

PUGH MATRIX

Criteria	System Today	Idea 1	Idea 2	Idea 3	Idea 4	Idea 5	Idea 6	Idea 7	Idea 8	Idea 9
Effectiveness	0									
Availability of resources	0									
Long-term benefits	0									
Short-term benefits	0									
Ease to implement	0									
Cost to implement	0									
Time to implement	0									
Reliability	0									
Net Score	0									
Rank										

- + 1 If the idea is better than the current situation
- 1 If the idea is worse than the current situation
- 0 If the idea is the same as the current situation



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