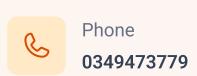


# Đặng Hùng Kiên

### Product Designer







#### **About**

👋 Hi, I'm Hùng Kiên. I'm Product Designer from Viet Nam.

I am passionate about design, creativity, and solving complex problems, which enables me to transform complicated challenges into straightforward, user-friendly interfaces.

#### **Design Process:**

Research  $\rightarrow$  Personas  $\rightarrow$  Information Architecture/ Site map/ User flow  $\rightarrow$  Concept design & Moodboard  $\rightarrow$  Wireframe  $\rightarrow$  Design System  $\rightarrow$  UI design ( Desktop & Mobile)  $\rightarrow$  Prototyping  $\rightarrow$  Test

### **Education & Experience**

### **Experience**

#### Pancake

T4/2022 - Present [Product Designer]

- Build and design customer experience based on Desktop & Mobile platform for Pancake company, such as: Pancake CRM, Storecake, Webcake, Pancake POS, Pancake Work, Levera,...
- Coordinate with Develloper team to evaluate and improve UX for each project undertaken.
- Coordinate with PM, BA,.. to solve problems and come up with ideas to solve customer problems.
- Build Design System for each product such as CRM, POS, Stocake v1, Pancake Work.
- Support making event images and advertising for the company Website, Facebook

#### **Trinity Network**

T7/2024 - T9/2024 - Freelance [ Ux/ Ui Designer ]

- Support Trinity Network Landing page design.
- Build Design System based on the flow and wireframe provided by the client during discussion.
- Deploy and co-build interface for Desktop & Mobile Trinity Network...

Website , Facebook

### VBM Ventures

T10/2021 – T2/2022 – Freelance [Graphic Designer]

- Support building VBM Venture website to provide knowledge, update news about Metaverse, Crypto, NFT, Play to Earn, Blockchain, Hidden Gems...
- Design advertising images, cover or thumb, .... on Twitter
   <u>Twitter</u>, <u>Facebook</u>

### Sky Coin Group

T7/2021 – T2/2022 – Graphic Designer & Editer

- Design advertising images, cover or thumb,.... about coins.
- Build channels and edit videos for Youtube
- Support customers about Unicoin coins.

### ANT Media (ANT Group - Headquarters )

T1/2021 — T6/2021 — Graphic Designer & Editer Graphic Designer & Editer

- Design advertising images and cover or thumb images,....
- Build channels and edit videos for Youtube

Website , Facebook

### Education.

Google Coursera

T5/2024 - T7/2024

Foundations of User Experience [ UX Design ].

Ux Foundation

T9/2023 - T11/2023

Foundations of User Experience [ UX Design ] - Best Team.

Mentor - Ngọc Kiên

T11/2021-T3/2022

Product implementation process - Web & App Design. [App Kfood].

Trung Tâm itPlus

T6/2021- T2/2022

Graphic Design

Trung Tâm Colorme

T3/2021- T6/2021

Graphic Design

Trung tâm CodeFresher

T2/2019 - T4/2019

Java Core Programming Course Basic

ĐH Kinh Tế Kỹ Thuật Công Nghiệp

T8/2017 - T4/2021

IT - Information Technology - [ Khá ].

## Skills

 Web Design
 Mobile Design
 User Experience
 User Interface
 Design System
 Wireframing

 Prototyping
 Testing
 HTML / CSS
 Teamwork
 individual work

### Tools



### Contacts

