

# KATHRYN HEROD

## Web Developer & Designer

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WHO I AM: A detail-oriented web developer with extensive skill in design, bug-fixing, and customer service. Experienced with all stages of the development cycle for dynamic web projects.

#### **EDUCATION**

2017 University of Texas at Austin Certificate Full Stack Developer

2005 - 2007 University of **Texas at Austin** 

**Bachelor of Arts** English Literature - Major

2003 - 2005 Houston Community College **Associate of Science** 

#### PERSONAL SKILLS

Problem-Solver

**Articulate** 

Creative

Persistent

Self-Motivated

Adaptive to Change

History - Minor

Pre-Medicine

#### 2009 - Present **Co-Owner & Entrepreneur**

to transform their visions into beautiful, responsively designed websites. Providing

continuous communication and customer

service from start to completion. Designing and

implementing unique brand aesthetics into websites, print, and social media. Training clients on best practices and implementation of

keywords and content for SEO. Building

mock-ups for customer approval while in early

Well Done Cooking Classes

stages of development.

**EXPERIENCE -**

Freelance

2014 - Present

Continually redesigning the front-end and updating the Drupal CMS of the website. Integrating Authorize.net

Web Developer/Designer

Working in harmony with clients, using Agile methods,

APIs for a custom e-commerce system and routinely meeting PCI compliance standards. Maintaining an effective SEO strategy through market research and Google Analytics. Researching trends to enhance UX. Effectively solving problems in a fast-paced, high-stress environment, the kitchen.

### PROFESSIONAL SKILLS

Acrobat \*\* Agile Methods \*\*\* Bootstrap \*\*\* Branding \*\*\* C# \* Chai \* CSS / CSS3 \*\*\* Express.js \*\*

Firebase \*\* Foundation \*\* Git/GitHub \*\*\* Google Suite \*\*\* Handlebars \*\* HTML/HTML5 \*\*\* Illustrator \*\*\*

JQuery \*\*\* ISON \*\*\* Lightroom \*\*\* Logo Design \*\*\* Marketing \*\*\* Mockups \*\*\* Mongo / NoSQL \*\* Mongoose \*\*

MYSQL \*\* Node.js \*\* Photoshop \*\*\* PHP \*\* React.js / JSX \* Responsive Design \*\*\* Restful APIs \*\*

SCSS \* SFO \*\* Sequelize \*\* SketchUp \*\* Web Scraping \* Wireframes \* Wordpress \*\*

Sass \* XD Xperience Design \*

Javascript \*\*\*