

PROJECT PLAN FOR [HEAHTER'S HOMES]

Objectives (start with action verbs):

- Entice clients to work with our agent
- Provide our clients with agent contact information
- Show our clients properties we are involved with
- Broaden our market with an online footprint.

Target audience (demographics and geographic market):

- Buyers
- Sellers
- Investors
- Pennsylvania/Maryland areas

Site type:

- A responsive Web site which automatically adapts to the screen size of the viewer's device
- A eight-page or more hierarchical Web site, hand-coded in *Adobe Brackets* using the latest HTML5 and CSS3 tools and the *Bootstrap 4* CSS framework
- Links to corresponding social media pages
- Links to helpful external Web sites
- Contact form so no internal email addresses are revealed to visitor
- No ecommerce requirements

Budget:

- Not applicable for student project

Timeline:

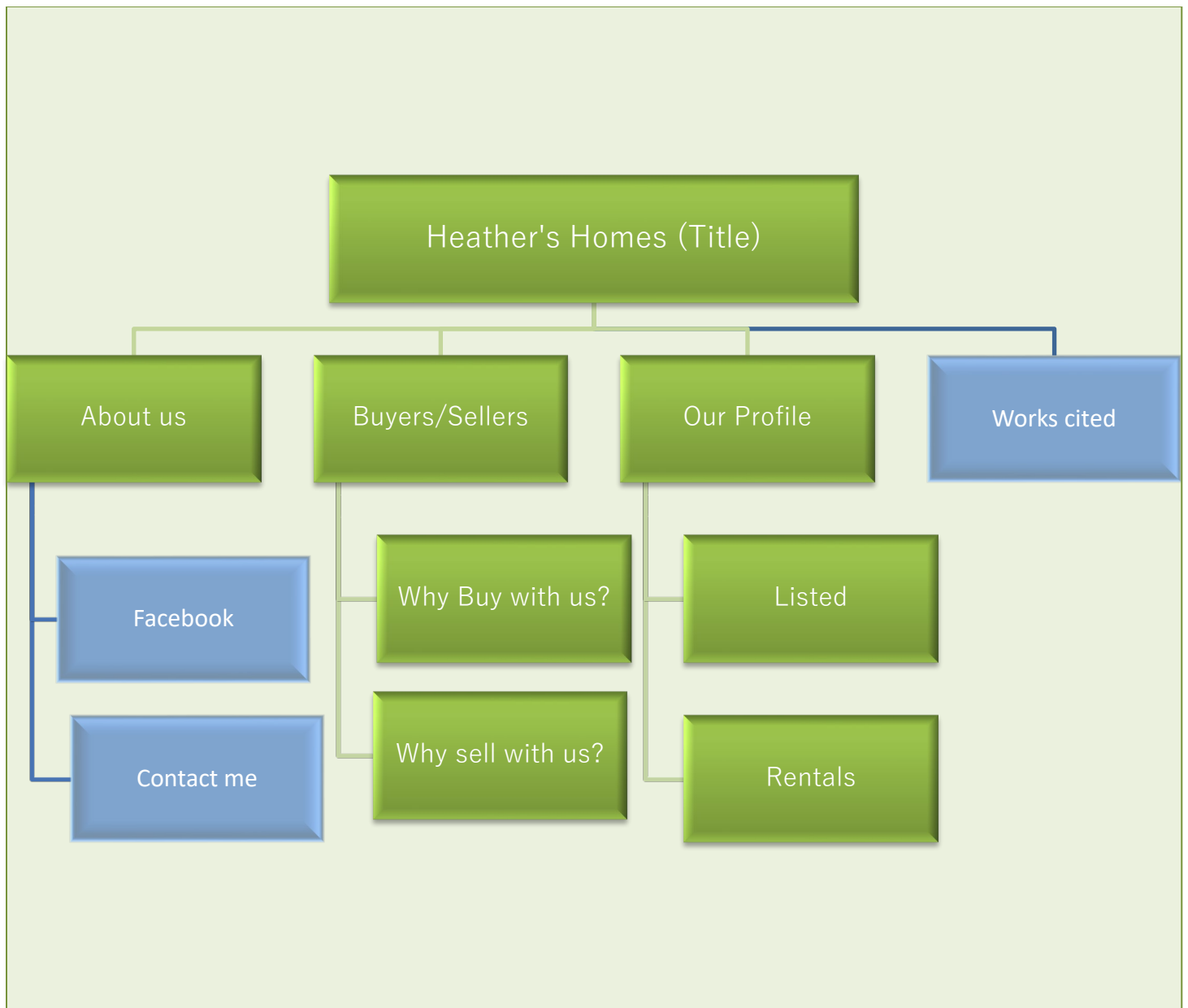
[Insert table here with major deadlines and deliverables from Class Schedule]

Client contact info:

Heather Lighty
7174791084

heather.l.lighty@gmail.com

TOPICAL SITE MAP



| TABLE OF EQUIVALENTS | | | |
|---|----------------------|---|---------------------------------|
| You MUST use the pathname (folder + filename) shown in this column for credit. | | | Corresponding HTML Page Heading |
| Part 01: Project Plan | deadline 1 pathname: | /originals/plan.docx /originals/plan.pdf | N/A |
| Part 02: Sampler Page | deadline 1 pathname: | /pages/sampler.htm | Sampler to Test CSS |
| Part 03: Bootstrap Overrides | deadline 1 pathname: | /styles/overrides.css | N/A |
| Part 04: Home Page | deadline 2 pathname: | index.htm | [Heather's Homes] - Home |
| Part 05: Ordered List Page | deadline 2 pathname: | /pages/olist.htm | Listed |
| Part 06: Unordered List Page | deadline 2 pathname: | /pages/ulist.htm | Rentals |
| Part 07: Table Page | deadline 2 pathname: | /pages/table.htm | Why sell with us? |
| Part 08: Form Page | deadline 2 pathname: | /pages/form.htm | Contact me |
| Part 09: Gallery Page | deadline 3 pathname: | /pages/gallery.htm | Why buy with us? |
| Part 10: Video Page | deadline 3 pathname: | /pages/video.htm | About us |
| Part 11: Works Cited Page | deadline 3 pathname: | /pages/citations.htm | Works Cited |