

<https://github.com/HugoGuillen/talks>

<http://bit.ly/1U4EcC3>

Gracias por su atención.



<https://twitter.com/HugoGuillen>



<https://github.com/HugoGuillen>



[https://www.researchgate.net/profile/Hugo A Guillen Ramirez](https://www.researchgate.net/profile/Hugo_A_Guillen_Ramirez)



<https://www.linkedin.com/in/hugo-guillen-ramirez-1090a8a3>



<https://www.reddit.com/r/procrastinando>