



## **WD 310 Evaluation of User Interfaces**

### **4 credits**

**Instructor:** Susan Weinschenk, PhD

**Office:** B241, Science Building

**Email:** [sweinsch@uwsp.edu](mailto:sweinsch@uwsp.edu)

**Phone:** 847-909-5946

**Office Hours:** By appointment

### **Course Description**

In this course you will learn about, and try out, the different methods of evaluating user interfaces.

### **Objectives**

By the end of this semester, you will be able to:

- Describe why evaluating user interfaces is important to creating usable and engaging products (software and apps)
- Describe the different methods of evaluating a user interface and when to use each one
- Describe what to evaluate in the interface
- Describe best practice for heuristics, standards and guidelines, task flow, and visual design

### **Required Text and Material Purchase**

There is no textbook for this course. Instead, students will use primary and secondary sources.

### **Assignments**

Assignments will be announced in class lectures and posted on Canvas. It is your responsibility to check Canvas for any homework assignments and supporting material.

## **Grading**

1000 total possible points:

- 100 points for Exam 1
- 100 points for Exam 2
- 100 points for the Final Exam
- 100 points for Participation
- 200 points for homework graded activities
- 100 points for Evaluation Presentation 1
- 100 points for Evaluation Presentation 2
- 200 points for the Case Study

LATE ASSIGNMENTS -- If your assignments are handed in late you will lose 20% of the available points for every 24 hours you are late.

## **Grading Scale**

A	= 94-100% of all possible points
A-	= 90-93.99%
B+	= 87-89.99%
B	= 84-86.99%
B-	= 81-83.99%
C+	= 78-80.99%
C	= 75-77.99%
C-	= 72-74.99%
D	= 69-71.99%
F	= <69%

## **The Role of the Professor**

Professor Weinschenk will facilitate student research, projects and reports, and provide coaching and mentoring on class projects. It is Professor Weinschenk's goal that everyone in class will succeed.

## **The Role of the Student**

As a student in this class, you are expected to be an active learner:

- You are encouraged to try new things, make mistakes, and need help. Your professor will help you get back on track if needed.
- You are expected to participate fully and do quality work assignments and presentations.

- You are strongly encouraged to ask as many questions as you need to.

### **Student Academic Standards and Disciplinary Procedures**

UWSP has specific guidelines regarding student rights and responsibilities in class and on campus explained at

<http://www.uwsp.edu/dos/Documents/CommunityRights.pdf>

### **Disability Services**

For information on **accommodations** available to students with disabilities, visit the Office of Disability Services in room 609 Learning Resource Center (715-346-3365) or their website:

<http://www.uwsp.edu/special/disability/>. Information can also be found at:

<http://www.uwsp.edu/admin/stuaffairs/rights/rightsADAPolicyInfo.pdf>

### **Academic Standards**

The University of Wisconsin – Stevens Point is an academic community of individuals committed to the pursuit of learning, the acquisition of knowledge, and the education of all who seek it. This course expects that all work turned in for a grade is your own, or that of your group. A description of your rights and responsibilities as a member of the UWSP community can be found at:

<http://www.uwsp.edu/dos/Pages/Information%20for%20Students.aspx>

Student Academic Standards and Disciplinary Procedures (UWS/UWSP Chapter 14) is available at

<http://www.uwsp.edu/dos/Documents/Community%20Rights%20and%20Responsibilities.pdf#page=8>