

# eCitizen.TV

Legal and Policy Research Blog of the **MIT Media Lab Human Dynamics Group**

[eCitizenConnect Personal Media Network](#)

[Blog](#)

[MIT Research](#)

[About](#)

FRIDAY, JANUARY 31, 2014

## ClearButton: A Personal Data Notice Registry

CLEARBUTTON: A FIRST STEP TOWARD A NEW DEAL ON DATA



Open Draft Research Project Proposal  
MIT Media Lab, Human Dynamics Group  
Version 0.2; February 3, 2014

### Problem Statement

The modern economy is fueled by personal data. People have a valid expectation - and sometime a legal right - to know who has what data personal data about them.

Today, there is no way to discover or request this information about you from all who have it.

### Public Policy Purpose

In the video below, Ray Campbell, in collaboration with the MIT Media Lab's Human Dynamics group, defines the nature of the need for personal data disclosure.

Whether or the extent to which people can and should be capable of exercising meaningful control over personal data about them is a **key public policy decision point of our time**. The ClearButton initiative reflects a definite view that it is in the interests of all major stakeholders for individuals to maintain and exercise robust means of control over and transparency of their own personal data.

### ABOUT ME



**G+ Dazza Greenwood**

[Follow](#)

411

I'm the Dazza Greenwood who is

[www.DazzaGreenwood.com](#)

[View my complete profile](#)

### TOPICS

[eCitizenConnect](#)  
[Identity](#)  
[LegalScience](#)  
[PersonalData](#)

### SUBSCRIBE TODAY

[Posts](#)  
[Comments](#)

### BLOG ARCHIVE

▼ 2014 (24)  
► April (3)  
► March (5)  
► February (8)  
► January (6)

[ClearButton: A Personal Data Notice Registry](#)

[Computational Legal Science](#)

[The State of the Network](#)

[Fresh Light on the Personal Data Social Compact](#)

[Big Data and Identity](#)

[Wikifying the Law](#)

[Relationship of Core Identity Infrastructure and C...](#)

[MIT Media Lab & Janrain Demo of CivicID](#)

► 2013 (10)

### GOOGLE+ FOLLOWERS

**G+ Dazza Greenwood**

[+ Add to circles](#)



411 have me in circles

[View all](#)

### GOOGLE+ BADGE



Dazza Greenwood

google.com/+DazzaGreenwood

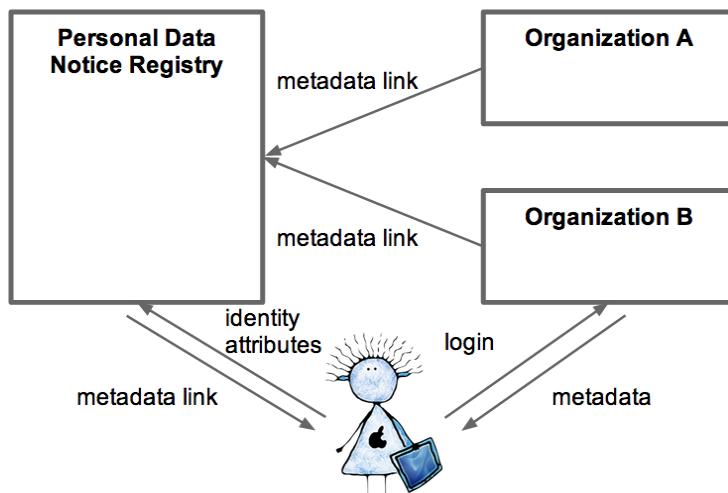
Lately, my identity is DazzaGreenwood.com  
(names, identifiers and contexts all rolled ...)[G+ Follow](#)

411 followers

In the video above, Ray Campbell sets out clear parameters of the problems inherent with providing adequate personal data notices and the importance of solving those problems. This is the driving problem that the ClearButton approach was designed to address.

#### SIMPLIFIED CONCEPTUAL SCENARIO AND BASIC FLOW

## ClearButton: Outline

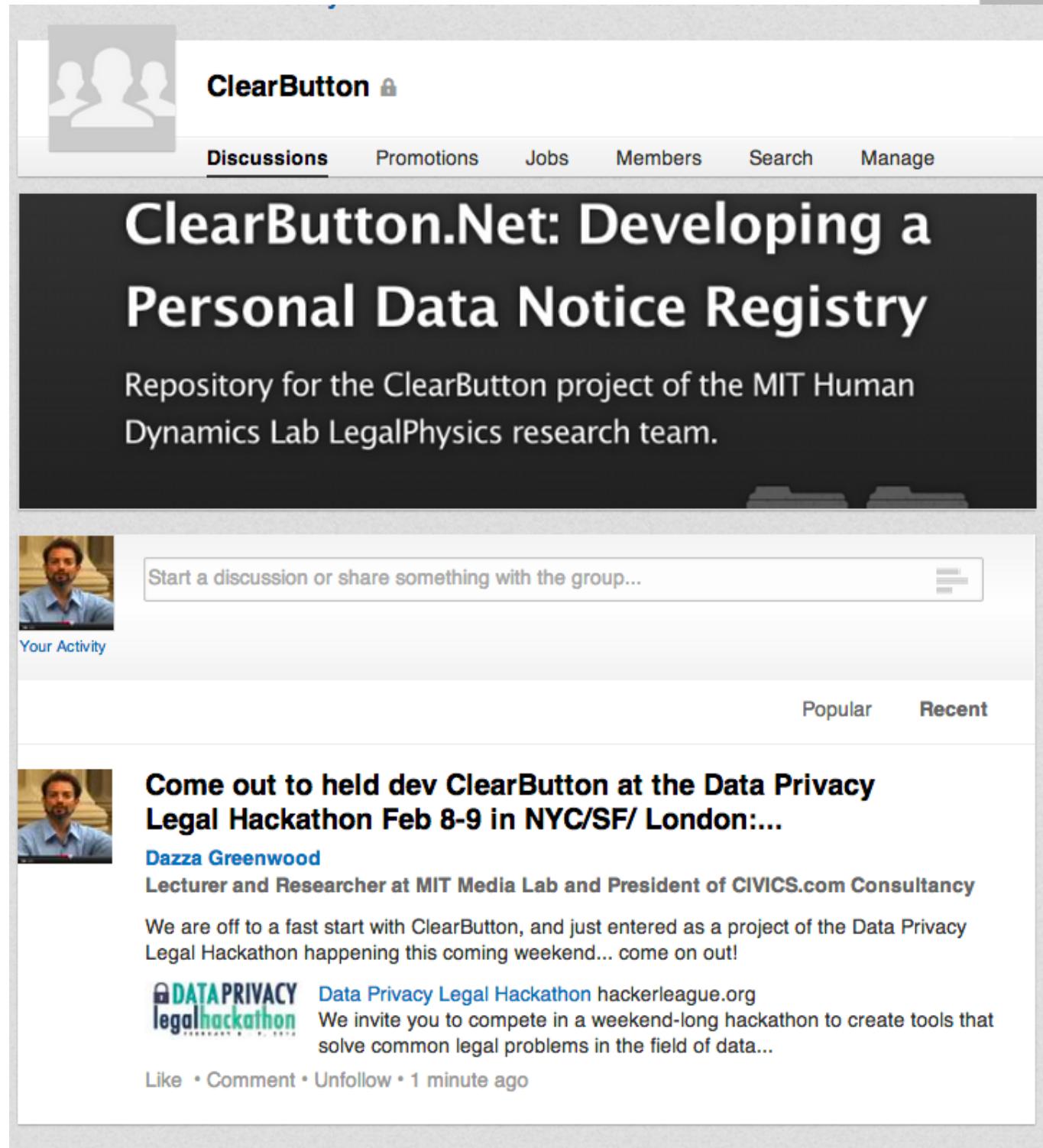


Initial Conceptual Rendering

#### DATA PRIVACY LEGAL HACKTHON

ClearButton is now a project of the Data Privacy Legal Hackathon happening in NYC, SF and London on February 8th-9th, 2014!

The screenshot shows the Hacker League website interface. At the top, there are navigation links for 'HACKATHONS', 'HACKS', and 'ENTERPRISE'. On the right, there are user profile links for 'Messages', 'Edit Profile', and 'Sign Out'. The main content area is for the 'Data Privacy Legal Hackathon' held on February 8th-9th, 2014, in multiple locations. The 'ClearButton: Personal Data Notice Registry' project is listed under 'In Progress'. It includes sections for 'Why ClearButton?', 'Registering to Signal Request for Notice Solves Several Problems at Once', and a note about its purpose of enabling individuals to request notice from those who hold personal data about them.

**CLEARBUTTON LINKEDIN GROUP**

The screenshot shows the LinkedIn group page for "ClearButton". The header features the group name "ClearButton" with a padlock icon, and navigation links for Discussions, Promotions, Jobs, Members, Search, and Manage. The main title "ClearButton.Net: Developing a Personal Data Notice Registry" is displayed prominently. Below it, a subtitle reads "Repository for the ClearButton project of the MIT Human Dynamics Lab LegalPhysics research team." A profile picture of a man is visible on the left, and a text input field says "Start a discussion or share something with the group...". The "Recent" tab is selected under the activity filter. A post by "Dazza Greenwood" is shown, encouraging people to attend a Data Privacy Legal Hackathon in NYC/SF/London. The post includes a logo for the hackathon and a link to hackerleague.org. The post has received likes, comments, and unfollow notifications.

**ClearButton** 🔒

Discussions Promotions Jobs Members Search Manage

# ClearButton.Net: Developing a Personal Data Notice Registry

Repository for the ClearButton project of the MIT Human Dynamics Lab LegalPhysics research team.

Your Activity

Popular Recent

**Come out to held dev ClearButton at the Data Privacy Legal Hackathon Feb 8-9 in NYC/SF/ London:...**

**Dazza Greenwood**  
Lecturer and Researcher at MIT Media Lab and President of CIVICS.com Consultancy

We are off to a fast start with ClearButton, and just entered as a project of the Data Privacy Legal Hackathon happening this coming weekend... come on out!

 Data Privacy Legal Hackathon hackerleague.org  
We invite you to compete in a weekend-long hackathon to create tools that solve common legal problems in the field of data...

Like • Comment • Unfollow • 1 minute ago

Join the discussion today and participate in the [LinkedIn ClearButton Professional Group](#).

More information is available at our GitHub site: [ClearButton.Net](#) (the front page of which is embedded below):



**Personal Data Notice Registry**

Research Page: <http://eCitizen/MIT.edu/ClearButton>

Posted by **Dazza Greenwood** at **3:05 PM**



+3 Recommend this on Google

Labels: Identity, PersonalData

2 comments Google+

Add a comment as Dazza Greenwood

Top comments More

 **Dazza Greenwood** 2 years ago - Shared publicly  
**ClearButton: A Personal Data Notice Registry**  
ClearButton: A First Step Toward a New Deal on Data Open Draft Research Project  
Proposal MIT Media Lab, Human Dynamics Group Version 0.1; January 31, 2014 Problem Statement The modern economy is fueled by personal data. People have a valid expectation -...  
+1 · +1 · Reply

 **Nat Sakimura via Google+** 2 years ago - Shared publicly  
 **Dazza Greenwood** originally shared this  
**ClearButton: A Personal Data Notice Registry**  
ClearButton: A First Step Toward a New Deal on Data Open Draft Research Project Proposal MIT Media Lab, Human Dynamics Group Version 0.1; January 31, 2014 Problem Statement The modern economy is fueled by personal data. People have a valid expectation -...  
+1 · Reply

[Newer Post](#)[Home](#)[Older Post](#)Subscribe to: [Post Comments \(Atom\)](#)

## EMAIL UPDATES

 SubmitG+1 0

MIT, 2014. Creative Common (CC BY-SA 3.0) [http://creativecommons.org/licenses/by-sa/3.0/deed.en\\_US](http://creativecommons.org/licenses/by-sa/3.0/deed.en_US). Picture Window template. Template images by rami\_ba.  
Powered by Blogger.