



ESCUELA  
POLITÉCNICA  
NACIONAL

# OnCampus Program

## Escuela Politécnica Nacional



HULT  
PRIZE



***“Intelligence is not a privilege, it's a gift for the good of mankind.”***



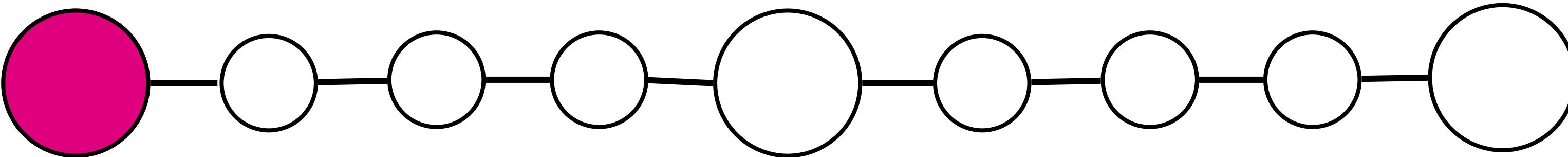
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# Roooadmap to a **Fairer, Greener World**

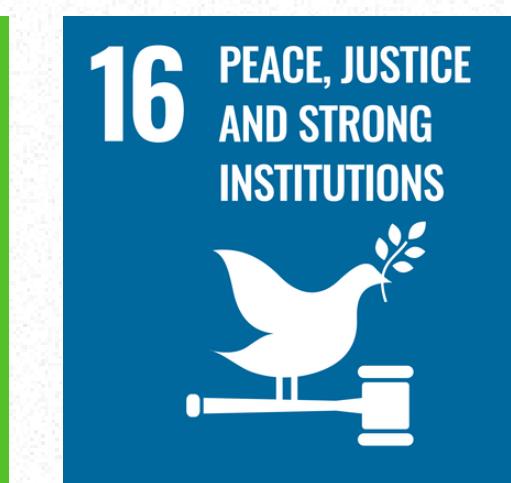
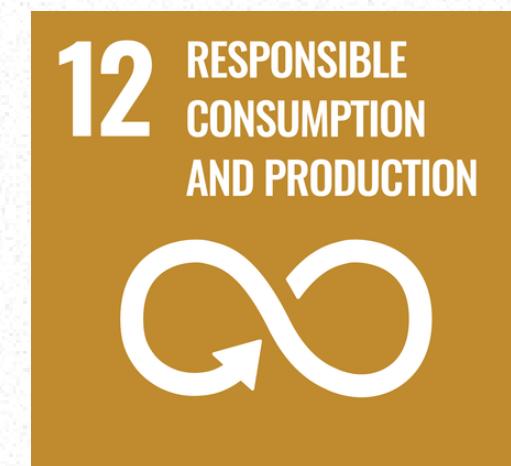
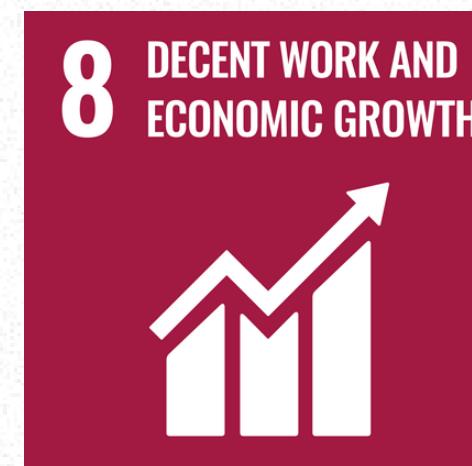
**2015**

**2023**

**2030**



# Sustainable Development GOALS

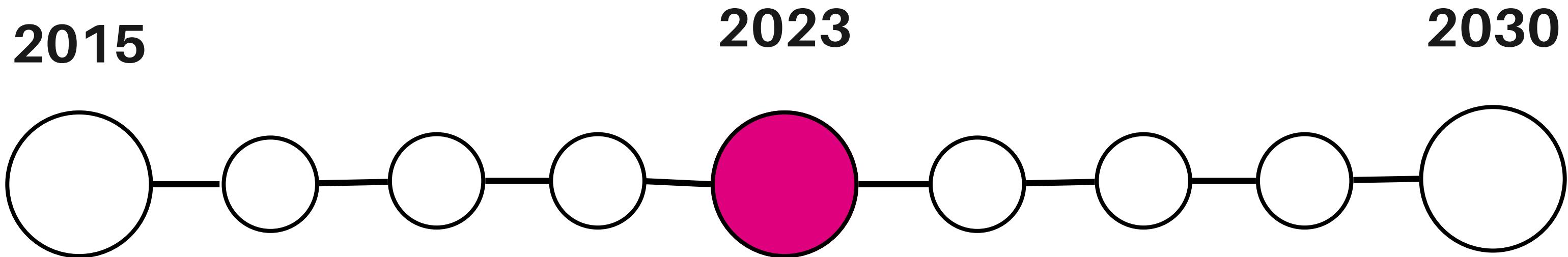


**SUSTAINABLE  
DEVELOPMENT  
GOALS**



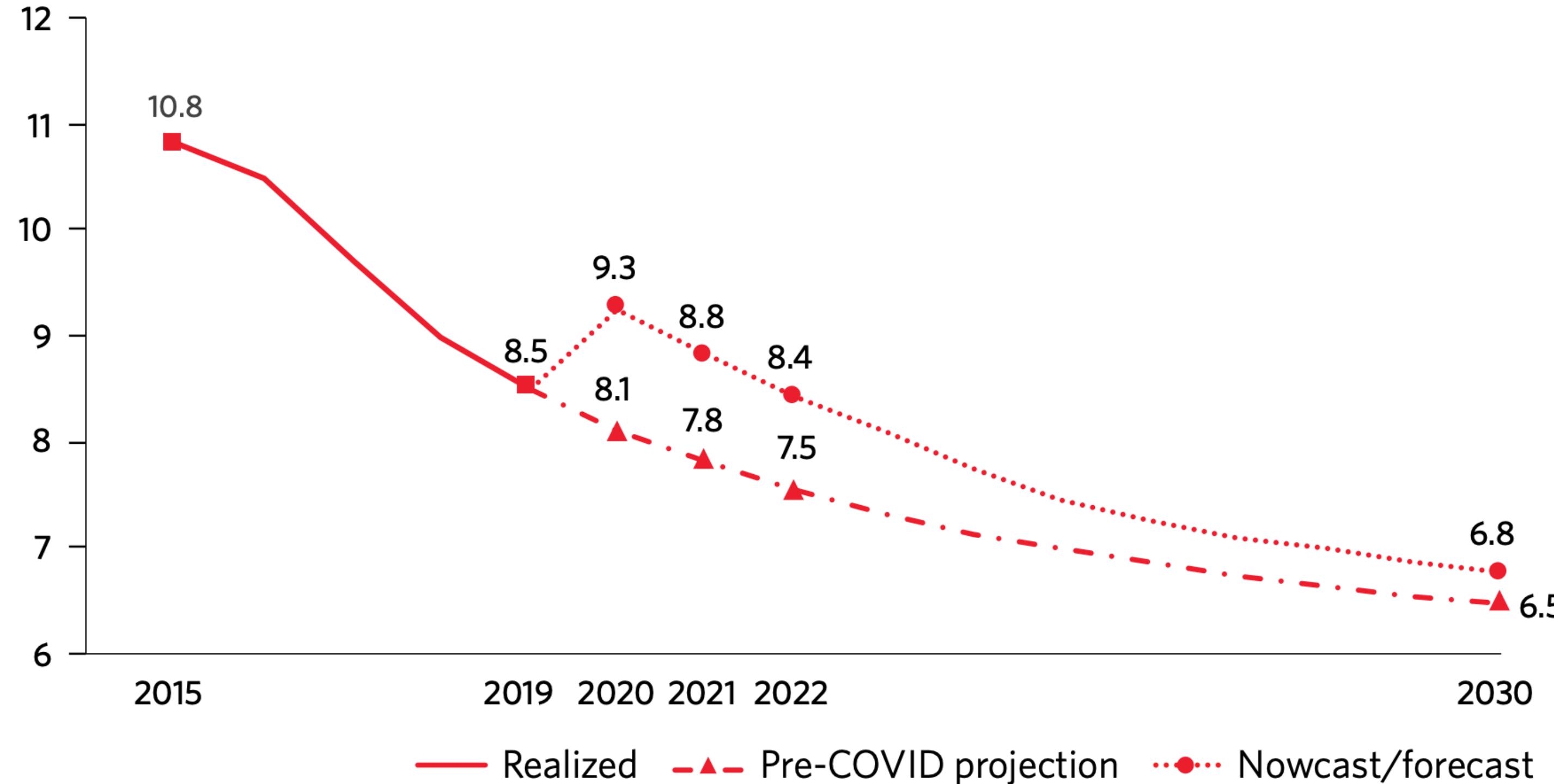
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# Where we stand today? **Progress has been made**





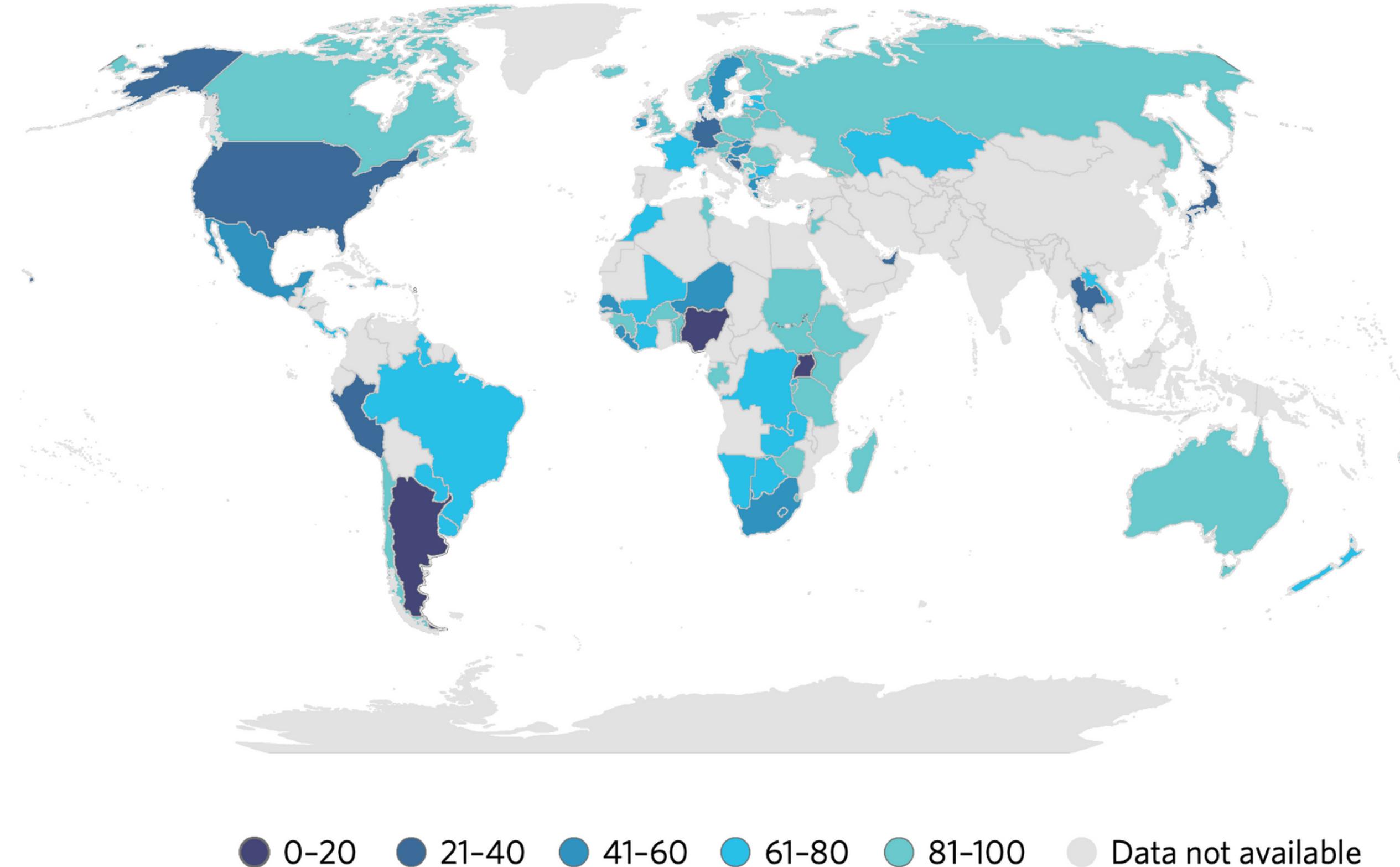
## Proportion of the world's population living below \$2.15/day, 2015-2019 realized and 2020-2030 forecast and projected (percentage)





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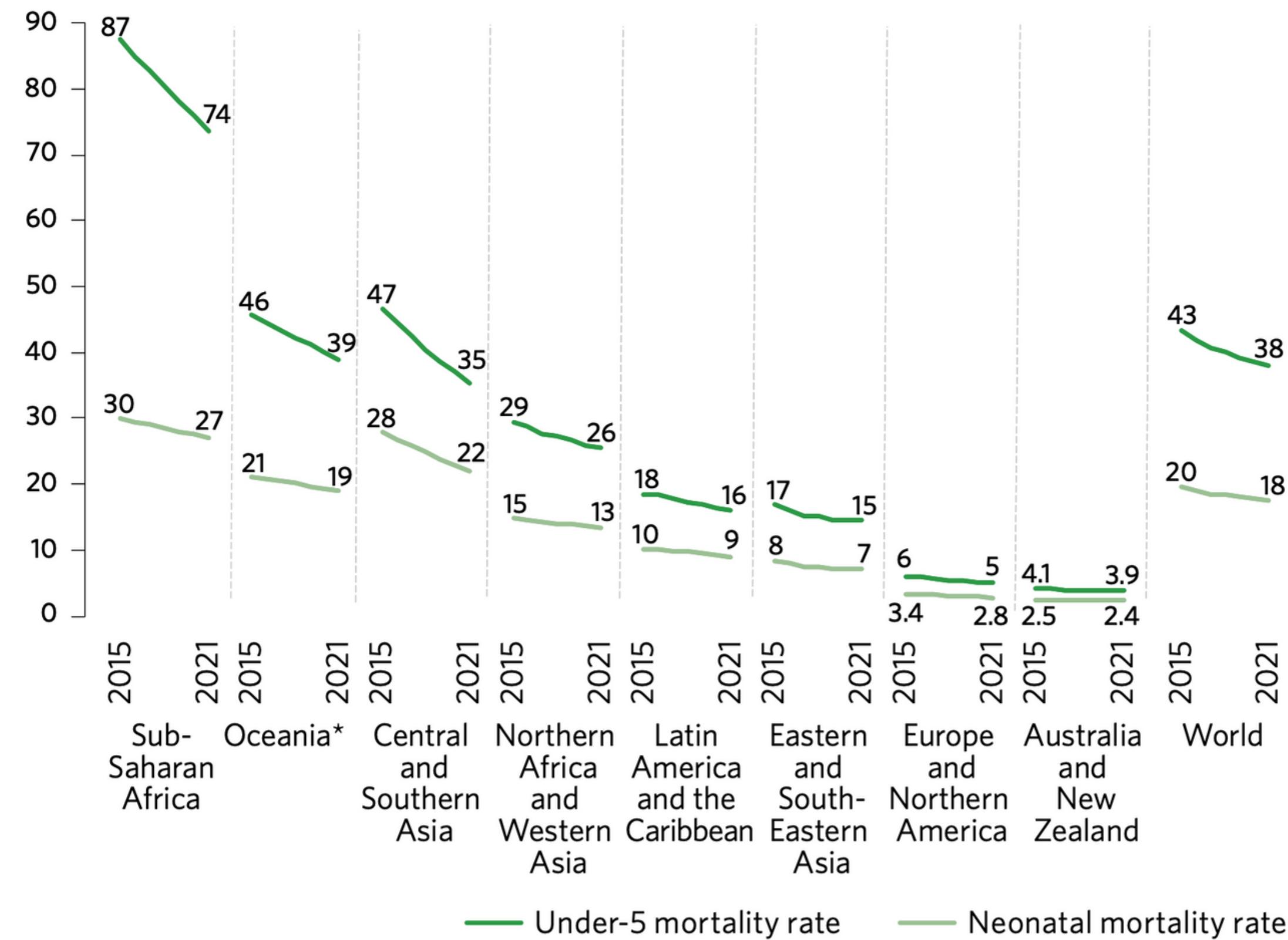
## Proportion of bodies of water with good ambient water quality, 2017-2020 (percentage)





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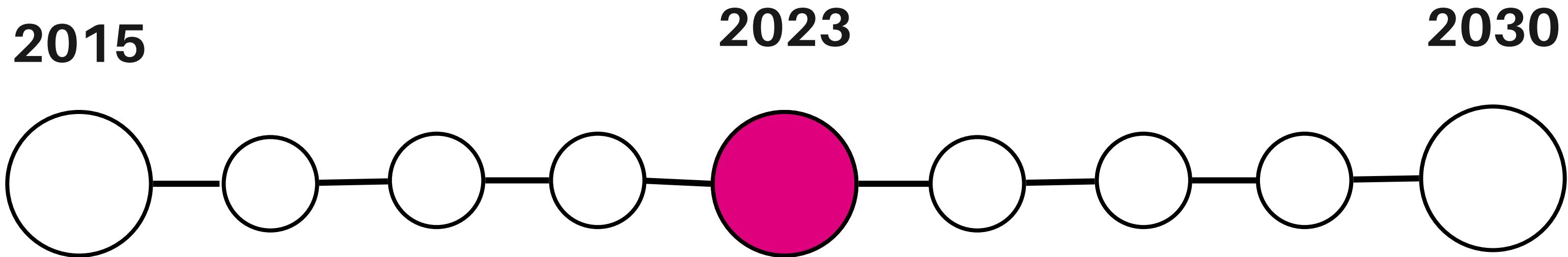
## Under-5 and neonatal mortality rate, 2015–2021 (deaths per 1,000 live births)





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# But a Half Time





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# The World Faces

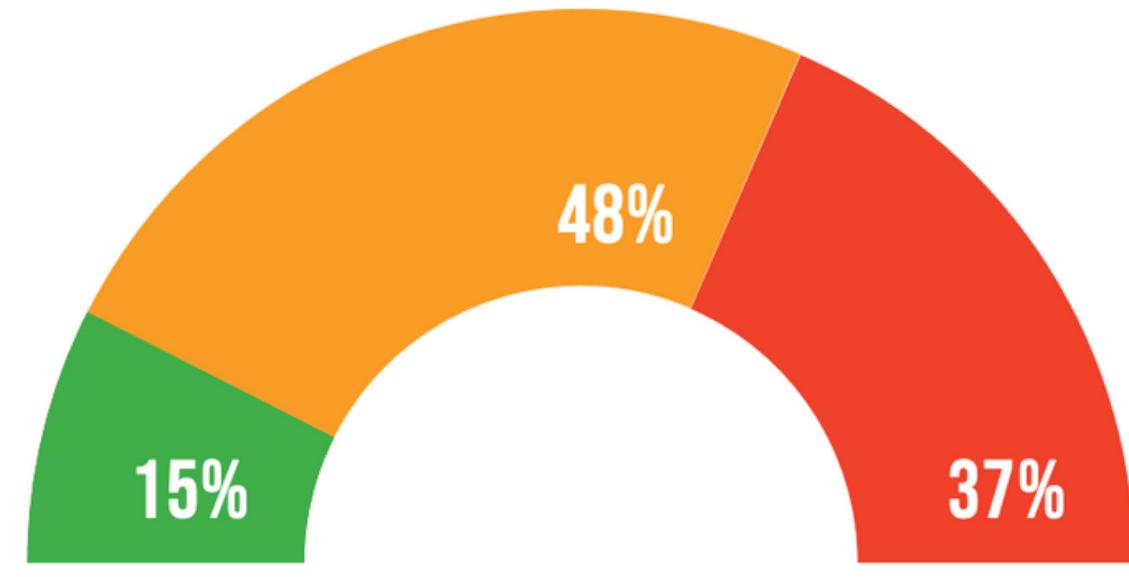
- Climate crisis
- Multiple conflicts
- Economic uncertainty
- Effects of Covid-19





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# SDG Progress at the MIDPOINT



● ON TRACK

● MODERATELY OR SEVERELY OFF TRACK

● STAGNATION OR REGRESSION

BASED ON AN ASSESSMENT OF SDG TARGETS WITH TREND DATA.

**ONU – SDGs Report 2023**



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# BUT ISN'T TOO LATE

*THE POWER TO CHANGE IS IN OUR HANDS*



***LET'S GET TO WORK FOR THE WORLD'S  
GREATEST***

# About the Hult Prize

The Hult Prize empowers the next generation to reimagine the future of business. Through our year-long social entrepreneurship competition, over 100,000 young people in 120+ countries work to create high-impact startups that address the annual Call to Action in alignment with the United Nations Sustainable Development Goals. Finalists pitch their businesses to a panel of expert judges, and the winning team receives \$1M USD in funding to make their idea a reality.





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# Hult Prize Challenges

2010

Education



2011

Clean Water



2012

Energy Poverty



2013

Global Food Crisis



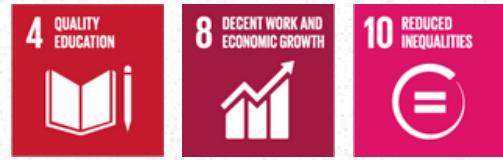
2014

Healthcare



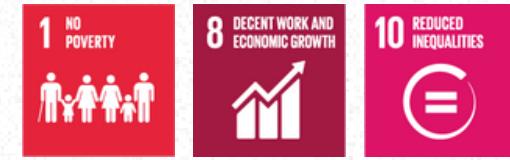
2015

Early Childhood Education



2016

Doubling Income



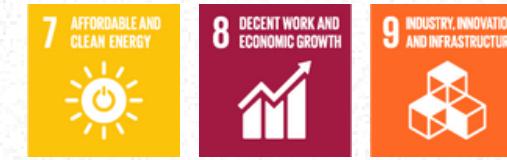
2017

Refugee Crisis



2018

Harnessing the Power of Energy



2019

Youth Unemployment



2020

Bold Businesses for a Better Planet



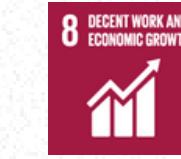
2021

Food for Good



2022

Getting the World Back to Work



2023

Redesigning Fashion



2024 (Current)  
Hult Prize Unlimited

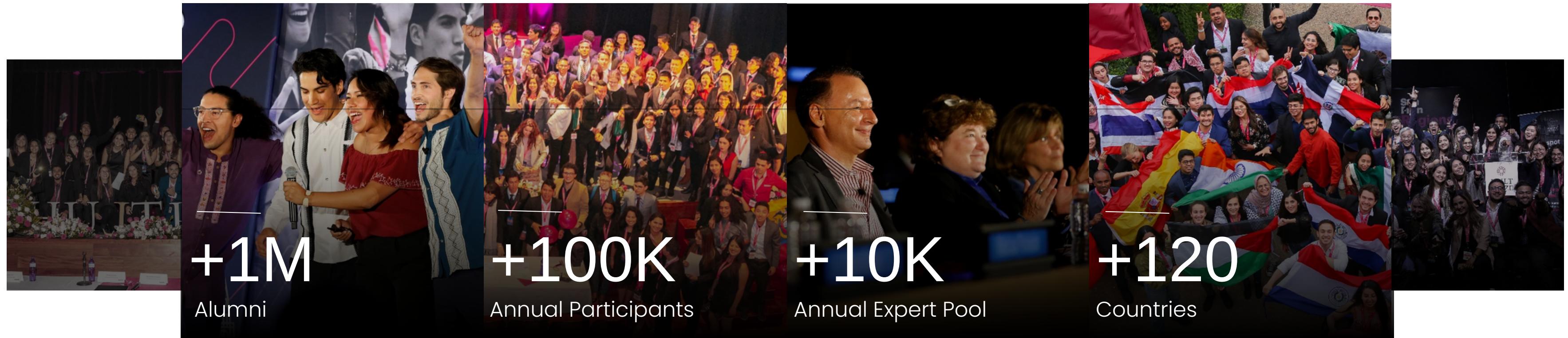




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# Hult Prize

## Impact by Numbers





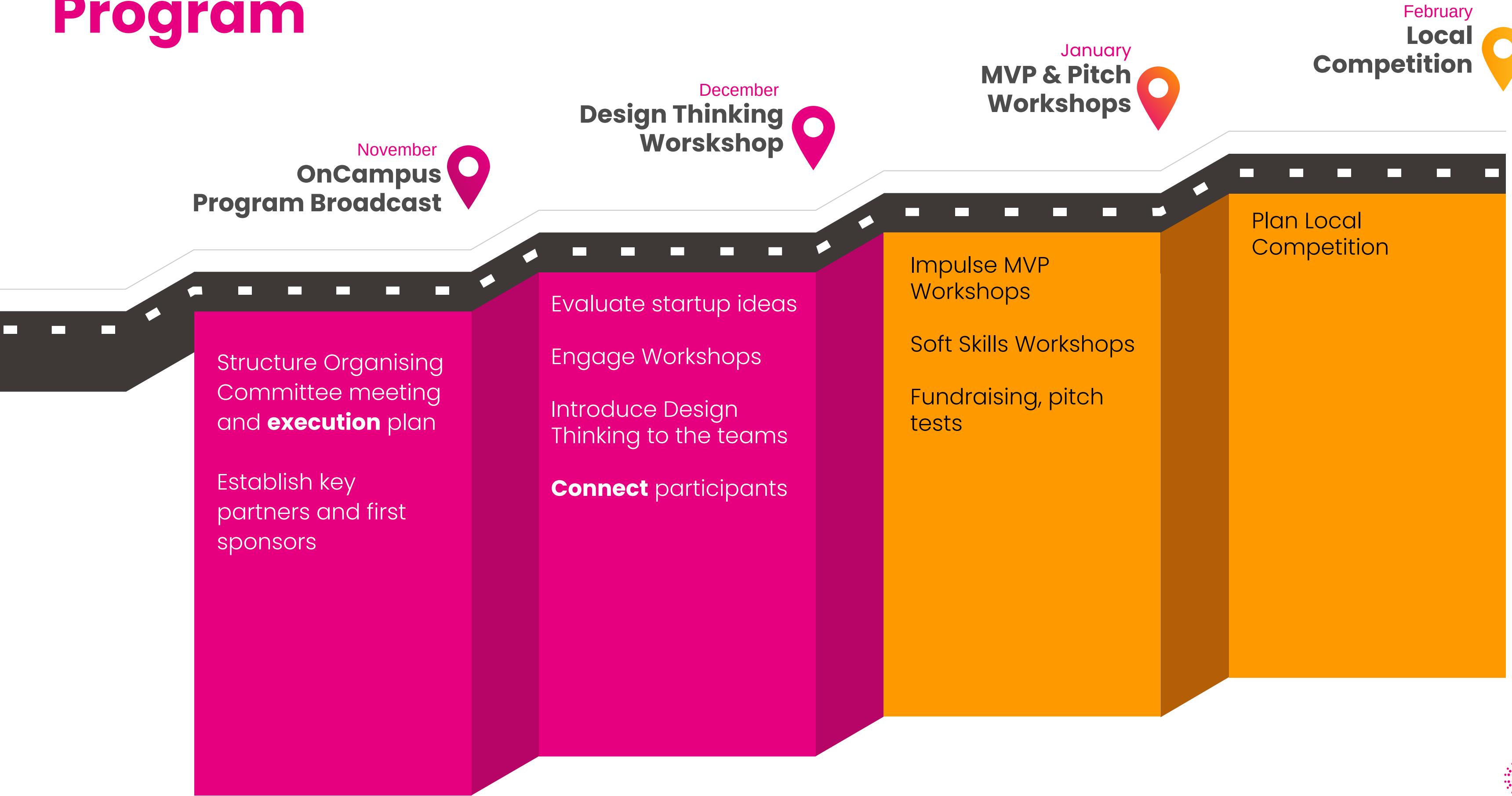
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# GLOBAL FINALS

The 6 Global Finalist will pitch their idea  
for the Hult Prize **\$1M**.

# Road to the OnCampus Program



# Road to the Hult Prize

## US\$1M

### Step 1 OnCampus Program & Open Application

Get the winners of EPN OnCampus Program by February 29th

### Step 2 Summits

OnCampus winners will participate in Summits in different cities across the world.

The winning teams from each of these summits will earn a spot at the first phase of the Global Accelerator.

### Step 3 Global Accelerator

Phase 1:  
Startups will go through a series of business challenges.

Phase 2:  
The 6 finalists will be invited to the in person phase of the Accelerator.

### Step 4 Global Finals

The 6 finalist teams pitch their social ventures to a panel of distinguished judges with the hopes of being selected as the next winner of the US \$1M Hult Prize.

At the Global Finals, the Hult Prize Challenge of the Year is announced and one startup will be crowned as the Hult Prize 2024 Winner.

# How to Compete

Students around the world form teams & answer our call to action by creating high-impact startups that can have real impact!



## Form a team

- Must be a student in a degree seeking program
- 3-5 students
- Up to 1 student from a different university



## Ideate

- Ensure your venture is for-profit & for-impact
- Ideas must align with at least one of the **United Nations Sustainable Development Goals**



## Pitch!

4 minute pitch + 4 minute Q&A



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# Let's discover our hidden gems



**Nicolás Serrano**

2019 Semifinalist



**Carolina Serrano**

2021 Winner



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# TRASCENDIENDO FRONTERAS

*Una travesía hacia  
oportunidades  
internacionales*

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WIPO  
GOOGLE  
HULT PRIZE  
UNITED NATIONS  
CERN SUMMER PROGRAMME  
WORLD TRADE ORGANIZATION



**07**  
diciembre



**11:00**



**TEATRO**  
Politécnico





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*How will you  
change the world?*

hultprizeepn



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# Follow us

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[hultprize.org](http://hultprize.org)

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