

Model using your own notation
(For more shape options, click on the shapes button on the left column bar)

Persona: Ushna Jain

Attributes:

Age - 68
Gender - Prefer not to disclose
Nationality - Swedish
Spoken Language - Swidish, English
Physical/Mental Impairments - None
Education Level - High School Graduate
Socio-economic status - Lower Income class
Familiarity with technology - Knows how to use computer (learned recently)

Goals:

Book a flight ticket to Miami for holidays
Cheap flight options

Finish Time: 12:58 AM

