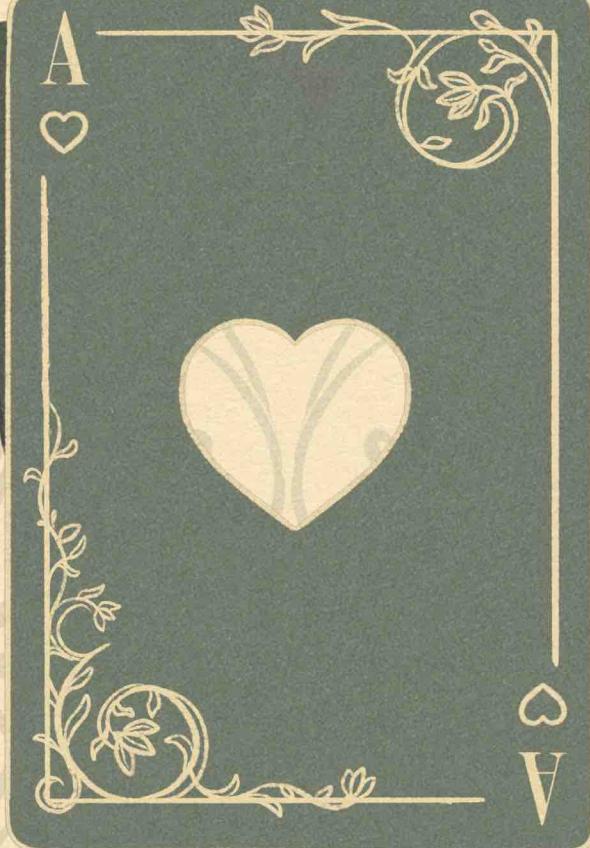


CONTRACT



0811065583

# PORTFOLIO



HANNI NUR AZQIA



# HANNI NUR AZQIA

Nice to meet you! People usually call me Hanni. I'm 20 years old. I'm a graphic designer and illustrator. Known as a communicative, passionate, and creative person. I have interest in making product design on illustration based. I have the ability at translating ideas into compelling visual designs

## Education

- **Bina Nusantara University**  
Visual Communication Design - New media  
2021 - 2025

- **SMA Negeri 8 Bekasi**  
Science Major  
2018 - 2021

## Experiences

- **Vice Coordinator of Design**  
HIMDKV Binus University  
Sep 2023 - Now
  - Manage creative team and develop innovative design
  - Create various logo and poster to make creative representation for the event

- **External Relation Officer**  
Ganesha Interactive Media  
Feb 2023 - Now  
Maintain external relationship and interaction with other organizations

- **Public Relation Staff**  
Binus Game Development Club  
Apr 2023 - Now  
Foster positive relationship with media partners and manage social media posts including articles and Instagram feeds

- **Creative Design Staff**  
Plaza Design International Event  
Jul 2023 - Sep 2023  
Designed and implemented environment arts for plaza design photobooth

- **Creative Design Staff**  
Imagination Day 2023  
Sep 2023 - Now 2023  
Designed and layouted Imagination day poster for promotion

## Contact me

- haninurazqia@gmail.com
- +62 811 1065 583
- hanni nur azqia
- hanniyy.y

## Visual Artist

- Ganesha Interactive Media (GIM) (Bandung Institute of Technology)  
Sep 2023 - Jan 2023
  - Designed compelling 2D game assets capturing environment arts
  - Published 2D game platformer to itch.io for game jam

## Publicity and Documentation Staff

- Imagination Day 2022  
Oct 2022 - Dec 2022  
Maintain records and documentation of important events and event activities

## Personal Skills

- Communication
- Creative
- Leadership
- Adaptability
- Problem Solving
- Team Work
- Project Management

## Software Skills



Once upon a time, there lived a young girl who have been captivated by the world of art. she began her own journey to find her passion in arts, it was a colorful and inspiring one.

But like any other journey, her path to find her true passion wasn't without challenges. Years passed, From a little girl with a dream, she blossomed and painting her own colorful and inspiring journey on the canvas of life.

# ILLUSTRATION



# Self Visualization

A self visualization of me with piano & butterflies surrounding me. In ancient greek, the name of butterfly is "psyche" which means "soul", but butterfly can also means transformation and beauty. Piano represents my passion in music. I chose Monet's painting to make the color palettes.



A3 (297 x 420 mm)  
Watercolor technique  
Aquarelle Brushes  
(2022)



2022



Lady with  
Butterflies

2022



Love's Sorrow

## Illustration Art

Love's Sorrow is my painting that i made inspired by one of Fritz Kreisler's music called Liebesleid (Love's Sorrow). The art style was inspired by my favorite illustrator, Romadic. The painting has a strong lonely feeling, yet so magical with the water beneath on its feet and garden of roses. Also, The lady in the painting has a lot of expressions like peaceful, yearning for someone, or day dreaming.



A4 (297 x 210 mm)  
Watercolor technique  
Aquarelle Brushes  
(2022)



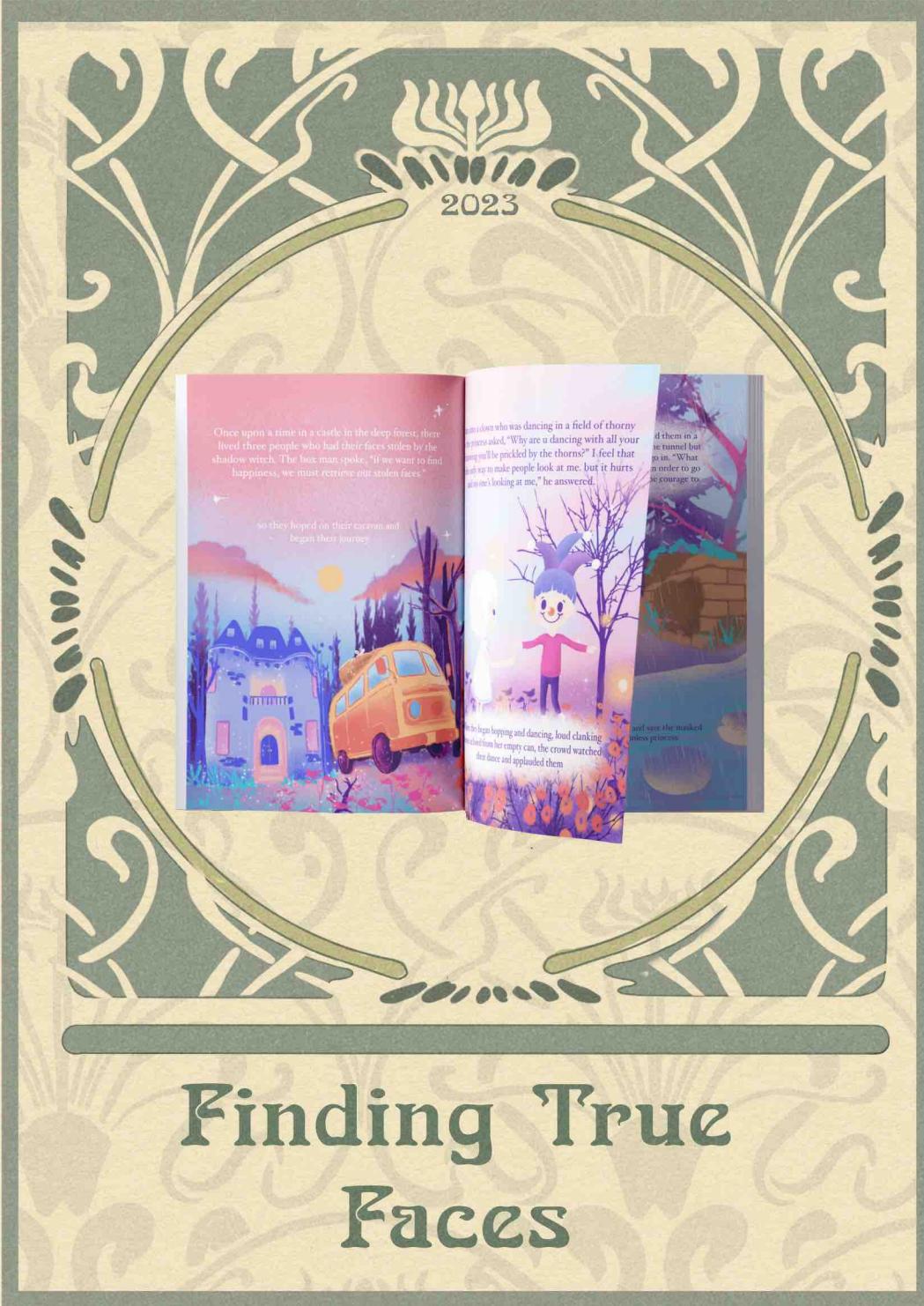
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# Children Story Book



The story was made to increase mental health awareness. The storybook itself was inspired by korean drama called "It's okay to not be okay." The book was modified from the original version. The story is about three people who wants to search for happiness but they are haunted by their dark past. Moral of the story is self acceptance and have courage



## Finding True Faces

# Additional Artworks

Year: 2021  
Watercolor technique  
self portrait  
on A4 canvas



Year: 2021  
Watercolor technique  
object composition  
on A4 canvas



Year: 2021  
Watercolor technique  
object composition  
on A4 canvas

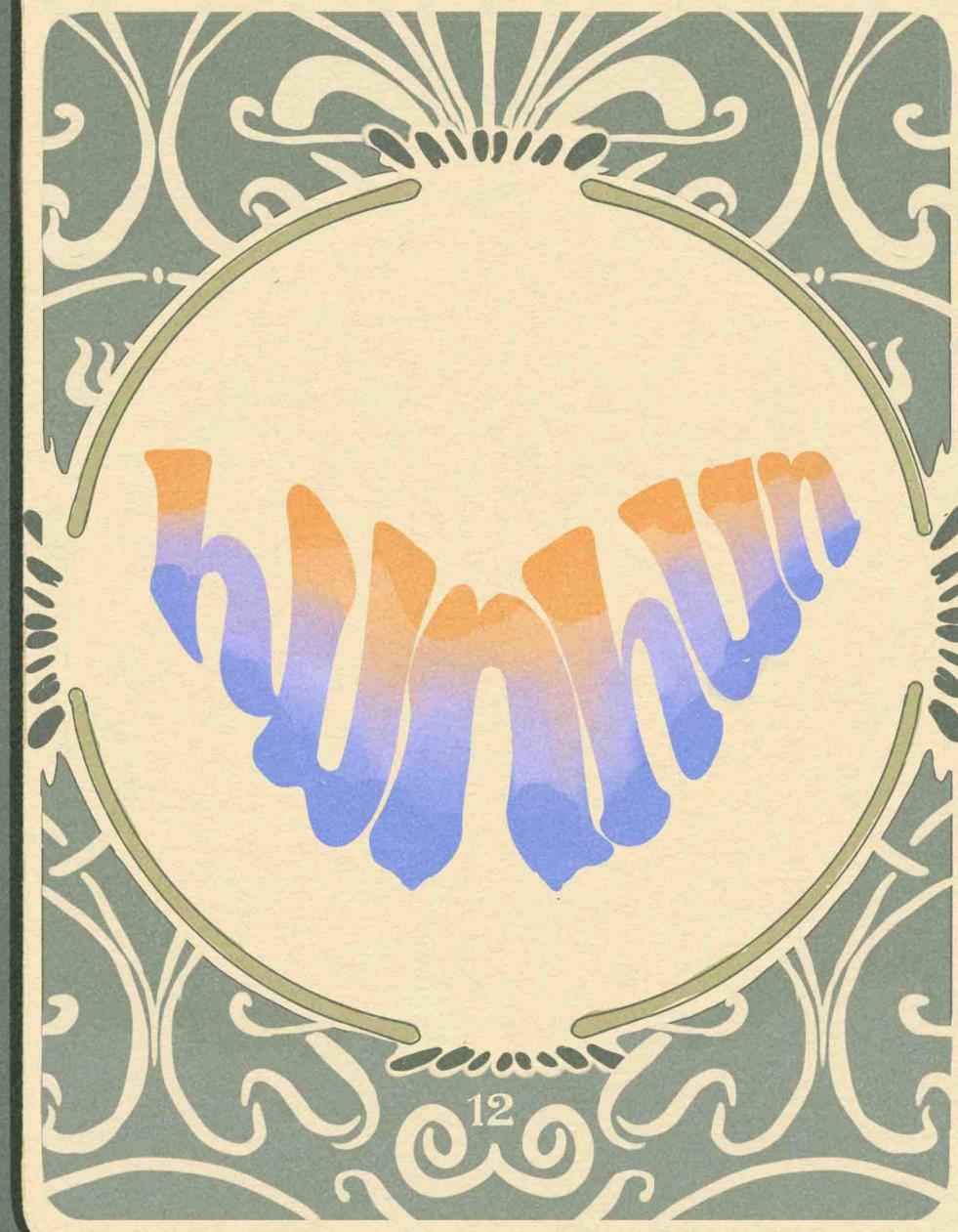


2021



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# LOGO DESIGN



# Mariposa

Butterflies symbolize joy and lightness of spirit, it also represents growth. I used butterfly as a symbol of myself because I love how it changes into something beautiful. The word "hunhun" was distorted and wrapped in butterfly shape with watercoloring technique.

Alt 1



Alt 2



Font : Margin



Font : Margin



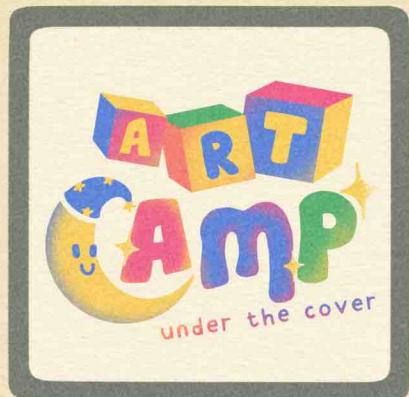
2022

Personal Logo



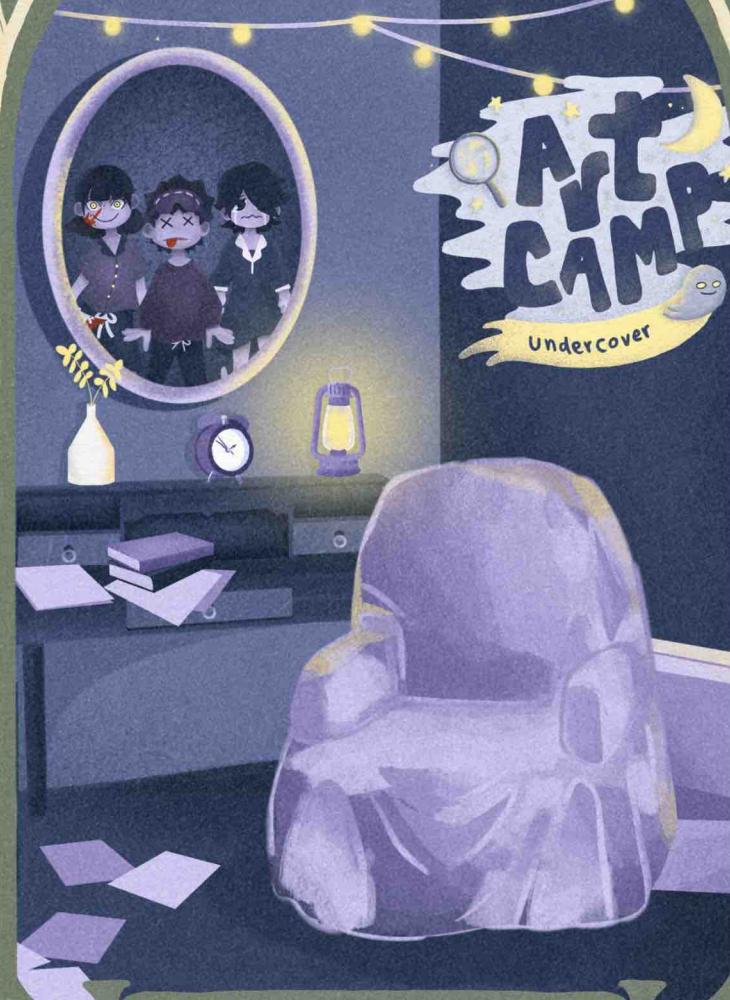
# Art Camp Poster & Logo

The art camp adopts a sleepover theme, and the artwork has cartoonized style like children's book. The logo and poster bomb have two different color palettes, one with vibrant colors and the other else is monochrome colors.



Poster on A3 (297 x 420 mm)  
Children Illustration Book Style  
Grainy Texture (2022)

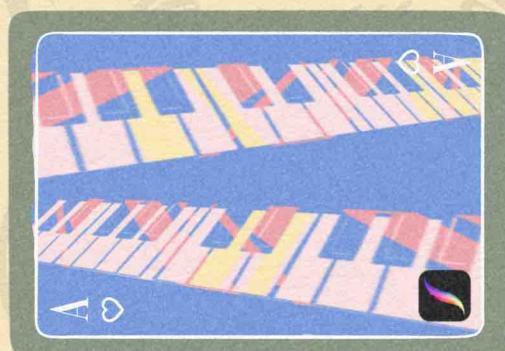
2023



Undercover  
Poster

## Visual Metaphor

Self metaphor or myself, it represents that i'm a cute person who wear round glasses and hair clip. i used my favorite pastel color



## Visual Metaphor

It represents that i have interest in music especially piano. i enjoy piano as a hobby beside arts.

## Typography Metaphor

Hunhun is my nickname people usually call me. I have lots interest in abstract forms. I always draw round shaped abstract forms in my design.

## PRODUCT DESIGN



2021



De Lune Cookies

## Packaging Design

Inspired by Ika Ratassa's novel, in A Blue Moon is a product represents a winter night christmas. The cookie box is designed to celebrate chrismast day. The meaning of "De Lune" in french means the moon. Pretzel is baked bread twisted into a knot shape. pretzels are delicious snacks that very popular in worldwide. Pretzel have various variations and sizes. By making this product, i hope that everyone can enjoy the delicates!

Ai

6,5 cm x 6,5 cm x 19 cm  
Adobe Illustrator  
Vector based  
(2021)



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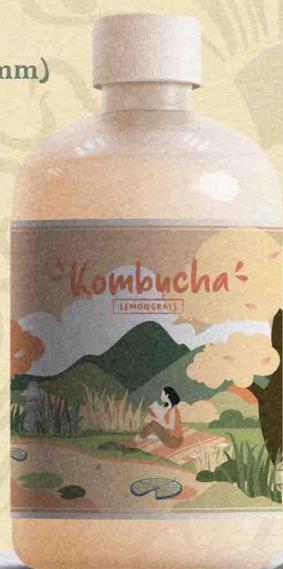
2023

# Redesign Product

Kombucha is a legendary drink from ancient China. Made from sweetened tea fermented with yeast and bacteria. Our packaging was inspired by the essence of China's four seasons, each design a tribute to the ever-changing beauty of summer, spring, and autumn. Each flavour is different depends on the season.

Ai

Custom (200 x 75 mm)  
Adobe Illustrator  
Vector based  
(2023)



21



Kombucha  
Packaging

2023



NONA.IRD

## Rebranding Design

Rona brand represented self confidence and courage. The women who wear it will increase their self confidence. Rona brand wants every women to feel grateful about themself, cause every women is beautiful in their own way. Rona used vintage colors that remain timeless.

The mirror and flowers symbolized beauty and aesthetics, with the reflection seen in the mirror highlighting the self confidence



Custom size  
Illustration design  
Grainy brush texture  
(2023)



# Children Story Board Game

A board game combined with the classic German fairytale, Hansel & Gretel. It's a story about the twins being thrown away in the deep forest because their parents couldn't barely afford to feed them. They wandered and find the gingerbread house, little did they know, the house belonged to an old wicked witch.



## Group Project



Flashcard on A7 (74 x 105 mm)

Adobe Illustrator

Vector based

2023



# Hansel & Gretel The Board Game

2023



Mural

## Flower Mural

The concept of the mural art is a fantasy flower garden. Incorporate a variety of flowers, leaves, and vines, creating a vibrant and colorful display. This concept allows for artistic freedom and a touch of magical creatures such as monarch butterflies and rainbows. The mural will bring us joy for everyone who stares



Ruang Lapang, Lembang  
Wall lenght : 1,5 m x 3 m  
Flat design  
(2023)

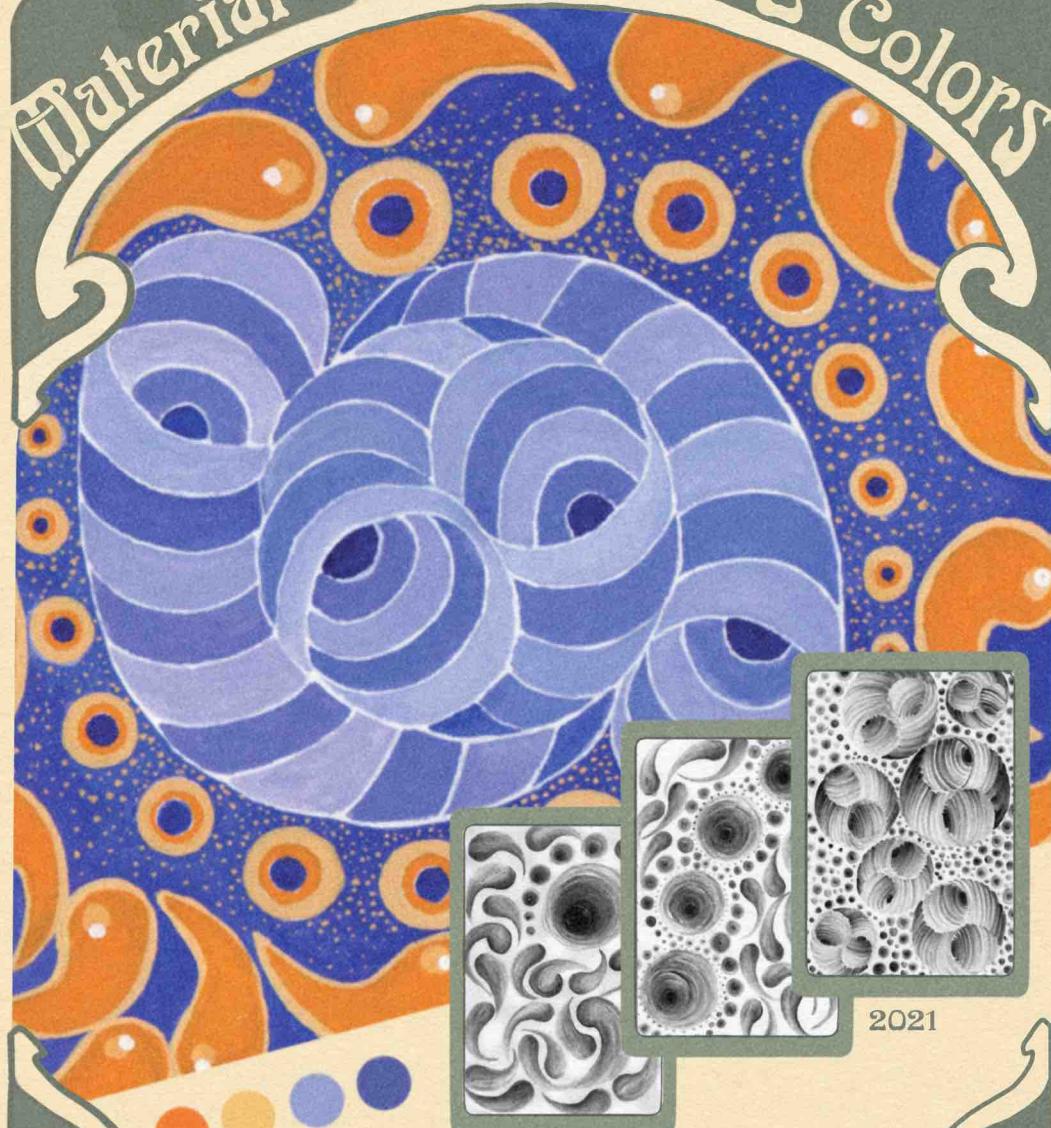


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# Material

# & Colors



A combination of emphasize, balance, and rhythm using complementary color of blue-purple (shade) and yellow-orange (tint). Inspired by Yin and Yang element. The element formed round-shaped looks like fire elemental. They moved in circular shaped. There's also eye element from circles.

“Perhaps, the butterfly is proof that you can go through a great deal of darkness and still become something beautiful.”

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