1. <b>(1 Pt.)</b> State <i>three</i> assumptions of <i>k</i> -means clustering.
2. <b>(1 Pt.)</b> State <i>three</i> data preparation steps that should be considered before conducting a clustering analysis.
3. <b>(1 Pt.)</b> <i>True or False</i> : Squared error from cluster centroids nearly always decreases when adding more clusters into an analysis.
4. <b>(1 Pt.)</b> State <i>four</i> mathematical or statistical techniques for determining the number of clusters in a data set.
5. <b>(1 Pt.)</b> State <i>two</i> drawbacks of hierarchical clustering.