

Website Planning Document

Today's Forecast

Weather you like it or not

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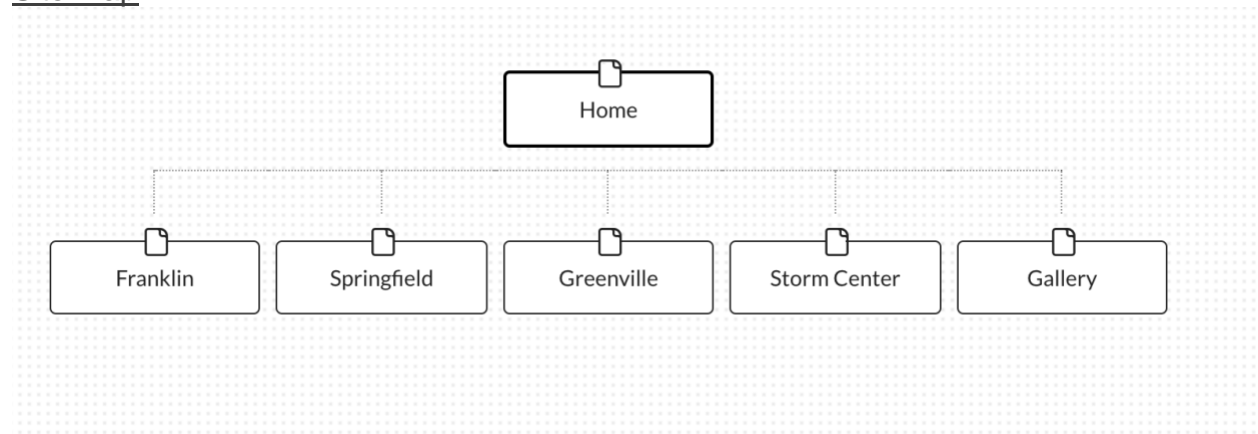
Site Purpose

The purpose of this website is to provide weather-related information about the three cities Franklin, Springfield, and Greenville. It provides the current temperature and weather for each place and also up-to-date images from various locations in each city. This website is to be a more in-depth weather resource than other weather websites. The audience will get more specific information about the effects of weather to their area.

Target Audience

The audience is local residents of Franklin, Springfield, and Greenville. This website is specifically made to be a resource for the people that live in these towns. Ideally it will be a tool that they will look at every day to be prepared for the weather. Another target audience would be anybody traveling to or through these three cities.

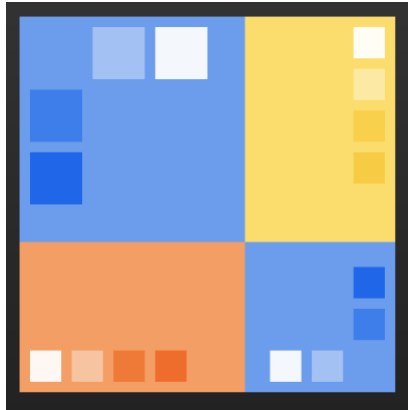
Site Map



Color Scheme

Pallet Id: [33F0u0kl1Wx1x+IcEXDsUWkWEVB](#)

See color/element associations below



Typography

Site Header - Ostrich Sans Inline - #0363F0 , #FF7319

Primary Navigation - Ostrich Sans Inline – #FFDD57, F#3F8FE

Footer Navigation - Ostrich Sans Inline - #FFDD57, #F3F8FE

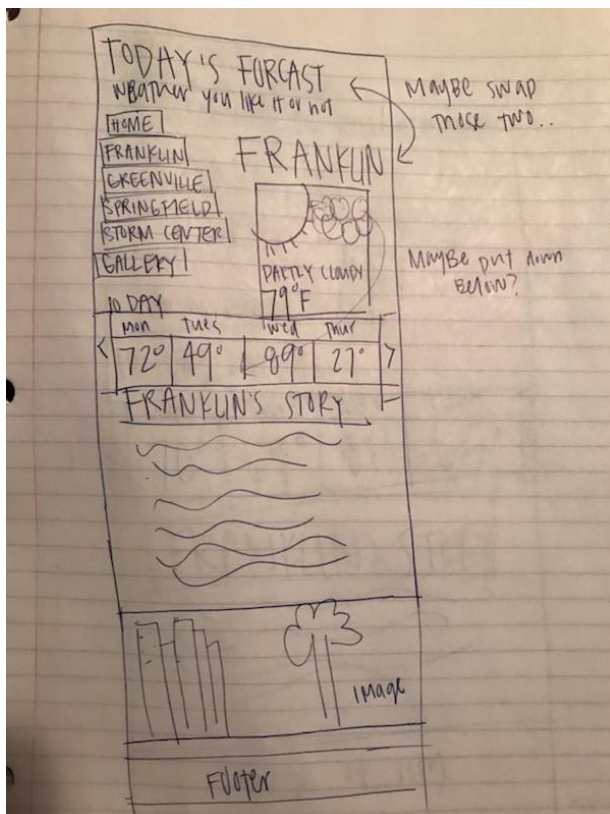
H1 – Ostrich Sans Inline - #FF7319

H2 - Ostrich Sans Inline - #FF7319

H3 - Ostrich Sans Inline - #FF7319

Paragraph – James Almacen - #0363F0

Sketches



TODAY'S FORECAST
Weather you like it or not

TIME	FRANKLIN GREEN	SPRING	SPRING MC	GALLUM
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FRANKLIN

Partly cloudy 74°

10 Day Forecast

Mon	Tues	Wed	Thurs
70°	69°	91°	65°

FRANKLIN'S STORY

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Image of city

FOOTER

TODAY'S FORECAST

Weather you like it or not

FRANKLIN

Partly cloudy 74°

10 Day Forecast

| Mon | Tues | Wed | Thurs | Fri | Sat | Sun | Mon  | Tues | Wed |
|-----|------|-----|-------|-----|-----|-----|------|------|-----|
| 72° | 84°  | 91° | 77°   | 61° | 66° | 99° | 101° | 64°  | 90° |

FRANKLIN'S  
STORY

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PANO of city

FOOTER