



STARS CLASSES

Running a Web Development Business: The Complete Guide

Learn how to start and grow a successful web development business. Get up & running and making sales in under a week.

Created by Rob Percival

4.9 ★★★★★ 33,257 students

Last update 10/2022

16.99 \$US

~~84.99 \$US~~

What you'll learn

- ✓ Understand how development stacks work and pick which stack is ideal for you
- ✓ Predict the timeline for starting your business
- ✓ Decide between hiring in-house employees or contractors for your business
- ✓ Decide between offering generalised or specialised web services
- ✓ Choose a winning combination of traits that you want your business to convey
- ✓ Understand the different types of contractors and where to find them
- ✓ Effectively allocate your time
- ✓ Assess the core components of successful web development firms
- ✓ Find cheap and professional ways of creating an online presence

Course content

13 sections • 99 lectures • 19h 40m total length

Chapter 1: Introduction

Chapter 2: The Essentials

Chapter 3: Planning your strategy

Chapter 4: Setting up your presence

Chapter 5: Finding subcontractors

Chapter 6: Building a portfolio

Chapter 7: Getting clients

Chapter 8: Building proposals

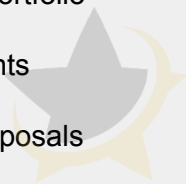
Chapter 9: Managing clients

Chapter 10: Best practices

Chapter 11: Internal management is crucial

Chapter 12: Free documents and resources

Chapter 13: Bonus Section



STARS
Unleash your potential
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Requirements

- No prerequisites necessary..
- Programming experience is helpful but not necessary.

Who this course is for:

Web developers who want to learn how to expand their skills into a business.

Non-technical entrepreneurs who want to start a business building web applications.

Established freelancers who want to add development services to their offered services.



Marketing, strategy, and SEO consultants who want to expand their business and offer more to their clients.

Everything about

Courses Details



This courses includes

-  11 hours on-demand video
-  3 article
-  Full lifetime access
-  Mobile and TV access
-  End of training certificate

Contact Us

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