

HUNTER SKOLNICK

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📍 Virginia Beach, VA

SUMMARY

Full-stack Web Developer and Web Designer with expertise in creating user-friendly, aesthetically pleasing, and functional web applications. Demonstrated skills through projects like SurfYurt and Virginia Beach Tourist Guide, utilizing MongoDB, Express, React.js, Node.js, and Next.js. Proven ability to quickly learn new programming languages and frameworks, as evidenced by work with Resumake. Experience at Skolnick Media and Wave Riding Vehicles has honed my ability to analyze data, refine product offerings, and enhance marketing strategies. This blend of marketing and web development skills allows me to add value as both a team member and an individual contributor.

SKILLS

- **Languages:** HTML, CSS, JavaScript, Typescript
- **Frameworks:** Node.js, Express.JS
- **Libraries:** React, jQuery, NextJS, Flutter
- **Databases:** MongoDB, SQL, Firebase Storage
- **Authorization:** Passport.JS, Bcrypt
- **Testing:** Mocha, Chai, Enzyme
- **Tools:** GIT, Github, Figma
- **Interpersonal Skills:** Sales, Communication, Teamwork, Problem-solving, Customer Experience, Multitasking, Lead generation, Negotiation, Product knowledge, Closing techniques, Sales software(SaaS), Organization, Leadership, Communication, Research Skills

In a developer role at your company I will...

- Code within company coding standards and styles.
- Write fully automated code tests in adherence to best practices.
- Learn how to leverage the current CICD pipeline in place.
- Build responsive frontend designs to spec per the UX design.
- Build out API routes per RESTful design structure.
- Diligently prioritize multiple projects to ensure timely results.
- Be coachable and accepting of constructive criticism.

WEB DEVELOPMENT PROJECT WORK

Virginia Beach Tourist Guide

- Developed a front-end web design platform for tourists to find the local restaurants and shopping facilities enabling users to browse, and showcase what my local town has to offer harnessing my skills in HTML, CSS, JavaScript, using a React library, resulting in a user-friendly cross-browser compatible experience.
- Constructed the platform's backbone using JavaScript, CSS, using the React.js library ensuring a robust and scalable infrastructure.
- Designed the site with a responsive layout tailored for phones, tablets, and computers, utilizing advanced CSS techniques, ensuring optimal user experience and usability across multiple web platforms.

Surf Yurt

- Developed a full-stack front-end and back-end platform enabling users to catalog surfboards, rate them, and engage with other members' collections, leveraging my expertise in JavaScript, CSS, React.js, Node.js, and Express, leading to an interactive community experience.
- Engineered a RESTful API using MongoDB, ensuring efficient middleware data retrieval and storage, enhancing the application's backend functionality.
- Implemented robust authentication and security measures using JWT tokens and the Bcrypt library, resulting in a secure user environment and minimizing potential breaches.
- Designed a dynamic and adaptive front-end interface, starting from HTML wireframes, enhanced by CSS aesthetics, and animated with sophisticated JavaScript, providing users with a seamless and engaging browsing experience.

Shrednecks

- Developed front-end platform showcasing my ability to pass data in demo form using useState. Created card components that link to detailed pages for a blog and recipe book.
- Constructed the platform's backbone using JavaScript, CSS, using the React.js library ensuring a robust and scalable infrastructure.
- Implemented responsive design principles to ensure seamless user experience across various devices.

EXPERIENCE

Freelance - Full Stack Developer

Remote Sept 2023 - Present

Resume

- Collaborate with a team of 4 members and the stakeholders to develop an application in Flutter integrated with Firebase backend services.
- Use Agile SCRUM methodology, ensuring efficient task prioritization and timely project completion. Participate in daily stand-up meetings, spring planning, sprint retrospectives, and delivery meetings.
- Utilize Flutter and Firebase to implement responsive application, meeting project requirements and enhancing user experience.

Skolnick Media & Communications - Marketing Assistant

Virginia Beach, May 2020 - Aug 2022

- Account-managed relationships with marketing clients, holding regular recurring monthly or weekly meetings based on clients' needs and industry trends.
- Monitored and reported on the effectiveness of each campaign, which informed decision-making for future marketing efforts.
- Expanded B2B outreach by prospecting new clients through networking, cold calls, and email, resulting in a ~35% increase in potential leads.
- Improved engagement rates for an enterprise client by 25% by analyzing engagement data to refine marketing strategies. Collaborated with fulfillment teams to develop radio, television, and digital marketing strategies.
- 50% increase in customer satisfaction by integrating AI tools in campaign development and emphasizing strong customer communication
- 45% boost in conversions by developing and executing targeted marketing campaigns using social media, email newsletters, Search engine optimization (SEO), Search engine marketing (SEM), billboards, and innovative strategies.

Vissla - Store Manager

San Diego, CA Dec 2019 - May 2020

- Managed daily store operations, using organizational skills, leading to an increase in operational efficiency.
- Assisted in sales, utilizing customer service techniques, boosting sales.
- Managed inventory replenished and organized, using inventory management tools, reducing stock outs.
- Coordinated weekly shift schedules for team members, using time management skills, resulting in an increase in staff satisfaction.

Wave Riding Vehicles - Surf Instructor/Social Media Manager

Virginia Beach, VA May 2010 - Aug 2018

- Oversaw social media marketing, utilizing adaptability and brand enthusiasm to contribute to the brand's evolving online presence.
- Formulated and rolled out strategic social media initiatives, using innovative content creation strategies, resulting in a surge of over 10,000 new followers.
- Designed marketing campaigns highlighting store sales, giveaways, and promotions, leveraging digital marketing best practices, leading to increased customer engagement.
- Offered surfing lessons for children below 16, using child-friendly teaching and story telling methodologies that were engaging and informative, resulting in a high retention rate.

EDUCATION

V School Coding Bootcamp

Remote 2023

- Learned industry best practices and practical software development standards with a focus on HTML5, CSS3, JavaScript, Node.JS, React, REST APIs, and MongoDB.
- Created and deployed mobile-first applications while learning new languages and frameworks by collaborating every week with senior web developers.

Point Loma NU - BA, Business Management & Entrepreneurship

San Diego, CA 2019