

Date: _____

"NAME: Huma Mergj"

Roll NO: 00216766

Friday Morning: (9:00am - 12:00pm)

Market place Type:

Niche [E-Commerce]

"Furniture, Home Goods, Decoration Piece with Stylish, elegant and attractive collection"

Business Strategy

four P's

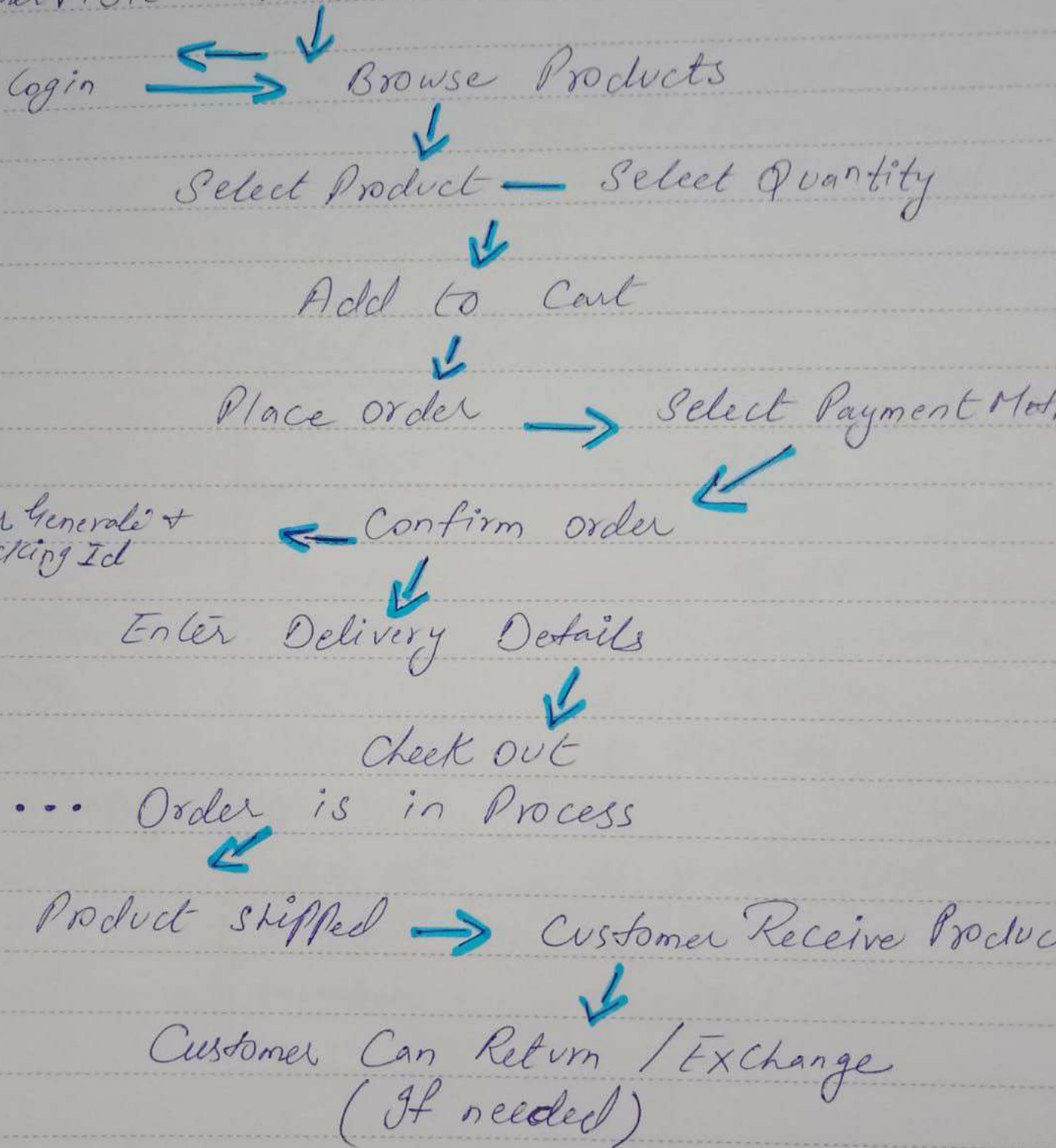
1. **PRODUCT, Price, Place, Promotion**

Every Customer needs best Product with high quality and reasonable Prices. They buy Products that benefit them in some way. Our goal is to make the Product easily available to Customers, and other Promotion offers to catch the Customers attention...

Date: _____

Work Flow Website

Customer Visit Website



"Our marketplace is committed to providing affordable prices while ensuring top-quality products and excellent customer satisfaction."

Our target audience consists of people from all age groups and backgrounds who seek quality products at competitive prices.

Product Schema

Product id	Unique Id	=>	12345
Name	String	=>	Camelback Sofa
Price	Number	=>	99.99
Description	String	=>	Shakeable Comfort
Category	String	=>	Furniture
Brand	String	=>	Article
Stock Quantity	Number	=>	50
Image	url, alt	=>	furniture url
Rating	Number	=>	3.9
Discount	Number	=>	10%

Date: _____

Order Schema

Order ID	String	=>	unique
User ID	String	=>	
Product ID	String	=>	unique
Quantity	Number	=>	3
Shipping	String	=>	Address
Total Price	Number	=>	699.99
Order Status	String	=>	Pending, Processing

Customer Schema

Customer ID	Unique id	:	
Name	String	:	ABC
email	String	:	abc@gmail.com
Phone	Number	:	0311-1123456
Address	String	:	Karachi
Order history	Number	:	e.g [10, 2]

Delivery Zone Schema

Zone ID	String	<	
Zone Name	String	<	Karachi East
Coverage City	String	<	Karachi
delivery chgs	number	<	200.00
Status	String	<	Active, Inactive