Humna Kashif

Senior UI/UX Product Designer & Developer

🏠 Dubai, United Arab Emirates   📞 +971-55-711-4804

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EXPERIENCE

08.2021 - 10.2024
Edible Arrangements | Netsolace | Naranga | Broadpeak
Senior UI/UX Designer and Developer

- Spearheaded the design and development of websites, mobile apps, and web applications.
- Collaborated directly with clients and product teams to prototype, design, and deliver exceptional UI/UX experiences.
- Currently leading the design efforts on a comprehensive franchise management system.
- Implemented a lean design process to streamline research, design, conversion into code, testing, and iteration.

01.2021 - 07.2021
Aibers
UI/UX Product Designer and Developer

- Led the UI design initiatives, maintaining accountability for the design system.
- Worked closely with product and development teams to enhance product interfaces and user experiences on core projects.

12.2018 - 12.2020
SAS Group of Companies
UI Designer & Developer

- Designed UI for mobile and desktop applications, including Gameboggy, Moviesbeep, and Aoyo (a social media platform with chat, video/audio calling, forums, and extended features akin to YouTube and Pinterest).

Nitro9 (Remote)
Graphic and UI/UX Designer

- Designed print media and web applications for lawyers and e-commerce stores, serving clients primarily in the USA.

EDUCATION

2014 - 2018
Bachelor of Science in Computer Sciences
University of Wah

Certification in Graphic Designing and Digital Media Marketing
Punjab Information Technology Board (PITB)

Cyber Security Certification
Cisco Networking Academy

INDUSTRY KNOWLEDGE

- Product Design
- User Interface (UI) / User Experience (UX)
- Interaction Design
- Wireframing
- Rapid Prototyping
- Design Research
- Visual Design
- Usability Testing
- Web Design
- Design Strategy

TOOLS

- Figma
- Sketch
- Illustrator
- Photoshop
- Photopea
- Framer
- Invision
- Abstract
- Zeplin
- Google Analytics
- Amplitude
- Fullstory

PROGRAMMING LANGUAGES

- React.js, Next.js, Vue.js
- JavaScript, PHP, HTML, .NET
- Bootstrap, SCSS, Sass

PORTFOLIO LINKS

- https://humnaaah.github.io/Portfolio/
- https://www.behance.net/humnakashif