

Experiment 09

AIM:

To conduct a comprehensive OSINT investigation on a well-known company and gather information about its **history, key executives, financial data, partnerships, news mentions, and other relevant details** using online databases, news articles, corporate websites, and industry reports.

Theory:

An OSINT (Open-Source Intelligence) investigation leverages publicly available sources to collect and analyze information about a target organization. For companies, this involves examining multiple categories of information:

1. Company History

- Official corporate websites usually provide details in “About Us” or “History” sections.
- Annual reports and press kits often summarize milestones and achievements.

2. Key Executives

- LinkedIn is a prime source for executive profiles.
- Business directories and company press releases also mention leadership.

3. Financial Data

- **SEC EDGAR database** (for U.S. companies) provides official filings.
- Financial sites like **Bloomberg, Reuters, Yahoo Finance, Google Finance** report stock data and financial performance.

4. Partnerships & Collaborations

- Official **press releases** announce joint ventures and alliances.
- News articles provide context for major deals.

5. News Mentions

- **Google News** and media monitoring tools (Google Alerts, Mention, Brandwatch) track coverage.

6. Industry Reports

- Sources like **Gartner, Forrester, Statista** provide market analysis.

- These help position the company in its competitive landscape.

7. Online Databases

- **Crunchbase** → Company funding, acquisitions, partnerships.
- **Hoovers/D&B** → Industry analysis and competitor profiling.
- **Bloomberg Terminal** (for professionals) → Deep market data.

8. Social Media Presence

- **Twitter, LinkedIn, Facebook, Instagram** → Provide real-time updates, campaigns, and sentiment.

⚠ Ethics & Legality: Always evaluate credibility, cross-check sources, and ensure compliance with privacy and data protection laws.

Requirements / Tools Used

1. Target company name (well-known enterprise).
2. Internet access.
3. OSINT tools and platforms:
 - LinkedIn, Crunchbase, SEC EDGAR, Bloomberg, Reuters, Statista.
 - Google News, Google Alerts.
 - Company's official website and press releases.
 - Social media platforms (Twitter, LinkedIn).

Procedure

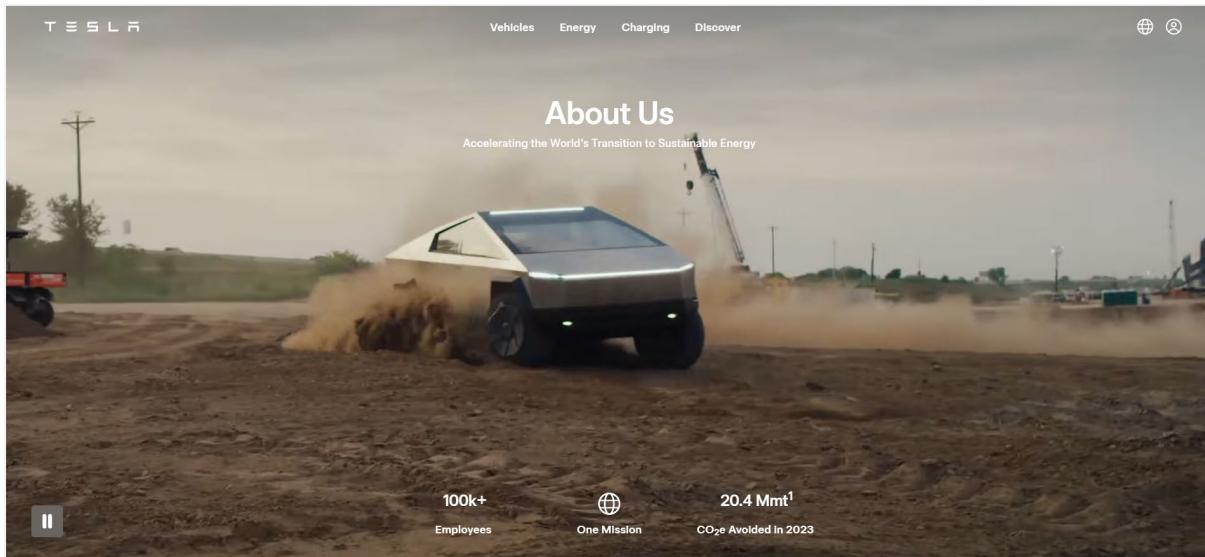
1. Identify the Company

- Choose a well-known company (e.g., Microsoft, Google, **Tesla**).



2. Gather Basic Details

- Visit the official website → About Us / History.
- Record founding year, founders, and major milestones.



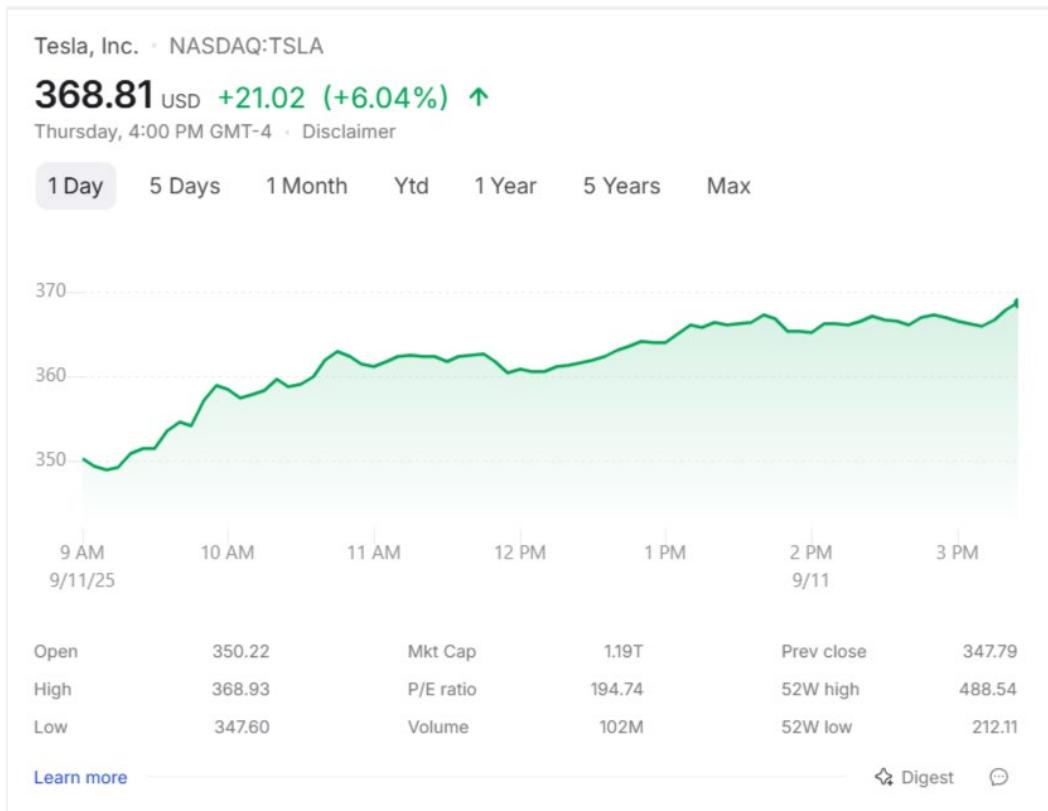
3. Collect Executive Information

- Search company's LinkedIn page.
- Note CEO, CTO, CFO, and board members.

The screenshot shows Tesla's LinkedIn company page. At the top, there's a search bar and a navigation bar with links for Home, My Network, Jobs, Messaging, Notifications, Me, For Business, and Post a job. The main profile picture shows two employees in a factory setting. Below the picture, the company name 'Tesla' is followed by a verified checkmark. A brief description states: 'Tesla's mission is to accelerate the world's transition to sustainable energy. Motor Vehicle Manufacturing - Austin, Texas · 12M followers · 10K+ employees'. Below this, it says 'Vaishnavi & 217 other connections follow this page' and has buttons for '+ Follow' and 'Visit website'. At the bottom of the main section, there are links for Home, About, Posts, Jobs, and People. To the right, there's a sidebar titled 'Affiliated pages' which lists 'SolarCity' and 'Tesla Energy', each with a '+ Follow' button. Another sidebar titled 'Pages people also viewed' lists 'SpaceX', also with a '+ Follow' button. There are also 'Messaging' and other navigation options at the bottom right.

4. Analyze Financial Data

- Access Yahoo Finance / Google Finance for stock trends.
- For U.S. companies, check SEC EDGAR for financial filings.



5. Check Partnerships & Collaborations

- Review official press releases.
- Use Google News to find announcements of joint ventures.

T E S L A Investor Relations Dashboard Impact SEC Filings Corporate Governance Press Releases Account

Press Releases

Tesla Releases Second Quarter 2025 Financial Results
BUSINESS WIRE
Jul 23, 2025
AUSTIN, Texas, July 23, 2025 – Tesla has released its financial results for the second quarter of 2025 by posting an update on its Investor Relations website. Please visit <https://ir.tesla.com> to view the update. [Continue Reading](#)

Tesla Second Quarter 2025 Production, Deliveries & Deployments
BUSINESS WIRE

6. Investigate News Mentions

- Search Google News for company-related updates.
- Document key recent events.

The screenshot shows the homepage of TESLARATI. At the top, there is a navigation bar with links to NEWS, TESLA, SPACEX, ELON MUSK, and SHOP. Below the navigation bar, there is a "TRENDING" section with two articles. Article 1 is titled "Tesla is overhauling its Full Self-Driving subscription for easier access" and Article 2 is titled "Elon Musk shares unbelievable Starship Flight 10 landing feat". To the right of the trending section is a large image of a Tesla Model Y. Below the image is a headline: "Tesla lands regulatory green light for Robotaxi testing in new state". A subtext below the headline reads: "This will be the third state in total where Tesla is operating Robotaxi, following Austin and California." On the far right, there is a "LATEST" section with several news items, each with a thumbnail, author, and timestamp. The news items include: "Tesla hacker finds lifesaving FSD suggestions in 2025.32.3" (7 hours ago), "Elon Musk assures Tesla investors he will enhance his security detail" (7 hours ago), "This signature Tesla feature is facing a ban in one of its biggest markets" (1 day ago), "Tesla is bailing out Canadian automakers once again: here's how" (1 day ago), "Cybertruck ditches key Cybertruck charging feature for very obvious reason" (1 day ago), "Tesla China's new six-seat Model Y L already sold out through October" (1 day ago), and "Tesla targets Bay Area airports as next step for Robotaxi" (1 day ago).

7. Industry Positioning

- Access Statista, Gartner, or Forrester for market share analysis.
- Compare with competitors.

8. Social Media Insights

- Visit official Twitter/LinkedIn handles for latest announcements.
- Check public engagement and sentiment.

The screenshot shows the X (formerly Twitter) profile for Tesla (@tesla). The profile picture is a red square with the Tesla logo. The bio reads: "Electric vehicles, giant batteries & solar, AI & robotics". The account was joined in February 2008. It has 74 following and 24.3M followers. Below the profile, there are tabs for Posts, Affiliates, Replies, Highlights, Articles, and Media. To the right of the profile, there is a "New to X?" sign-up box with options to sign up with Google, Apple, or Create account. Below the sign-up box, there is a note: "By signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use." At the bottom of the page, there are links for Terms of Service, Privacy Policy, Accessibility, Ads Info, and More, along with the copyright notice: "© 2025 X Corp."

9. Compile & Cross-Verify Data

- Record findings in a structured format (table/notes).
- Cross-check details across at least 2-3 sources for accuracy.

Conclusion

We have successfully conducted a comprehensive OSINT investigation about well-known company and gather information about the company's history, key executives, financial data, partnerships, news mentions, and any other relevant details using online databases, news articles, corporate websites, and industry reports