- AutoBuild provides an interactive platform (a PC Build page) where every ==registered user is able to publish, at most, 3 of their uniquely titled PC builds per day.==
- In the case the registered user decides to publicly publish, providing inspiration for other users, ==account holders will have the ability to get feedback about their recent build through the comments section on the published build.==
- Registered users have the ability to save published builds from the "popular" PC build page into their garage (build history).
- "Most Popular Builds" section will be computed to show the most popular builds in descending order by the following:
    - Account holder feedback.
    - Number of times a particular build has been saved (favorited).
    - The number of times that build has been generated by the user base using the automatic PC builder.
- Popular builds trending can be filtered by: Gaming, Productivity, and Animation
- Popular builds trending will be organized, in descending or ascending order, and updated according to the number of supporting "likes" the suggested build receives.
- There will be a search function for finding specific published builds.
- ==Customers that reach a certain level of notoriety (by receiving a yet to be determined amount of "likes" on the published build) will be able to publish beyond the base maximum (3) to at most 6 build publications per day.==
- When the registered user decides to publish a build, an immutable copy is made, and saved to the websites database, that can no longer be modified. This prevents the original creator from modifying a popular build to one of lesser notability.
- ==Published builds that do not gain enough recognition ("likes", views, saves or favorites) within 30 days will be removed.==
- Publications are subject to the Autobuild Reputation system.