Main Objective/Problem Statement:

Vrinda store wants to create an annual sales report for 2022.So, that Vrinda can understand their customers & grow more sales in 2023.

Questions to Solve:

1.Compare the sales and orders using single chart
2. Which month got the highest sales and orders?
3. Who purchased more men and women in 2022?
4. What are different order status in 2022?
5. List top states contributing to the sales?
6.Relation between age and gender based on number
7. Which channel is contributing to maximum sales?
8. Highest selling category?, etc.