

Model using your own notation  
(For more shape options, click on the shapes button on the left column bar)

Persona

Attributes

Name: Sophie Chang

Age: 56

Gender: Female

Nationality: Chinese

Physical/ Mental Inpairements: Handicapped (Can't walk)

Education Level: Masters in Finance

Socio-Economic Status: Higher-Middle Class

Familiarity with technology: Technology User, Knows how to use mobile applicaiton and website.

Goals:

- *Frequently fly in australia for business purpose*
- *Requires Wheel chair for commuting in Airport*
- *Need Staff help inside the flight*
- *Wants vegan food*
- *Prefers aisle seat*

Finish Time: 01:43 AM

