Báo cáo Marketing Quý 1/2024

K∎t qu∎ campaign:

- Reach: 500,000 ng**■■**i

- CTR: 3.2%

- Conversion: 2.1%

- ROI: 150%

K■ ho■ch ti■p theo:

- T■ng budget cho digital marketing

- Phát tri**■**n content viral

- H**■**p tác v**■**i influencer