

# Humna Kashif

Senior UI/UX Product Designer & Developer

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## EXPERIENCE

08.2021 - present

### Edible Arrangements

Senior UI/UX Designer and Developer

- Directly collaborated with Clients and Product team to prototype, design and deliver the UI and UX experience with a lean design process: research, design, design conversion into code, test, and iterate. Designed 20+ websites, mobile apps and web applications. Currently working on franchise management system.

01.2021 - 07.2021

### Aibers

UI/UX Product Designer and Developer

- Lead the UI design with the accountability of the design system, collaborated with product and development teams on core projects to improve product interfaces and experiences.

12.2018 - 12.2020

### SAS Group of Companies

UI Designer & Developer

- Designed mobile and Desktop UI applications for Gameboggy, Moviesbeep, Aoyo (Social Media Platform including chat messenger, video and audio calling, questions forum, youtube extended version, pinterest extended version)

### Nitro9 (Remote)

Graphic and UI/UX Designer

- Designed print media and web applications for Lawyers, & Ecommerce Stores for USA Clients

## EDUCATION

2014 - 2018

### University of Wah

Bachelor in Computer Sciences

### PITB

Graphic Designing and Digital Media Marketing  
Certification

### Cisco Networking Academy

Cyber Security Certification

## INDUSTRY KNOWLEDGE

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- Product Design
- User Interface / User Experience
- Interaction Design
- Wireframing
- Rapid Prototyping
- Design Research
- Visual Design
- Usability Testing
- Web Design
- Design Strategy

## LANGUAGES

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- React Js, Next Js, Vue Js
- Javascript, PHP, Html, .Net
- Bootstrap, Scss, Sass

## TOOLS & TECHNOLOGIES

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- Figma
- Sketch
- Illustrator
- Photoshop
- Photopie
- Framer
- Invision
- Abstract,
- Zeplin
- Google Analytics
- Amplitude
- Fullstory

## PORTFOLIO LINKS

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- <https://www.behance.net/humnakashif>
- <https://github.com/Humnaaah>
- <https://www.linkedin.com/in/humna-kashif-03854012b/>
- <https://github.com/Humna-Kashif>
- <https://humna-kashif.github.io/portfolio/>