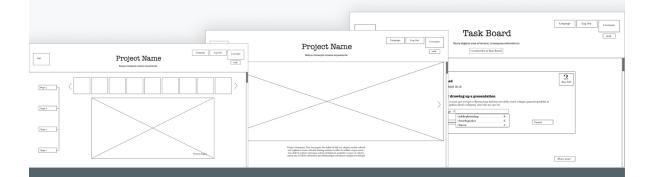
1. Initial Process

This website is made to enhance a company's expansion with the help of three focus points. Firstly, how is it possible to enhance the spreading of information within a company? This indirectly leads to saving time and increasing productiviy. Secondly, are we able to retain a company's vital knowledge so that when seasoned employees leave, their knowledge doesn't walk out the door with them. Lastly, how can we spread workloads more evenly between the people in a company, which would encourage self management for all employees; increasing efficiency.

The goal is to develop an internal website in conjunction with specific user needs, covering the full range of positions in a company. The process includes trialling functional wireframes and adapting the design to the needs of real users. The result will allow an enhanced experience for all employees. The role of industrial designer is to enhance the way that this information is interacted with and use this to design the structure of the website. It also includes being in charge of designing the aesthetics and feel of the website.

DeliverablesWeb Pages
Webframe
Graphic design

Services UX Web Frontend



2. User Tests



"For project managing this is helpful, currently I am using an Excel sheet of what needs to happen and the next reaction. I want a function which archives the completed action to show others the log of work that needs to be done."

"I think I would use it, because of the procurement team; we need many professional information from the others. If I need to ask a question but don't know who, I can just post it. If we get all the information, after a few months we can review the data to see what are the frequently asked questions."





"Maybe you search a name and a big grid of everything related to it comes up. I would use this because if you are spending your time providing information, you are saving time as well. For example if you are in charge of a junior person, I can refer to the document on the website."

Language Log Out Username Task Board rank Miniwiz Taipei Office Subscribe to Task Board Create Post! Title: What do you need help with? When do you need this done by? xx/xx/xxIs it urgent? (Be honest!) Yes / No Tag some relevant skills which would help: action all the vicant tasks on the page and test to see. This may need to be changed la-ter on and a categorisation #adobephotoshop Upload any files needed: File.pdf #chinesespeaker #CNC 2 days left Rachel Chen posted userpie Friday 5th Nov 2016 15:13 Help needed with huge heat pressing job! rank I need some volunteers to carefully heat press plyfis before we leave to Berlin on Tuesday. You need to be careal when doing the job so only people with patience plouse! Thanks! Skills desired: #Plyfix #Heatpress #Workshop #LeoName Lee commented - I have a few hours free monday morning? Backel commented - Two hours would help me alot thanks!- roam in the trash lab? Thomas commented - I can do an hour today at 5pm. Comment File.pdf Completed I2 Geena Chen posted userpie Limit of three comple ted tasks. They change colour to a grey. Wednesday 18th Nov 2016 15:13 Help wanted for cutting some MDF Completed by Enzo Geena Chen posted 12 Wednesday 18th Nov 2016 15:13 Help wanted for cutting some MDF Completed by Enzo rank #strength #workshop Show more

USER ANALYSIS 2.12

The questionnaire was made up of twenty questions and was answered by forty eight users who fit the user demographic.

Is clean air in the home an important issue for you?



47.9% I want to have clean air but I'm not sure where to start.

Would you be prepared to pay a premium price for a product if it would last for 15 years and worked really well?



79.3% Likely-highly likely

How many were familiar with air filters and what they can do?

5/48

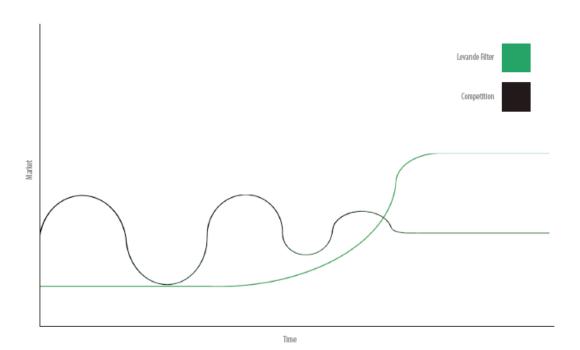
have heard of air filters

Would you rather: that your air purifier was an attractive product which stands out or a product which blends in with the background



MARKET PLACEMENT 2.8

Air filtration has a lot of variations of products in the existing market. The Levande Filter model will use natural filtration through plants rather than the wasteful Hepa filters. The appearance therefore is much more organic as well as giving of a mood boosting LED daylight which helps with seasonal depression. The filter will function from NASA developed technology and has a lot longer life expectancy than mechanical filters. This is some of the many benefits that the Levande Filter model will have and therefore, will have a premium price. This will help build trust into the product as well as expectations. The home model will be a premium priced air filter.



user groups 2.10



Higher Status

-Age range of 50-70
-Possibly have
children
-Designer taste
-Has multiple
homes
-Lives for their
career and network
-High level of
technology
awareness
-High income /
savings

Retired

-Age range of 65-90
-Children but not at home
-Functional taste
-Not so comfortable with new technology
-Living in cities and the countryside
-No job
-On a pension

30

Family

-Combination of adults with the age range of 25-50 and children of 0-22 -Functional and style taste -A good average level of technology -Living in suburbia -Full time and part-time jobs -Vaguely interested in sustainable issue -Limited excess income Young Professional

-Age range of 18-40
-No children
-Stylish taste
-Thumb on the
pulse of new
technology
-Living in a larger
town or city
-Full-time job
-Grown up with the
idea of
sustainability; the
logical choice
-A moderate excess
income

Wellness Enthusiasts

-Age range of 20-50 -Possibly children - Living somewhere with nature -Varied level of technology -Part-time job -Live by sustainability -Good income Health Sufferers

-Age 4-80
-Asthma or allergy issues and suffering -Living in both cities and the countryside -Working and non-working -Varied income

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Functions Map

