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REALTY

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Realtors

helping realtors

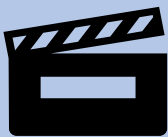
5 SIMPLE MARKETING IDEAS THAT GET YOU NOTICED

[Read Your Blog](#)



1.Offer Congratulations

Scan local news in print ,on social or online for success stories. For professionals who achieved milestones ,received awards or secured a promotion be sure to give them a shout out. This makes you memorable and helps to build rapport.



3.Create video content

You can create videos on video hosting sites like YouTube and Vimeo to share your listings.

Or create videos explaining different communities or neighbourhoods and who it's ideal for.



4.Location-based social media

Sites like Google Maps aren't just for checking in to local areas. You can use them to leave helpful tips and information!

You can focus on locations your ideal clients frequent to leave a great impression.

