

SALES-LENS DASHBOARD



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Sales Overview



4458K

Total Sales

615.83

Average Price

7245

Total Order

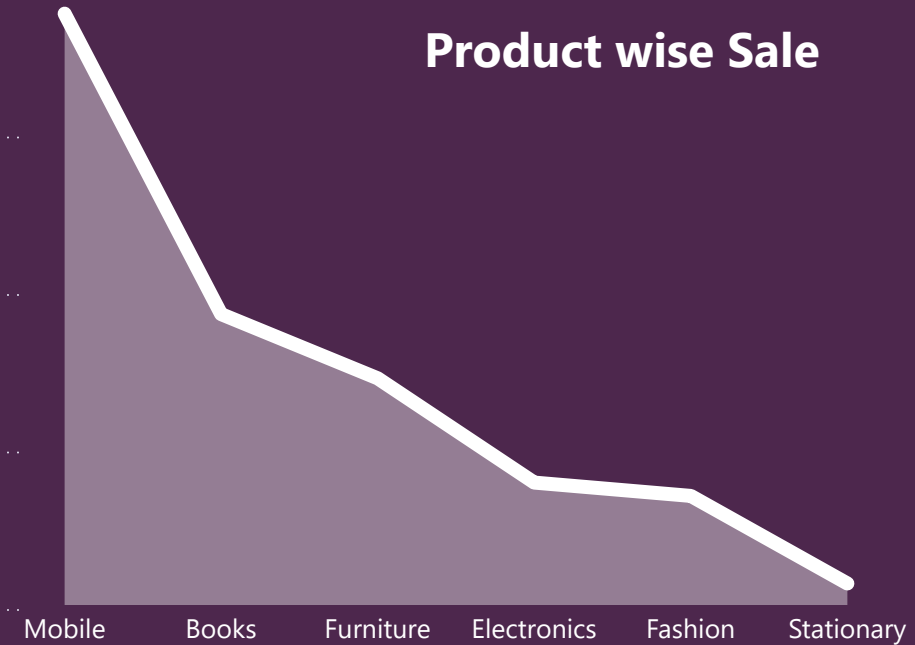
5

State Covered

Sales v/s
Quantity sold



Product wise Sale



Sub Product N...

All

Manager

All

Product Name

All

State

All

At 3262, January had the highest Sum of Order Qty and was 2,838.74% higher than May, which had the lowest Sum of Order Qty at 111.

Sum of Order Qty and total Sum of Sales Amount are positively correlated with each other.

January accounted for 45.02% of Sum of Order Qty.

Sum of Sales Amount and Sum of Order Qty diverged the most when the Month was January, when Sum of Sales Amount were 1927750 higher than Sum of Order Qty. Across all 6 Product Name, Sum of Sales Amount ranged from 712861 to 796389.

Product and Sub-product Analysis

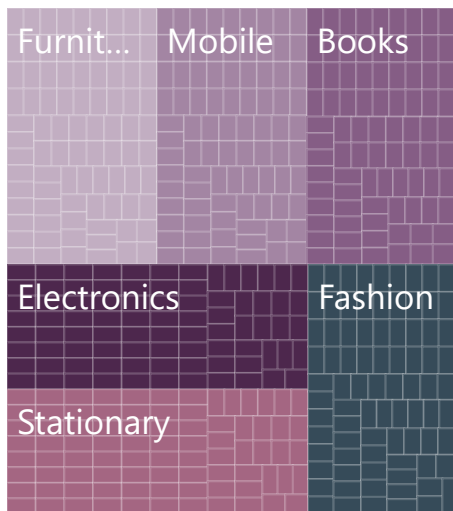
Stationary

Top Selling Product

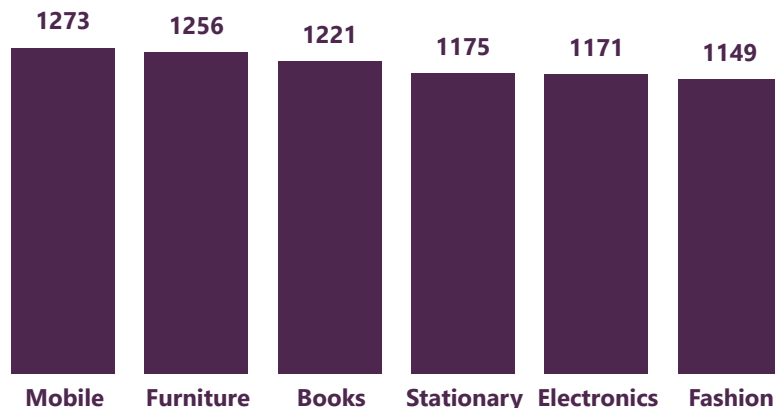
Xiomi

Top Selling Sub-Product

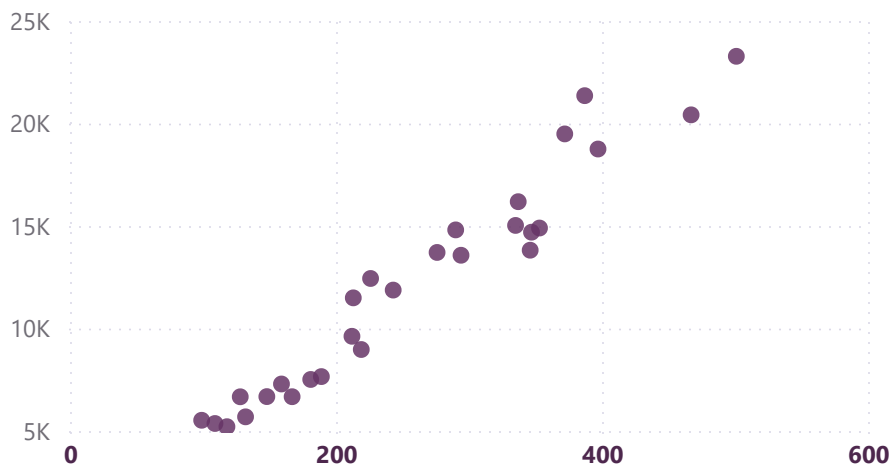
Sales by Product



Quantity Sold



Sub-product: Price vs Quantity



Date

All

Product

All

Sub-Product

All

Product Name	Books		
Sub Product Name	Sum of Sales Amount	Sum of Order Qty	Sum
Air Condition			
Apple			
Chairs			
Color Set			
Dinning Table			
Dough Set			
Doule Bed			
Excel 1000 Tricks	209039	353	
Jeans			
Lava			
Master in Python	196984	290	
Micromax			
Office Set			
One Plus			
Oppo			
Python-Automate Everything	88305	181	
Pythonista	258013	397	
Realme			
Refrigerator			
School Set			
Total	752341	1221	



Region and State Analysis



State

All

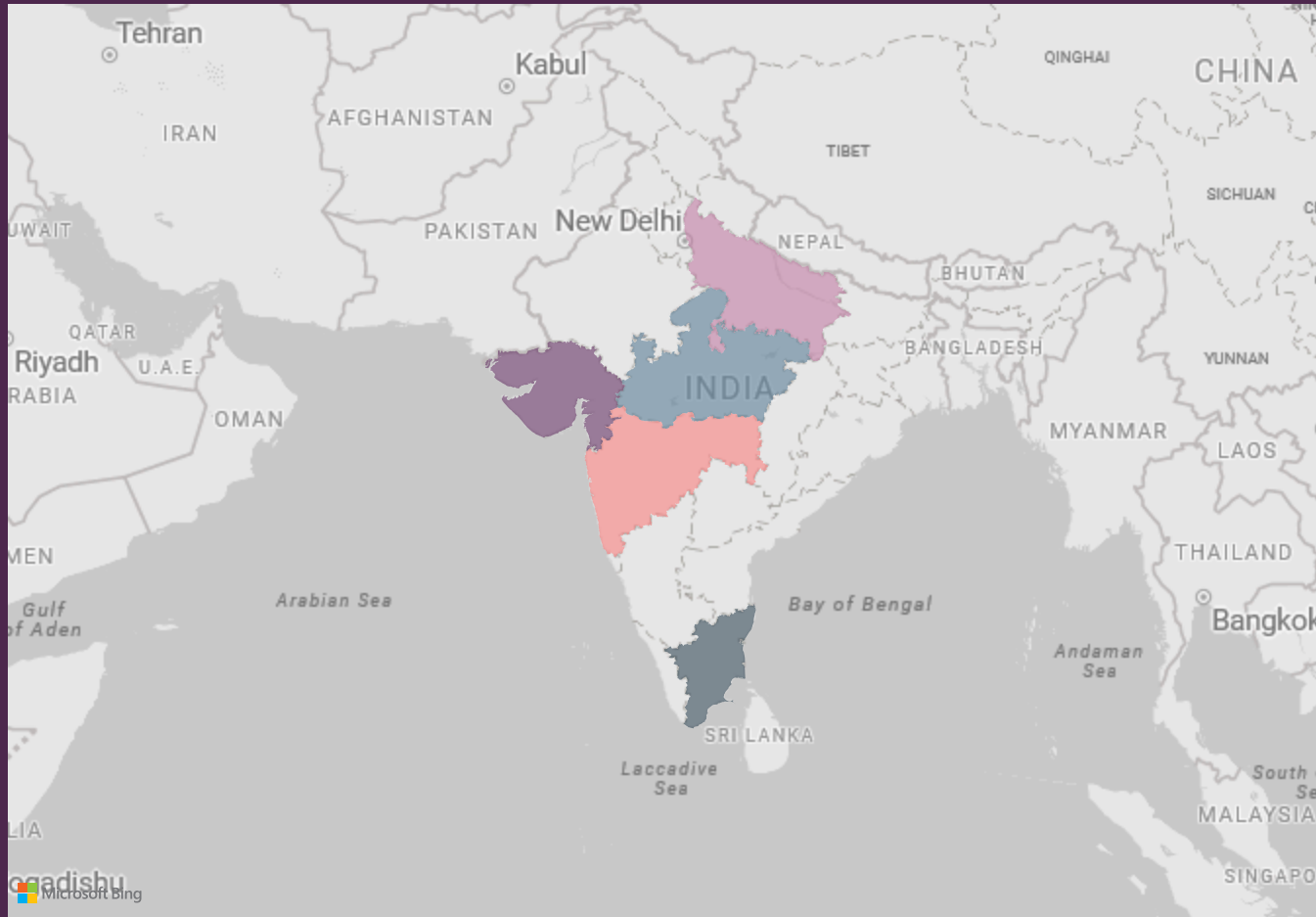
Product Name

All

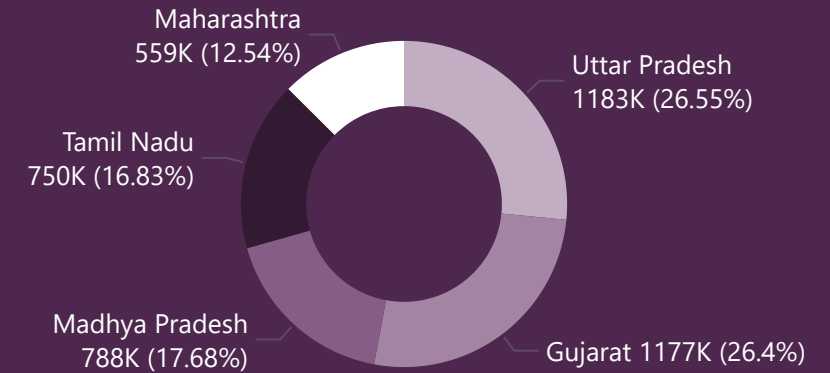
Description

All

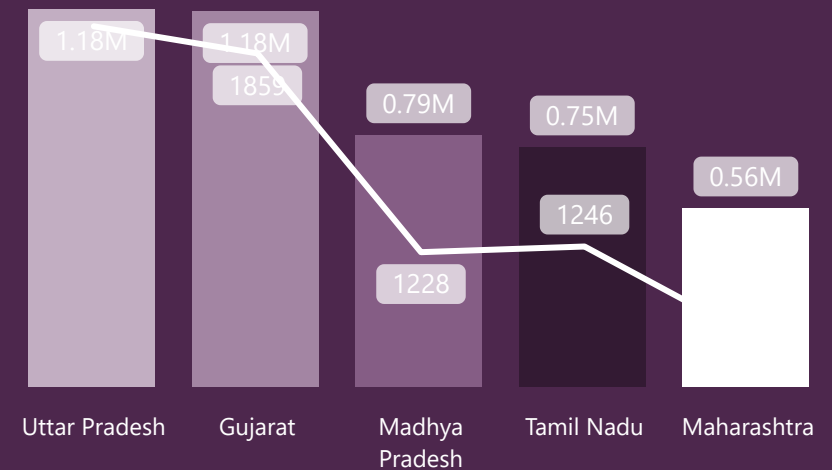
Sales by State



Sales distribution by Region

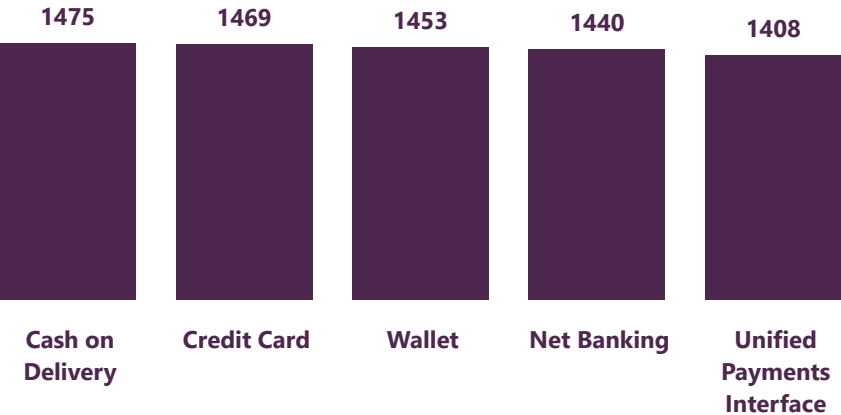


State: Sales v/s Order Quantity



Payment and Influencer Analysis

Payment mode vs Quantity



At 1475, Cash on Delivery had the highest Sum of Order Qty and was 4.76% higher than Unified Payments Interface, which had the lowest Sum of Order Qty at 1408. Cash on Delivery accounted for 20.36% of Sum of Order Qty. Across all 5 Description, Sum of Order Qty ranged from 1408 to 1475.

Wallet

Top Payment mode

Sales vs Payment mode

