Hunter Kleinschmidt

Data Strategist and Analyst

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Data Analyst with 8+ years of experience in processing, analyzing, visualizing, and communicating data—3+ years spent scaling a SaaS mobile app to a $1.5M valuation. Blending an entrepreneurial background with deep technical expertise in SQL, Python, R, and GA4, I transform complex datasets into actionable insights that drive business growth. Certified through the *Google Data Analytics program*, I bring both formal training and real-world impact to every project, paired with strong communication and stakeholder collaboration.

[My Website](#) | [Tableau Vizzes](#) | [LinkedIn](#)

PROFESSIONAL EXPERIENCE

Co-Founder & Lead Data Analyst

Klein Training App, Austin, TX | Nov 2021 – Present

- Built an end-to-end ETL pipeline in Python to transform Firebase data into a relational database format for 7,000+ users, enabling scalable analytics as the user base grows.

- Led a team of three data science interns, guiding projects like onboarding analysis and cohort dashboards, achieving a 10% retention boost and 100% marketing efficiency gain through real-time tools.

- Conducted a 2024 pilot growth analysis in R, analyzing LTV/CAC trends ($R^2 = 0.65$) and cohort retention to secure $30,000 in funding for marketing scale-up.

- Developed interactive dashboards (GA4, Excel) to visualize user trends, guiding product strategy for a $1.5M-valued SaaS app.

Data Analyst

Hydration Science Lab, Phoenix, AZ | Jun 2019 – Jul 2021

- Analyzed dietary and hydration data using Excel, R, and NDSR to inform research and improve study methodologies.

- Cleaned and prepared datasets, ensuring data quality and producing clear visualizations for internal reports and presentations.

Research Analyst

Doane University, Crete, NE | Jan 2017 – May 2019

- Collected and processed bioremediation data using Excel and R, reducing project timelines by 20%.

- Contributed as an author on a published paper in the [*Journal of Visualized Experiments* (PMID: 30735194)](#).

- Communicated findings at multiple conferences, including the Planetary Health Alliance Conference in Edinburgh, Scotland, effectively showcasing data-driven insights and collaboration skills to academic and industry audiences.

EDUCATION

Master of Science: Exercise and Nutrition (GPA 3.9)

Pivoted from a Biology PhD track to launch a fitness tech startup. Thesis focused on the influences of dietary food moisture on hydration status in adults.

Bachelor of Science: Biology & Environmental Science (GPA 3.56)

INBRE Research Scholar; Cum Laude; Dean's List; Environmental Sciences Student-of-the-Year

SKILLS

- Excel
- SQL
- Python
- R
- Tableau
- Database Management
- Process Optimization
- Data Quality
- Stakeholder Collaboration