

# Hunia Tarek Tomoum

DESIGN MANAGER - ARCHITECTURAL DESIGNER - COMPUTATIONAL DESIGNER - INTERIOR DESIGNER - URBAN DESIGNER - TUTOR

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*"They know enough who know how to learn." - Henry Adams*

## Skills

- Proficient** 3D Max + V-Ray (modeling and rendering), Autocad, Indesign, Photoshop.
- Very Good** Grasshopper, Rhinoceros, HTML, CSS, Microsoft office
- Good** Arduino, Illustrator, Adobe Premier, Animation in 3D Max, Processing, Maya (Ncloth)
- Languages** **Fluent:** Arabic, English || **Fair:** French || **Novice:** Deutsch and Spanish

## Experience

### Entrepreneurship - Freelancing - Tutoring

Cairo, Egypt

CONTRIBUTOR IN A FEASIBILITY STUDY STAGE OF A BUSINESS & FREELANCE ARCHITECT & TUTOR

Jan 2018 - PRESENT

- Online Teaching: Published an online course on Udemy. It can be viewed on my profile page: <https://www.udemy.com/user/hunia-tarek-tomoum/>
- Blogger: Recently created "Compliantly Defiant" blog. Link: [compliantlydefiant.wordpress.com](https://compliantlydefiant.wordpress.com)
- Business feasibility: Working with two colleagues on a business feasibility study for digital manufacturing project
- Freelance Architect: Designed and supervised an interior design freelancing project
- Project based Design manager at EA Design-House : Managed quality and consistency of design outcomes, Training the design team

### EA Design-House

Cairo, Egypt

DESIGN MANAGER

Mar. 2017 - Mar. 2018

- Developed a design strategy aligned with EA-Design-House objectives.
- Managed quality and consistency of design outcomes.
- Training the design team
- Set the infrastructure of documentation and deliverables

### Arab Academy for Science and Technology (AAST)

Cairo, Egypt

INSTRUCTOR

2008 - 2017

- Supervised graduation and design studios' projects.
- Prepared courses' outline and materials.
- Graded courses' projects.
- Assisted in teaching the following courses:
  - Spatial Experience Design Studio
  - Sustainable Design Studio
  - Introduction to Architecture Design Studio
  - Digital technology and Advanced theories in Architecture Design Studio
  - Creativity & Innovation and Multi-talented course
- Part time in the following periods: Feb. - Dec. 2017 | Feb. - July 2016 | Feb. 2014 - June 2015 | Feb. - June 2013 | Sep. 2008 - June 2011

### Sharabassy Built Environment

Cairo, Egypt

DIGITAL TECHNOLOGY AND DESIGN TEAM LEADER

Sep. 2014 - Jan. 2016

- Set and lead digital technology and design team; material experimentation (Bioplastic), architecture, product (using folding techniques) and interactive design.
- Carried out training programs in advanced theories, research, design, digital tools, coding, digital fabrication.
- Gave lectures, prepared and marketed for workshops.
- Projects include:
  - Downtown Q Australia Competition. (Australia)
  - Venicia resort by the sea, Urban, Architecture, and interior design (Saudi Arabia).
  - Planetary Urbanism competition in information design.
  - Trio Workshop: 3D Scanning, 3D printing, Laser cutting on various materials , and gaming
  - computational experimentation on commercial Administrative building (New Cairo)
  - Bioplastic printing, using 3D printer to create fixing tools and by hacking laser cutter and using a syringe for deposition.
  - Series of experimental Bioplastic workshops
  - Digital Experimentation with art of folding using grasshopper

### American University in Cairo (AUC)

Cairo, Egypt

TEACHING ASSISTANT

Oct. - Dec. 2016 & Sep. 2013- June 2014

- Assisted in teaching Contextual Architecture Design studio.
- Supervised and graded projects.
- Created and corrected Quizes.

## EHA Consulting Engineers

Giza, Egypt

### SENIOR ARCHITECT

Sep. 2012 - Jan. 2014

- Structured and lead the architecture design team.
- Handled projects from conceptual phase till the design development phase.
- Projects were in the Middle East region.
- Participated in the following tasks: designing, modeling, rendering, presenting, attending meetings, supervising and coordinating tasks.
- Projects include:
  - Bank of Zanzibar competition, Architecture design (Tanzania).
  - Arab Sudanese bank, Architecture design (Khartoum).
  - Rubavu Stadium competition, Architecture design (Rwanda).

## EHA Consulting Engineers

Giza, Egypt

### ARCHITECT

Aug. 2012 - Sep. 2013

- Worked in the architecture design team on interior, architecture, and urban design projects.
- Performed phases from conceptual to design development.
- Projects include:
  - Nile hotel, Architecture redesign and Interior design (Taba).
  - Malkeya hotel, Architecture and Interior design (Riyad).
  - Resort, Architecture and interior design (Ein El-Sokhna).
  - Grand Egyptian Museum hotel, Architecture design (Giza).
  - Villa's in Khartoum Baron residential compound , Architecture and interior design (Cairo).
  - Egyptian Embassy in Sudan, Architecture and Interior design (Cairo).
  - Egyptian Ministry of Foreign Affairs, Architecture design.
  - Egyptian Military Sports Club, Architecture design.
  - Egyptian Ministry of Internal Affairs, Architecture design (Cairo).
  - Hospital, Architecture design (Oman).
  - Metro Workshop area (Cairo).
  - Oil Libya Gas station (Cairo).
  - Egyptian Military complex gate and fence (Cairo).

## Alchemy Design Office

Cairo, Egypt

### ARCHITECT

Jan. 2009- June 2011

- Worked on interior, architecture, and urban design projects.
- Involved in all phases in a project from conceptual, design development phase till working drawings phase.
- Designed, modeled, rendered and presented and executed drawings the projects.
- Conducted verbal and written communication with clients, meetings, and coordinated in the projects.
- Projects include:
  - Pyramids Heights Phase C, Residential compound Architecture and landscape design (Cairo).
  - Pyramids Heights Phase D, Residential compound Architecture, urban and landscape design(Cairo).
  - G-Cirbs residential compound Interior design (Gouna).
  - Private villa, Client: Hatem El Nazer Interior, landscape and roof design (Gouna).
  - Talah complex (Saudi Arabia).
  - Mobica Building facade redesign (Giza).
  - Industrial City Planning (Egypt).
  - Ihsan Abd El Qoddoos museum, hotel and spa complex, Architecture, Urban and landscape (Giza)
  - Mercedes showroom redesign Architecture and Interior (Cairo).
  - Pyramids Heights Office building Architecture and interior design (Giza).
  - Private villa, Client:Nermin Moukhtar, Architecture, Interior and landscape design (New Cairo).

## Estetica Office

Giza, Egypt

### ARCHITECT

Oct. - Dec. 2008

- Worked on interior and architecture design projects in the conceptual phase.
- Performed the following tasks: designing, modeling, rendering and presentation.
- Attended meetings and communicated verbally and through written mediums with clients.

## Education

### ONA Academy (Professional Media Training)

Cairo, Egypt

#### EDITING AND MIXING TECHNIQUES FOR TV COURSE

4 - 8 June 2013

- ONA Academy is actively certified from Faculty of Mass-Communication (Cairo University), ONTV Channels, and O News Agency.

### Institute for Advanced Architecture of Catalonia (IAAC)

Barcelona, Spain

#### M.Sc. IN ADVANCED ARCHITECTURE

2011-2012

- Grade "Very Good"
- Graduation Project: Water Harvesting Project.

## Arab Academy for Science and Technology (AAST)

B.SC. IN ARCHITECTURAL ENGINEERING

- Grade “Excellent” | Rank “8th”
- Graduation Project: Egyptian Parliament.
- Accredited by the Royal Institute of British Architects (RIBA) part 1.

Cairo, Egypt

2003-2008

## Integrated Thebes Language School

IGCSE (CAMBRIDGE UNIVERSITY)

Cairo, Egypt

2000-2003

## Awards & Publications

- |      |  |              |
|------|--|--------------|
| 2014 | <b>First Place to EHAF Consulting Engineers</b> , Rubavu Stadium design competition   Leading a team of 7.       | Rwanda       |
| 2011 | <b>Evolvo Book</b> , Evolo skyscraper competition project   individual work.                                     | USA          |
| 2010 | <b>Albeit Magazine</b> , My biography and Evolo skyscraper competition project.                                  |              |
| 2010 | <b>Magaz Magazine</b> , My Biography, Evolo skyscraper Competition project, and +20 Egypt designweek.            |              |
| 2008 | <b>Honor Award</b> , 5th National Architectural students competition   Redesigning Al-Asbakeya area   Team of 3. | Cairo, Egypt |

## Competitions

- |      |  |                   |
|------|--|-------------------|
| 2016 | <b>Design &amp; Industry Competition</b> , Egyptian Furniture Export Council             | Cairo, Egypt      |
| 2016 | <b>International Architectural Competition for Science City</b> , Bibliotheca Alexandria | Alexandria, Egypt |
| 2016 | <b>Pamphlet Architecture</b> , Princeton Architectural Press                             | New York, USA     |
| 2010 | <b>Saie Selection contest</b> , 1st Hoseo University Teenager Hacking Competition        | Bologna, Italy    |
| 2010 | <b>Evolvo magazine</b> , Skyscraper Competition  | USA               |
| 2008 | <b>5th national Architectural students competition</b> , Cairo University                | Cairo, Egypt      |

## Extracurricular Activity

### Mini-Maker Fair Cairo

Cairo, Egypt

DESIGNER

March 2015

- Biomimicry of responsive Creatures; Pyrosomes, and Atolla Jelly fish.
- Material experimentation using bio-plastic, and interactive simulation using Arduino.
- Participated in a team of two as a designer from Sharabassy office.

### People's Biosensors for the City

Barcelona, Spain

WORKSHOP

Feb. 2012

- Four days workshop.
- Tutors: Uthman Haque and Natalie Jeremijenko.

### Matter, Materiality, and Material Organisation in Architecture

Barcelona, Spain

WORKSHOP

Feb. - March 2012

- Eight days workshop.
- Tutors: Claudia Pasquero, and Andrea Bugli.

### Robotic Sand Forming

Barcelona, Spain

WORKSHOP

May 2012

- Four days workshop.
- Tutors: Michael Knauss and Mirjan Ammar (ETH Zurich).
- Further details for the workshops attached in the Appendix.

### Egypt +20 Design Week

Cairo, Egypt

YOUNG DESIGNER

June 2010

- Big event, prepared by the Ministry of Industry and Trade in Egypt, in collaboration with Dr. Amr Abd El-Qawi and top Egyptian product designers
- Street Art Installation: Initiated by me and developed in collaboration with a group of young designers and Dr. Amr Abd El Qawi.
- Lighting Fixture: in collaboration with Dr. Amr Abd El Qawi and Ayman Azabawi.

### 1st International Egypt Design + Industry Workshop

Milan, Italy

YOUNG EGYPTIAN DESIGNER

Nov. 2008 - Feb. 2009

- Exhibited in Isaloni Milan April 2009 + Furnex Cairo, June 2009.
- The idea was to bring together 8 international Designers + 20 Egyptian Designers + 20 Egyptian Manufacturers in search for the Egyptian Identity in design

## Efficient Design

Cairo, Egypt

### WORKSHOP

2009

- Prepared by Ahmed Zaazaa.
- The challenge was to create smart solutions, for slums problems.

## Out of the Box Thinking

Cairo, Egypt

### SERIES OF WORKSHOPS

2007

- Series of workshops prepared by Dr.Amr AbdulQawi.
- **1st Project:** *Cardboard built furniture and structure* | Exhibited in the International Environmental Exhibition 2007 at Al-Azhar Park, Cairo-Egypt.
- **2nd Project:** *Cardboard built furniture* | Exhibited in (iEarn) Exhibition 2007 and in (Day of Science) Conferences hall, Cairo-Egypt.
- **3rd Project:** *Agha Khan* A two-day program | raining 9-10 year old children from Al-Darb Al Ahmar to make useful products out of broken and unused objects.

# Appendix

## People's Biosensors for the City

Barcelona, Spain

### WORKSHOP

Feb. 2012

- Duration: four days.
- Tutors: Uthman Haque and Natalie Jeremijenko.
- The aim of this workshop was to deploy an urban sensor network in Barcelona in four days using "Pachube" which is now (Xively)<sup>1</sup>, a real time data infrastructure and global community for the internet of things.
- In this workshop, a group obtained manual environmental data, then fed the data to Pachube, and another group uploaded to Pachube realtime environmental data using Arduino. So the real question was not just about making data public, but about how, why and where the public make data.
- Targeted questions were: How do all of us, as citizens, contribute to the data collection process? How do we learn from, understand and decide how to act upon our environments through the data we create or craft?"

## Matter, Materiality, and Material organisation in Architecture

Barcelona, Spain

### WORKSHOP

Feb. - March 2012

- Duration: eight days.
- Tutors: Claudia Pasquero and Andrea Bugli | Founders of (Ecologic Studio).
- The workshop operated as a mechanic protocol for the synthesis of the PALACE whose rooms coagulate from raw materials, organizational principles, individual experience as well as group coordination, all in real-time.
- The construction process runs as a cultivation experiment, rigorously in 1:1, from digital diagrams to prototyping and installation.
- Loop after loop the protocol unfolded non-stop in a marathon lasting 3 days and involving 5 groups of 6-7 students each, working in shifts for a total of 891 manhours of cultivation.
- Relentless manufacturing, layering, testing, playing, discussing [with readings of Cedric Price's original Fun Palace], resting and back again another loop, another group breeding new material articulation and programmatic differentiation.
- No undoing was possible, only more overlaying, incorporation, negotiation with what is already there.

## Robotic Sand forming

Barcelona, Spain

### WORKSHOP

May 2012

- Duration: four days.
- Tutors: Michael Knauss and Mirjan Ammar | Tutors at (ETH Zurich).
- The purpose of this workshop was to research the use of granular materials such as sand as a reusable molding material to fabricate unique building elements in concrete with a minimum of waste resulting from the formwork.
- The application and modeling of the sand is controlled through an industrial "Kuka" robot to guarantee sufficient precision and repeat-ability of the process.
- The four-day workshop covered basic scripting strategies in Rhino-Python and extensive tooling and prototyping using the robotic fabrication facilities at IAAC.