**Heather’s Homes**

Objectives (start with action verbs):

* Entice clients to work with our agent
* Provide our clients with agent contact information
* Show our clients properties we are involved with
* Broaden our market with an online footprint.

Target audience (demographics and geographic market):

* Buyers
* Sellers
* Investors
* Pennsylvania/Maryland areas

Site type:

* A responsive Web site which automatically adapts to the screen size of the viewer’s device
* A eight-page or more hierarchical Web site, hand-coded in *Adobe Brackets* using the latest HTML5 and CSS3 tools and the *Bootstrap 4* CSS framework
* Links to corresponding social media pages
* Links to helpful external Web sites
* Contact form so no internal email addresses are revealed to visitor
* No ecommerce requirements

Budget:

* Not applicable for student project

Timeline:

[ Insert table here with major deadlines and deliverables from Class Schedule ]

Client contact info:

Heather Lighty

7174791084

heather.l.lighty@gmail.com

**Topical Site Map**

| **Table of Equivalents** | |
| --- | --- |
| You **MUST** use the pathname (folder + filename) shown in this column for credit*.* | Corresponding HTML Page Heading |
| Part 01: Project Plan deadline 1 pathname: /originals/plan.docx  /originals/plan.pdf | N/A |
| Part 02: Sampler Page deadline 1 pathname: /pages/sampler.htm | Sampler to Test CSS |
| Part 03: Bootstrap Overrides deadline 1 pathname: /styles/overrides.css | N/A |
| Part 04: Home Page deadline 2 pathname: index.htm | [ Heather’s Homes ] - Home |
| Part 05: Ordered List Page deadline 2 pathname: /pages/olist.htm | Listed |
| Part 06: Unordered List Page deadline 2 pathname: /pages/ulist.htm | Rentals |
| Part 07: Table Page deadline 2 pathname: /pages/table.htm | Why sell with us? |
| Part 08: Form Page deadline 2 pathname: /pages/form.htm | Contact me |
| Part 09: Gallery Page deadline 3 pathname: /pages/gallery.htm | Why buy with us? |
| Part 10: Video Page deadline 3 pathname: /pages/video.htm | About us |
| Part 11: Works Cited Page deadline 3 pathname: /pages/citations.htm | Works Cited |