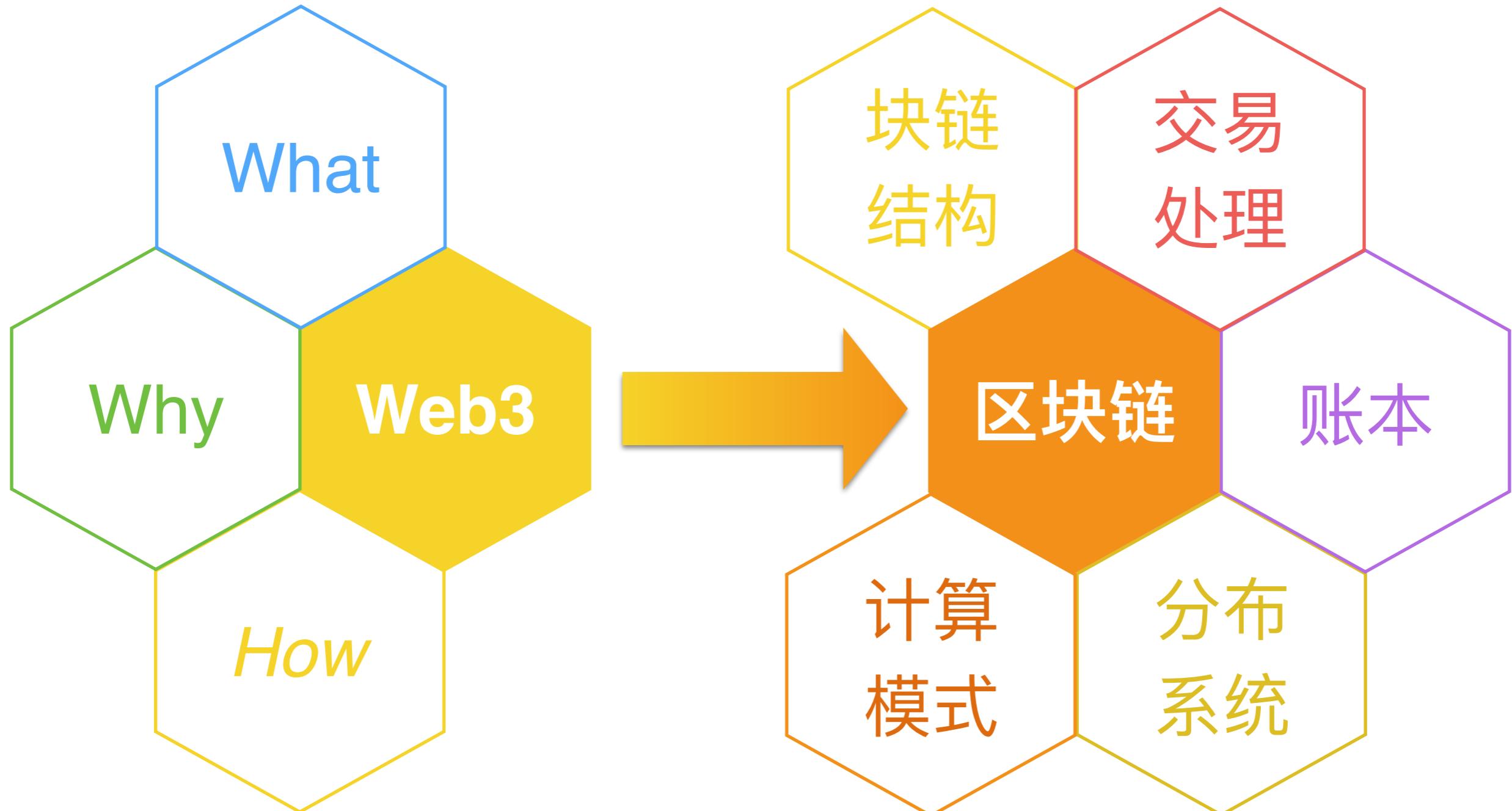




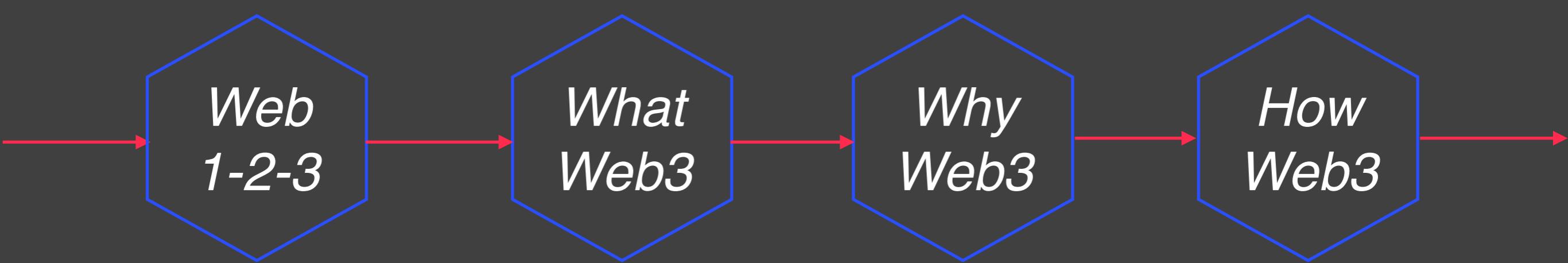
2023.02.21

区块链简介

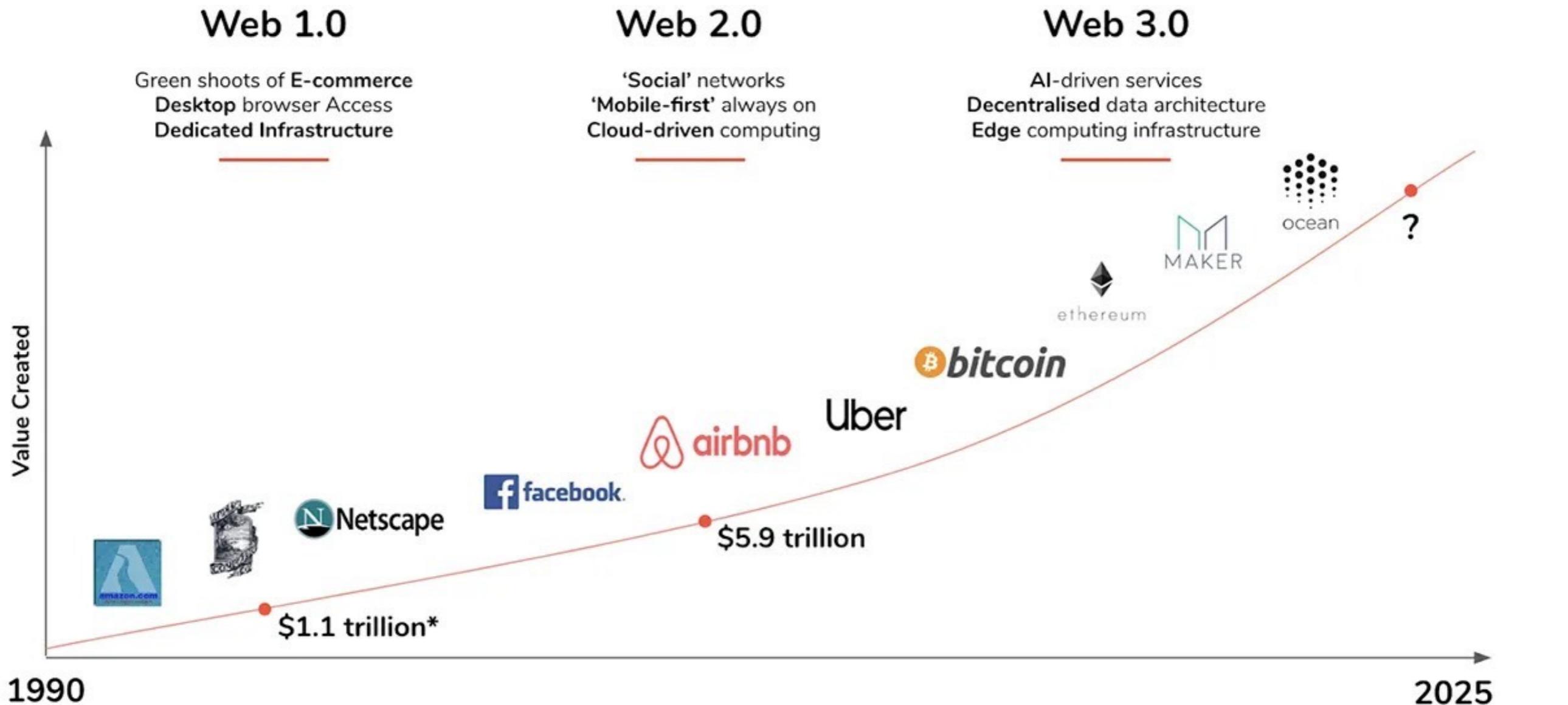
主要内容



Web3



The Evolution of the Web



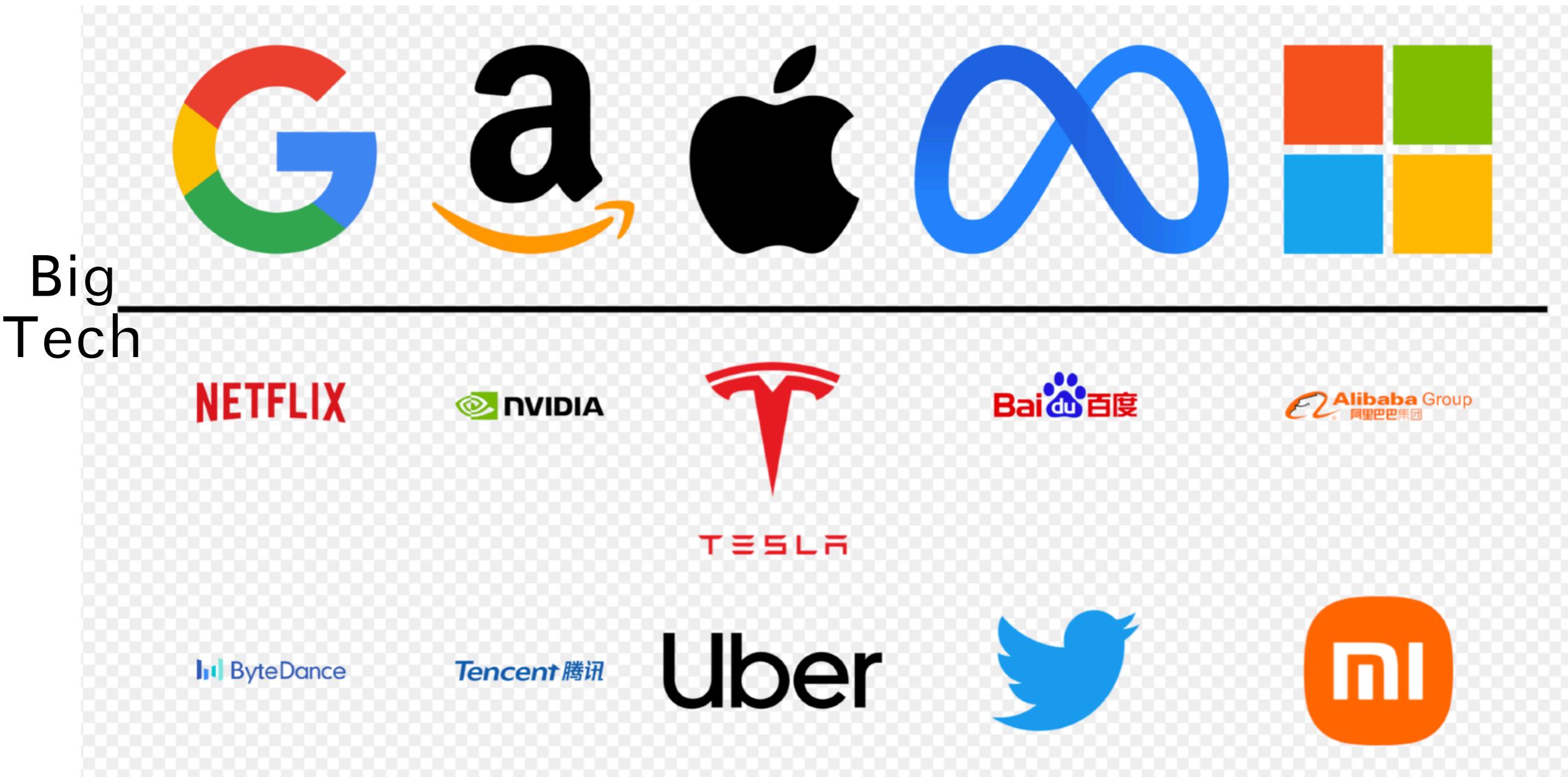
What Is Web 3.0 & Why It Matters @ Fabric Ventures

<https://medium.com/fabric-ventures/what-is-web-3-0-why-it-matters-934eb07f3d2b>

Blockchain Overview

Why Web3?

https://en.wikipedia.org/wiki/Big_Tech



信息 → 网络 → 外部性 → 平台 → 流量 → 垄断 → 创新

Blockchain Overview

How Does Web3 Work



DAO

Decentralized autonomous organization

A DAO is a headless corporation that raises and spends money. All decisions are voted on by members and executed by encoded rules on a blockchain.

They are often formed by congregations of strangers who are geographically dispersed but share a common goal.



Blockchain

A “distributed ledger” — i.e., a database hosted by a network of computers instead of a single server — that offers users an immutable and transparent way to store information.

It's the backbone for Web3 technologies like cryptocurrencies and NFTs.



Web3

A new version of the web, built on blockchains, that would (in theory) be decentralized, democratic, and peer-to-peer.

Cryptocurrencies, NFTs, and DAOs are all part of Web3 and enable a read/write/own internet.

What Is Web 3.0 @ Harvard Business Review

<https://hbr.org/2022/05/what-is-web3>



Cryptocurrency

A form of currency that doesn't rely on a central bank, government, or other intermediaries. Technically, it's a software that runs on blockchains.

There are currently thousands of cryptocurrencies, but the most common include Bitcoin and Ether.



NFT

Non-fungible token

An NFT is a digital deed representing ownership over a unique digital object.

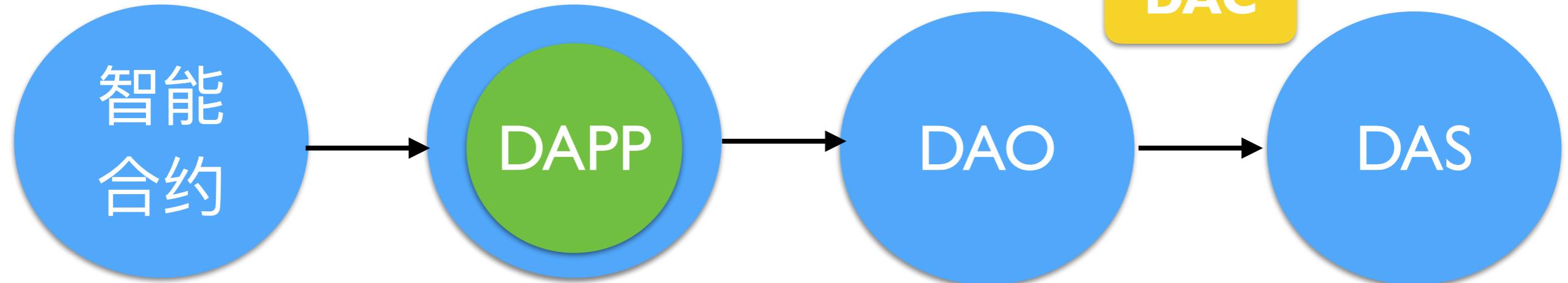
These objects commonly include artwork or digital versions of collectibles, such as the illustrated avatars of the Bored Ape Yacht Club or Time magazine covers. They are authenticated on a blockchain.

Blockchain Overview

DAPP

自治、自足
去中心化

数字资产



OpenBazaar

LaZooz

Twister

Storj

Bitmessage

Craigslist

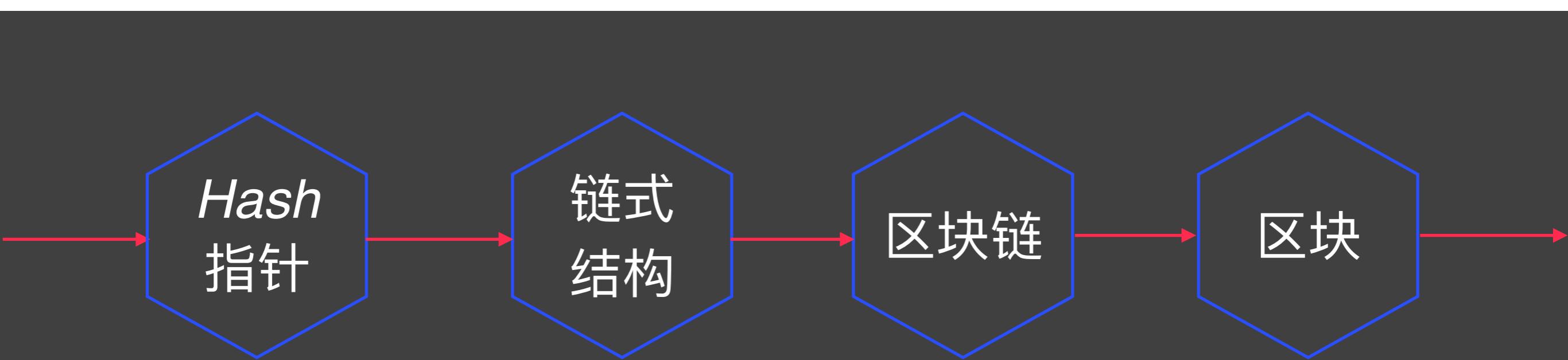
Uber

Twitter

Dropbox

短信

块链结构



Hash指针

Hash指针：
是一个指向存储数据
及其数据Hash的指针

取回数据
验证数据是否改变

区块链的关键思想



(数据)

$H ()$

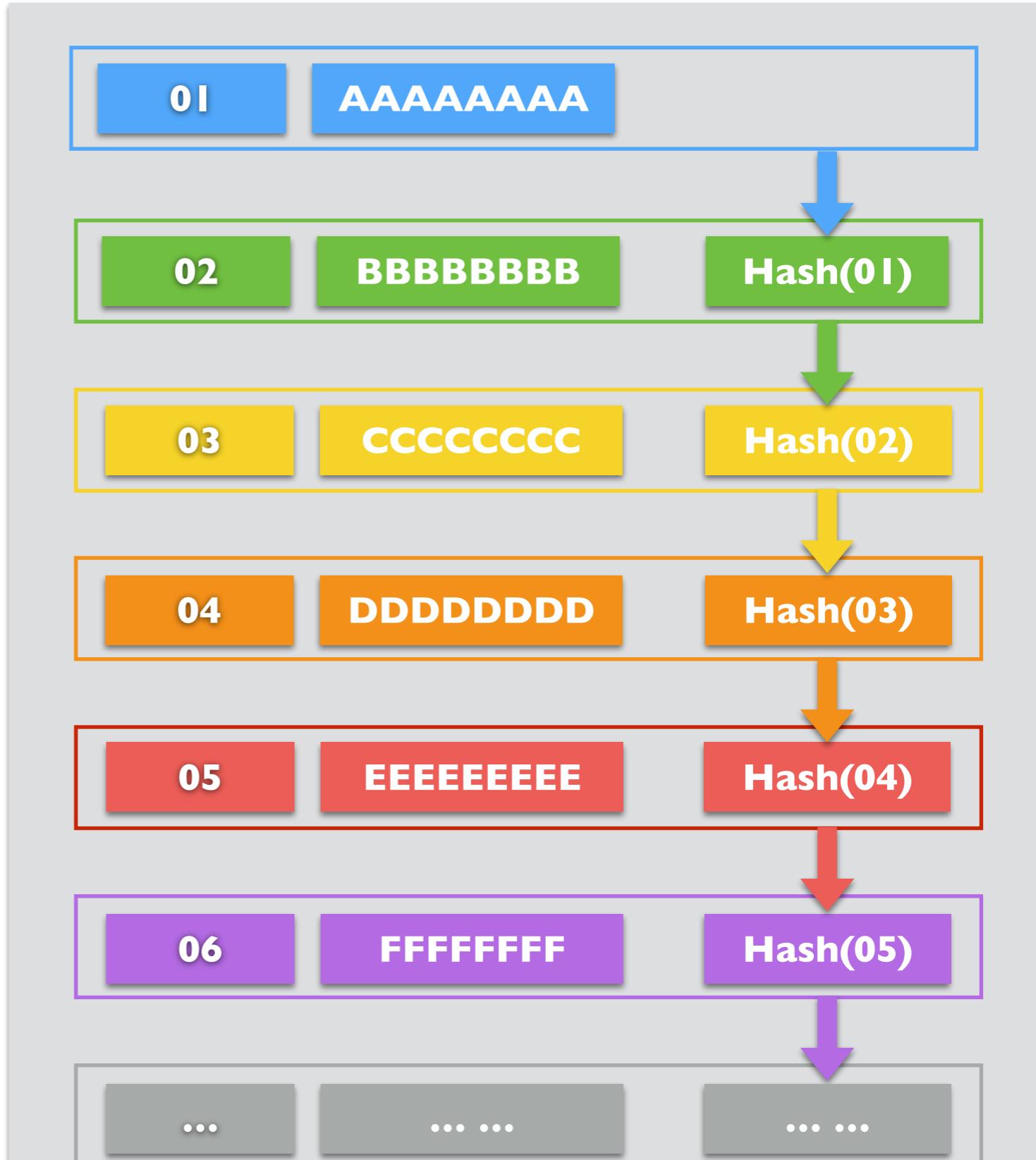
Blockchain Overview

Hash指针作用

数据库表

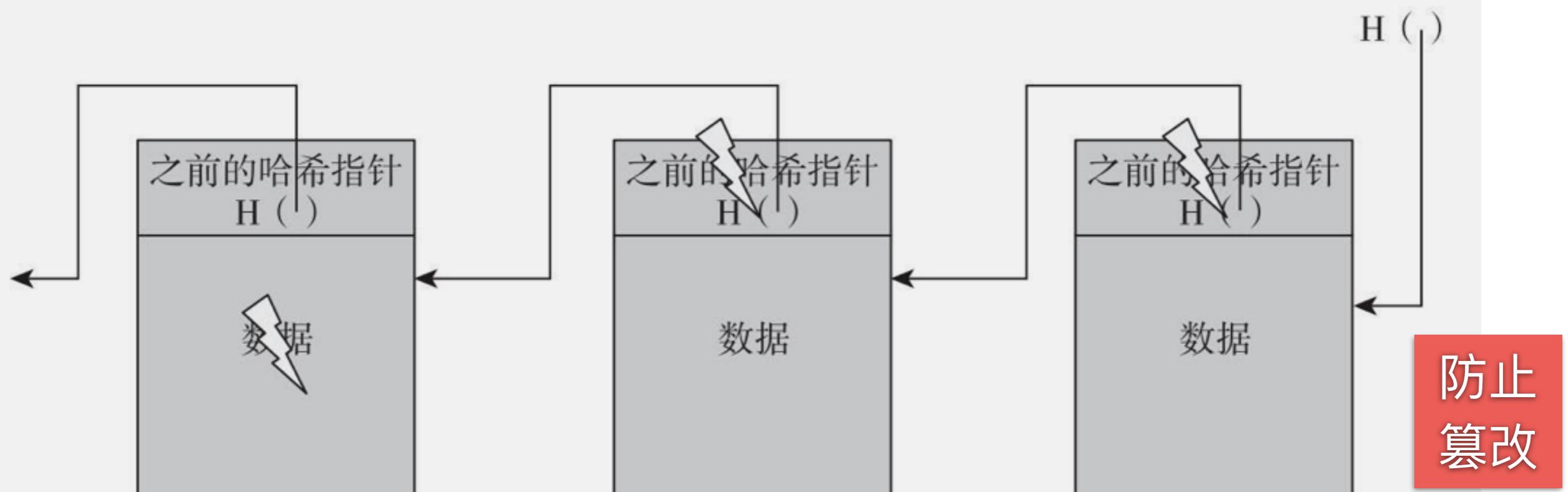
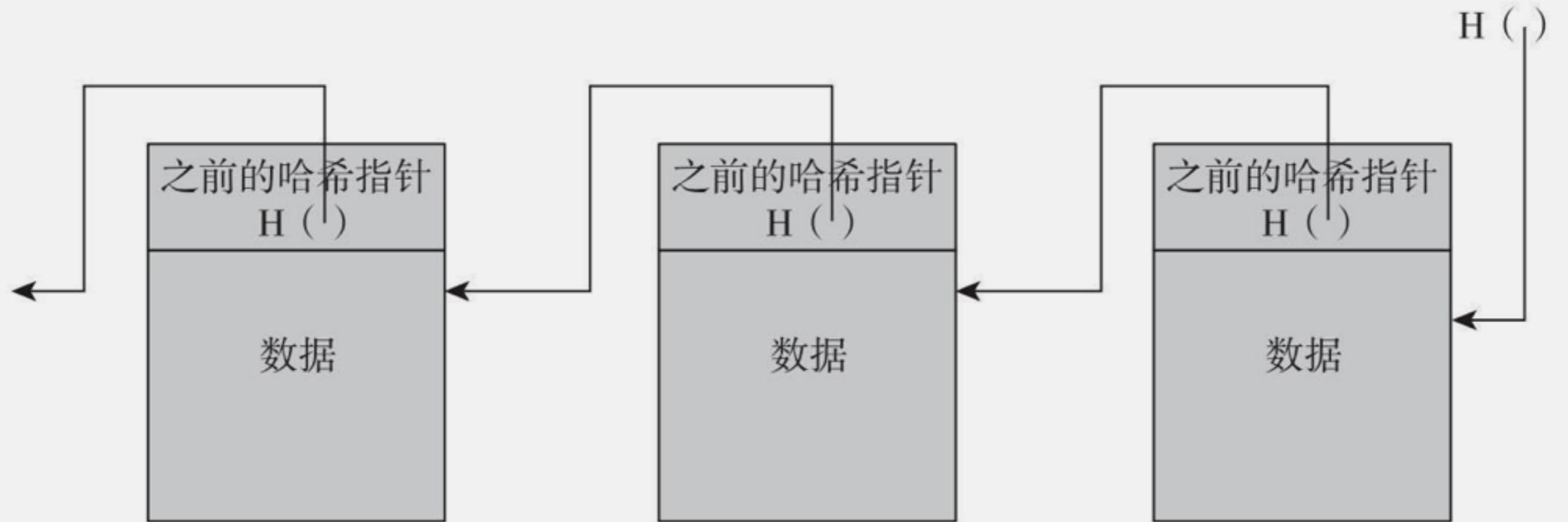
01	AAAAAAA
02	BBBBBBB
03	CCCCCCC
04	DDDDDDD
05	EEEEEEE
06	FFFFFFF

修改记录的难度



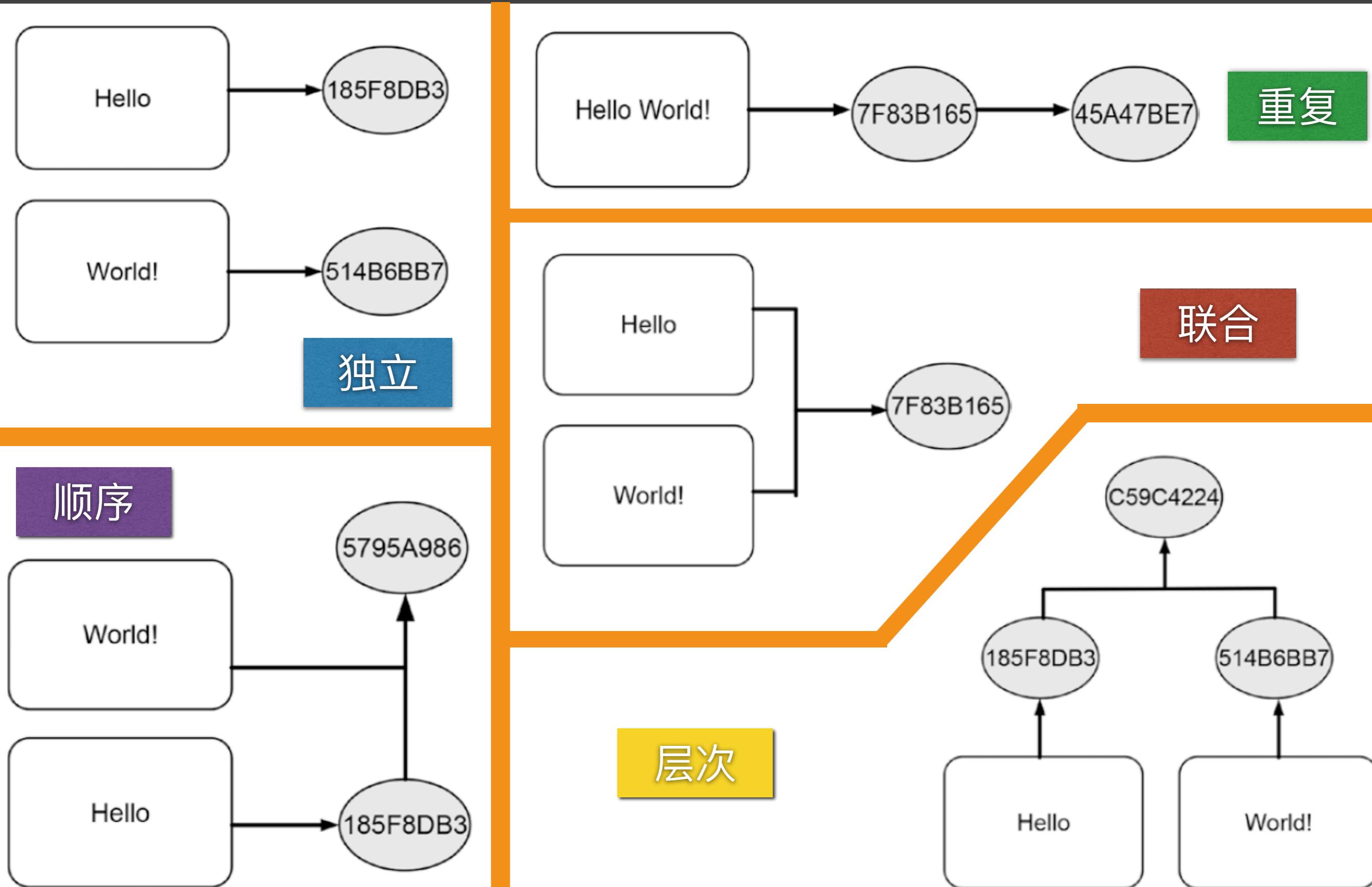
Blockchain Overview

区块链



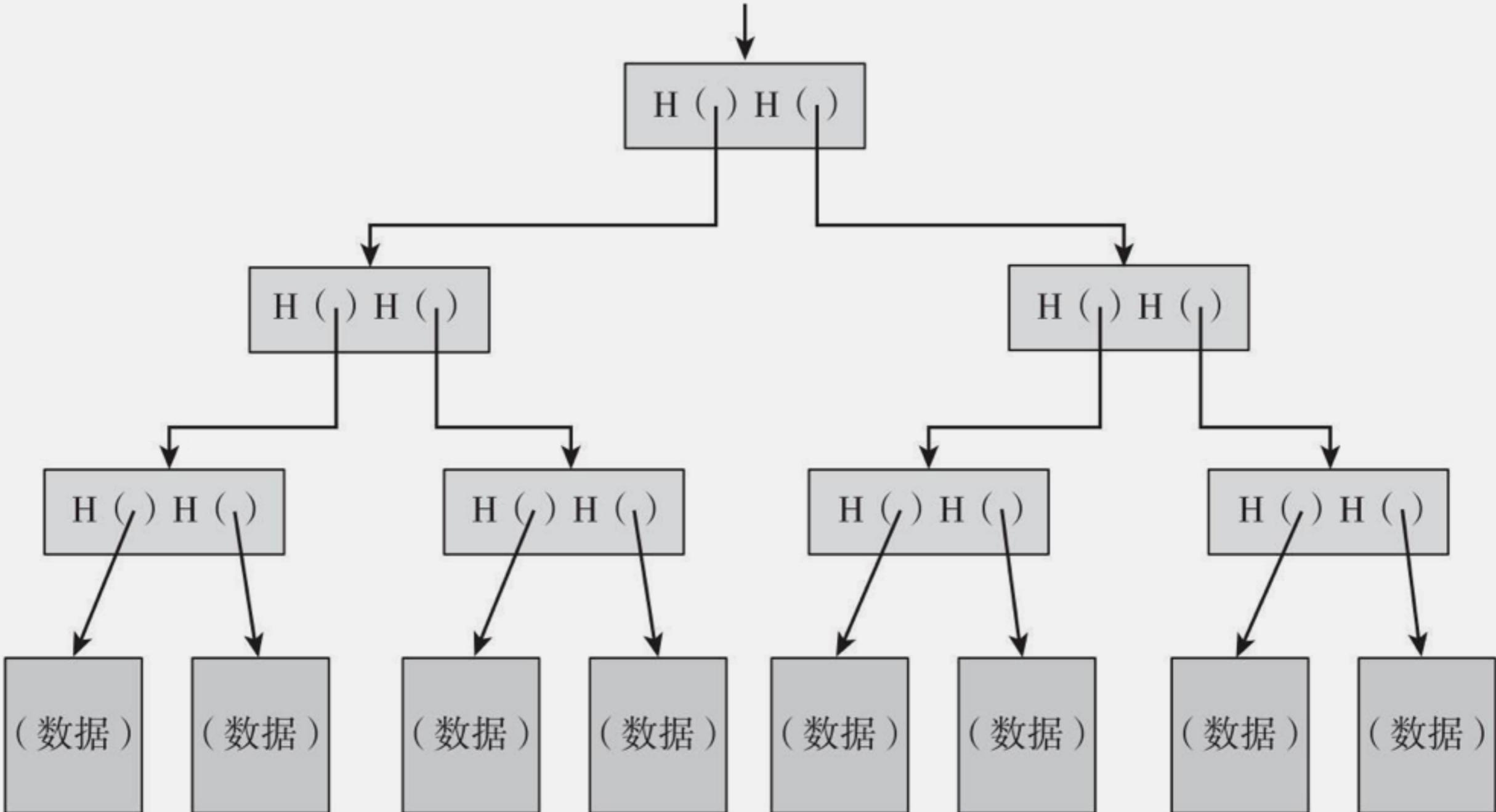
Hash数据模式

Blockchain Basics: A Non-Technical Introduction in 25 Steps @ APRESS

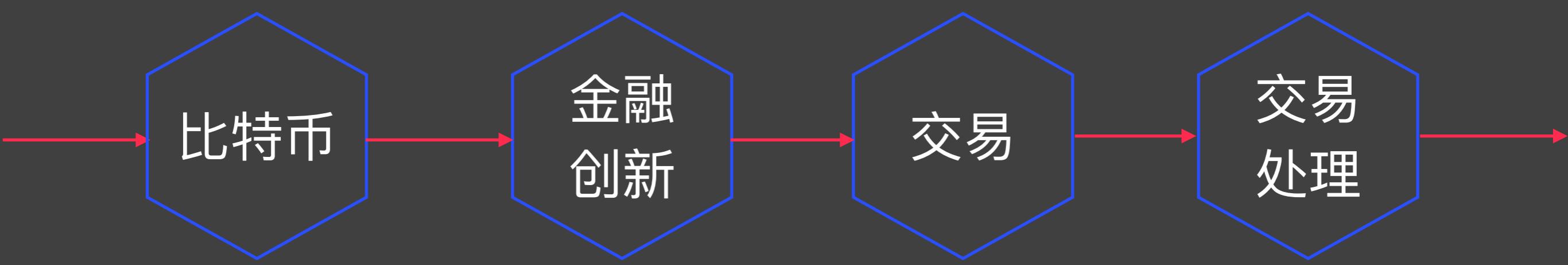


Blockchain Overview

梅克尔树

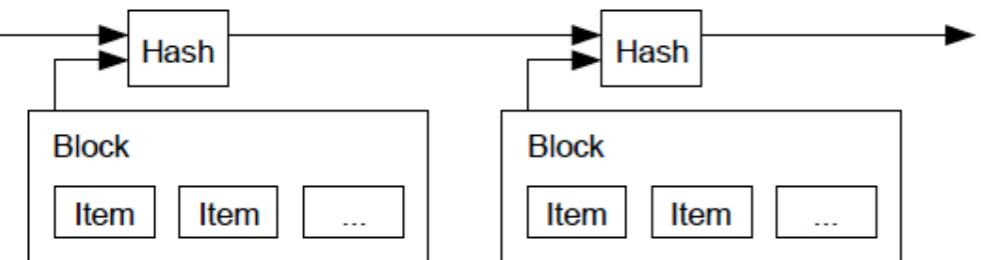


交易处理



Bitcoin: A Peer-to-Peer Electronic Cash System

Satoshi Nakamoto
satoshi@gmx.com
www.bitcoin.org



Abstract. A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.

2008



Blockchain Overview

法币



Blockchain Overview

金融交易

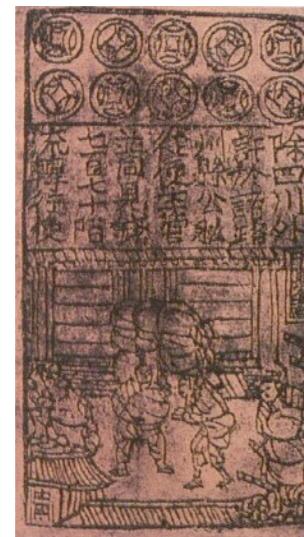
Barter



<https://en.wikipedia.org/wiki/Barter>

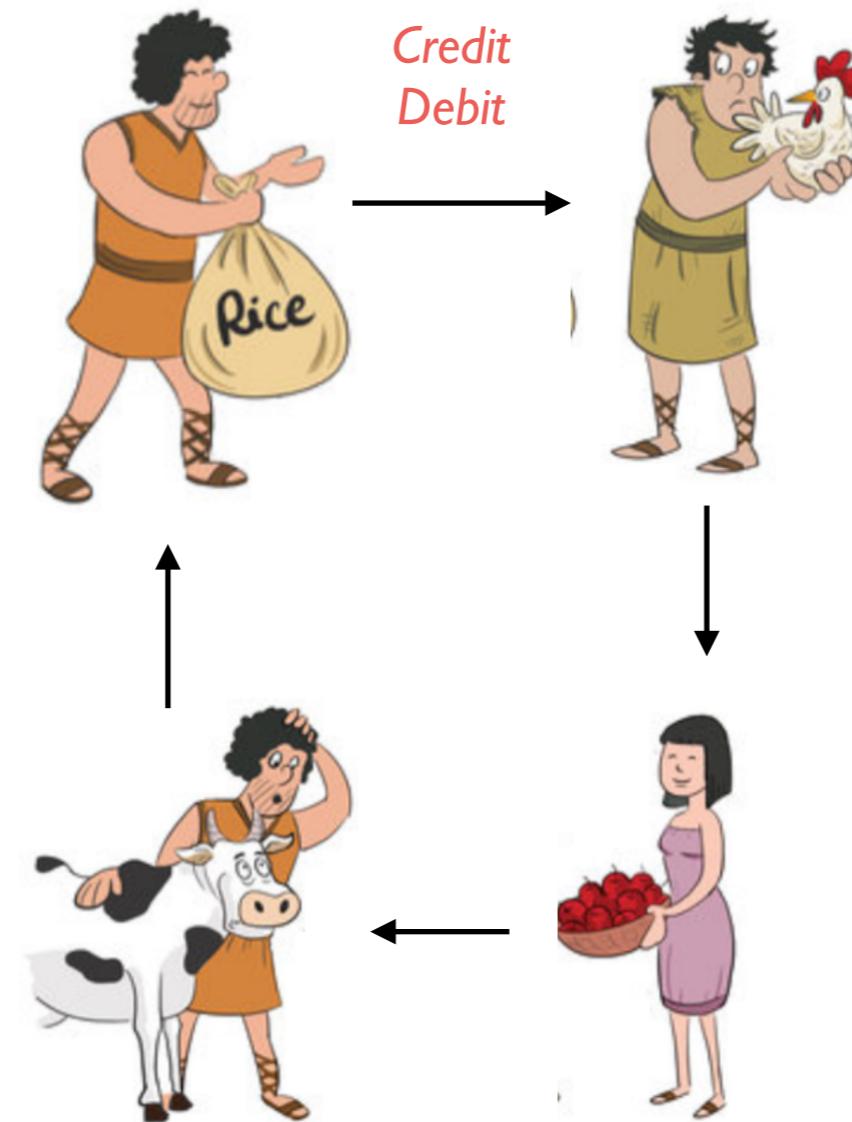


Money

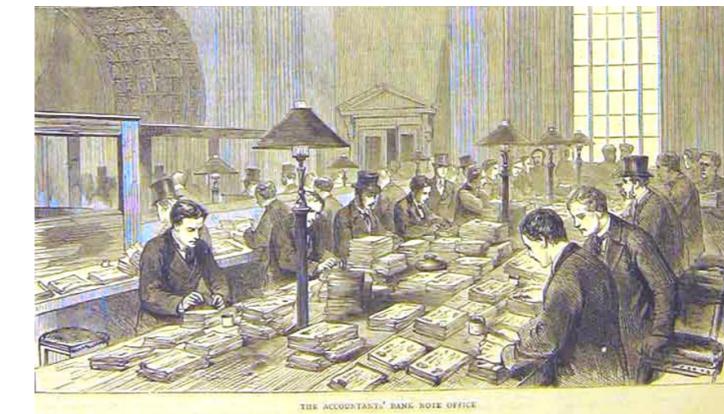


<https://en.wikipedia.org/wiki/Money>

Credit
Debit



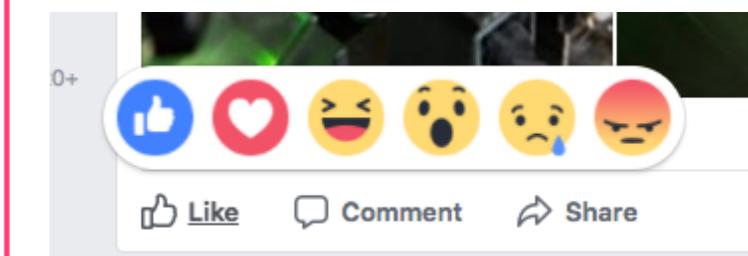
<https://en.wikipedia.org/wiki/Credit>



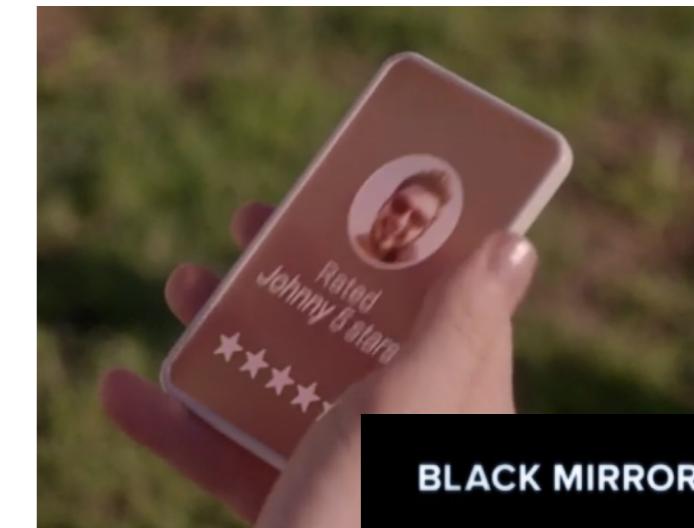
Reputatio

Detailed seller ratings (last 12 months)

Criteria	Average rating	Number of ratings
Item as described	★★★★★	6176
Communication	★★★★★	6802
Shipping time	★★★★★	6673
Shipping and handling charges	★★★★★	7028



BLACK MIRROR

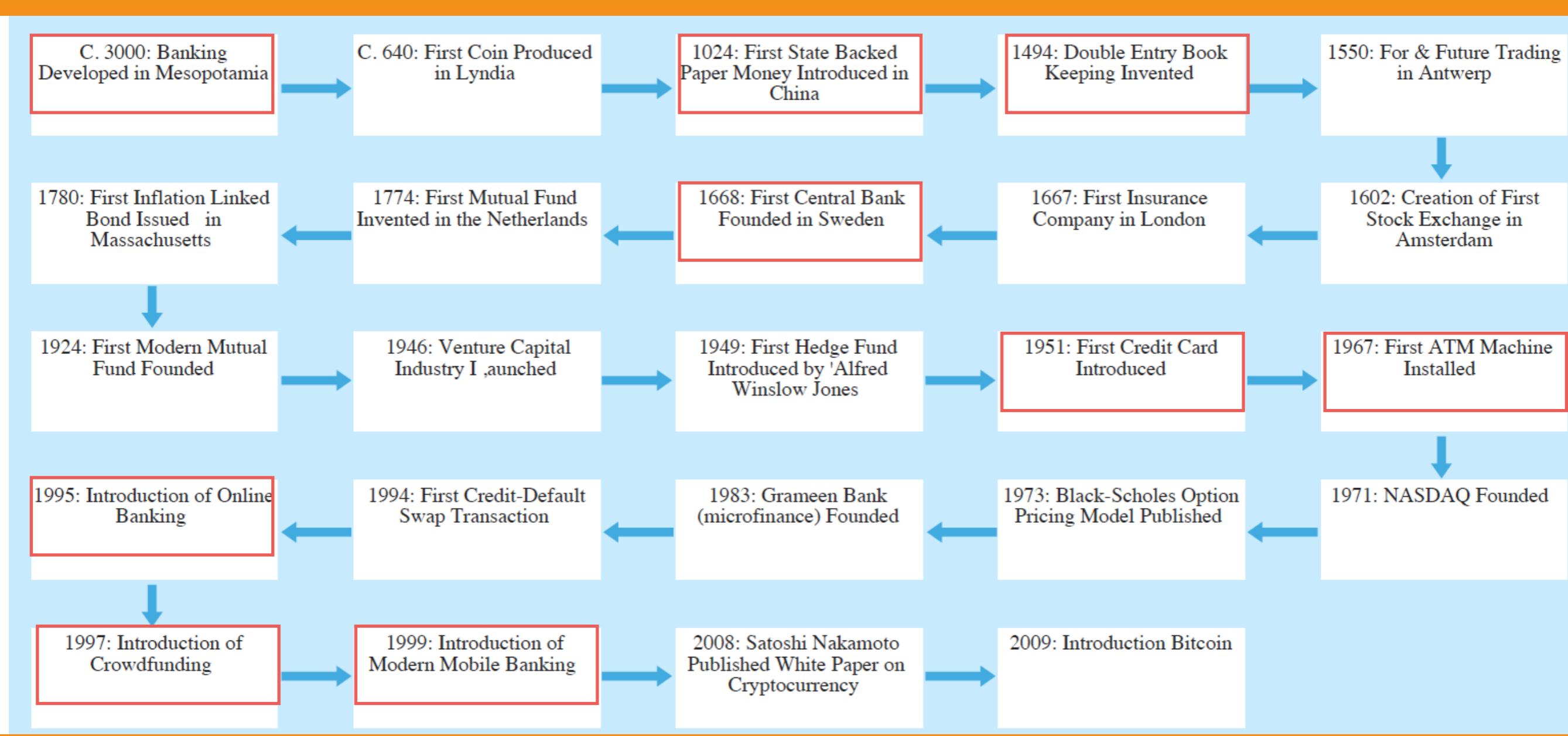


Bank



Credit
Card

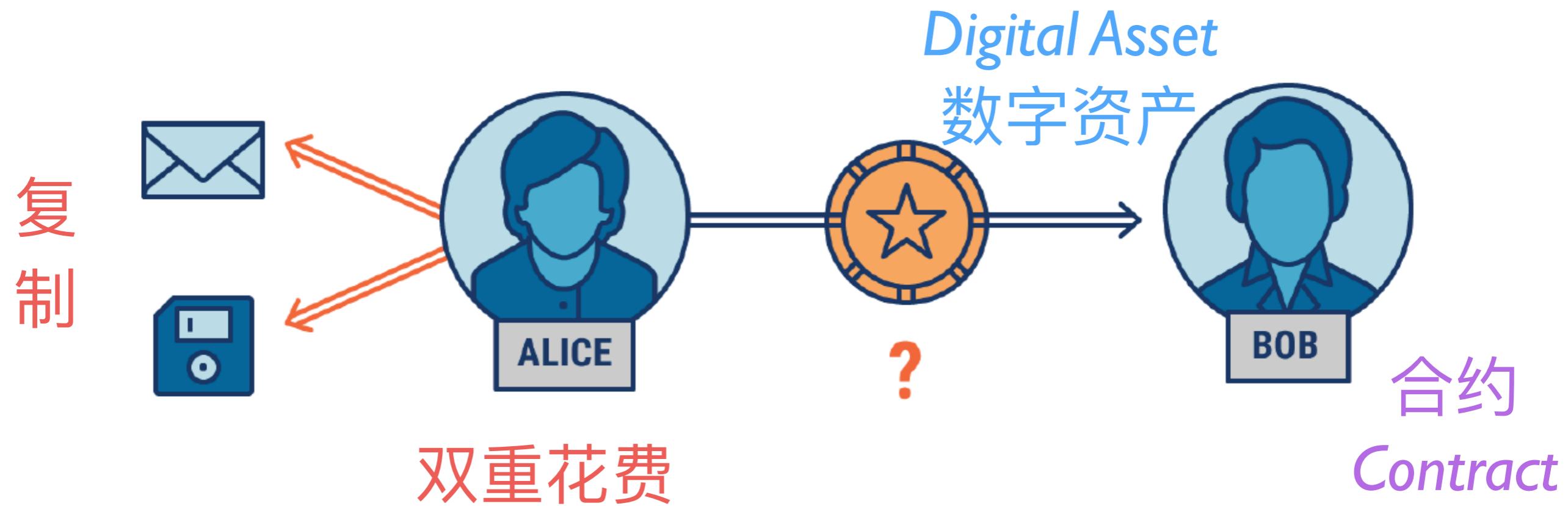
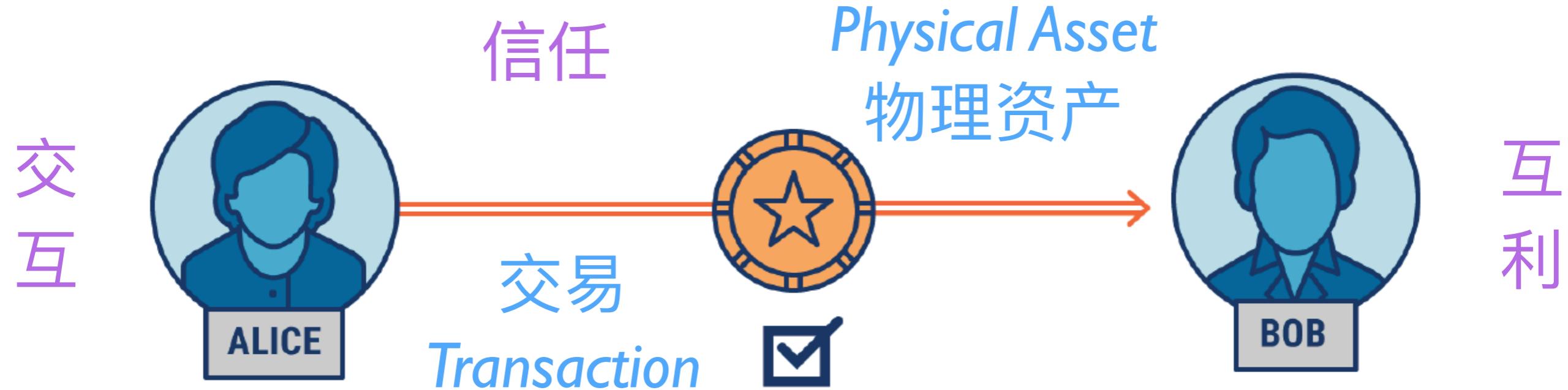
→ 金钱 → 纸币 → 复式记账 → 银行 → 信用卡 → ATM →



→ 在线银行 → 众筹 → 移动支付 → **Bitcoin** → 区块链 →

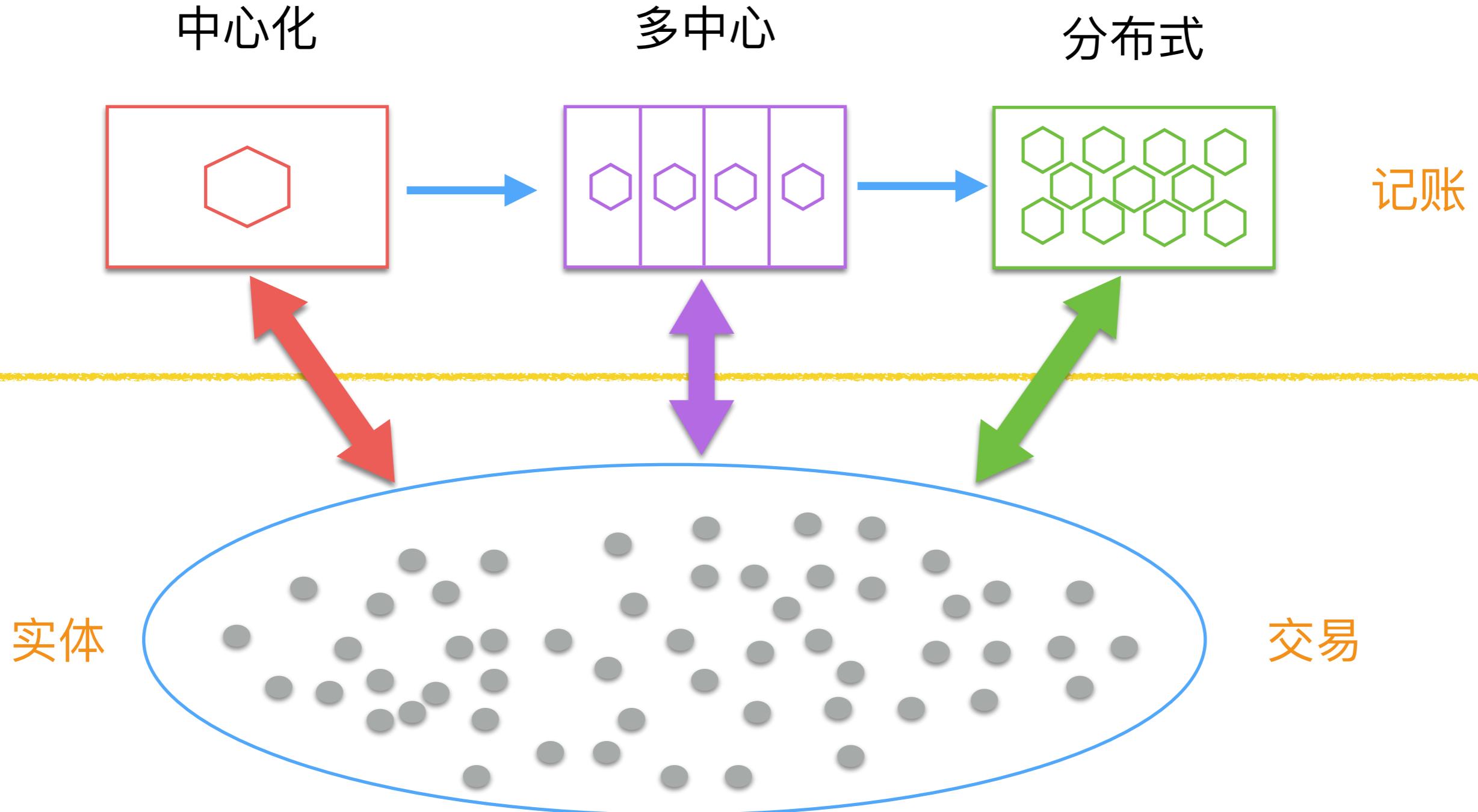
交易: 物理 vs. 数字

What is Blockchain Technology @ CBSInsights

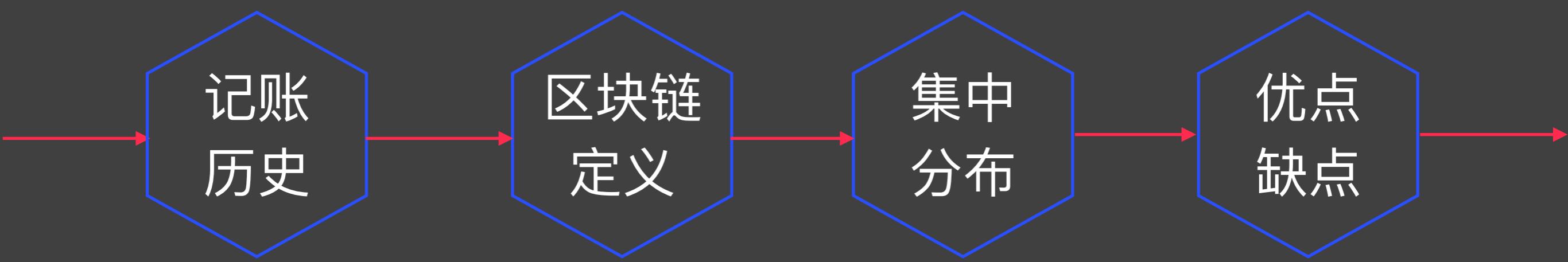


Blockchain Overview

交易处理



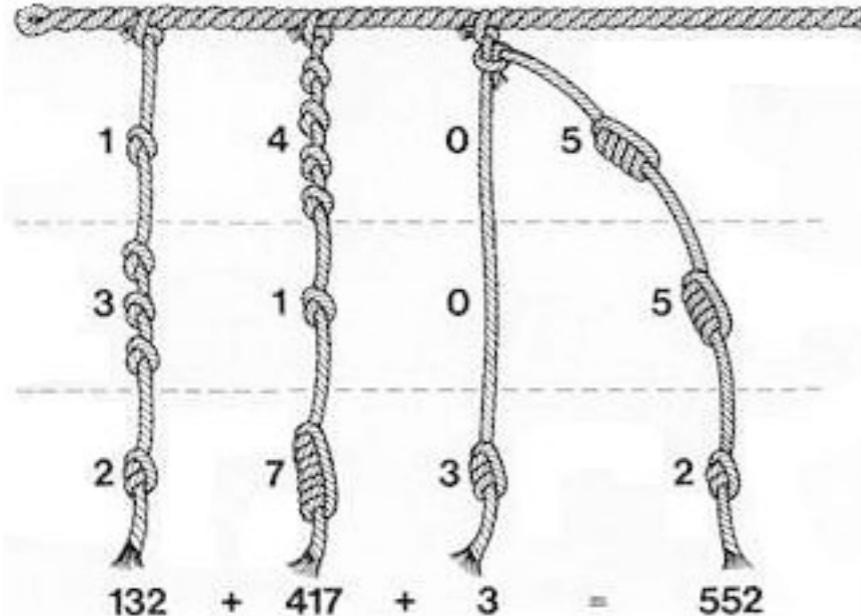
账本



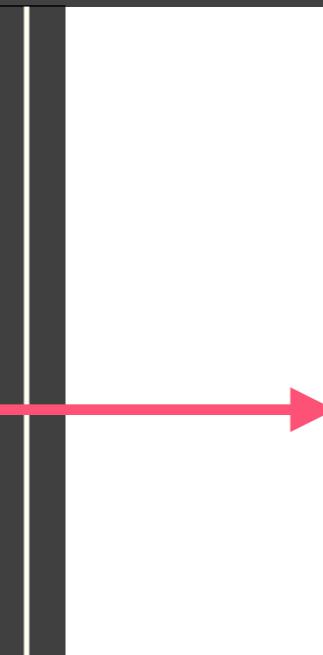
Blockchain Overview

记账历史

<https://en.wikipedia.org/wiki/Accounting>



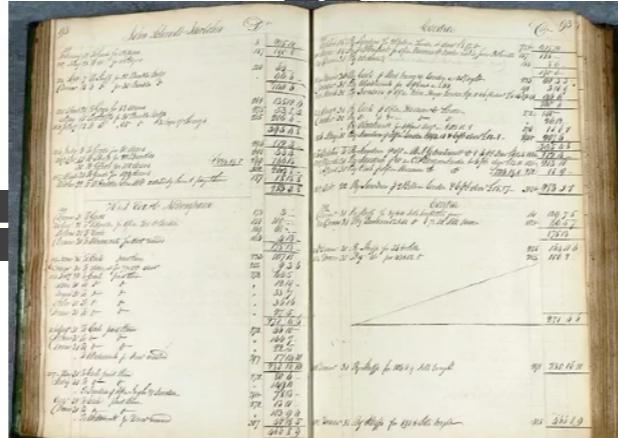
结绳



Dr.	Cash.
Jan. 1 Your names	Investment: 4000.00
+ 2 Moller	29.61
+ 3 17 A. Daniels	40.00
+ 4 Moller	13.20 4082.81
	4082.81
Feb. 1 Balance on hand:	3239.16
Feb. 5 Balance on hand:	3159.16

单式

复式



年			1月家计簿		
			巡回年度总表		
滚灰色颜色，请勿信任 何更变！					
本月收入	项目	金额	本月生活费	项目	购买金额
薪水(夫)			伙食费		0
薪水(妻)			日用杂货合计		0
奖金			教育?数养费		0
收入合计		\$0	上记事项以外的合计		0
			生活费合计		\$0
本月固定支出	项目	金额	支出日	本月余额	
电费				\$0	
瓦斯费					
自来水费					
电话费					
行动电话费					
报纸费					
房租					
因特网费(拨接/ADSL)					
保险(个人/汽机车房屋)					
贷款(个人/房屋)					
租金(燃料/房屋所得)					
信用卡					
汽机车保养费					
住屋管理费					
年度总表	1月	2月	3月	4月	5月
	6月	7月	8月	9月	10月
	11月	12月	纪念日	更新历程 /	

电子

物理



一个共享的分布式账本

用于在商业网络中
促进交易记录和资产跟踪

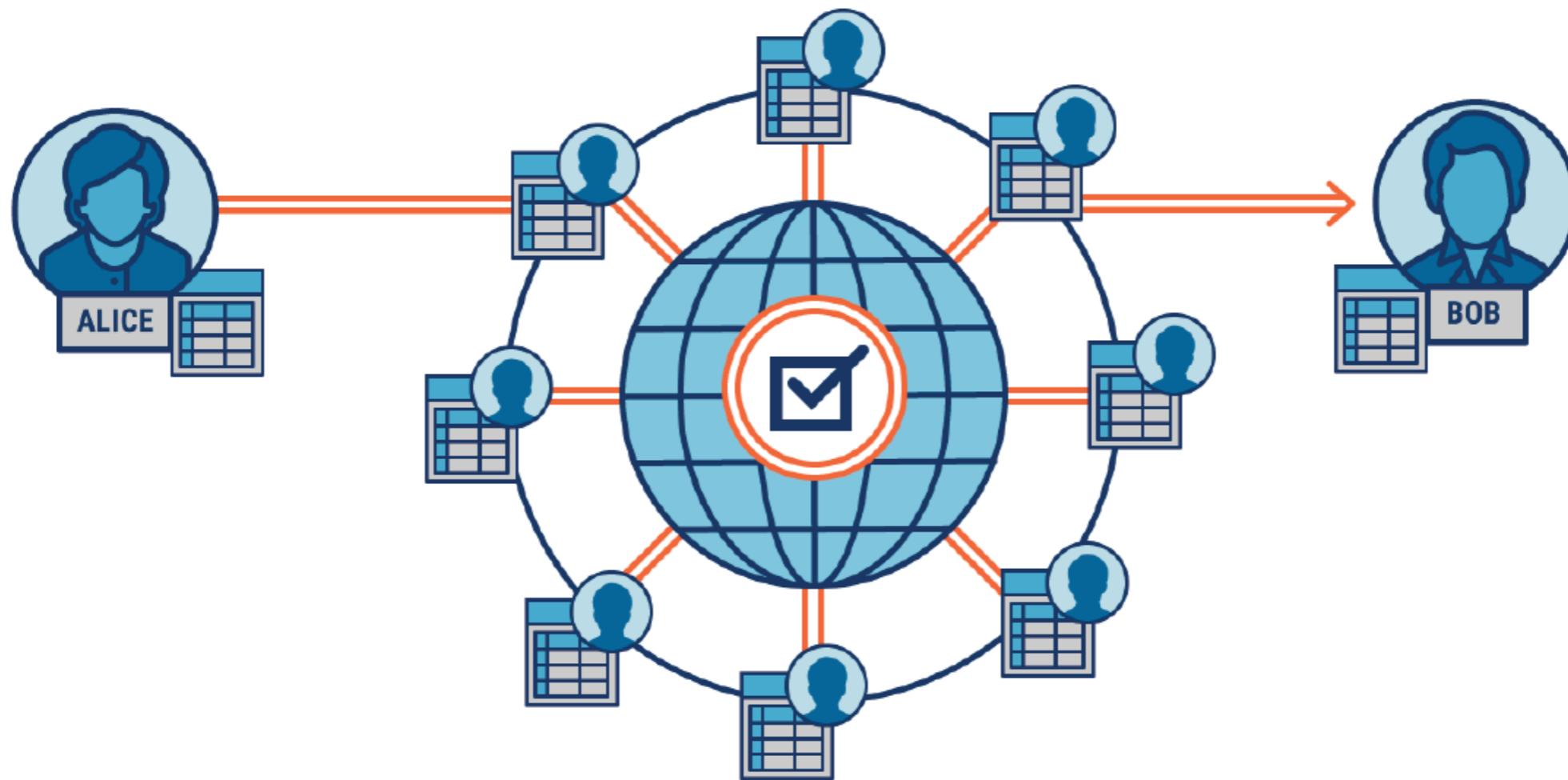


账本：集中 vs. 分布

What is Blockchain Technology @ CBSInsights

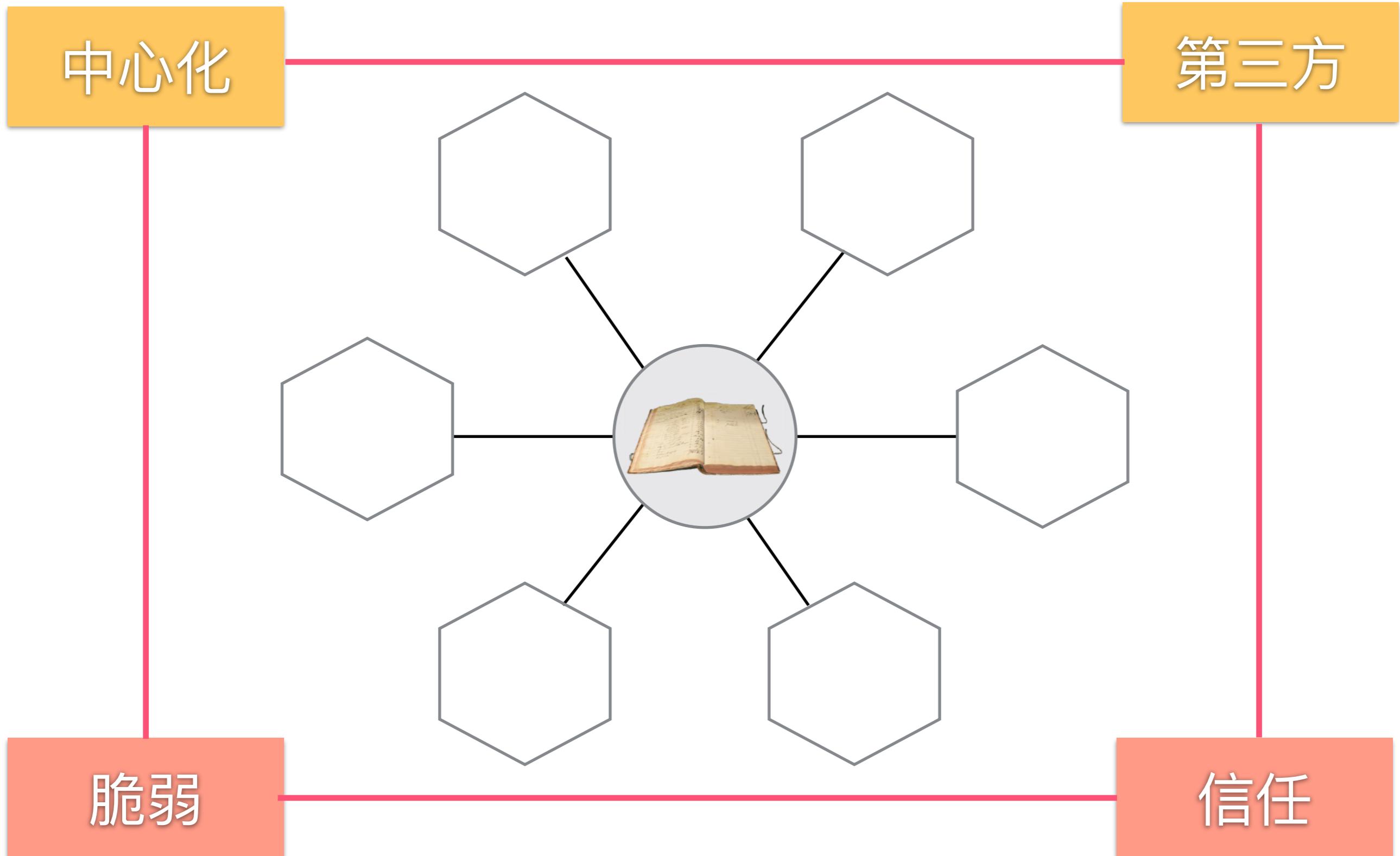


集中



分布

集中式账本的优缺点



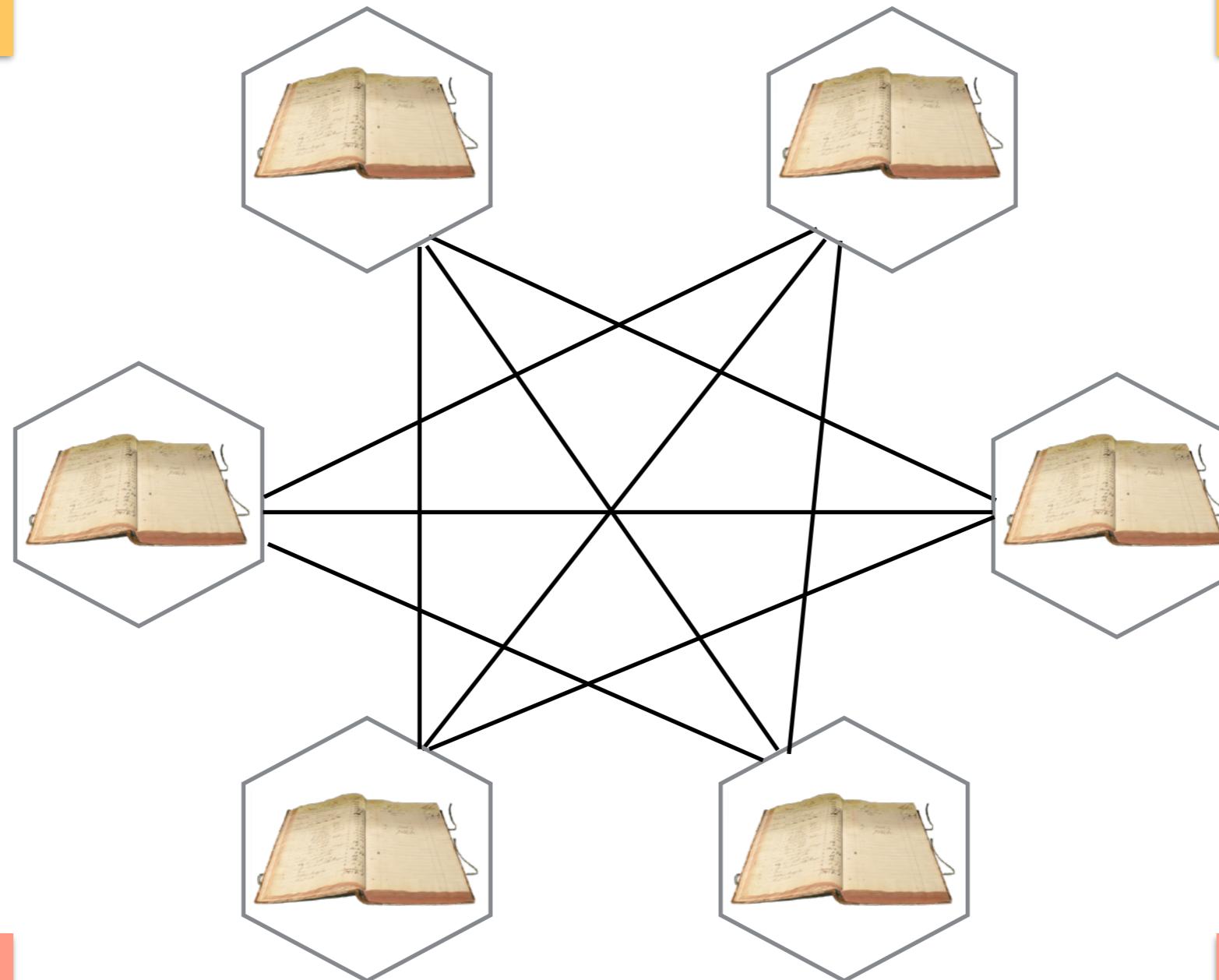
分布式账本的优缺点

一致性

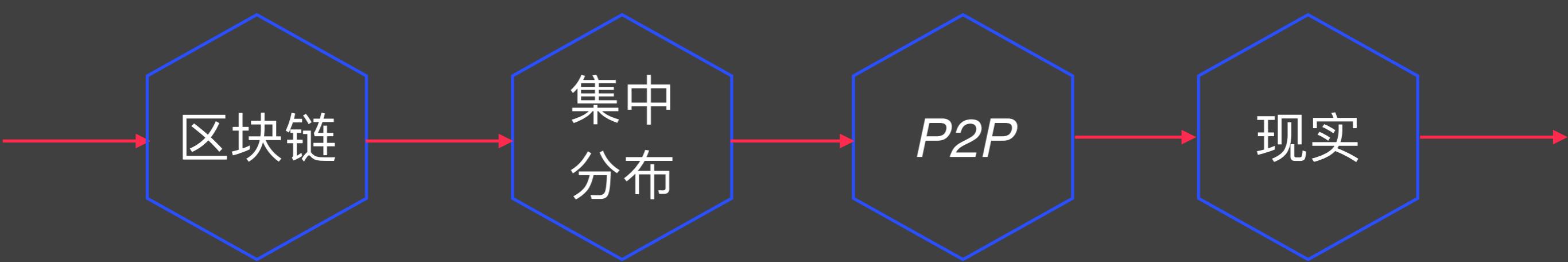
完整性

效率

花费

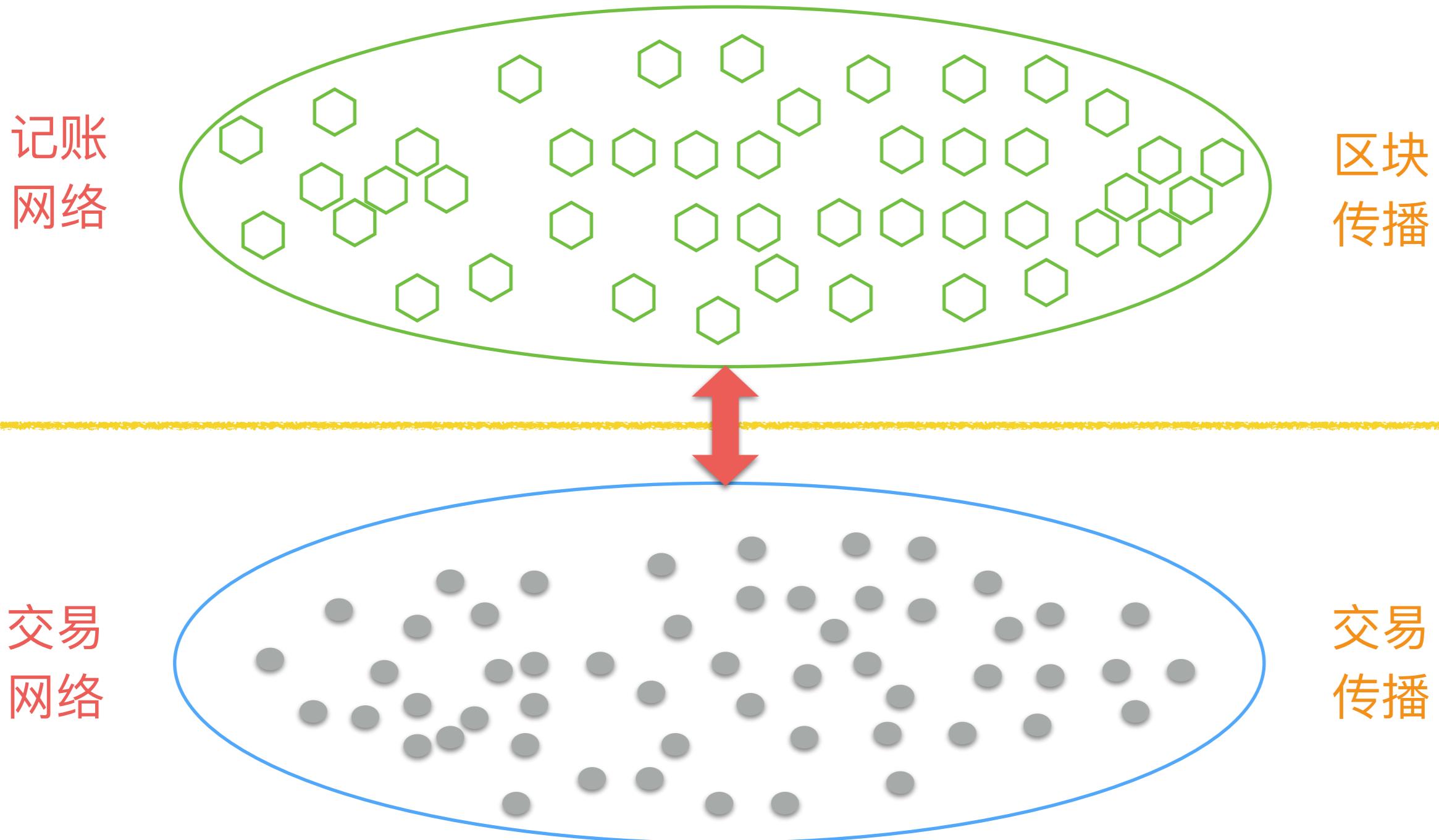


分布系统



Blockchain Overview

区块链系统



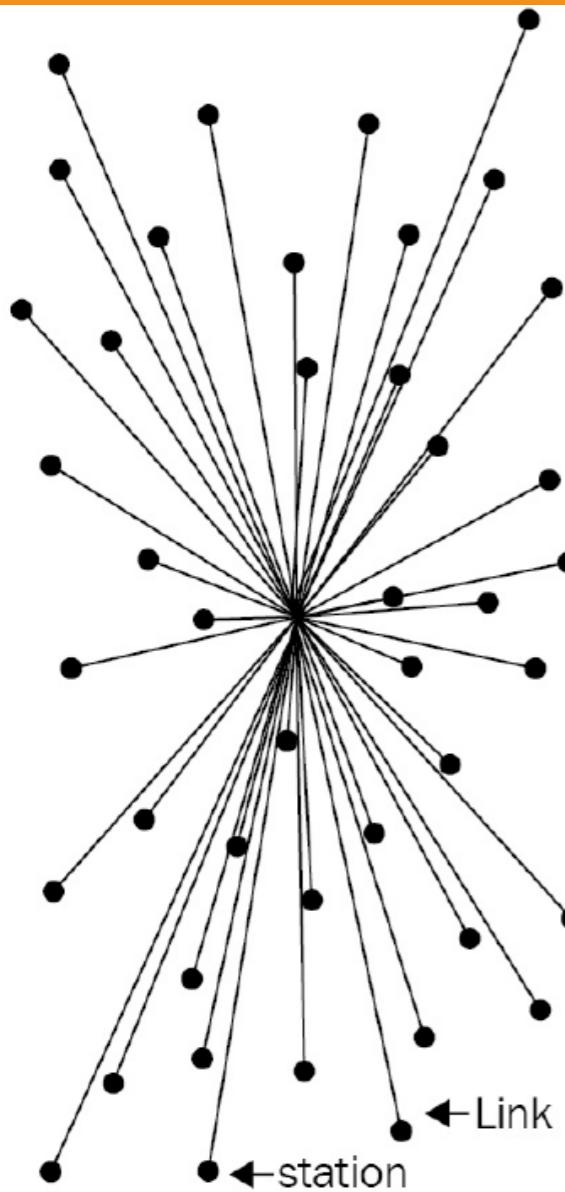
网络和系统的不同类型

有效性

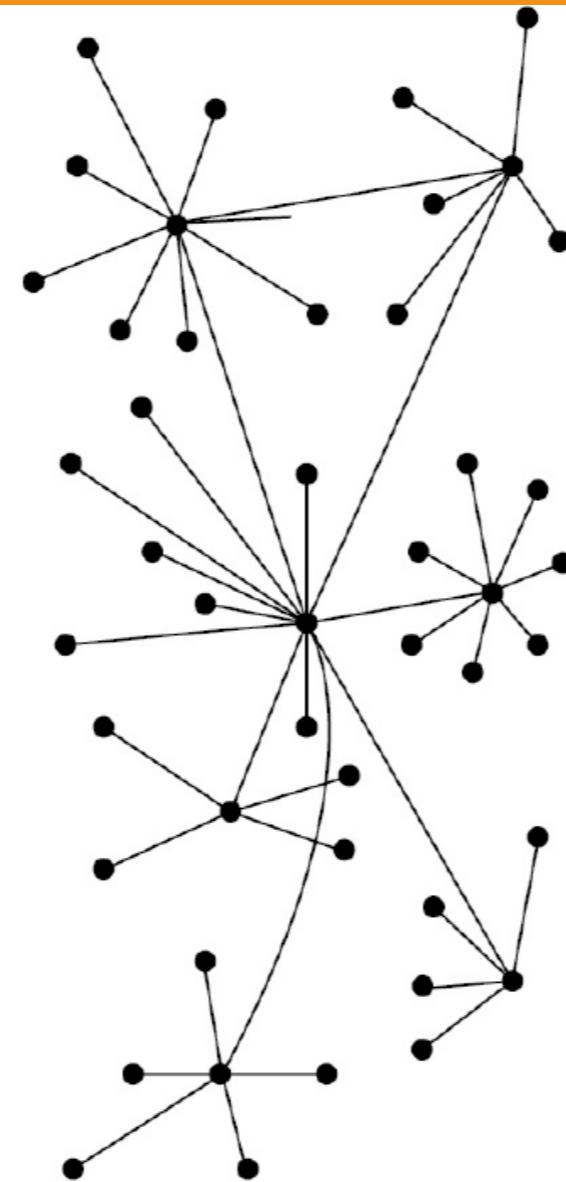
迅速决策

更好动机

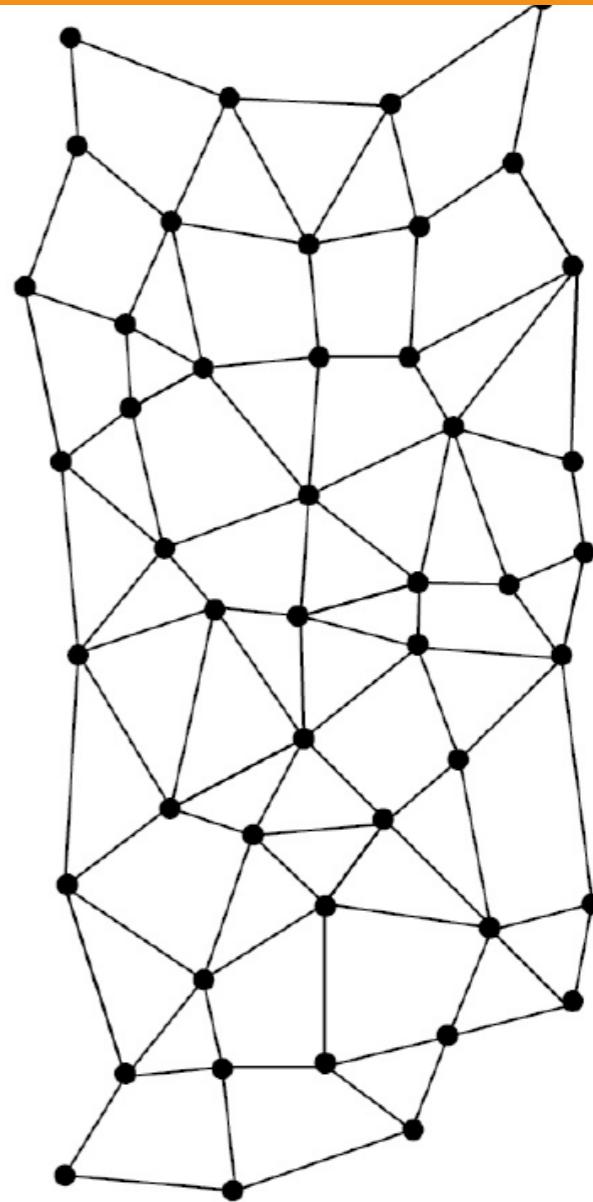
减少管理负担



CENTRALIZED



DECENTRALIZED



DISTRIBUTED

Different types of networks/systems

Blockchain Overview

P2P的力量



1999



Sean Parker



The Social Network



2003



2001

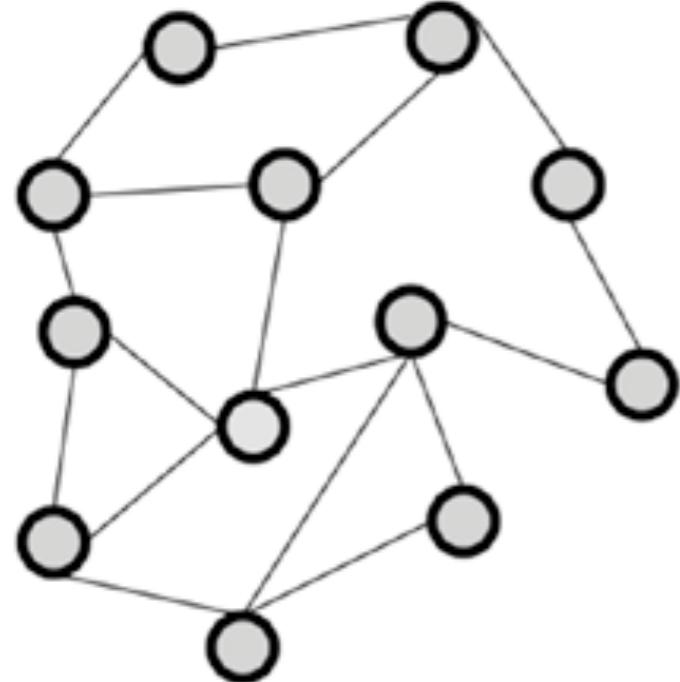


Bram Cohen



Blockchain Overview

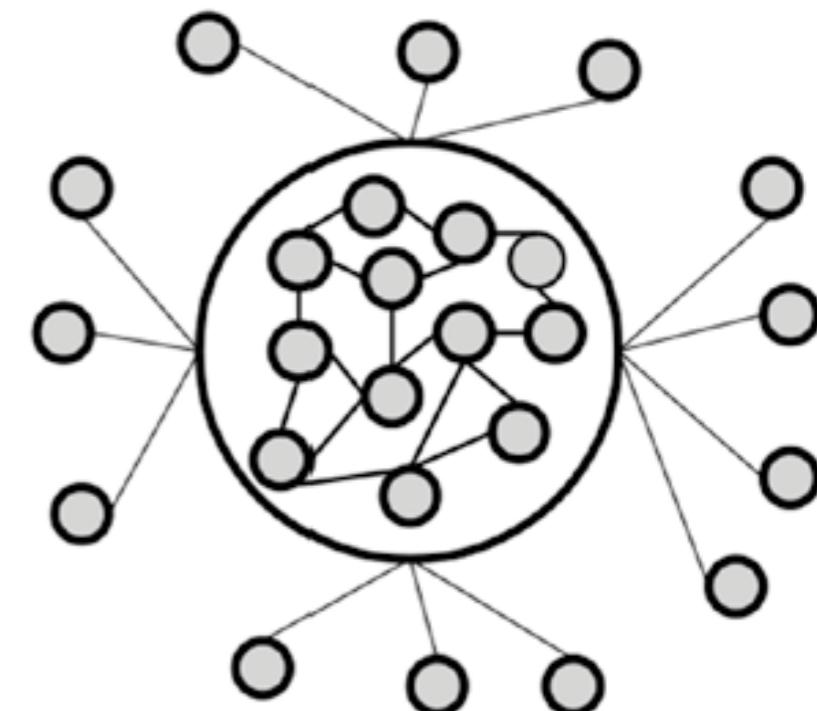
分布还是集中



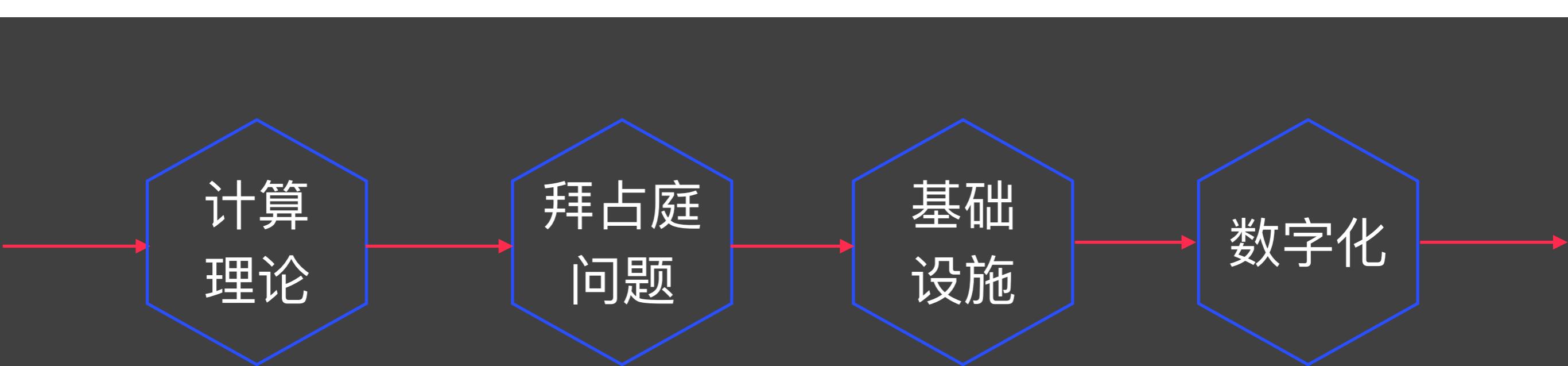
没有纯粹的
中心化系统
或者
分布式系统



*Internet
Email
IM
SNS*

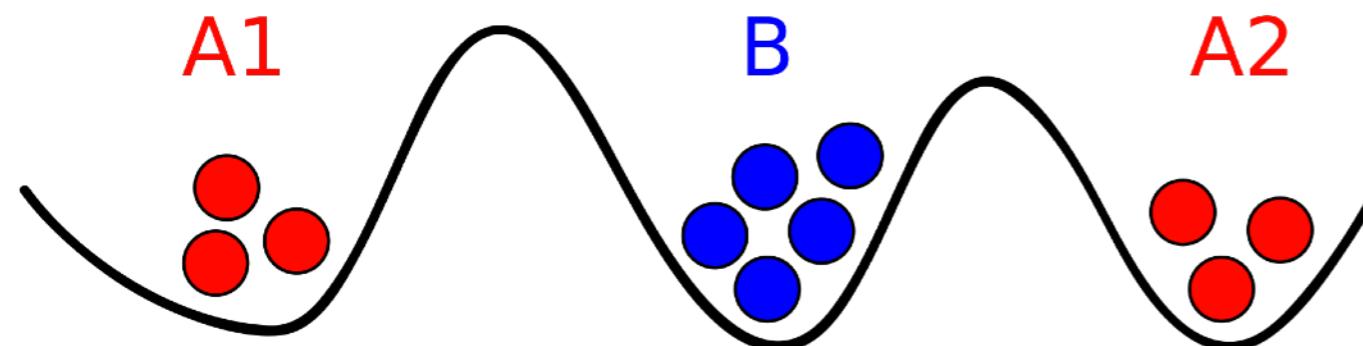


计算模式

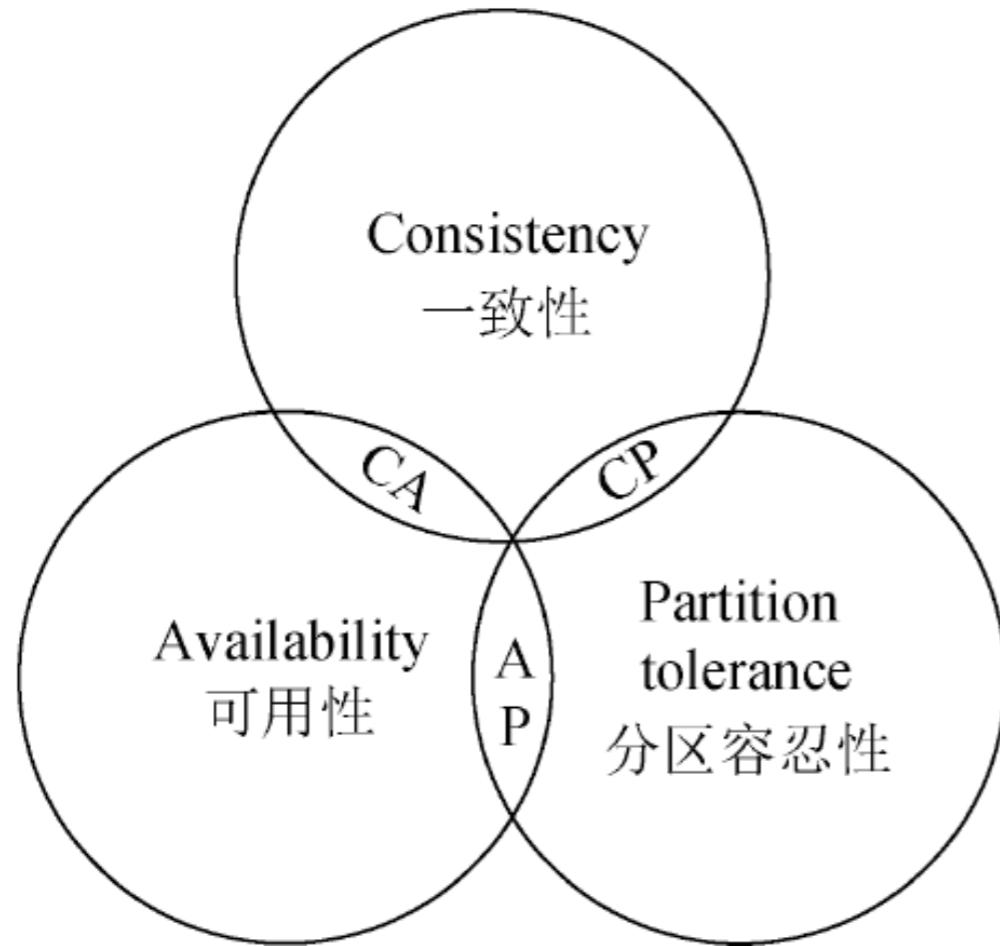


Blockchain Overview

两军问题、FLP、CAP



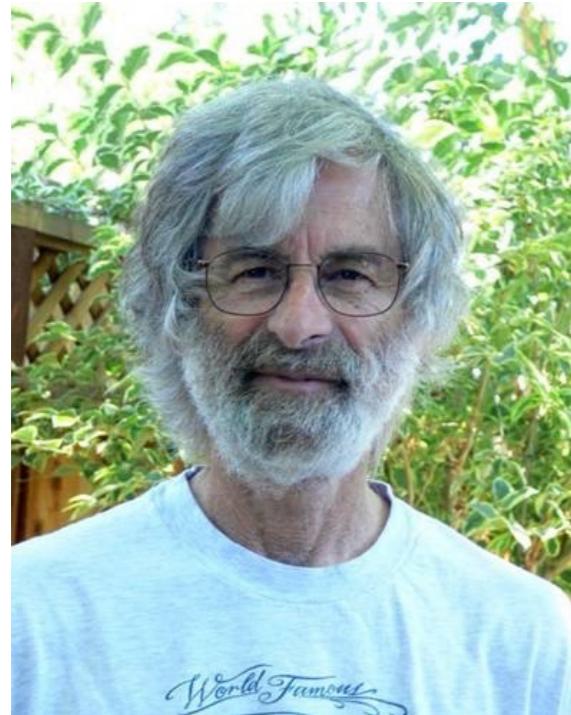
FLP
不可能定理



拜占庭将军问题

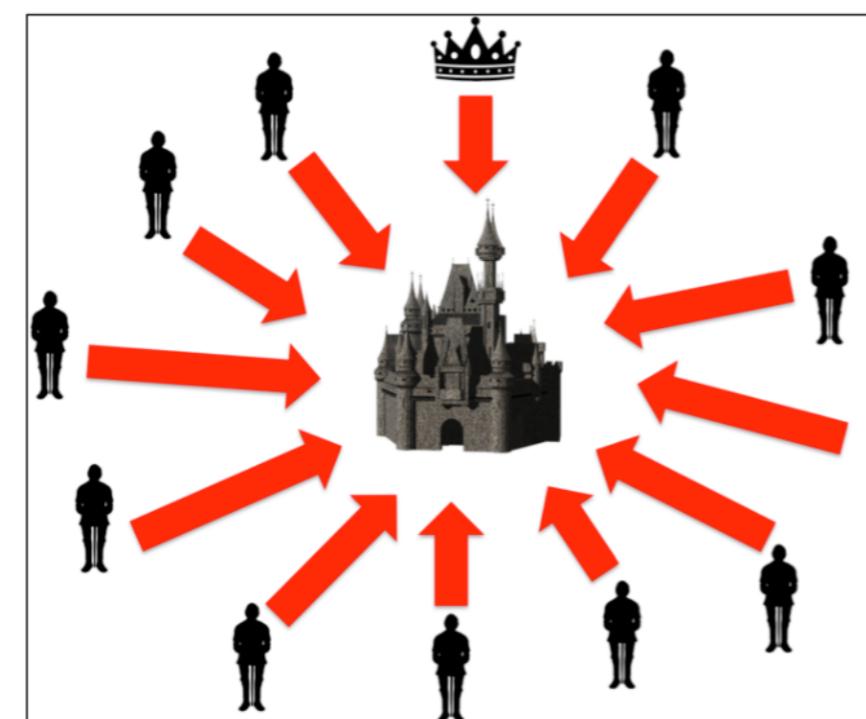
The Byzantine Generals Problem

1982

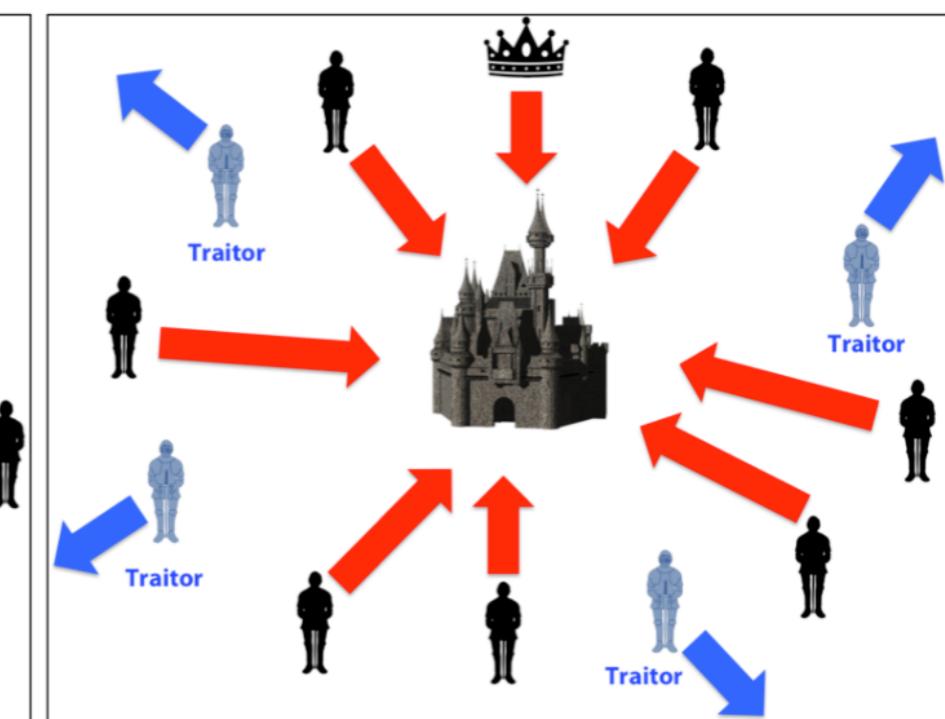


LESLIE LAMPORT

2013图灵奖



Coordinated Attack Leading to Victory



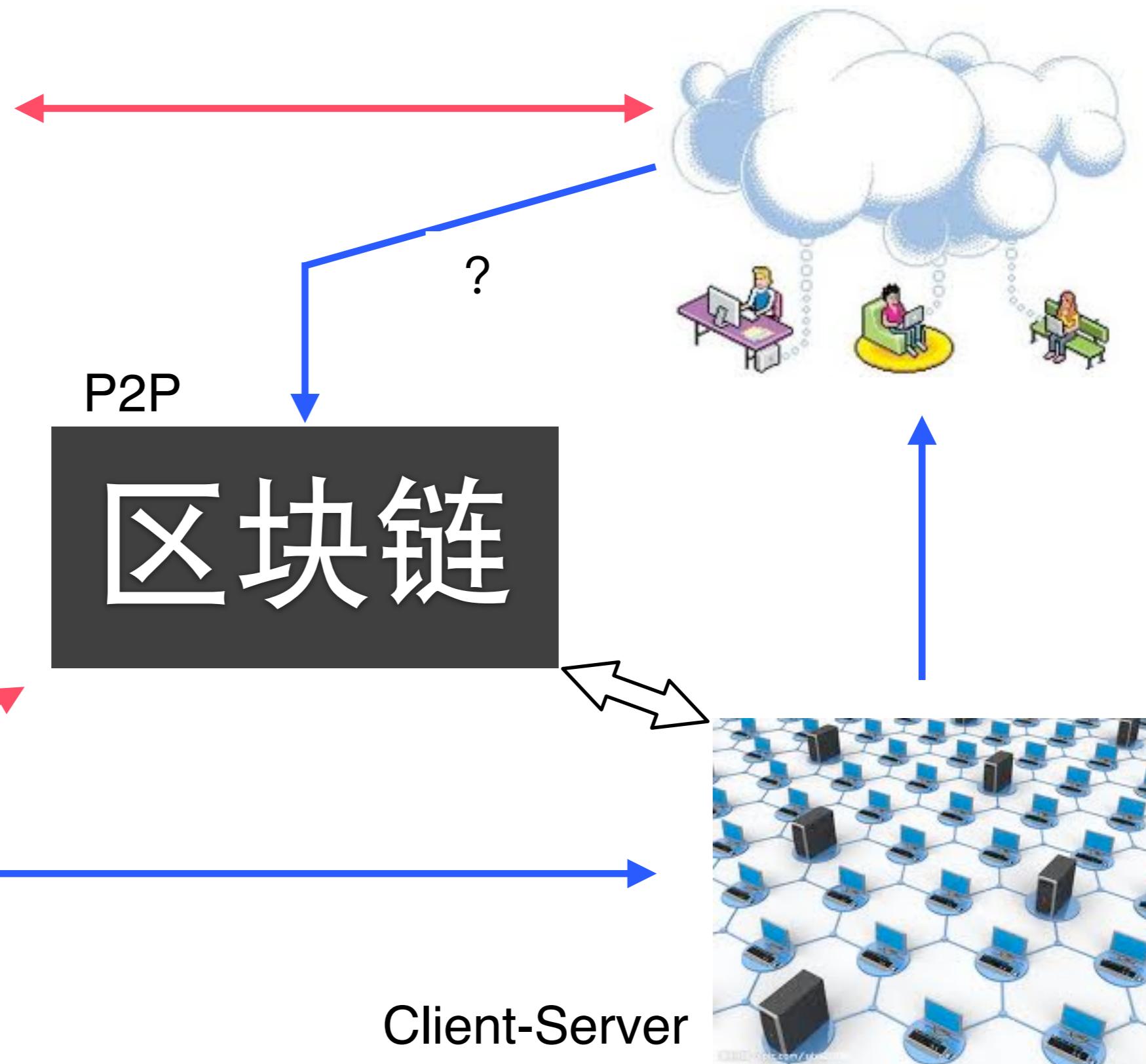
Uncoordinated Attack Leading to Defeat

Paxos Made Simple

2001

The Paxos algorithm, when presented in plain English, is very simple.

区块链是一种计算机基础设施



助力数字化转型

数字化转型：采用数字技术改进服务流程和商业模式

个人

企业

行业

政府

社会

数字化
转换

非数字

数字化
升级

新技术

信息

数据

网络

智能

价值

数字
技术

数字
竞争

数字
客户

IDC预测

2020-2023全球
数字化转型投资
7.4万亿美元

2023年ICT中投
资50%以上是数
字化转型

数
字
资源

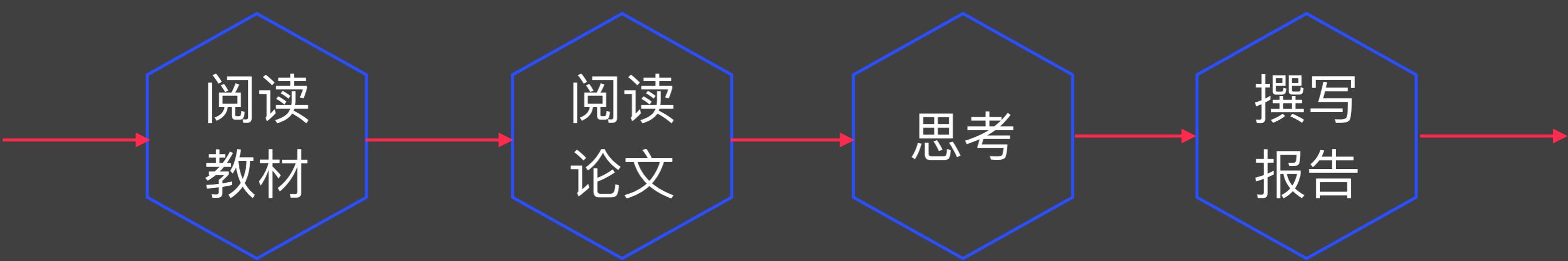
组织
结构

策
略
目标

数字经济

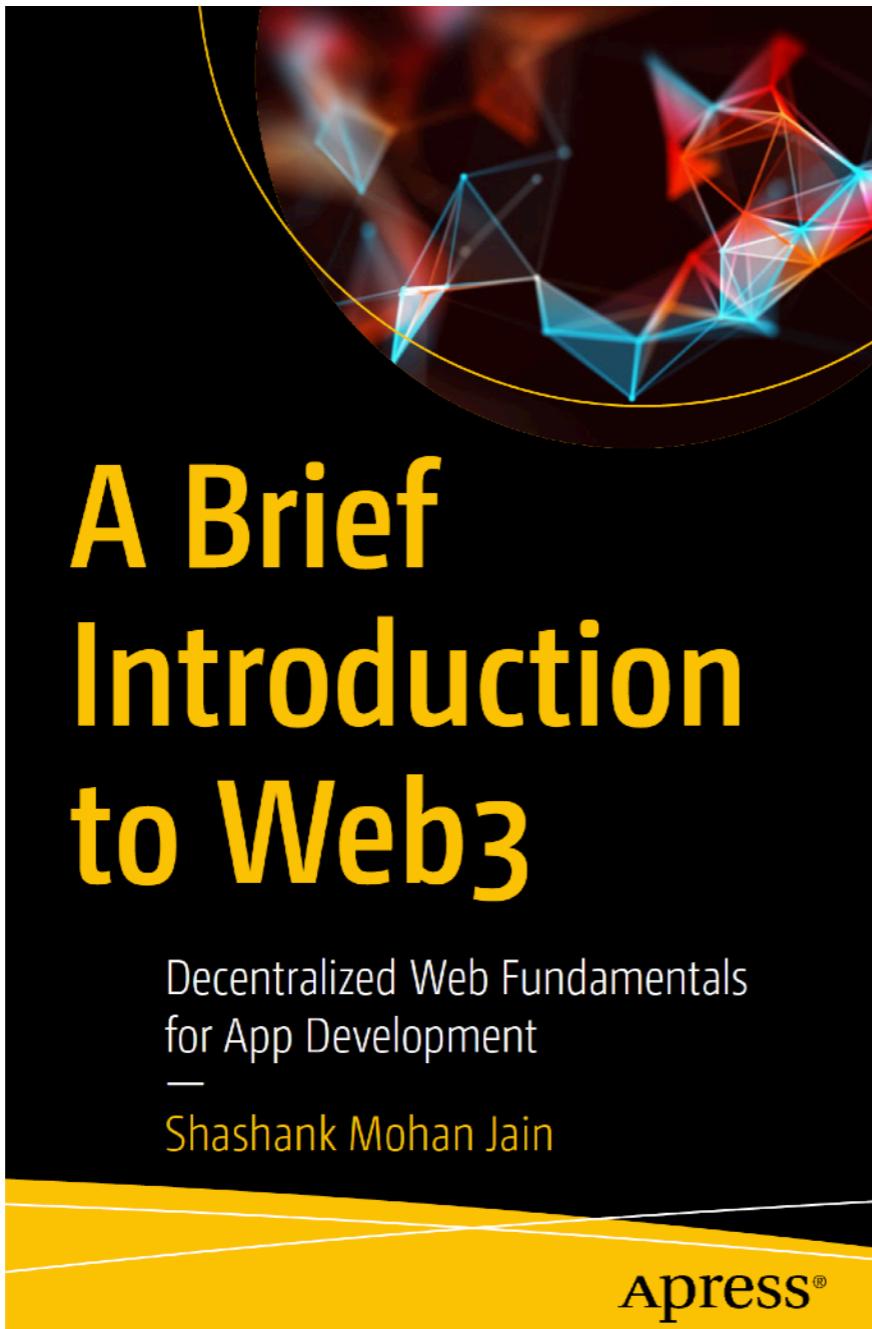
基于数字货物和服务的商业模式，经济收益主要由数字化技术带来的经济形式。

课后作业



Homework

阅读参考书



看：第1-2章

有余力的同学可以检索如下关键词：
What is Web3?

选择你认为重要
资料扩展阅读

谢谢！

孙惠平

sunhp@ss.pku.edu.cn