

The Battle of Neighborhoods - Singapore

1. Introduction

1.1. Background

Singapore is the most developed sovereign nation in Asia and is placed highly in key social indicators: education, healthcare, quality of life, personal safety, and housing, with a home-ownership rate of 91%. It is also a major financial and shipping hub, consistently ranked the most expensive city to live in since 2013, and has been identified as a tax haven. Singapore is also a popular tourist destination, with well-known landmarks such as the Merlion, Marina Bay Sands, Gardens by the Bay, the Jewel, the Orchard Road shopping belt, the resort island of Sentosa, and the Singapore Botanic Gardens, the only tropical garden in the world to be honored as a UNESCO World Heritage Site.

1.2. Problem

Singapore is a multicultural and vibrant city-state that is suitable for work, live, and play. Yet, the land constraint is also a problem faced by the country. Hence, buying or renting a place to live in Singapore is no trivial matter. This problem is compounded by the varying preferences and priorities of individuals.

1.3. Interest

People looking to buy or rent a place in Singapore will be interested in factors such as accessibility to amenities such as food places, supermarkets, parks, shopping centers, etc.