

# HUNTER SKOLNICK

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📍 Virginia Beach, VA

## SUMMARY

Web Developer and UX designer with a strong background in creating user friendly, aesthetically pleasing and functional web applications. To demonstrate my web development abilities, I created SurfYurt and SkullySauce e-commerce store which showcases my abilities in coding with MongoDB, Express, React.js, Node.js. My experience with Skolnick Media and Wave Riding Vehicles has further equipped me with the expertise to discern the elements that attract and engage visitors, by reviewing current data and refining product offerings and marketing opportunities within the marketing field. The synergy between my experience as a marketer combined with my web development skills allow me to drive value on both a team and individual contributor level.

## SKILLS

- **Languages:** HTML, CSS, JavaScript
- **Frameworks:** Node.js, Express.JS
- **Libraries:** React, jQuery
- **Databases:** MongoDB, SQL
- **Authorization:** Passport.JS, Bcrypt
- **Testing:** Mocha, Chai, Enzyme
- **CICD:** GIT
- **Interpersonal Skills:** Communication, Teamwork, Problem-solving, Customer Experience

## In a developer role at your company I will...

- Code within company coding standards and styles.
- Write fully automated code tests in adherence to best practices.
- Learn how to leverage the current CICD pipeline in place.
- Build responsive frontend designs to spec per the UX design.
- Build out API routes per RESTful design structure.
- Diligently prioritize multiple projects to ensure timely results.
- Be coachable and accepting of constructive criticism.

## EXPERIENCE

### **Freelance - Full Stack Developer**

**Remote** 2023 - Present

- Skully Sauce
  - Developed an ecommerce platform enabling users to browse, select, and purchase items, harnessing my skills in HTML, CSS, JavaScript, and React, resulting in a user-friendly shopping experience.
  - Constructed the platform's backbone using JavaScript, CSS, React.js, Node.js, Express, and MongoDB, ensuring a robust and scalable infrastructure.
  - Integrated a MERN stack setup and stored products within a RESTful API, using my expertise in full-stack development, enhancing product management efficiency.
  - Implemented the useState function for an efficient shopping cart system, leveraging React's state management capabilities, leading to seamless cart updates and purchase processes.
  - Designed the site with a responsive layout tailored for phones, tablets, and computers, utilizing advanced CSS techniques, ensuring optimal user experience across devices.
- Surf Yurt
  - Developed a platform enabling users to catalog surfboards, rate them, and engage with other members' collections, leveraging my expertise in JavaScript, CSS, React.js, Node.js, and Express, leading to an interactive community experience.
  - Engineered a RESTful API using MongoDB, ensuring efficient data retrieval and storage, enhancing the application's backend functionality.
  - Implemented robust authentication and security measures using JWT tokens and the Bcrypt library, resulting in a secure user environment and minimizing potential breaches.
  - Designed a dynamic and adaptive front-end interface, starting from HTML wireframes, enhanced by CSS aesthetics, and animated with sophisticated JavaScript, providing users with a seamless and engaging browsing experience.

**Skolnick Media & Communications - Marketing Assistant****Virginia Beach, VA 2020 - 2022**

- Expanded business outreach by prospecting new clients, resulting in a 35% increase in potential leads.
- Developed and executed targeted marketing campaigns using innovative strategies, leading to a 45% boost in conversions.
- Monitored and reported on the effectiveness of each campaign, which informed decision-making for future marketing efforts.
- Leveraged engagement data to refine marketing strategies, improving engagement rates by 25% in subsequent campaigns.
- Integrated AI tools in campaign development and emphasized strong customer communication, leading to a 50% increase in customer satisfaction.

**Vissla - Store Manager****San Diego, CA 2019 - 2020**

- Managed daily store operations, using organizational skills, leading to an increase in operational efficiency.
- Assisted in sales, utilizing customer service techniques, boosting sales.
- Kept inventory replenished and organized, using inventory management tools, reducing stock outs.
- Coordinated weekly shift schedules for team members, using time management skills, resulting in an increase in staff satisfaction.

**Wave Riding Vehicles - Surf Instructor/Social Media Manager****Virginia Beach, VA 2010 - 2018**

- Taught peers and older individuals surfing techniques, leveraging my expertise and passion, leading to consistent positive feedback.
- Offered engaging and informative surfing lessons for children below 16, using child-friendly teaching methodologies, resulting in a high retention rate.
- Transitioned into a social media marketing role, utilizing my adaptability and enthusiasm, which contributed to the brand's evolving online presence.
- Designed marketing campaigns highlighting store sales, giveaways, and promotions, leveraging digital marketing best practices, leading to increased customer engagement.
- Formulated and rolled out strategic social media initiatives, using innovative content strategies, resulting in a surge of over 10,000 new followers.

**EDUCATION****V School Coding Bootcamp****Remote 2023**

- Learned industry best practices and practical software development standards with a focus on HTML5, CSS3, JavaScript, Node.JS, React, REST APIs, and MongoDB.
- Created and deployed mobile-first applications while learning new languages and frameworks by collaborating every week with senior web developers.

**Point Loma NU - BA, Business Management & Entrepreneurship****San Diego, CA 2019**