

Subject: Permission to Conduct a Blood Camp, Awareness Campaign and Fundraiser by PWA

Respected Sir,

We, at Patients' Welfare Association, hope this letter finds you in the best of health.

Patients' Welfare Association (PWA) is the largest student-run, non-governmental, non-political, welfare organization in Pakistan. It is based at Dr. Ruth K. M. Pfau, Civil Hospital Karachi and managed by students of Dow Medical College since 1979. Currently, our organization is providing two free-of-cost services to underprivileged patients:

- **BLOOD TRANSFUSION SERVICES**

Currently operating one of the largest single-outlet blood banks in the country, PWA dispatches around **150 blood products each day**, screened according to WHO guidelines, to cater to patients at Civil Hospital and across the city. To ensure a safe blood transfusion, donated blood is screened. For maintaining our blood stock, voluntary blood camps are held.

- **THALASSEMIA SERVICES**

We currently manage around **220 thalassemia patients** with regular blood transfusions, iron chelation therapy, lab tests, and medicines under the strict vigilance of a consultant haematologist.

To effectively maintain free-of-cost services to underprivileged patients, we have an annual budget of PKR 150 million, which is generated through Zakat and donations. We also hold different campaigns throughout the year in which we raise awareness about blood donation and thalassemia.

Therefore, as a part of our "Zakat campaign", we want to reach out to your institute i.e. Sindh Madrasa-tul-Islam University to conduct an '**Awareness Session**' regarding Voluntary Blood Donation and Thalassemia followed by a '**Blood Donation Camp**'.

The volunteers from Dow Medical College will introduce the students to PWA and its functioning, educate them about voluntary blood donation and thalassemia and share their experiences of working at PWA.

We will also set up a blood camp in the premises of your institute for voluntary blood donation. The camp will be managed by our trained technicians and we will bring along all the required equipment. We will prefer the location of the camp to be indoors.

Along with the session and blood camp, we seek your permission to set up a standee and a kiosk where volunteers will hand out PWA's flyers and to bring two donation boxes in case anyone wants to donate to our cause.

Looking forward to a positive response.

We shall be grateful for your support towards our cause of selflessly serving humanity.

Warm Regards.

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Administration and Planning,

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