Exploring Airbnb of New York City

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Dataset

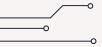
Data Cleaning

03 → 🕎

04 → 📳

Graphs

Summary



Key Variables

neighbourhood_ group

The main region of the city

room_type

Type of room

number_of _reviews

Number of reviews received

name

Property description of the room

Latitude & longitude

Property longitude & latitude

price

The price for one night

last_review

The date of the last review

Combined dataset

```
"`{r}
dim(AB_NYC) # the data from 2019
dim(AB_NYC_2023) # the data from 2023
dim(combined_dataset) # we combined the datasets and remove the two new columns from the 2023 dataset
```

```
[1] 48895 16
[1] 42931 18
[1] 91826 16
```

Missing Value

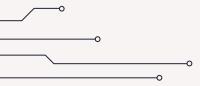
- There are 40764 missing values in the combined dataset.
- Most of the missing values are located at the number of reviews and last date of review columns.
- We choose to remove the missing rows with host name missing. We remove 26 rows from the dataset.

Duplicated

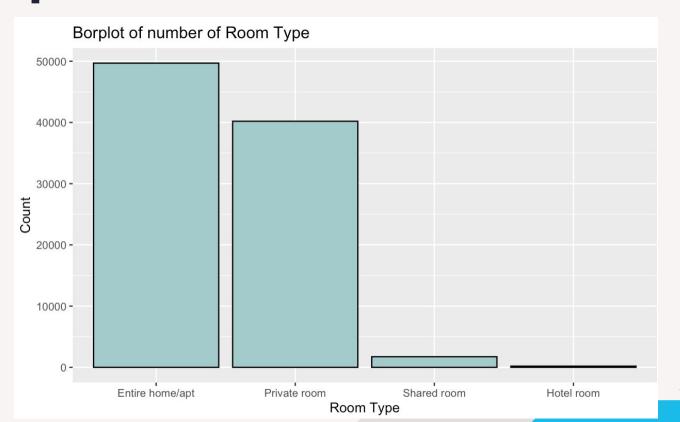
- There are 11 duplicated data.
- After remove them, there are 91789 rows and 16 columns in the combined dataset

Outliers

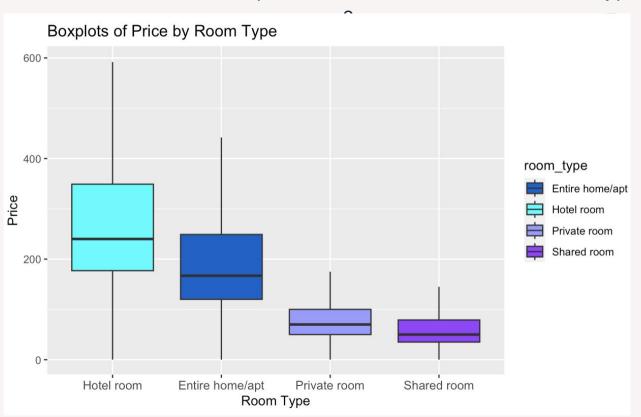
- There are a lot of outliers when we create the graphes.
- We choose to not showing the outliers for the graphs for better visualization.



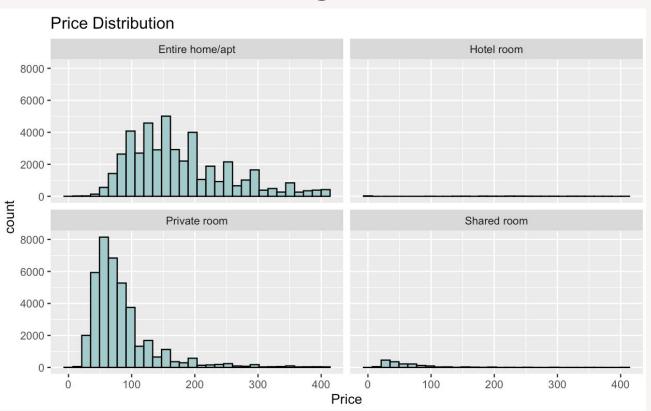
Barplot: What kind of room is more common in New York City Airbnb?



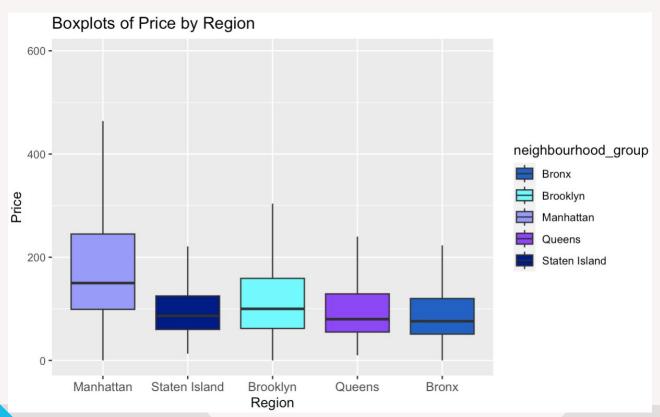
Box Plots: What is the price difference between different types of

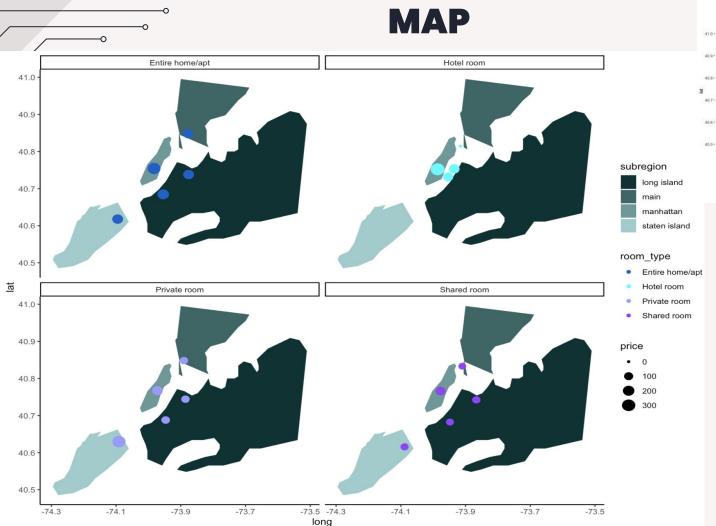


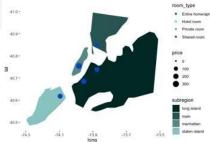
Histograms

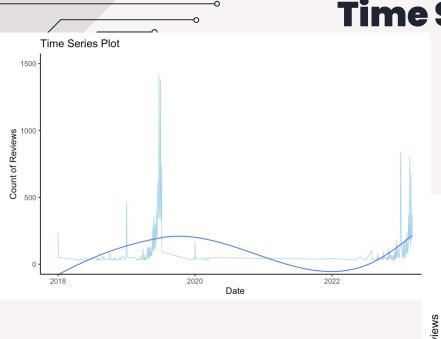


Box Plots: What are the most expensive regions to stay in New York City?

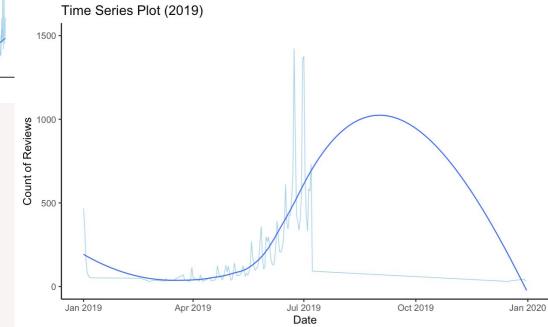






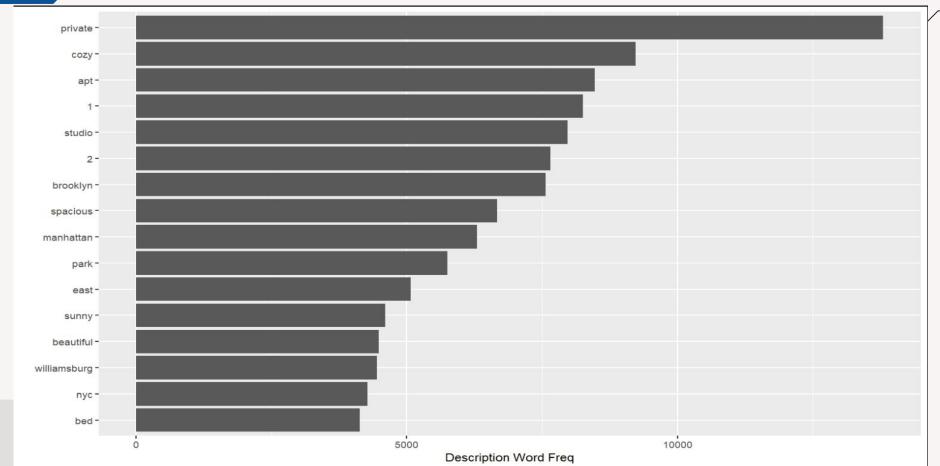




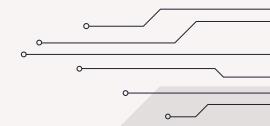


Year <dbl></dbl>	Count of Last Reviews <int></int>
2019	27439
2023	13291
2022	8570
2018	7478
2017	4409
2016	3982
2015	2154
2020	2109
2021	1592
2014	301
2013	79
2012	37
2011	10

What kind of descriptions about the rooms are frequently used by the host?

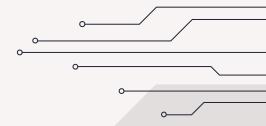


Summary



- 1. The most common room types are private rooms and entire apartments/house.
- 2. The hotel rooms are the most expensive room type. The share rooms are the cheapest room type.
- 3. The most expensive region to stay in NYC is Manhattan.
- 4. Most commonly used words to describe the listings are: cozy, spacious, and beautiful.

Questions?



Resources

Dataset:
 https://www.kaggle.com/datasets/dgomonov/new-york-city-airbnb-open-data

https://www.kaggle.com/datasets/godofoutc asts/new-york-city-airbnb-2023-public-data ?select=NYC-Airbnb-2023.csv

Thank You!