

*Information Security
Engineering*

2018.10.15

Human Computation



Huiping Sun(孙惠平)
sunhp@ss.pku.edu.cn

课堂测试时间

- 1、简述假托和钓鱼的区别。
- 2、人哪些方面比计算机强，哪些方面比计算机弱，分别举例说明。
- 3、举例说明双因子认证和双通道认证的区别。
- 4、简单描述为什么需要可用安全。
- 5、要达到可用安全有哪些手段和方法。
- 6、谈谈你对可用安全的看法和感想（有新的想法更好）。

上次课程内容回顾

可用安全概念

理解可用安全

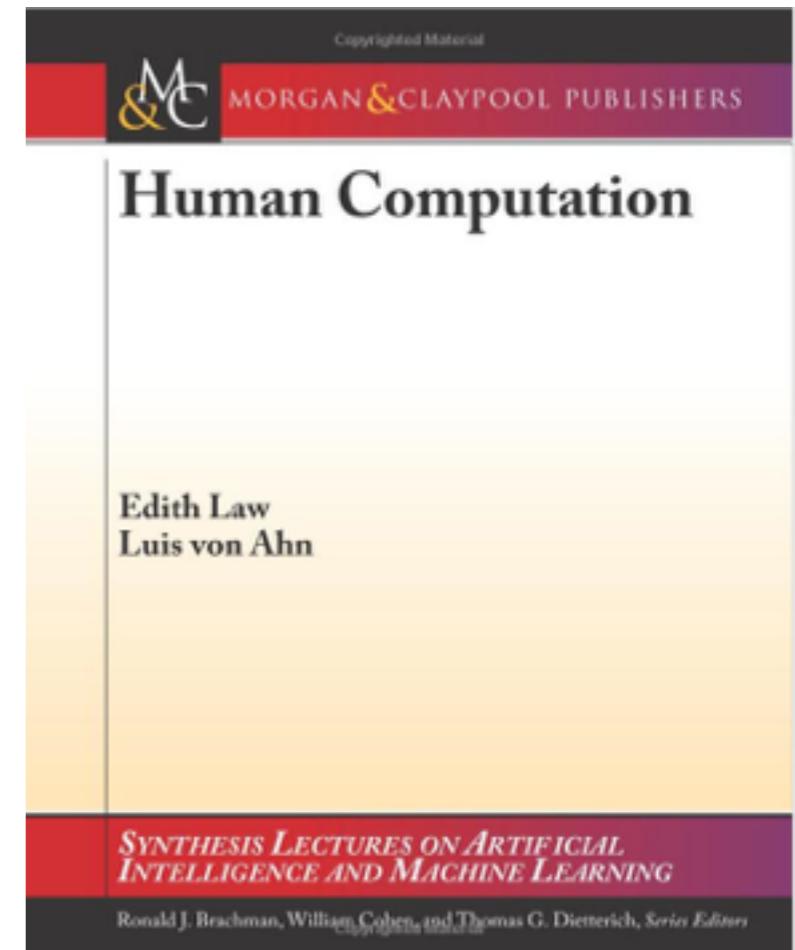
可用安全例子

- 可用性定义
- 可用性评估
- 可用安全起源
- SOUPS
- 可用安全定义

- 为什么需要
- 面临挑战
- 目标
- 安全不可见
- 可理解

- 网络钓鱼
- 证书
- 口令
- PatternLock
- PrivacyBird

- *Introduction*
- *Human Computation Algorithms*
- *Aggregating Outputs*
- *Task Routing*
- *Understanding Workers and Requesters*
- *The Arts of Asking Questions*
- *Conclusions*



HCOMP 2018

The sixth AAAI Conference on Human Computation and Crowdsourcing

 July 5–8, 2018  Zurich, Switzerland

Human Computation

概念

Human Computation

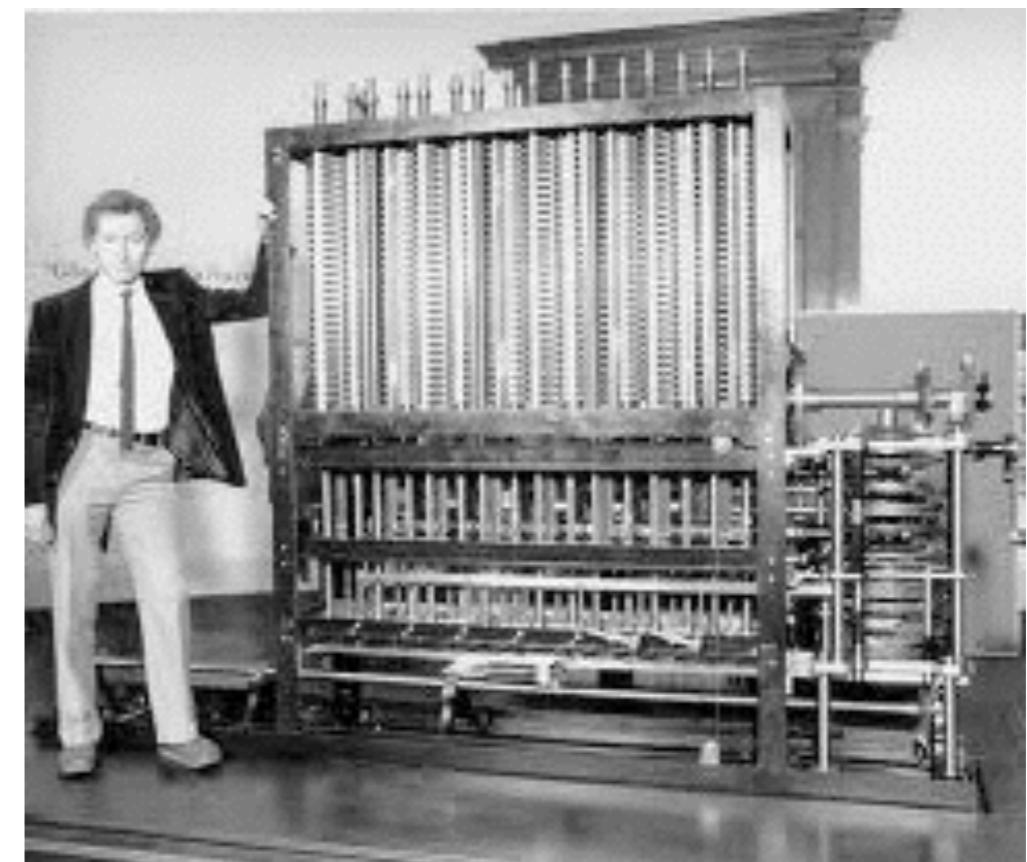
Computation 历史



计算公式 → 任务分解



操作指南 → 结果合并



- 计算
 - * 使用算法映射输入到输出的过程
 - Human Computation 2005
 - * 人来执行的计算
- > 人工智能难题

思考

现在有哪些Human Computation应用？

Human Computation产生需要什么基础？

- 现在依然存在许多人工智能难题
 - * 人很容易解决
 - * 但是复杂的计算机算法很难解决
- 常见的人工智能难题
 - * 感知（目标识别、分类）
 - * 自然语言分析（观点分析、翻译）
 - * 认知（计划、推理）

Human Computation

OCR难题

The Breckinridge and Lane Democrats, having taken courage at the recent eastern advices, are organizing energetically for the campaign. Several prominent Democrats who at first favored DOUGLAS, are coming out for the other side, apparently under the pressure of Federal influence. An address to the National Democracy of California, urging the party to support BRECKINRIDGE, has recently been published, which manifestly has strengthened that side of the question. It is signed by 65 Democrats, many of whom occupy respectable and prominent positions in the party, 22 of them are Federal office-holders, eight more are recipients of Federal patronage, and the others represent a mass of politicians giving the document most weight. The Douglas Democrats are also active. The Irish and German vote will mostly go with that branch of the party, but it is difficult to estimate which wing is the stronger. Thus far 17 Democratic newspapers have declared for DOUGLAS, 13 for BRECKINRIDGE, and 9 remain non-committal, with even chances of going either way. Under these circumstances the Republicans entertain not unjustifiable hopes that the Democratic divisions may be so equally balanced as to give the State to LINCOLN. Some very respectable Bell and Everett meetings have been held in different parts of the State, but thus far that party does not exhibit much rank and file strength.

The New-York State Yacht Squadron, on its annual cruise to Newport, came into the harbor yesterday afternoon. The following are the names of the boats that came to anchor here: *Jessie*, *Geraldine*, *Evelyn*, *Annie*, *Manning*, *Julia*, *Bonita*, *Magie*, *Widgeon*, *Rambler*, *Fleur-de-Lis*, *Henrietta*, *Sea-Drift* and *Maria*, with the steamer *America* as a tender. On anchoring, each boat fired a gun, according to custom. The reports were heard distinctly in the city, causing considerable inquiry as to "what was up," and quite a number of sanguine individuals came into our office to inquire if the guns were not annunciations signals of the successful laying of the Atlantic Cable. We invariably replied in the negative. The squadron will leave to-day for Newport. The yachts *Washington* and *Rattler*, of this city, start with it, with parties of New-Haven people.

图像识别难题



Tag系统 Q&A系统

相关概念

动物
机器

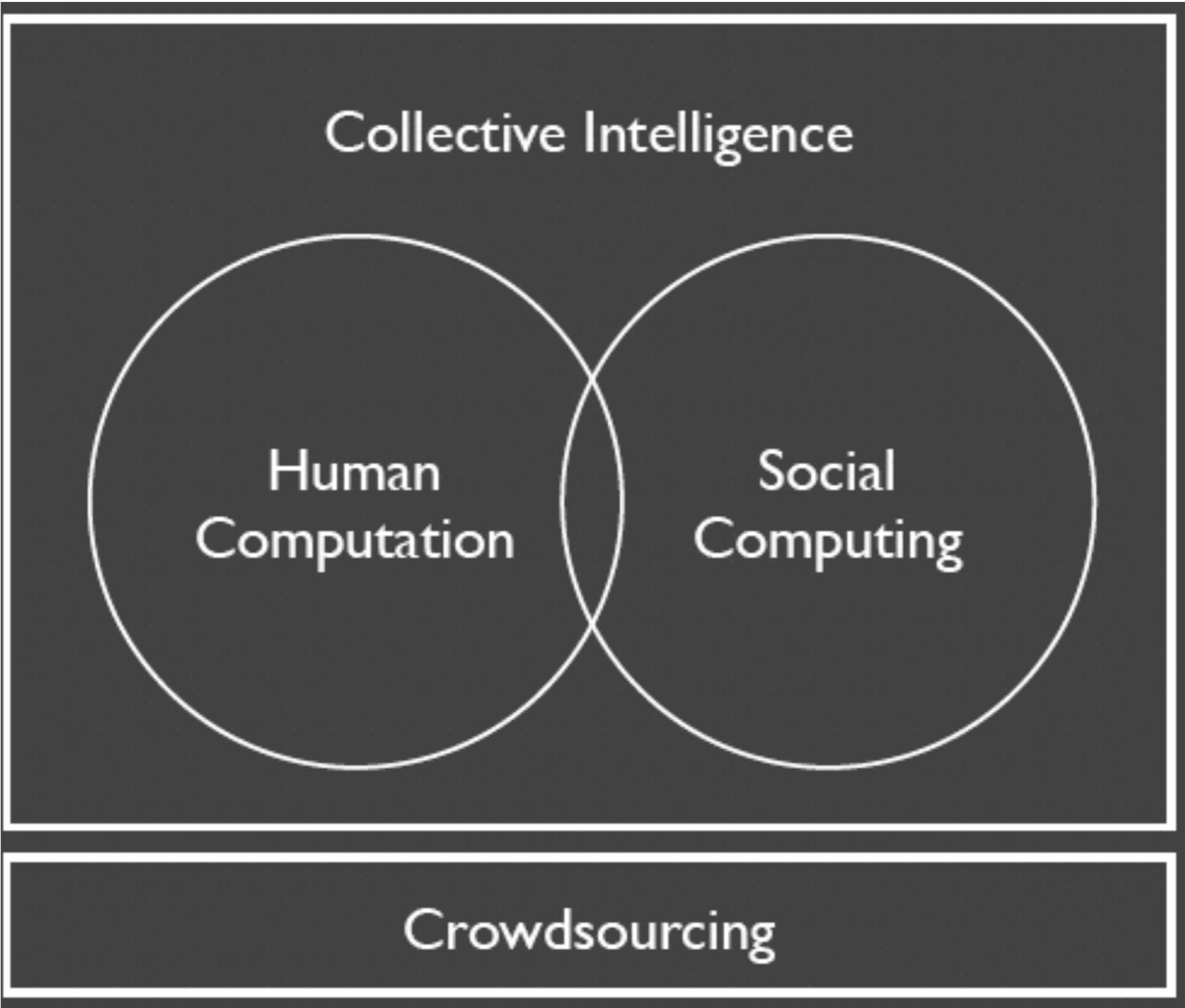
社会
行为

工具
方法

群体
智能

社会
计算

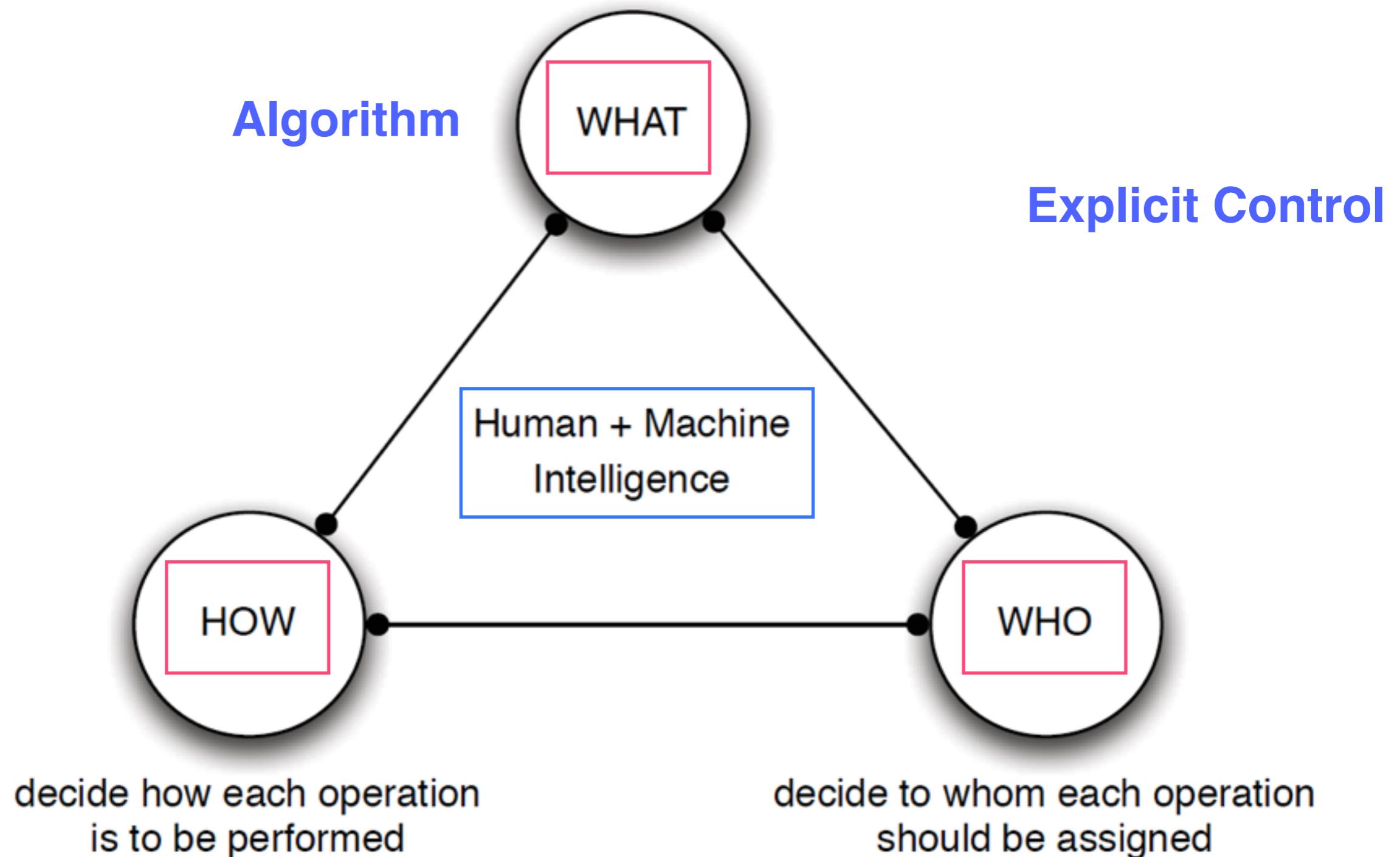
众包



Human Computation

三个层面

decide what operations need to be performed in what order



- 识别： 图像识别、语音识别, ...
- 语言： NLP、翻译, ...
- 计算密集问题： 象棋、围棋、NP问题、生物学基因测序, ...
- 自愿计算： SETI@Home, ...
- 其余： 医疗诊断、文本编辑、计划...

Human Computation

算法

Human Computation

算法

Termination →
Condition

Outputs →

Sufficiently →
Basic
Operations →

Inputs

```
function quicksort(A)
    initialize empty lists L and G
    if (length(A) ≤ 1)
        return A
    pivot = A.remove(find_pivot(A));
    for x in A
        if compare(x, pivot)
            L.add(x)
        else
            G.add(x)
    return concatenate(quicksort(L), pivot, quicksort(G))

function pivot(A)
    return randomIndex(A);

function compare(x, pivot)
    return (x < pivot)
```

Precisely
Defined
Steps ←

Human Computation

Human Computation

```
function quicksort(A)
    initialize empty lists L and G
    if (length(A) ≤ 1)
        return A
    pivot = A.remove(find_pivot(A));
    for x in A
        if compare(x, pivot)
            L.add(x)
        else
            G.add(x)
    return concatenate(quicksort(L), pivot, quicksort(G))

function pivot(A)
    return randomIndex(A);

function compare(x, pivot)
    return human_compare(x, pivot)
```

Mechanical Turk Task

Instructions

You are shown two images. You must select the image that is more indicative of suspicious activities.

Task

Imagine that you are a security guard and you are monitoring two places. Someone informed you that there are suspicious activities in one of the places, but you were not told which one. Which place will you attend to?



Submit



Human Computation

Human Computation

```
function quicksort(A)
    initialize empty lists L and G
    if (length(A) ≤ 1)
        return A
    pivot = A.remove(find_pivot(A));
    for x in A
        if compare(x, pivot)
            L.add(x)
        else
            G.add(x)
    return concatenate(quicksort(L), pivot, quicksort(G))

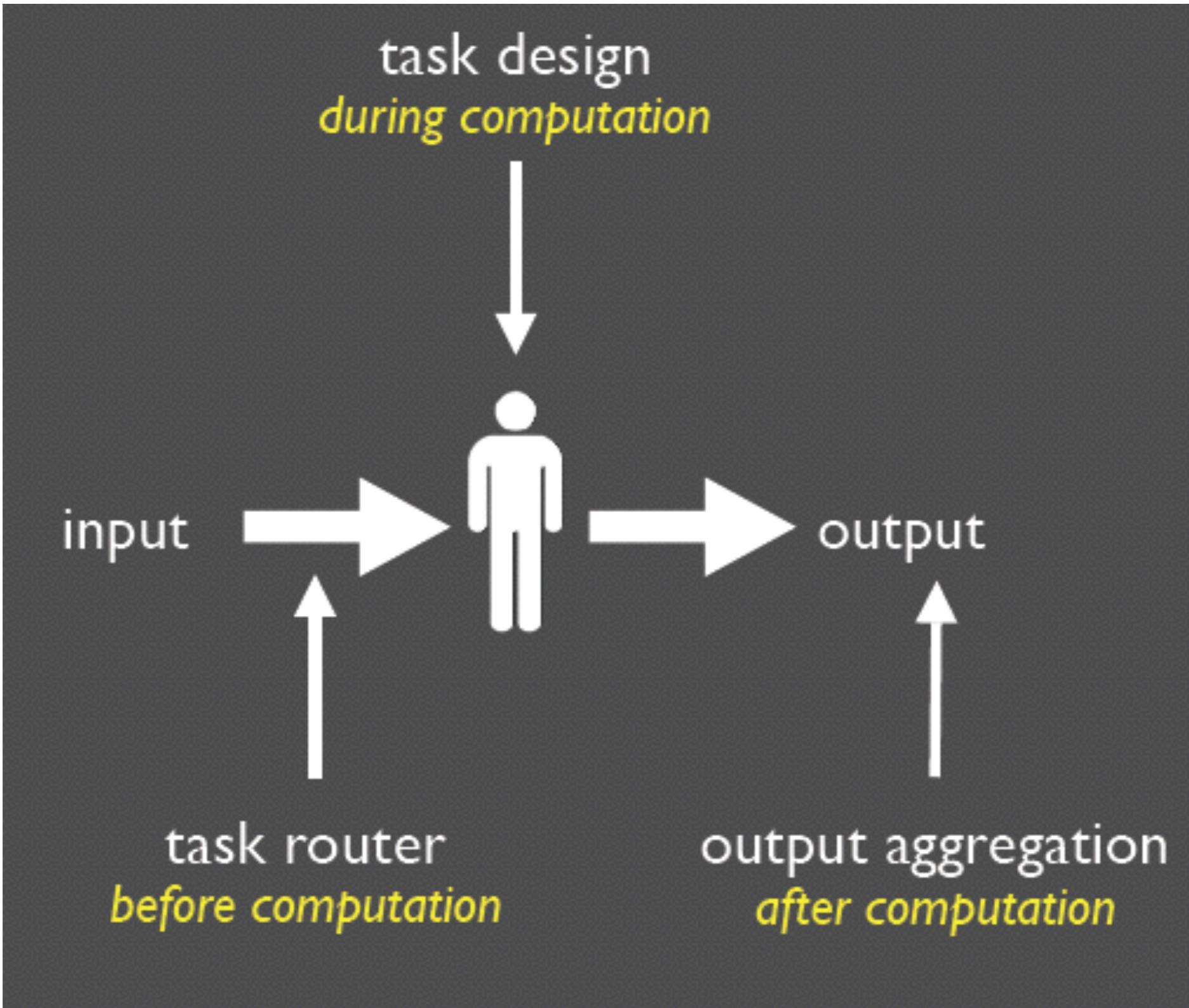
function pivot(A)
    return randomIndex(A);

function compare(x, pivot)
    return human_compare(x, pivot)
```

Games with a Purpose

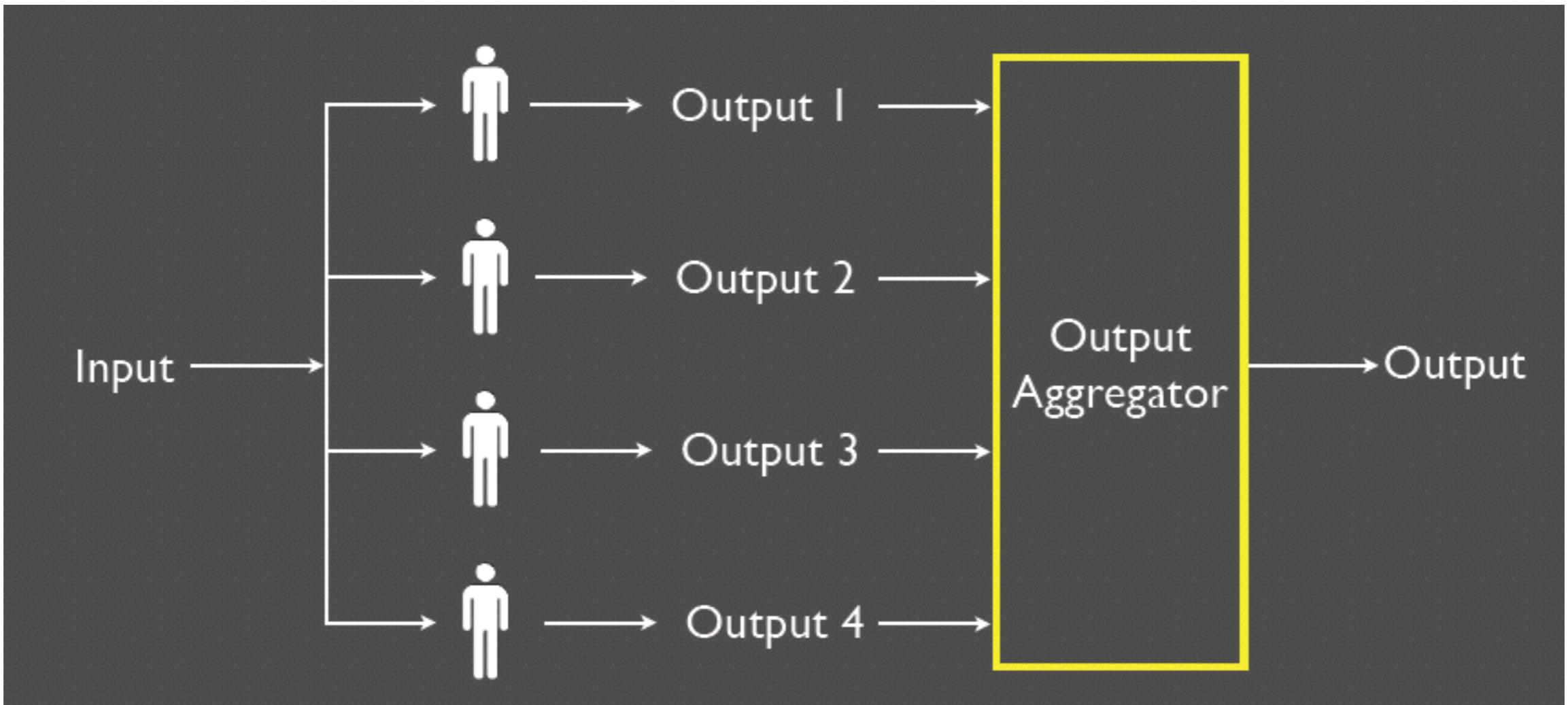


算法正确性



Human Computation

结果汇集

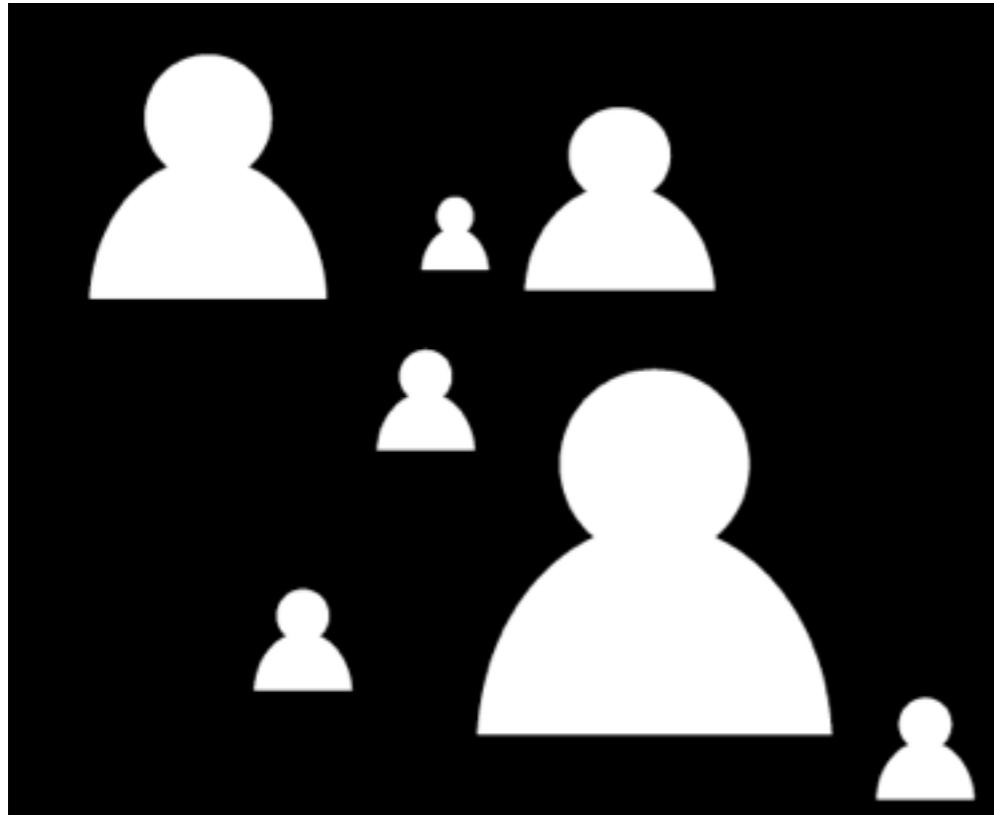
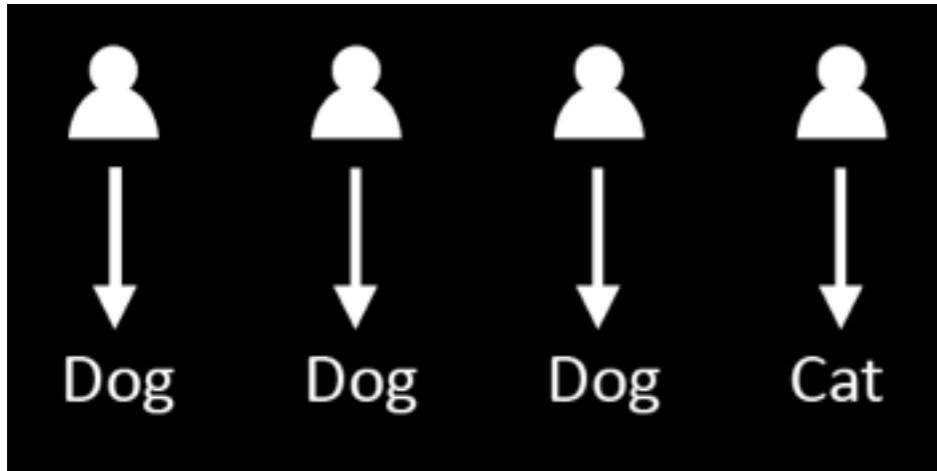


参与动机

- Money
- Access
- Game
- Volunteer
- Learning

Human Computation

正确性



The King himself directed the operations

The King lala the

himself the

Human Computation

例子

- Web上的图像识别是一个主要的技术挑战
- 大量图片存在，但是文本描述很少，自动识别很不准确
- 人来做标记是一个无奈的选择

游戏

- 每周现在有20亿用户玩在线游戏
- 21岁美国人万游戏时间，平均一生5年



ESP游戏

- 两个用户同时独立的标记一个图片
- 如果标记一致会得到奖励



Player 1 guesses: purse
Player 1 guesses: bag
Player 1 guesses: brown

Success! Agreement on “purse”



Player 2 guesses: handbag

Player 2 guesses: purse
Success! Agreement on “purse”

- 科学是数据密集型的
 - * 气候
 - * 物种分布
 - * 星体轨迹
- 科学家数量少
- 非科学家来收集和解释数据

Human Computation

Galaxy Zoo



The screenshot shows a web browser window for "Galaxy Zoo: Hubble" at www.galaxyzoo.org. The page features a large banner image of the Hubble Space Telescope in space, with Earth visible in the background. A blue navigation bar at the top includes links for Home, The Story So Far, How To Take Part, Classify Galaxies, Explore Galaxies, The Science, FAQ, Forum, Blog, and Contact Us. A message at the bottom of the main content area says, "You aren't logged in so we can't record your results!". On the right side, there are two boxes: "Classifier Log In" with links for "Click here to log in", "Register", and "Forgotten Password?", and "Explore galaxies" with a search bar.

Galaxy Zoo: Hubble

www.galaxyzoo.org

EN · Galaxy Zoo is a ZOONIVERSE project ...just like MOON ZOO

GALAXY ZOO

HUBBLE

Home The Story So Far How To Take Part Classify Galaxies Explore Galaxies The Science FAQ Forum Blog Contact Us

Pictures

You aren't logged in so we can't record your results!

Welcome to Galaxy Zoo, where you can help astronomers explore the Universe

Galaxy Zoo: Hubble uses gorgeous imagery of hundreds of thousands of galaxies drawn from NASA's Hubble Space Telescope archive. To understand how these galaxies, and our own, formed we need your help to classify them according to their shapes — a task at which your brain is better than even the most advanced computer. If you're quick, you may even be the first person in history to see each of the galaxies you're asked to classify.

More than 250,000 people have taken part in Galaxy Zoo so far, producing a wealth of valuable data and sending telescopes on Earth and in space

Classifier Log In

Click here to log in

Register

Forgotten Password?

Explore galaxies

Enter a search term

Search

Human Computation

eBird

eBird News and Features — 

ebird.org/content/ebird/   

eBird



Home | About eBird | Submit Observations | View and Explore Data | My eBird

Sign In | Register as a New User

Translate to: English

Welcome to eBird

eBird is as birder does!

eBird News and Features

[eBirder of the Month -- Mary Gustafson](#)
November 12, 2011

The [Rio Grande Valley Birding Festival](#) is taking place this weekend, which means that our current November eBirder of the Month will be buzzing around Harlingen corralling teams of leaders, making sure field trips get off on time, and generally making sure that the 2011 festival comes off as another huge success. Sadly, all this means that Mary won't be getting out in the field as much as she would like. So it seems like an appropriate time to recognize her not only for her hard work as field trip chair for this festival, but also for her unflagging commitment to eBird, both as a user and a reviewer. Moreover, Mary has solidified the Rio Grande Valley Birding festival's commitment to eBird by ensuring that all field trip data are entered into the system, and that all festival participants become aware of the project. This adds up to hundreds of new eBirders each year thanks to this festival! Thanks Mary, and be sure to get out (e)Birding again when things settle down on Monday!

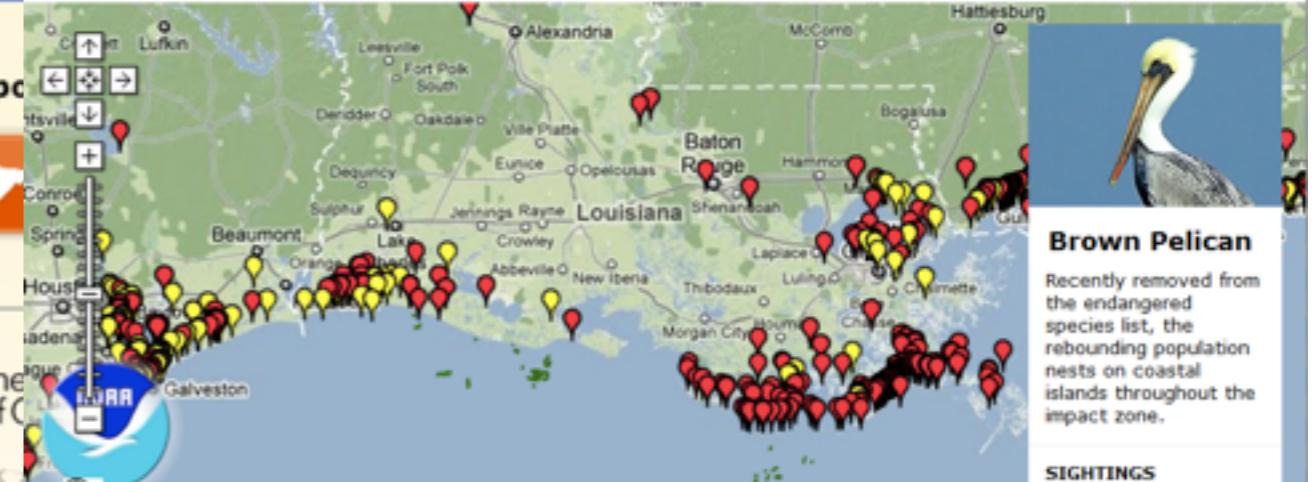


[Possible hybrid Harlan's Red-tailed Hawk x Rough-legged Hawk in Kansas](#)
November 07, 2011

In North America, Red-tailed and Rough-legged Hawks share highly variable plumage, often causing

Gulf Spill Bird Tracker

Oil Slick Forecast: Now 24 hr 48 hr 72 hr



Potomac Oil Slick Footprint - NOAA/NESDIS (Green) observed on 2010-08-05

POWERED BY Google 50 mi 100 km

eBird DataONE 

Maps and data: [Google](#) Current spill location: [NOAA](#) Forecasts: [NOAA-NESDIS](#)

SIGHTINGS

-  Sightings Cluster
-  Within last 30 days
-  Older than 30 days

eBird Rarity Photos Pool



Amazon Mechanical Turk

The screenshot shows the homepage of the Amazon Mechanical Turk website. At the top, there's a browser header with tabs, back/forward buttons, and a URL bar showing <https://www.mturk.com/mturk/welcome>. Below the header is the Amazon Mechanical Turk logo and navigation tabs for 'Your Account' (selected), 'HITs', and 'Qualifications'. To the right, there's a link for existing users to sign in as a 'Worker' or 'Requester'. A blue banner at the top has links for 'Introduction', 'Dashboard', 'Status', and 'Account Settings'. The main content area features a yellow gradient background. It starts with a bold statement: 'Mechanical Turk is a marketplace for work.' followed by a subtext: 'We give businesses and developers access to an on-demand, scalable workforce. Workers select from thousands of tasks and work whenever it's convenient.' Below this is a red callout: '185,774 HITs available. [View them now.](#)'

Make Money by working on HITs

HITs - *Human Intelligence Tasks* - are individual tasks that you work on. [Find HITs now.](#)

As a Mechanical Turk Worker you:

- Can work from home
- Choose your own work hours
- Get paid for doing good work

Find an interesting task



Work



Earn money



[Find HITs Now](#)

or [learn more about being a Worker](#)

Get Results from Mechanical Turk Workers

Ask workers to complete HITs - *Human Intelligence Tasks* - and get results using Mechanical Turk. [Register Now](#)

As a Mechanical Turk Requester you:

- Have access to a global, on-demand, 24 x 7 workforce
- Get thousands of HITs completed in minutes
- Pay only when you're satisfied with the results

Fund your account



Load your tasks



Get results



[Get Started](#)

Human Computation

Amazon Mechanical Turk

[Your Account](#)[HITs](#)[Qualifications](#)**253,412 HITs**
available now[All HITs](#) | [HITs Available To You](#) | [HITs Assigned To You](#)Find containing that pay at least \$ for which you
 require Mast

All HITs

1-10 of 32004 Results

Sort by: **GO!**[Show all details](#) | [Hide all details](#)

Classify Arabic Tweets Dialects SEE REVISED HIT

Requester: [Chris Callison-Burch](#)**HIT Expiration Date:** Aug 4, 2013 (9 weeks 6 days) **Reward:** \$0.00**Time Allotted:** 60 minutes **HITs Available:** 23530

Identify whether the phrase/keywords belongs to the category provided?

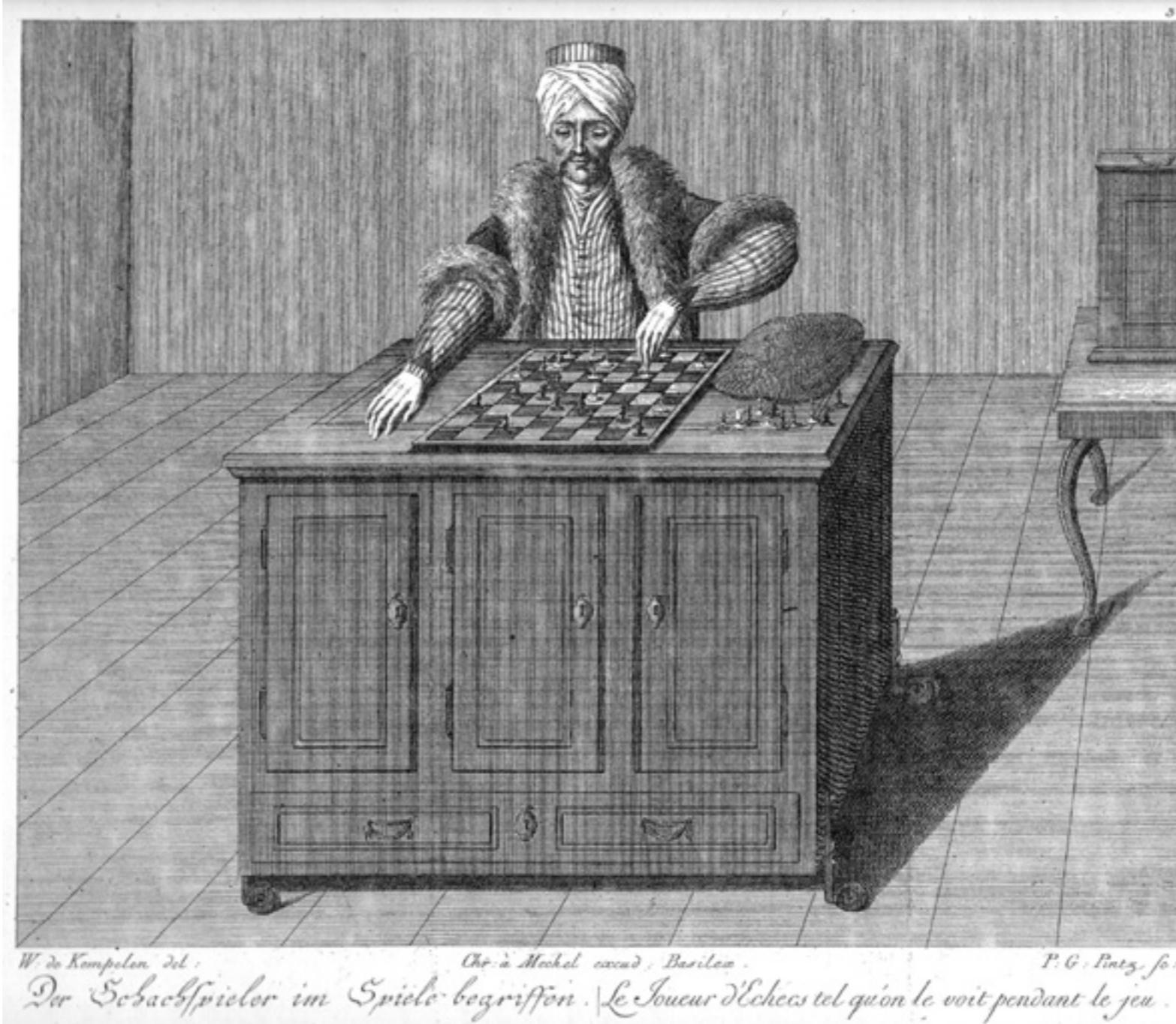
Requester: [InterestProfiler](#)**HIT Expiration Date:** Jun 21, 2013 (3 weeks 4 days) **Reward:** \$0.01**Time Allotted:** 10 minutes **HITs Available:** 17969

Search: Keywords on Google.com (US)

Requester: [CrowdSource](#)**HIT Expiration Date:** May 27, 2014 (52 weeks) **Reward:** \$0.08**Time Allotted:** 16 minutes **HITs Available:** 14969

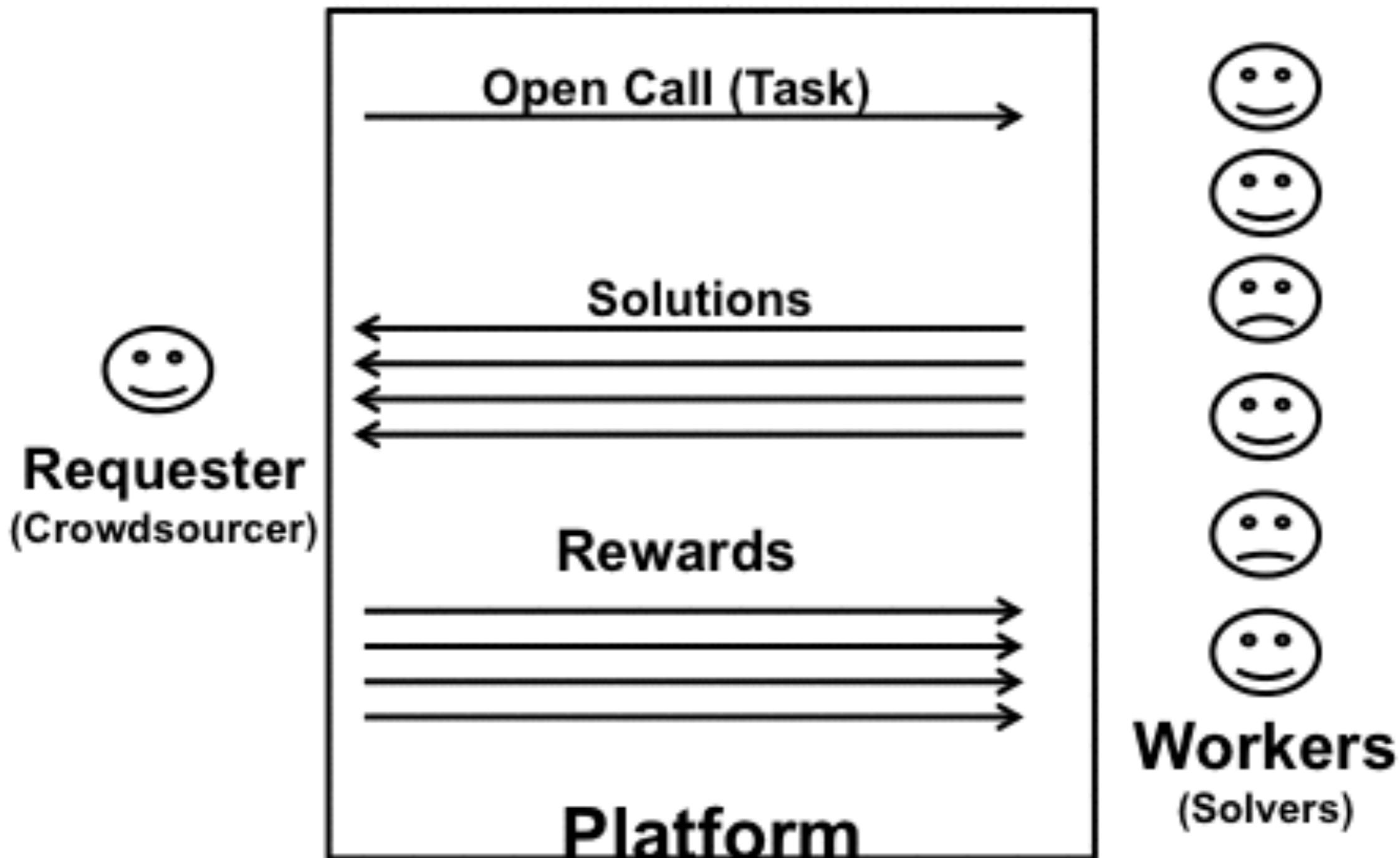
Human Computation

Mechanical Turk



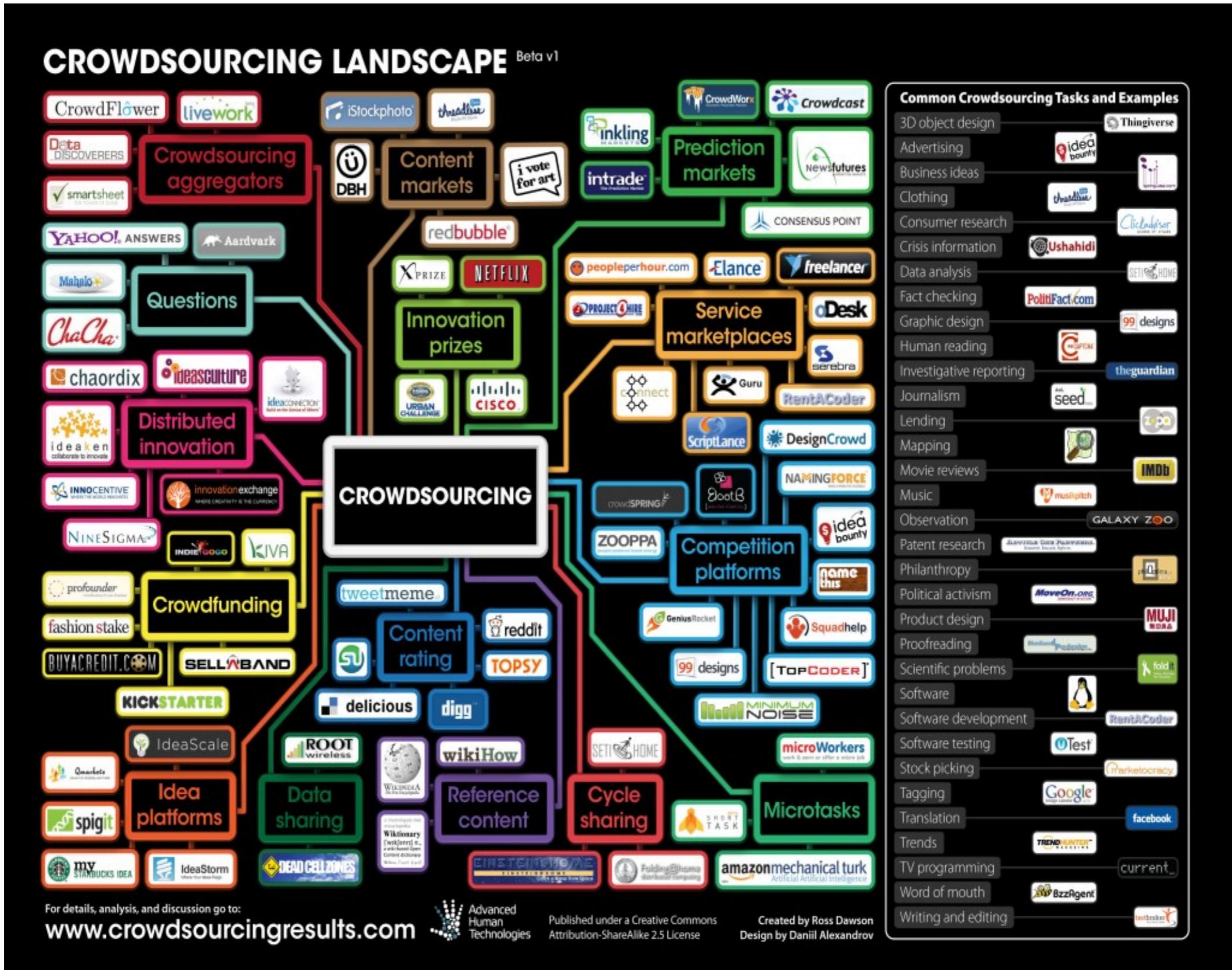
Human Computation

众包



Human Computation

众包

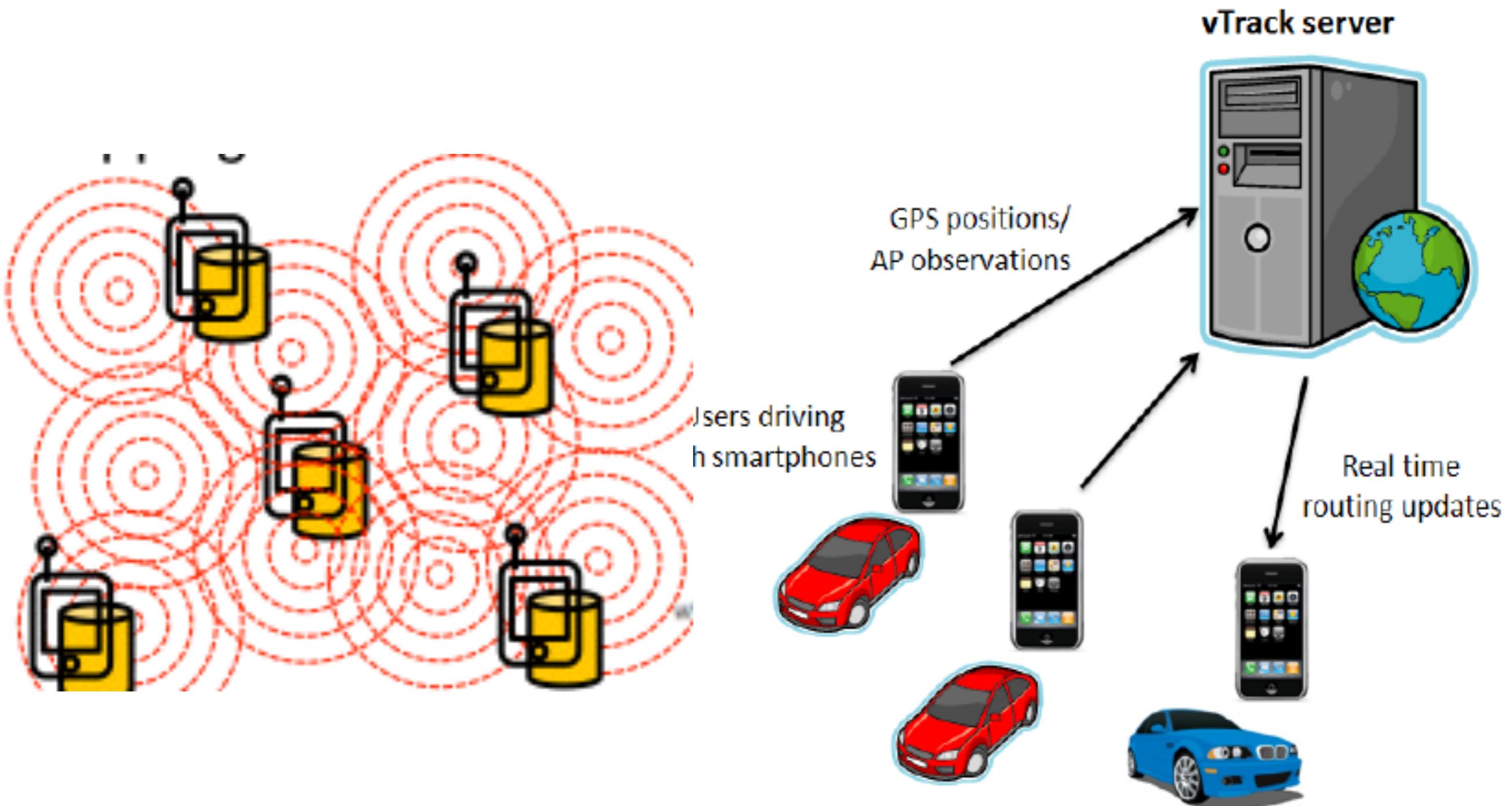


Human Computation

道路监控

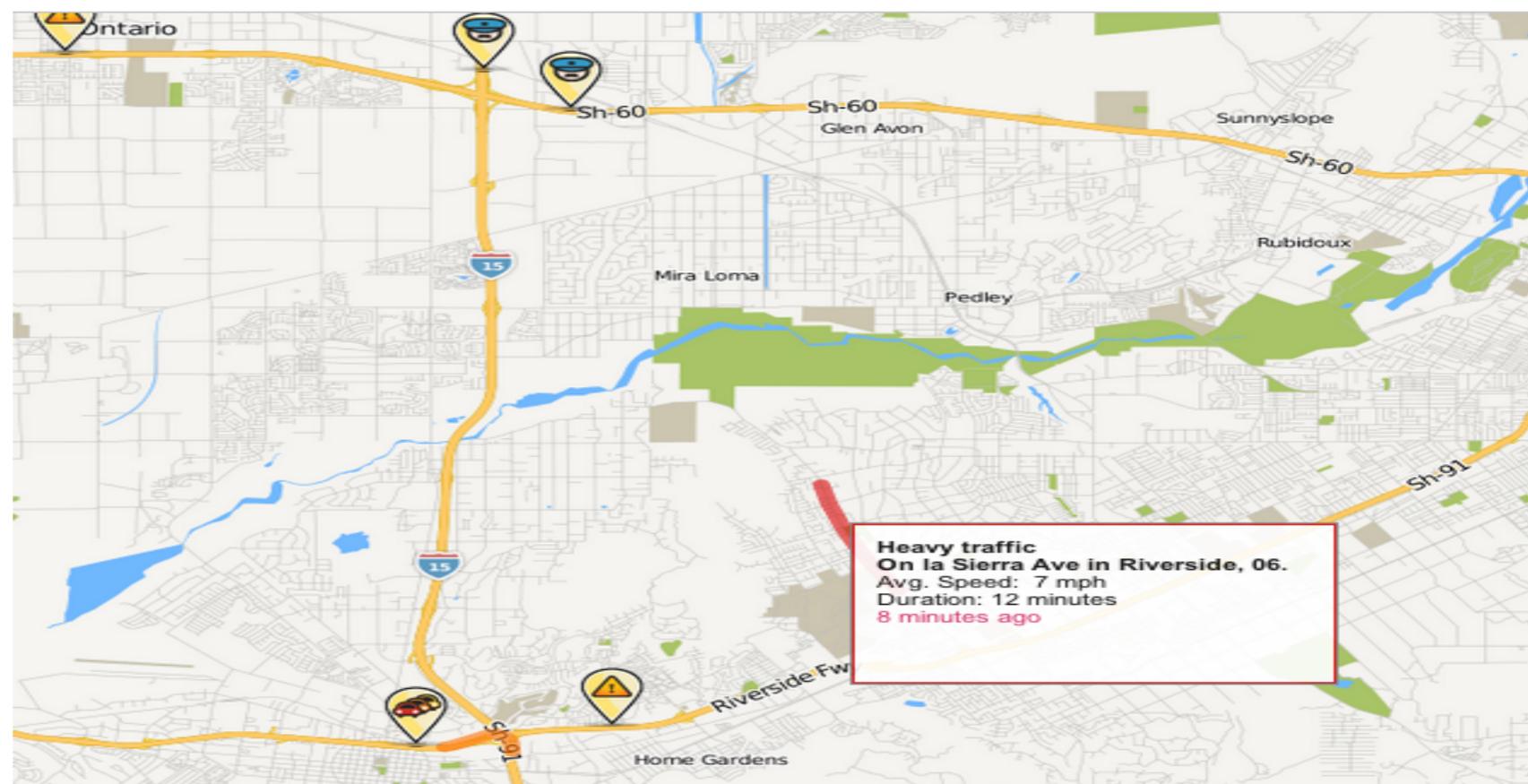
The image consists of two parts. On the left, a photograph shows a traffic camera mounted on a pole, providing a view of a multi-lane highway interchange with several cars in motion. In the background, a dense city skyline with numerous skyscrapers is visible under a clear sky. On the right, a screenshot of a traffic monitoring software interface for the NSW Roads & Traffic Authority. The interface features a map of Sydney, Australia, with various traffic routes highlighted in green and orange. Numerous black camera icons are placed along these routes, indicating the locations of live traffic cameras. A sidebar on the right contains several sections: 'Traffic hazards' (listing incidents, scheduled road work, major events, fire, flood, and alpine conditions), 'Map options' (with checkboxes for traffic flow, live traffic cameras, and variable message signs), 'Public transport' (with checkboxes for train stations and ferry wharves), and 'Heavy vehicles' (with checkboxes for heavy vehicle checking stations, rest areas, and safe-t-cams). The top of the interface includes a toolbar with various links and the NSW Government logo.

道路监控



Human Computation

道路监控



CAPTCHA

CAPTCHA定义

● CAPTCHA

Completely
Automated
Public
Turning test to tell
Computers and
Humans
Apart

<http://www.captcha.net/>

<http://en.wikipedia.org/wiki/CAPTCHA>

Name

First Last

Choose your username

@gmail.com

Create a password

Confirm your password

Birthday

Month Day Year

Gender

I am...

Mobile phone

+86

Other email address

Prove you're not a robot

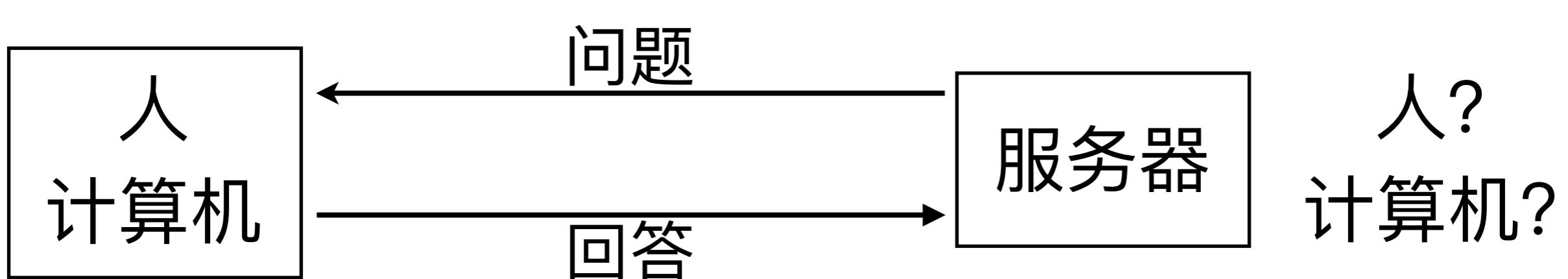
rebuilt:

Type the two pieces of text:

C ↺ ?

CAPTCHA定义

- A program that generates and grades tests that are human solvable but beyond the capabilities of current computer programs
- 全自动区分计算机和人类的图灵测试
- 验证码，一种区分用户是计算机和人的公共全自动程序



CAPTCHA历史

- 1996, Moni Naor
- 1997年, AltaVista
- Yahoo邮件是第一个大规模采用CAPTCHA的网站
- 2000年, von Ahn和Blum设计出第一个抵御OCR的CAPTCHA
- 2007年, reCAPTCHA
- 2007年, NoCAPTCHA
-



HIPs:

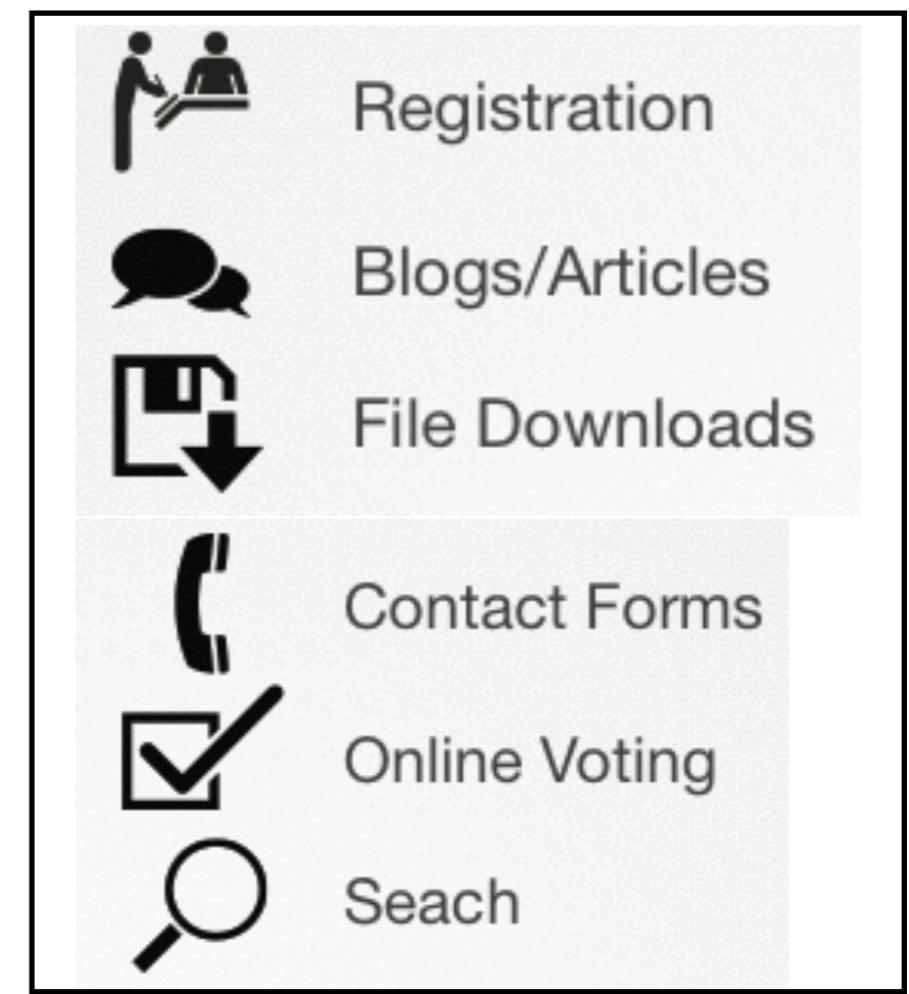
Human Interactive Proof

OCR:

Opitcal Character Recognition

CAPTCHA应用

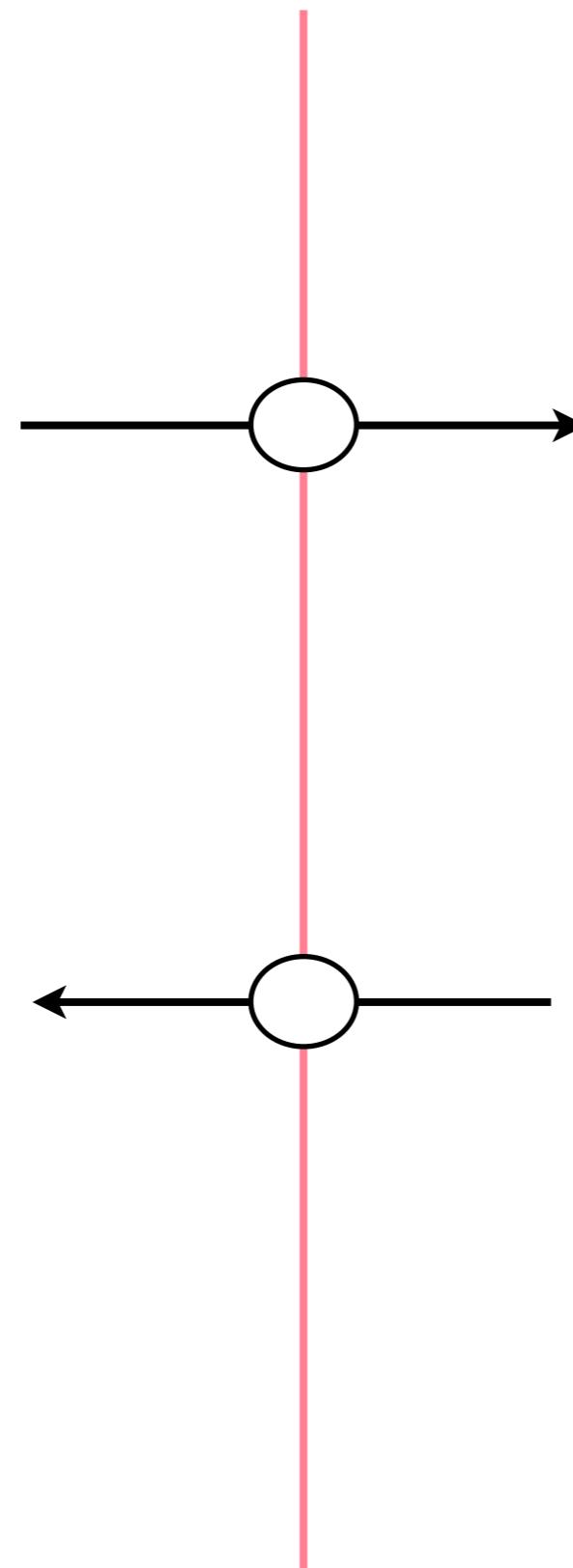
- 判断人还是机器
 - * 保护网站用户注册， 提供免费服务给用户而不是bots
 - * 保护搜索引擎， 防止评论spam
 - * 确保在线调查更可信， 防止虚假投票
 - * 防止spam制作者很容易的获得email地址
 - * 防止针对口令系统的字典攻击
 - * 抵御bots



CAPTCHA vs AI

- 设计CAPTCHA

- * Email
- * BBS
- * Blog
- * SNS
- * Security
- *



- 攻击CAPTCHA

- * 垃圾信息生产者
- * 僵尸网络掌握者
- * 打码等其余攻击者
- * 自动化测试人员
- *

AI难题

机器学习

文本 vs 图片

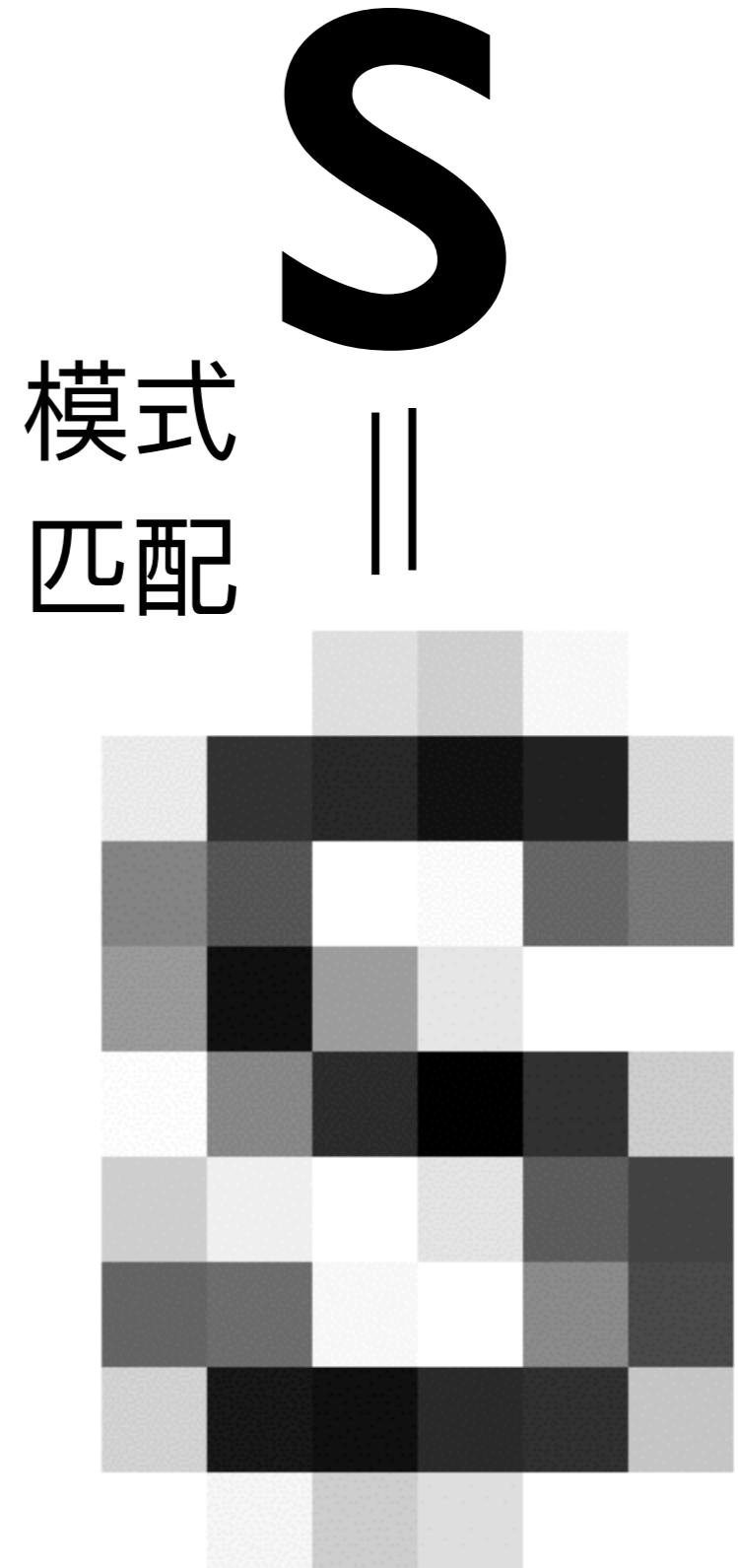
- 请进入如下图片的文字

sunhp@ss.pku.edu.cn

- 文字如下：

sunhp@ss.pku.edu.cn

- 像素点
- 图片：二维的像素点
- 计算机不能识别图片中包括什么文本
- 计算机能识别图片中哪些像素相同不相同



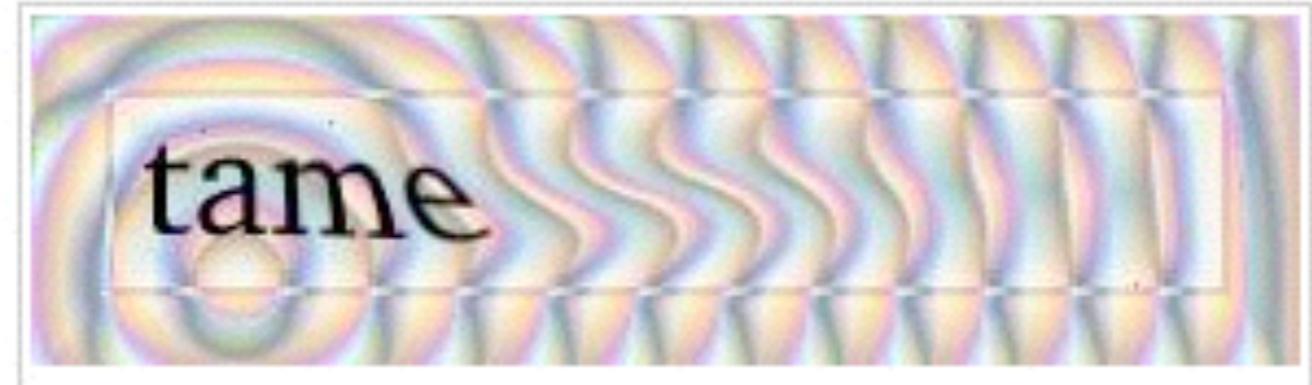
Human Computation

GIMPY / EZ-GIMPY

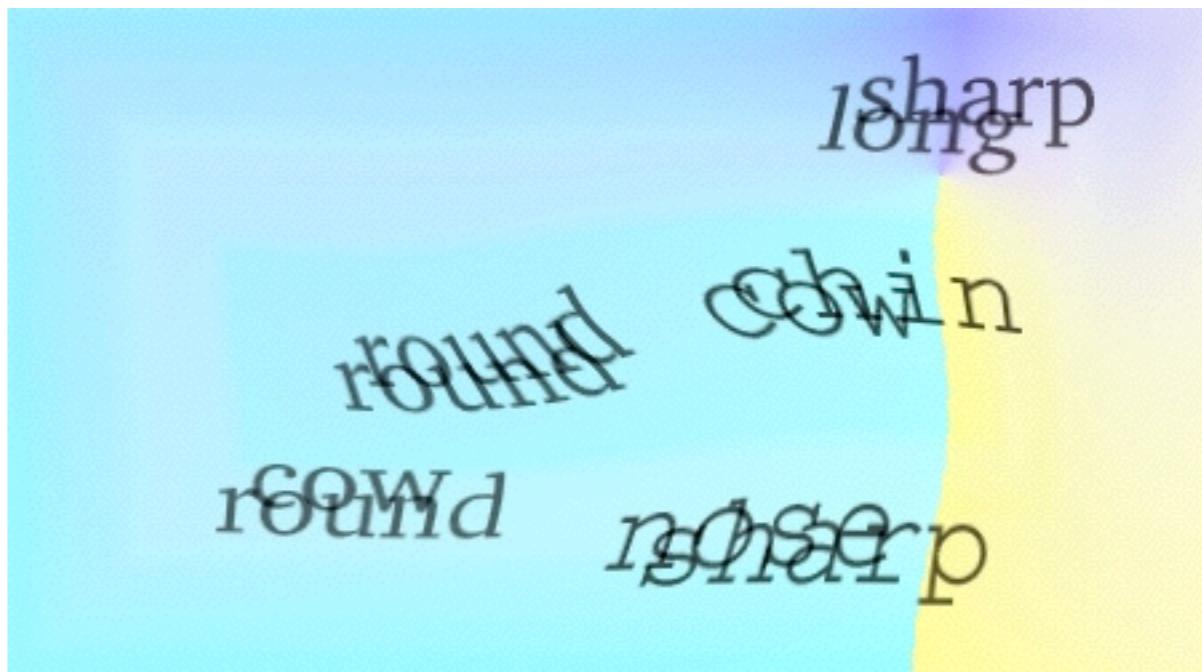


EZ-GIMPY

Enter the word as it is shown in the box below.

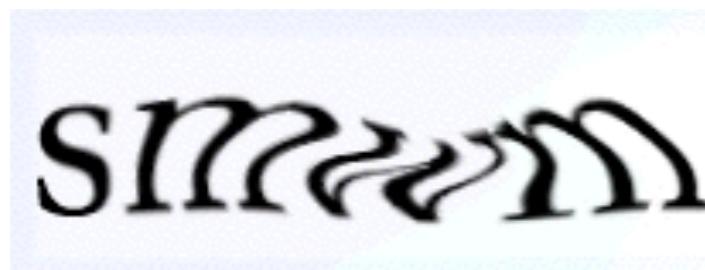


GIMPY



文本CAPTCHA原理

Yahoo's EZ-Gimpy



假设：人能读
扭曲的文本，
但计算机不能

一般情况下要求
用户输入扭曲图
像中的文字

fellowing

finding

增加一条曲线使得
图像分割更困难

将符号彼此拥挤在一起，但是人也比较难于识别

Eurotrip

klopsh

3m53

vqkz

Human Computation

常见文本CAPTCHA



daligalay

谷歌的验证码

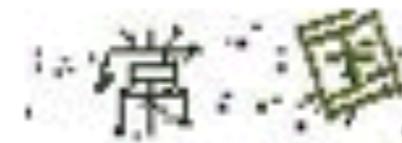


QQ的验证码



Gnusd

新浪的验证码

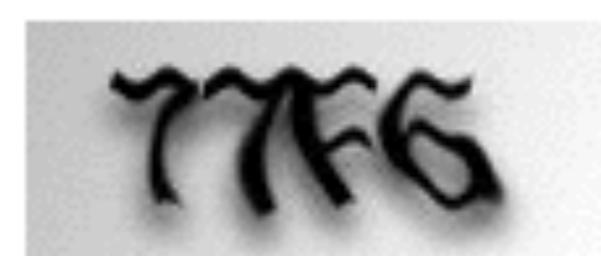


网易的验证码

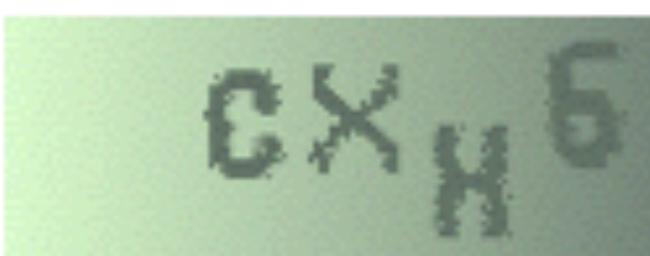


TATE

人人网的验证码



天涯的验证码



CXH6

Discuz的验证码



北大软微论坛

Human Computation

人为攻击CAPTCHA

任务名称	每码价格	更新周期	结算状态	赚友推荐	操作
银河答题 (超简单)	28¥	1天	05月07日金币已发	165	继续任务
阳光打码 (日赚30)	15¥	1天	05月07日金币已发	1435	立即参与
打码免 (日赚50元)	17¥	1天	05月07日金币已发	2625	继续任务
知码打码 (强力推荐) 活动	24¥	1天	05月07日金币已发	3311	立即参与
点图打码 (夜班力荐)	28¥	1天	05月07日金币已发	26	立即参与
图像打码 (积分结算)	15¥	1天	05月07日金币已发	371	立即参与
极速打码 (工号加前缀)	16¥	1天	05月07日金币已发	476	立即参与
超速打码 (奖励超高) 活动	16¥	1天	05月07日金币已发	1036	立即参与
发财打码 (积分结算)	14¥	1天	05月07日金币已发	237	立即参与
大众打码 (积分结算)	10¥	1天	05月07日金币已发	399	立即参与



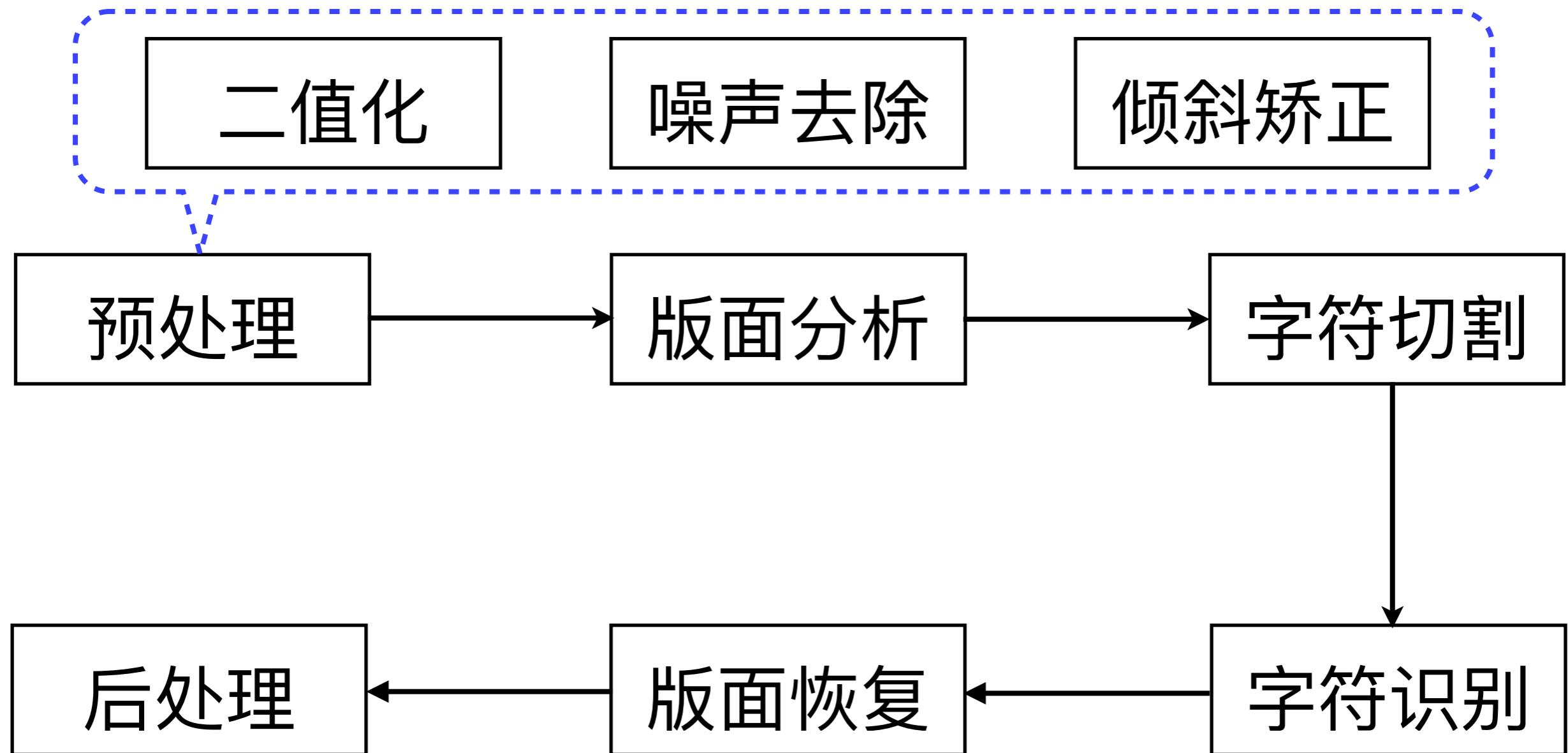
•DECAPTCHER.COM
DeCaptcha

Bypass
CAPTCHA

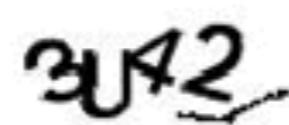
5k CAPTCHAs
10k CAPTCHAs
25k CAPTCHAs
50k CAPTCHAs
100k CAPTCHAs

Only US\$6.95
Only US\$13.90
Only US\$34.75
Only US\$69.50
Only US\$139.00

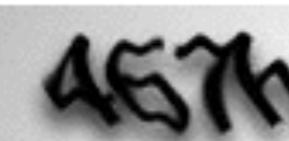
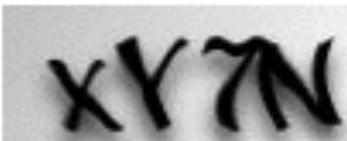
- OCR: Optical Character Recognition, 光学字符识别



常用技术



a. 百度使用的验证码



b. 天涯论坛使用的验证码



a. 开心网使用的验证码



b. 谷歌使用的验证码

粘连

扭曲

干扰线 其余



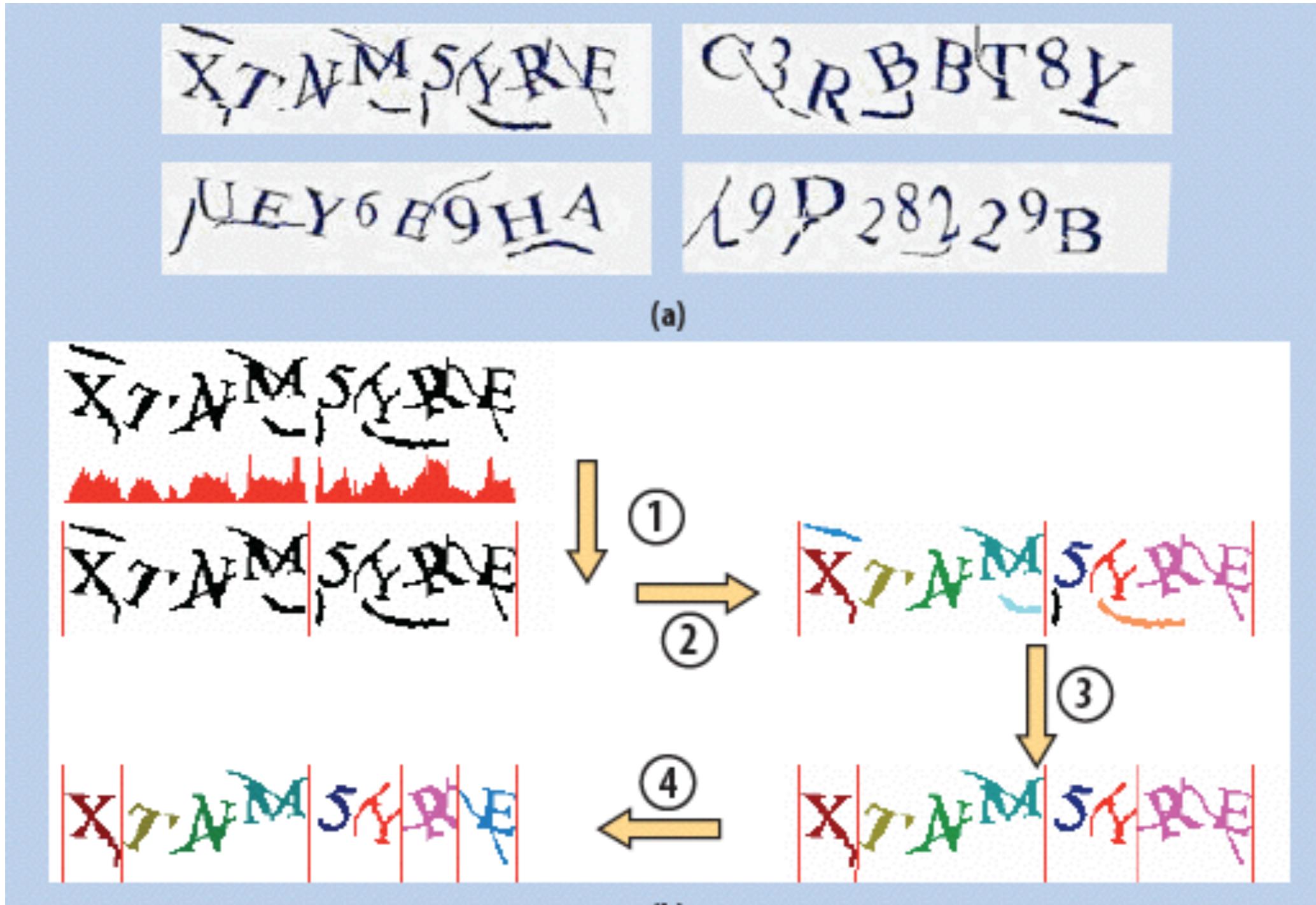
a. QQ使用的验证码



b. 新浪网使用的验证码

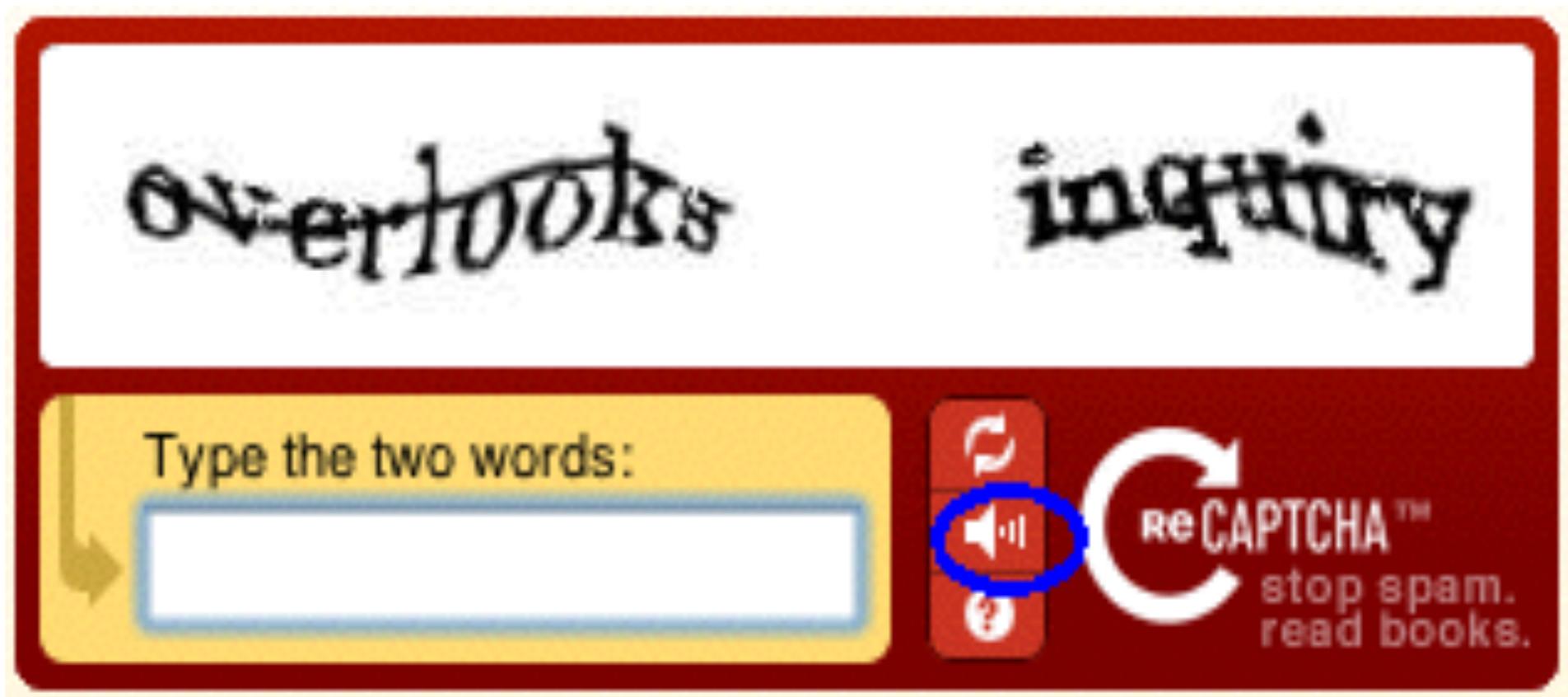
- 不定字符
- 不定字体和大小
- 背景干扰

攻击例子



*Human
Computation*

声音CAPTCHA



分类CAPTCHA

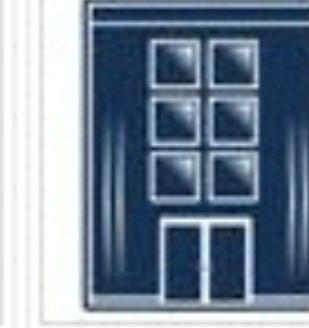
Please click on all the images that show cats: 

 adopt.me	 adopt.me	 adopt.me	 adopt.me
 adopt.me	 adopt.me	 adopt.me	 adopt.me
 adopt.me	 adopt.me	 adopt.me	 adopt.me

Score Test **You're a human!**

分类CAPTCHA

Select ALL the images containing one or more **buildings**

[Powered by Picatcha](#)

Refresh

Submit

Human Computation

逻辑CAPTCHA



拼图CAPTCHA



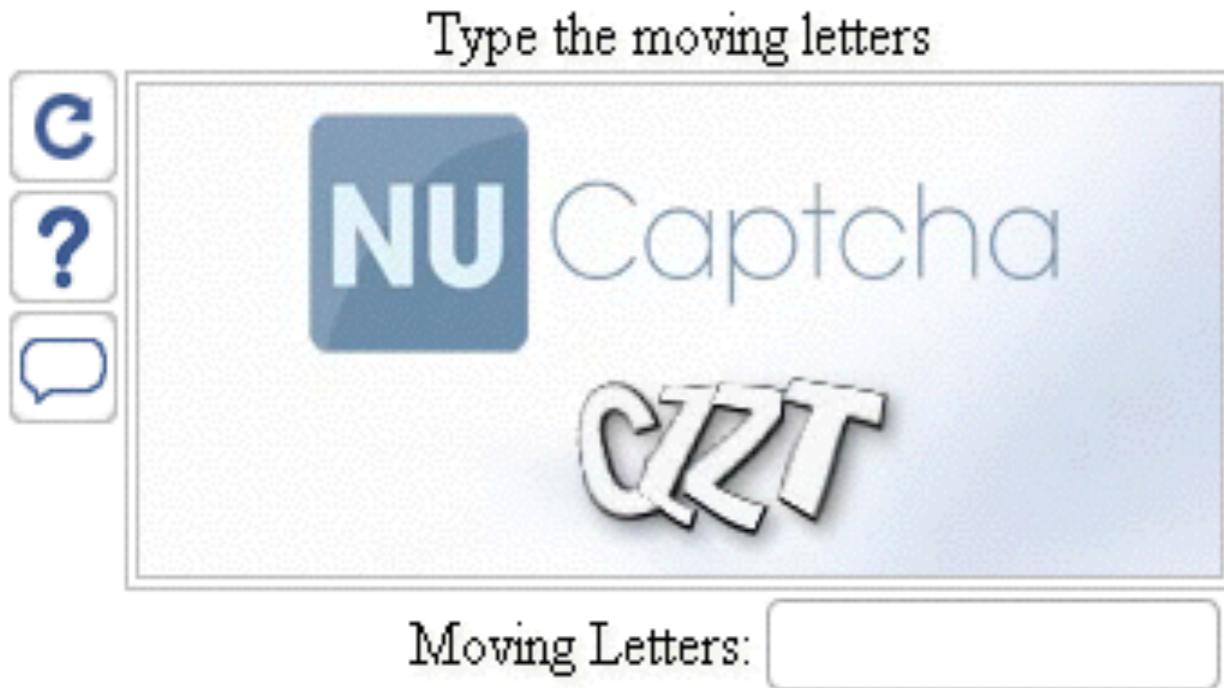
基于拼图



[Buy this watch Now!](#)

Human Computation

NuCAPCTHA



NU Captcha

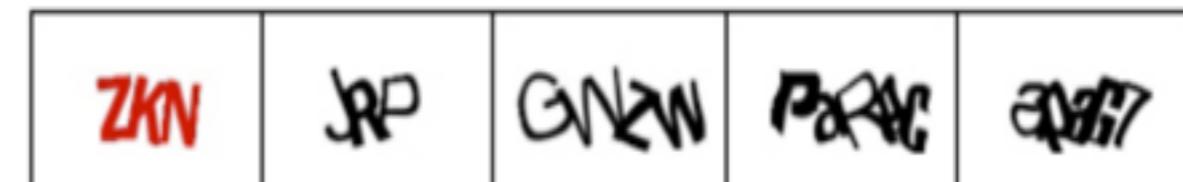


Figure 1: Sample screenshot non animated security settings for NuCaptcha

用户行为分析系统

GROUPON

Up to 90% off
restaurants, spas, events & more!
www.groupon.com

Click to Sign Up: GTK

C ? Chat X

Type the RED Moving Letters

Play Ball FW>

Moving Letters:

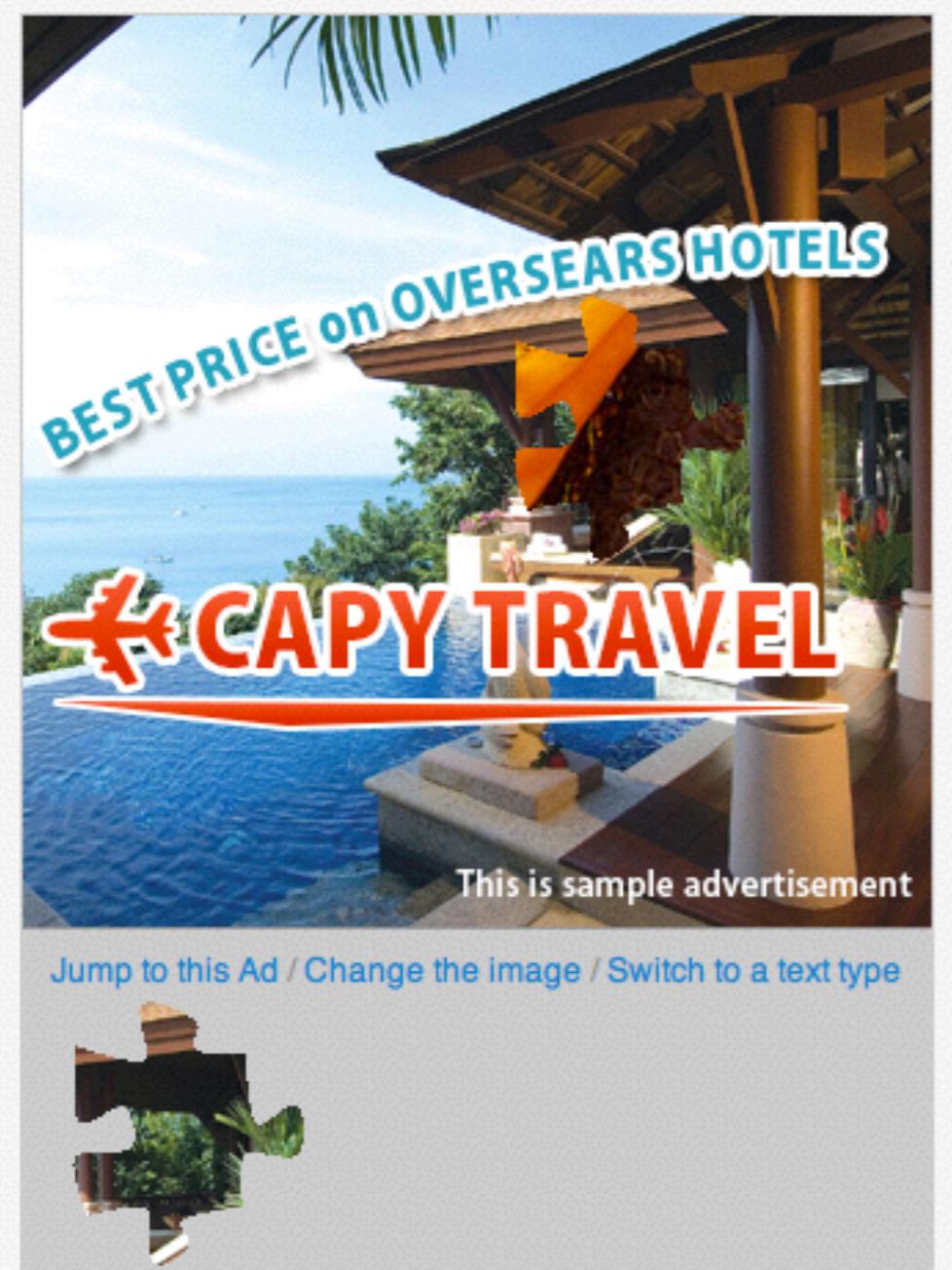
powered by mucaptcha

Submit

C ? Chat X

Human Computation

CAPY

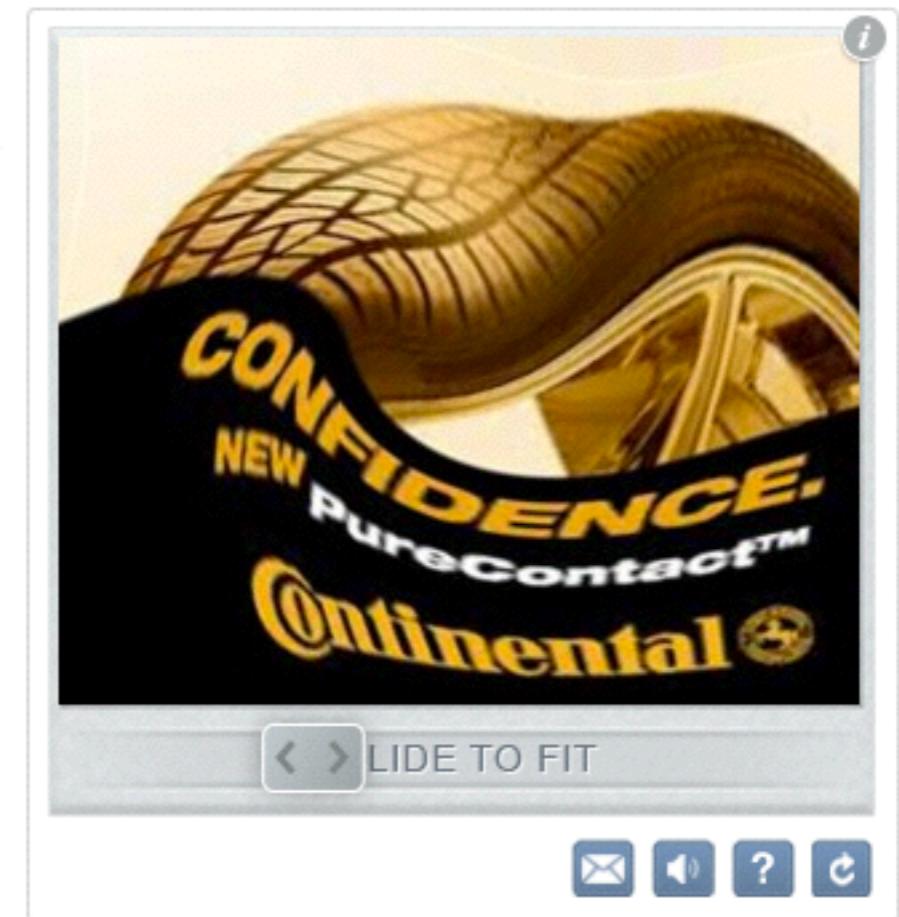
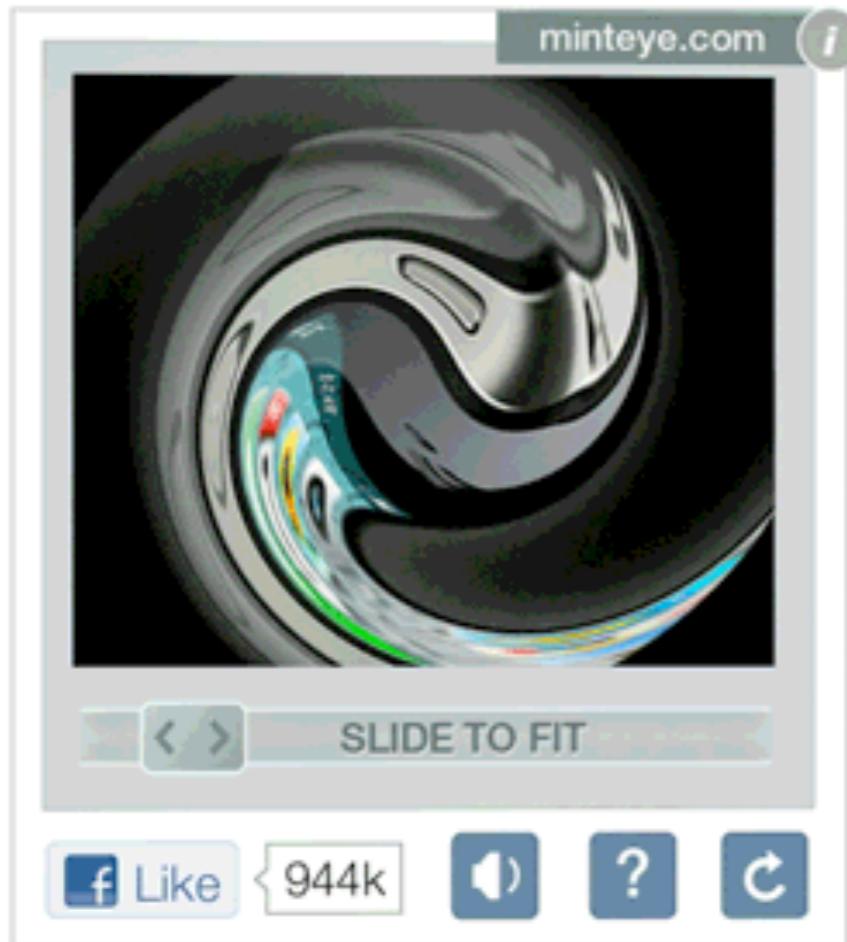


Send

Confirm

Human Computation

Mineye



Submit

Human Computation

NoCAPTCHA

I'm not a robot

reCAPTCHA

I'm not a robot

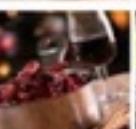
reCAPTCHA

Select all images below that match this one:









Verify

I'm not a robot

reCAPTCHA

Select all images below that match this one:









Verify

I'm not a robot

reCAPTCHA

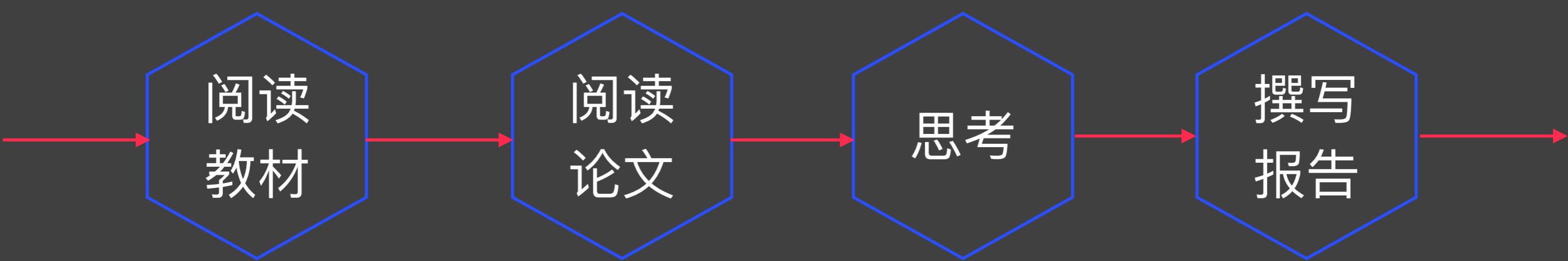
Type the text



Verify

提问时间！

课后作业



课后作业

要求阅读分配的论文，写阅读报告

- 1、文章概述
- 2、主要收获
- 3、存在疑问
- 4、所思所感
- 5、一篇论文

周六晚上
12点前提
交

周日晚上12点前提交每组的PPT

謝謝 !

Huijing Sun

sunhp@ss.pku.edu.cn

<https://huijingsun.github.io>