Why should we

support vulnerable children?



Canadian children show average or advanced levels of development in comparison with children worldwide.

(Government of Canada, goo.gl/u4fQP6)

However, not all of our children have an equal chance at healthy development.

FOR EXAMPLE, children from families with lower

incomes are more likely to have cognitive difficulties, behavioural issues, and struggle with hyperactivity and obesity.

MEANWHILE, immigrant and Aboriginal children

may face barriers to healthy development if they are not provided with culturally relevant supports provided in a language themselves and their parents understand.



Through no fault of their own, children who face barriers during early childhood can experience lifelong consequences. THESE CONSEQUENCES CAN INCLUDE:



LOWER educational attainment



WEAKER literacy and communication skills



FEWER employment opportunities



POORER physical and mental health

(Government of Canada, goo.gl/Z1tNSi)



And that's not fair.

NOT ONLY IS IT UNFAIR.

but it means everyone risks missing out on the potential that lies within each and every child.

FORTUNATELY, we can

take advantage of the window of opportunity that opens during a child's early years to help ensure they overcome barriers on the path to a healthy and happy adulthood.

