

Mastering the Microsoft Commercial Marketplace Series

# Buying and Publishing Private SaaS Plans

Marketplace Onboarding Engagement and Growth Team

# Overview

**About Private Plans**

**Purchasing a SaaS Private Offer**

**Creating a Private SaaS Offer**

# About Private Plans

# Offers and Plans



- Offers are public, plans can be private
- Used to sell to specific customers
- Special plan type created in Partner Center
- Available for paid plans only

## Private Plans

# Custom pricing

# Public Plans

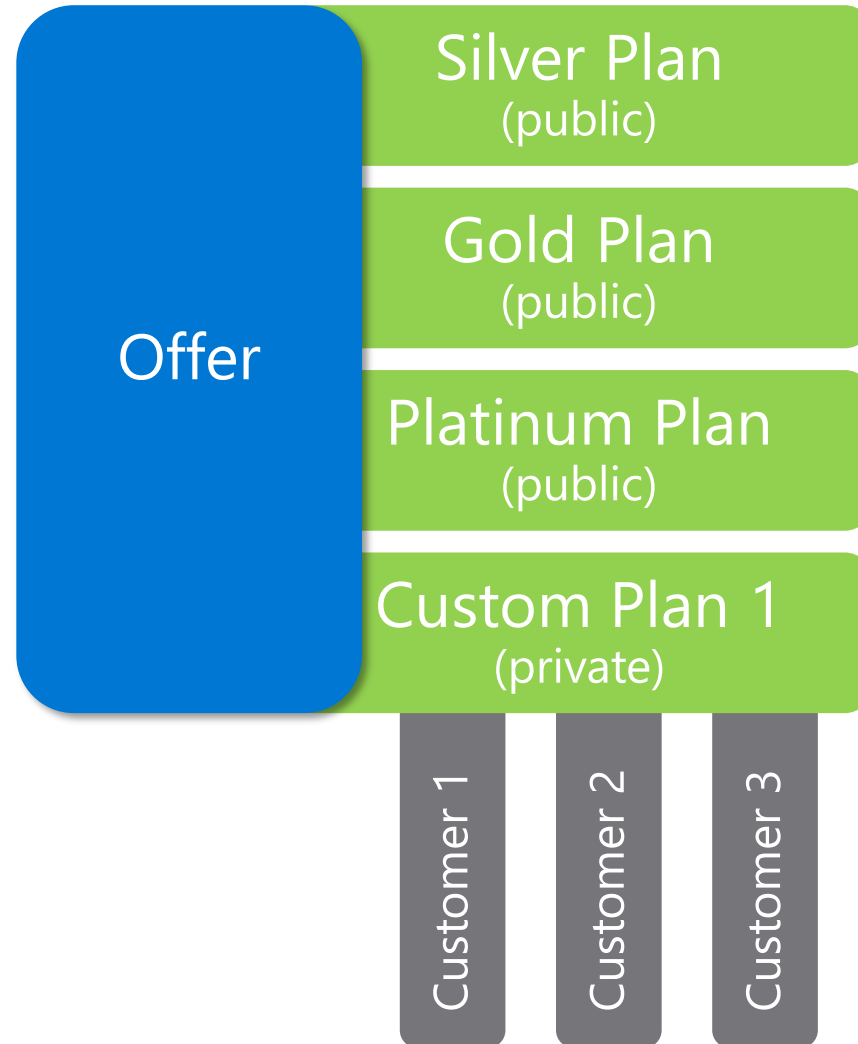


# Public Plans With a Private Plan





# Private Plan Customers



# Multiple Private Plans



# Purchasing a SaaS Private Plan

# Creating a Private SaaS Plan

# Summary

**Private Plans**

**Purchased a SaaS Private Offer**

**Created a Private SaaS Offer**

