



***Dr Geoffrey William***

***The Dean's Message***

***B.B.A (Hospitality & Tourism) and Bachelor of Business Administration***

*I have personally been involved in the international business for close on forty years.*

*I am proud to announce the launching of our newly formed International College offering two B.B.A programs on campus at North-Chiang Mai University.*

*The BBA of Hotel and tourism management is held in high esteem, with managers commanding large salaries and sought after internationally. Today's professional hotelier and tourism business management skills and knowledge are valued and demanded worldwide. There's a wide range of positions our graduates can climb the ladder to become manager of in many different disciplines and departments.*

*Our graduates will I am sure make us proud when they fly overseas to complete their paid industry placements, working in luxury 5-star resorts and hotels, or famous tourist destinations to gain valuable industry experience and on-the-job training by industry mentors and management.*

*Our Bachelor of Business Administration (management major) prepares students to enter the global business in a wide range of industries. Retail, Accounting and Finance, Sales & Marketing, Business Consulting, in the private sector, or with Government, or International NGOs The world is your oyster. Your time has come to grab every opportunity knocks on your door.*

*Both our B.B.A. Hospitality & Tourism) Management and the Bachelor of Business Administration Management are delivered in ENGLISH, for students from all corners of the globe. English is recognised worldwide as the international business language and we want to prepare our students for top jobs in international business.*

*I hope you identify the opportunity we are offering our students to join the ranks of Shangri La Hotels, Inter-continental Hotels, or Mandarin Oriental worldwide to secure their successful international career in the future.*

*Yours Faithfully*



# NORTH-CHIANG MAI INTERNATIONAL COLLEGE

## ***North-Chiang Mai International College Business Administration Bachelor's Degree***

### **Welcome To *Business Administration Program.***

Bachelor of Business Administration (Management)

#### **Duration**

4 years full time

#### **Campus**

North-Chiang Mai University

#### **Entry**

August and January

**Business Administration is the course to prepare students to take up challenge in business management and industry.**



**North-Chiang Mai international college** aims to meet the demands for trained executives by molding the young minds into futuristic executives with the requisite knowledge and practice.

#### **Course Objective.**

Our curriculum is design to provide an opportunity to encourage students to become entrepreneurs and establish local industries and develop the local economy at par with global standards. . Curriculum features soft skills and personality development. Industrial visits, Entrepreneur Development Programs, Seminar, workshop, Guest Lectures from industrial experts, etc., are regular features of the curriculum.

#### **Learn from the Expert**

Our Professor had gain more than 30 years of experience, many of them had successfully bring up and fight against all the challenges including internal as well as external factors.



***14 weeks in Industry  
internship with an  
international retailer,  
NGO, Major Corporation  
(Bank) in Bangkok or  
overseas in Laos,  
Myanmar, Cambodia,  
Vietnam or possibly  
Singapore.***

