

HOW TO RESEARCH A COMPANY BEFORE YOUR **INTERVIEW**



DON'T KNOW HOW TO RESEARCH
THE INTERVIEWING COMPANY?

KEEP READING TO FIND THE
PERFECT 5 TIPS.

1. Visit the company's website:

Look for information about its products, services, mission, values, and recent news.

2.Search for news articles

Use search engines to find recent news articles, press releases, and other coverage about the company.

3. Check social media.

Look at the company's social media accounts for recent updates, employee posts, and customer interactions. You can visit its profile on social platforms like- Instagram, LinkedIn, and Facebook.

4. Reach out to your network.

See if anyone in your network has worked for the company or has inside information about the company culture and work environment.

5.Prepare questions.

Make a list of thoughtful questions to ask during your interview. This shows you're prepared and interested in the company.