## Sharing

Users could share/send their goals with people

Able to post progress on different apps

Grouping Interface (Group up with different people with the same goals)

## Interface

### Profile Section

Subsections for short term / intermediate / long term goals

### Help Section

Progress bar that fills up over time

Calendar interface

goal scheduling

Fancy/customizable progress bars

Motivational notifications / reminders about specific goals

notifications for sub-goals

Satisfying sound / display when goal is achieved

rescheduling if you miss deadline

Borrow instagram style of interface

Timeline for how long the user wants to achieve their goals

how many days had gone

Smaller goals that build up to larger goals, reward user when they make progress

## Profiles

Have an "About me" section that other users can view

Set up profile with goals

View other people's goals, but be able to hide them if you want

if it is a fitness goal, then it can have data about height and weight

## Attraction

Customizable background

friends should be able to comment on goals

User customizes it so that they will want to come back

Customizable alarms/benchmarks/stopping points

Multiple ways to visualize your goals (progress bar, calendar, due dates)

daily motivation

motivation sentence

recommends steps to achieve goals

find friends based on phone#

find friends based on social media following/ers

MoreGoals (name idea)

Loading icon (lightbulb blinking)

MG

## Rewards?

Maybe a point system

Earn medals

Send proof of progress and get prizes

karma or points for completing goals

Get points when referring friends

give a admiring sentence

Unlockable mottos/titles ("goal achiever")

enough point can convert a sale card for starbucks

Get points when achieving a progress