Marketplace Type : General e-Commerce

Primary purpose : I choose General e-commerce because my main goal is to grow my bussiness and make my brand well-know. General ecommerce help me to reach out more people, Sell more products and expand my bussiness. This will help me to grow my bussiness and make my brand popular.

Bussiness Goals :

Ques / What problem does your marketplace to Solve ?

1- Many Customers hesitate to shop online due to Concerns about product Quality, fake products or unreliable payment methods. My marketplace Could Solve this by ensuring every product I Sell will of high quality and accurately described. I will ~~Secure~~ use Secure payment methods and offer a Cash on delivery option.

2 Another issue is the difficulty faced by the Customers in remote areas who Cannot easily access quality products. I Can Solve this by expanding my delivery network to ensure my products are available everywhere.

Ques / Who is your target audience:

1- People, who have limited access to physical stores and are looking for reliable delivery Services that Can bring quality products to their locations.

2- Shoppers looking for great deals, discounts or Cash on delivery options to minimize risk in online transaction.

Ques / What products or Services will you offer:

My marketplace Could offer a wide range of outfit, from casual to formal attire and Seasonal Clothing.

Ques / What will set your marketplace apart?

Affordability: I will offer a wide range of clothing at Competative prices, making quality fashion accessable to everyone.

Data Schema:

Listing the main Components of my marketplace that interacts with each other.

Products: The clothing items available for Sale.
Orders: Records of transactions between Customers and my platform.
Customers: Individuals or bussinesses who purchase clothes from my platform.
Shipping Adress: The addresses where Custommers wants their orders delivered.
Reviews: Customer feedback on products on their shopping experience.

→ Relation between my entities :-

[Product]

- ID
- Name
- Price
- Stock

[Review]

- Customer ID
- Product ID
- Rating
- Comment

[Order]

- Order ID
- Customer ID
- Total ammount
- Shipping method
- Payment status
- Order Date

[Customer]

- Customer ID
- Contact Info
- Name
- Shipping Adress

[Shipment]

- Customer ID
- City
- state
- Adress
- Shipment ID

Key field for Each Entity:

1- Product :

- Product ID
- Product Name
- Description
- Price
- stock
- Category
- Size
- Color
- Images
- Tags

2- Customer :

- Customer ID
- Customer Info
- Customer Contact
- Shipping Address.

3- Order :

- Order ID
- Customer ID
- Order Date
- Total Ammount
- Payment status
- Shipping method.

4- Review :

- Review ID
- Customer ID
- Product ID
- Rating
- Comments

5- Shipping Adress :

- Postal Code.
- Customer ID
- Adress
- City
- Country.