

SEO Expert

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Personal statement

Hello

I'm Damir.

I'm from Croatia and I have been living in Mexico for the last eight years.

I have nearly a decade of experience in online marketing and during my career I have worn many different hats: social media manager customer support manager and content creator of various types videos blogs social media posts public statements emails promotional materials press releases etc..

I have helped build numerous brands from the ground up which included branding creating long-term strategies hiring teams on Upwork and Fiverr managing those teams and building and maintaining websites.

I am fully qualified for this position and can hit the ground running. I have a proven track record that I will demonstrate here by linking some of my recent work.

Currently I'm writing blogs for Eric Javits a very popular US-based fashion brand. All of my content ranks on the first page of Google search at least for a while. I use Ahrefs to monitor the performance of my work.

I also maintain Eric Javits and Dario Markovic's websites. I'll link them in the "poveznice" section.

Thank you for taking the time to consider this proposal.

Employment history

Writer

Eric Javits - Mexico

June 2020 - Present (4 years)

I write blogs for them and post them which includes designing images managing all internal and external linking conducting keyword research and monitoring and analyzing performance.

I also handle general maintenance of their website and Shopify store.

Additionally I'm responsible for link building and conducting backlink outreach.

Education

SSS

Tehnička Škola Zadar - Zadar, Zadarska

Major:

June 1996 - August 2000

Građevinski Tehničar Visokogradnje.

Skills

- Entire Google Suite video editing software DaVinci Resolve Premiere Pro CapCut Adobe Photoshop Illustrator Canva WordPress Shopify Webflow Wix Notion Miro AI image and video generators LLMs ChatGPT Claude Perplexity Surfer SEO Klaviyo Gorgias Ahrefs SEMrush and more. (9 years)

Additional information

Languages

English Croatian (native)

Interests

I enjoy biking and I have three dogs. My wife and I both like making things with our hands including jewelry lamps small furniture and decorative objects.

One of my hobbies is growing cactuses or cacti but I prefer saying "cactuses" and succulents.

Volunteering

SOS The Arc SOS el Arca

March 2019 - May 2022

I used to volunteer in Playa del Carmen in various dog shelter and pet-rescue facilities mostly in SOS The Arc SOS el Arca.

In the meantime I moved around Mexico a lot so I had a pause in that.

I will start again soon here in Campeche where I live now.

Links

Eric Javits blog

<https://ericjavits.com/blogs/news/innovative-eco-friendly-straw-hats>

Eric Javits blog 2

<https://ericjavits.com/blogs/news/sustainable-warmth-organic-cotton-beanie-for-fall>

Dario Markovic blog

<https://dariomarkovic.com/selling-drones-on-shopify>

Hope & Beauty blog

<https://www.hopeandbeauty.co/blog/2019/2/28/tips-on-self-care-for-cancer-patients-and-their-caretakers>