User Interface:
Requirements:
- Interface must be simple.
- Elements must be consistent.
- Inform the user of actions in progress.
- Interface must be legible.
- Users should be able to change text size without affecting placement of elements.
- Text, buttons, and labels must be clear. (No weird fonts)
- Buttons must either redirect to the logical page (link name) or perform the expected task.

Non-functional Requirements:
- Interfaces must be intuitive.
- Colors should not be offensive to the eyes.
- Text and backgrounds must be different colors, preferably high contrast to aid in clarity.
- Users must be able to see they are logged in somewhere on the page.

Success: Users can see, understand, and interact with the content provided with no frustration.

Failure: The system may be unusable to some, many, or all users. Repairs to the design are needed.

User Experience:
Requirements:
- **Useful**: Your content should be original and fulfill a need.
- **Usable**: Site must be easy to use.
- **Desirable**: Image, identity, brand, and other design elements are used to evoke emotion and appreciation.
- **Findable**: Content needs to be navigable and locatable onsite and offsite.
- **Accessible**: Content needs to be accessible to people with disabilities.
- **Credible**: Users must trust and believe what you tell them.

Success: A pleasant experience for users.

Failure: Disinterest in further using the product.