# **H2O.ai** Algorithms





# Algorithms on H<sub>2</sub>O

#### **Supervised Learning**

Statistical Analysis

- Penalized Linear Models: Super-fast, super-scalable, and interpretable
- Naïve Bayes: Straightforward linear classifier

Decision Tree Ensembles

Stacking

- Distributed Random Forest: Easy-touse tree-bagging ensembles
- Gradient Boosting Machine: Highly tunable tree-boosting ensembles
- Stacked Ensemble: Combine multiple types of models for better predictions

#### **Unsupervised Learning**

Clustering

 K-means: Partitions observations into similar groups; automatically detects number of groups

Dimensionality Reduction

Aggregator

- Principal Component Analysis: Transforms correlated variables to independent components
- Generalized Low Rank Models: Extends the idea of PCA to handle arbitrary data consisting of numerical, Boolean, categorical, and missing data
- Aggregator: Efficient, advanced sampling that creates smaller data sets from larger data sets

#### **Neural Networks**

Multilayer Perceptron

Deep

Learning

- Deep neural networks: Multi-layer feed-forward neural networks for standard data mining tasks
- Convolutional neural networks:
   Sophisticated architectures for pattern recognition in images, sound, and text

Anomaly Detection

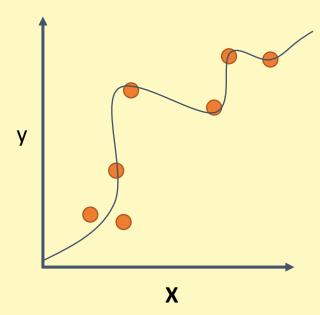
Term Embeddings

- Autoencoders: Find outliers using a nonlinear dimensionality reduction technique
- **Word2vec:** Generate context-sensitive numerical representations of a large text corpus

# **Supervised Learning**

#### Regression:

How much will a customers spend?

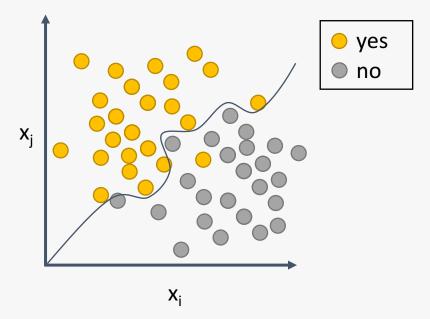


#### H<sub>2</sub>O algos:

Penalized Linear Models
Random Forest
Gradient Boosting
Neural Networks
Stacked Ensembles

#### **Classification:**

Will a customer make a purchase? Yes or No



#### H<sub>2</sub>O algos:

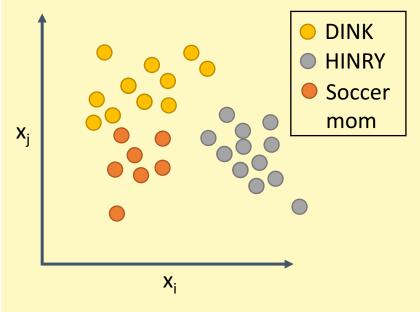
Penalized Linear Models
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# **Unsupervised Learning**

### **Clustering:**

Grouping rows – e.g. creating groups of similar customers

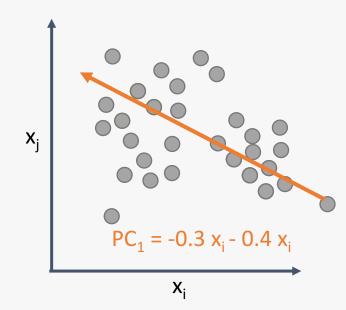


### H<sub>2</sub>O algos:

k – means

#### **Feature extraction:**

Grouping columns – Create a small number of new representative dimensions

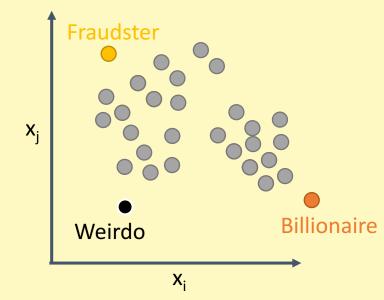


## H<sub>2</sub>O algos:

Principal components
Generalized low rank models
Autoencoders
Word2Vec

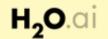
#### **Anomaly detection:**

Detecting outlying rows - Finding high-value, fraudulent, or weird customers



## H<sub>2</sub>O algos:

Principal components
Generalized low rank models
Autoencoders



H <sub>2</sub> O.ai	Usage	Recommendations	Problems
Penalized Linear Models	<ul><li>Regression</li><li>Classification</li></ul>	<ul> <li>Creates interpretable models with super-fast training time</li> <li>Nonlinear and interaction terms to be specified manually</li> <li>Can extrapolate beyond training data domain</li> <li>Select the correct target distribution</li> <li>Few hyperparameters to tune</li> </ul>	<ul><li>NAs</li><li>Outliers/influential points</li><li>Strongly correlated inputs</li><li>Rare categorical levels in new data</li></ul>
Naïve Bayes	<ul> <li>Classification</li> </ul>	<ul> <li>Nonlinear and interaction terms should be specified by users</li> </ul>	<ul> <li>Linear independence assumption</li> <li>Often less accurate than more sophisticated classifiers</li> <li>Rare categorical levels in new data</li> </ul>
Random Forest	<ul><li>Regression</li><li>Classification</li></ul>	<ul> <li>Builds accurate models without overfitting</li> <li>Few hyperparameters to tune</li> <li>Requires less data prep</li> <li>Great for implicitly modeling interactions</li> </ul>	<ul> <li>Difficulty extrapolating beyond training data domain</li> <li>Can be difficult to interpret</li> <li>Rare categorical levels in new data</li> </ul>
Gradient Boosting Machines	<ul><li>Regression</li><li>Classification</li></ul>	<ul> <li>Builds accurate models without overfitting (often more accurate than random forest)</li> <li>Requires less data prep</li> <li>Great for implicitly modeling interactions</li> </ul>	<ul> <li>Many hyperparameters</li> <li>Difficulty extrapolating beyond training data domain</li> <li>Can be difficult to interpret</li> <li>Rare categorical levels in new data</li> </ul>
Neural Networks (Deep learning & MLP)	<ul><li>Regression</li><li>Classification</li></ul>	<ul> <li>Great for modeling interactions in fully connected topologies</li> <li>Can extrapolate beyond training data domain</li> <li>Deep learning architectures best-suited for pattern recognition in images, videos, and sound</li> </ul>	<ul> <li>NAs</li> <li>Overfitting</li> <li>Outliers/influential points</li> <li>Long training times</li> <li>Difficult to interpret</li> <li>Many hyperparameters</li> <li>Strongly correlated inputs</li> <li>Rare categorical levels in new data</li> </ul>

<b>H<sub>2</sub>O</b> .ai	Usage	Recommendations	Problems
<b>k</b> - means	Clustering	<ul> <li>Great for creating Gaussian, non-overlapping, roughly equally sized clusters</li> <li>The number of clusters can be unknown</li> </ul>	<ul> <li>NAs</li> <li>Outliers/influential points</li> <li>Strongly correlated inputs</li> <li>Cluster labels sensitive to initialization</li> <li>Curse of dimensionality</li> </ul>
Principal Components Analysis	<ul><li>Feature extraction</li><li>Dimension reduction</li><li>Anomaly detection</li></ul>	<ul> <li>Great for extracting a number &lt;= N of linear, orthogonal features from i.i.d. numeric data</li> <li>Great for plotting extracted features in a reduced-dimensional space to analyze data structure, e.g. clusters, hierarchy, sparsity, outliers</li> </ul>	<ul><li>NAs</li><li>Outliers/influential points</li><li>Categorical inputs</li></ul>
Generalized Low Rank Models	<ul> <li>Feature extraction</li> <li>Dimension reduction</li> <li>Anomaly detection</li> <li>Matrix completion</li> <li>Recommender Systems</li> </ul>	<ul> <li>Great for extracting linear features from mixed data</li> <li>Great for plotting extracted features in a reduced-dimensional space to analyze data structure, e.g. clusters, hierarchy, sparsity, outliers</li> <li>Great for imputing NAs</li> <li>Great for creating recommendations</li> </ul>	Outliers/influential points
Autoencoders (Neural Networks)	<ul><li>Feature extraction</li><li>Dimension reduction</li><li>Anomaly detection</li></ul>	<ul> <li>Great for extracting a number of nonlinear features from mixed data</li> <li>Great for plotting extracted features in a reduced dimensional space to analyze structure, e.g. clusters, hierarchy, sparsity, outliers</li> </ul>	<ul> <li>NAs</li> <li>Overtraining</li> <li>Outliers/influential points</li> <li>Long training times</li> <li>Many hyperparameters</li> <li>Strongly correlated inputs</li> <li>Rare categorical levels in new data</li> </ul>
Word2Vec	Highly representative feature extraction from text	<ul> <li>Great for extracting highly representative, context sensitive term embeddings (e.g. numerical vectors) from text</li> <li>Great for text preprocessing prior to further supervised or unsupervised analysis</li> </ul>	<ul> <li>Many Hyperparameters • Long training times</li> <li>Overtraining</li> <li>Specifying term weightings prior to training</li> </ul>