



Đặng Hùng Kiên ✨

🌟 Product Designer

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About

👋 Hi, I'm Hùng Kiên. I'm Product Designer from Viet Nam.
I am passionate about design, creativity, and solving complex problems, which enables me to transform complicated challenges into straightforward, user-friendly interfaces.

Design Process :

Research → Personas → Information Architecture/ Site map/ User flow → Concept design & Moodboard → Wireframe → Design System → UI design (Desktop & Mobile) → Prototyping → Test

Education & Experience

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Experience

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Pancake

T4/2022 – Present [Product Designer]

- Build and design customer experience based on Desktop & Mobile platform for Pancake company, such as: Pancake CRM, Storecake, Webcake, Pancake POS, Pancake Work, Levera,...
- Coordinate with Develloper team to evaluate and improve UX for each project undertaken.
- Coordinate with PM, BA,.. to solve problems and come up with ideas to solve customer problems.
- Build Design System for each product such as CRM, POS, Stocake v1, Pancake Work.
- Support making event images and advertising for the company [Website, Facebook](#)

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Trinity Network

T7/2024 – T9/2024 – Freelance [Ux/ Ui Designer]

- Support Trinity Network Landing page design.
- Build Design System based on the flow and wireframe provided by the client during discussion.
- Deploy and co-build interface for Desktop & Mobile Trinity Network... [Website](#) , [Facebook](#)

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VBM Ventures

T10/2021– T2/2022 – Freelance [Graphic Designer]

- Support building VBM Venture website to provide knowledge, update news about Metaverse, Crypto, NFT, Play to Earn, Blockchain, Hidden Gems...
- Design advertising images, cover or thumb, on Twitter [Twitter](#) , [Facebook](#)

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Sky Coin Group

T7/2021– T2/2022 – Graphic Designer & Editor

- Design advertising images, cover or thumb,.... about coins.
- Build channels and edit videos for Youtube
- Support customers about Unicorn coins.

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ANT Media (ANT Group - Headquarters)

T1/2021 – T6/2021 – Graphic Designer & Editor Graphic Designer & Editor

- Design advertising images and cover or thumb images,....
- Build channels and edit videos for Youtube [Website](#) , [Facebook](#)

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Education.

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Google Coursera

T5/2024 - T7/2024

Foundations of User Experience [UX Design].

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Ux Foundation

T9/2023 - T11/2023

Foundations of User Experience [UX Design] - Best Team.

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Mentor - Ngọc Kiên

T11/2021- T3/2022

Product implementation process - Web & App Design. [App Kfood].

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Trung Tâm itPlus

T6/2021- T2/2022

Graphic Design

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Trung Tâm Colorme

T3/2021- T6/2021

Graphic Design

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Trung tâm CodeFresher

T2/2019 - T4/2019

Java Core Programming Course Basic

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ĐH Kinh Tế Kỹ Thuật Công Nghiệp

T8/2017 - T4/2021

IT - Information Technology - [Khá].

Skills

Web Design

Mobile Design

User Experience

User Interface

Design System

Wireframing

Prototyping

Testing

HTML / CSS

Teamwork

individual work

Tools

📷 Photoshop

🎨 Illustrator

📐 Figma

🔌 VS Code

📌 Notion

📅 Trello

Contacts

📘 Facebook

🖼️ Benhance

🌐 Linkin

🐙 Github