

# Proposal

## Music Platform Aggregation

### Saturday Solution

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## Overview

The music platform aggregation is an app that aggregates popular music platforms into 1 platform.

The general functionality is to allow the user to make a playlist and contribute songs from various platforms such as Spotify, Apple Music, Youtube, Soundcloud, or more. The user must have accounts to paid platforms and will have to log in to be able to use the said platform. The user will be able to create rooms to listen to a playlist and invite friends so multiple people can listen along.



## Target Audience

Our target audience is anyone who uses these platforms. The estimated target audience would be teenagers and younger adults (13-30). I envision this to be similar to Twitch, so we're also targeting those who spend a lot of time at the computer who also listen to music: students, gamers, workers from home.



## Features

- Playlist creation with songs from multiple platforms
- Linking your account from your platform(s) (Spotify/Apple Music)
- Transfer playlists from the respective platform to be added to
- Create rooms to listen to playlists in with others
- Voting system to skip current song
- Rate playlists and allow highest rated playlists to be featured on the home page
- Friends list to be able to quickly join friends' rooms
- Invite friends to join your room

## Compared to competitor

- Our main competitor doesn't have a very intuitive application. They claim to have Youtube integration; however, my vision is that I'll be able to search for a video on Youtube and add that to a playlist, but our competitor doesn't offer that. Another difference is that our competitor is only available on iPhone, where I envision this to be a web application.