

Hunter Padgett

Web Content Editor

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LinkedIn: linkedin.com/in/hunterpadgett1/ | Portfolio: <https://hunterpadgett.netlify.app/> | GitHub: github.com/hunterpadgett

Content Editor with experience in customer service and logistics. Skilled in creating engaging web content and managing content across multiple platforms. Proficient in HTML, CSS, JavaScript, and content management systems with strong writing, editing, and collaboration abilities. Meticulous and detail-oriented work approaches ensure responsive and user-friendly web experiences that meet user needs and ensure accessibility and search engine optimization. Seeking a challenging role in a dynamic organization to make a meaningful impact.

TECHNICAL SKILLS

HTML, CSS, SASS, JavaScript, React, Next.js, Node.js, npm, Bootstrap, Tailwind CSS, Git, GitHub, Web Accessibility, SEO, Content Management Systems, WordPress, Shopify, HubSpot, Contentful, Google Analytics, Webhooks, Figma, Photoshop

PROJECTS

Contentful Blog | <https://github.com/HunterPadgett/contentful-blog> | <https://nothing-blog.vercel.app/>

- Developed a dynamic, mobile-responsive, and SEO-friendly blog using Next.js and Contentful CMS, resulting in an optimal user experience across devices and improved search engine rankings
- Leveraged Contentful CMS to manage and store blog content, enabling easy content updates and improvements without requiring technical knowledge and showcasing proficiency in using CMS to create rich and engaging content
- Utilized webhooks and the revalidate API to automatically publish new content to the deployed site, streamlining the content management process and ensuring timely updates for site visitors while demonstrating the ability to integrate CMS with other technologies to optimize content delivery and management

Shopify Sneaker Store (store password: pass1234) | <https://hunters-sneakers.myshopify.com/password>

- Developed and maintained a Shopify e-commerce store, utilizing Liquid templating language to create a custom, mobile-responsive storefront that delivered a seamless shopping experience across devices
- Managed and optimized site content, including product descriptions, images, and pricing, leveraging Shopify's built-in CMS to ensure high-quality, engaging content that effectively marketed products and improved conversion rates
- Implemented custom functionality and third-party integrations, such as payment gateways, social media accounts, and shipping and fulfillment providers, to streamline site operations and enhance customer satisfaction

Embracing Minimalism Blog | <https://hunterpadgett8.wordpress.com/>

- Created and maintained a WordPress-powered blog using custom themes and the block editor, streamlining content creation and management
- Crafted engaging and multimedia-rich blog posts using strong writing and editing skills, and utilized SEO optimization techniques to improve search engine rankings and attract a wider audience
- Developed a mobile-responsive and semantic site with intuitive navigation and robust categorization and tagging systems, providing an optimal reading experience for visitors and facilitating content discovery and organization

EXPERIENCE

Full-Time Package Delivery Driver at United Parcel Service

Rome, GA | 2015 - 2022

- Obtained comprehensive insights into the functioning of an advanced dispatching system, which included using software for routing and tracking
- Maintained a superior level of customer satisfaction and delivered exceptional performance in a dynamic and fast-paced work environment
- Collaborated with coworkers to consistently outperform yearly expectations, making the local center one of the most efficient and profitable in the state
- Five-year safe driving award

EDUCATION

- **Certificate, Full Stack Web Development** – Georgia Institute of Technology (2022-2023) - Atlanta, GA
- Georgia Northwestern Technical College (2012-2015) – Rome, GA

