

# Investigating the Trends in Customers by Number of Orders and Products Purchased

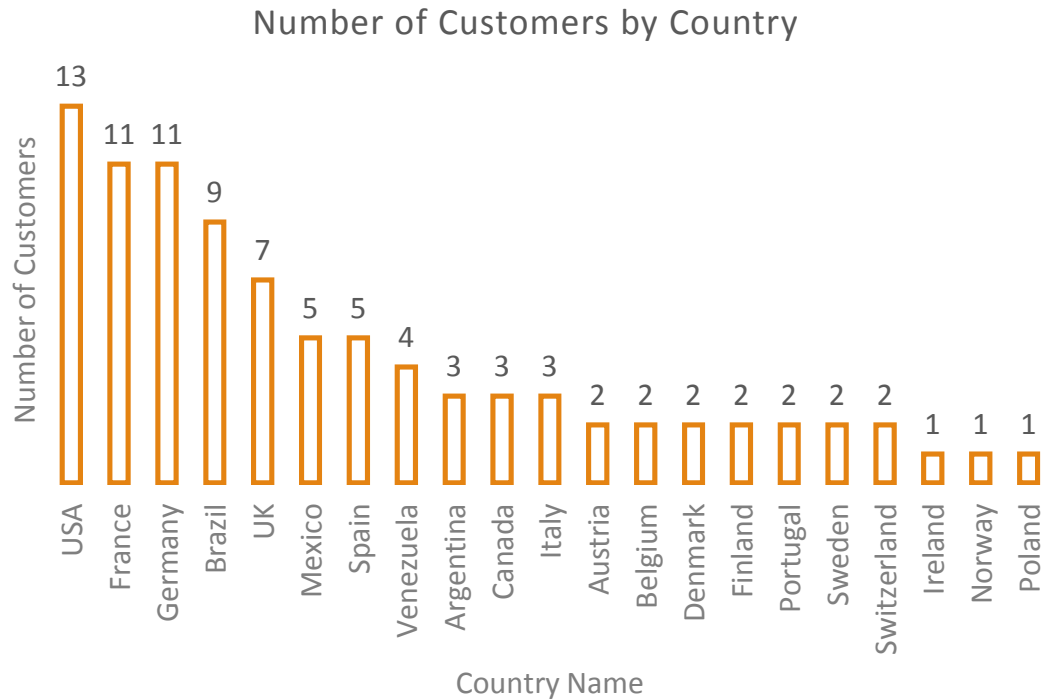
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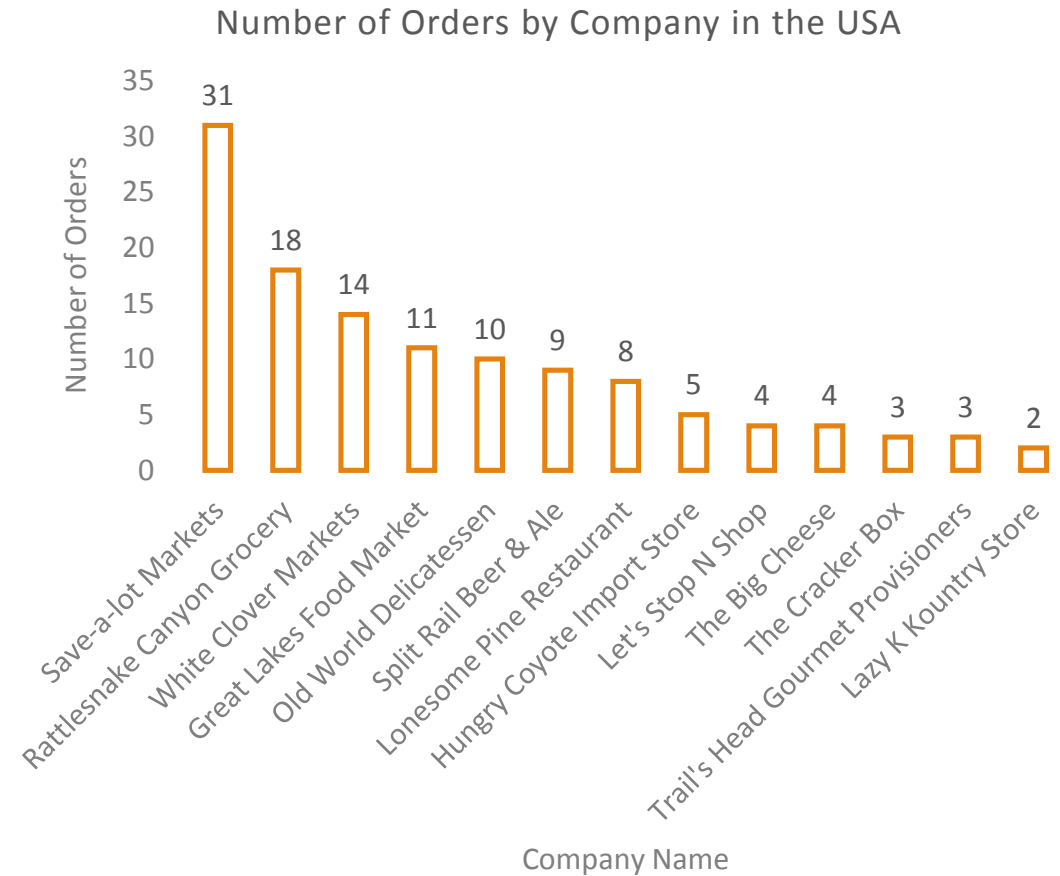
IN FULFILLMENT OF UDACITY BUSINESS ANALYST NANODEGREE



## Country with the largest number of orders



- The USA was found to have the largest number of customers (13 customers)
- Within the U.S. market, Save-a-lot Markets hold the largest of number of orders, followed by Rattlesnake Canyon Grocery



## Top 10 Companies with the highest number of orders purchased



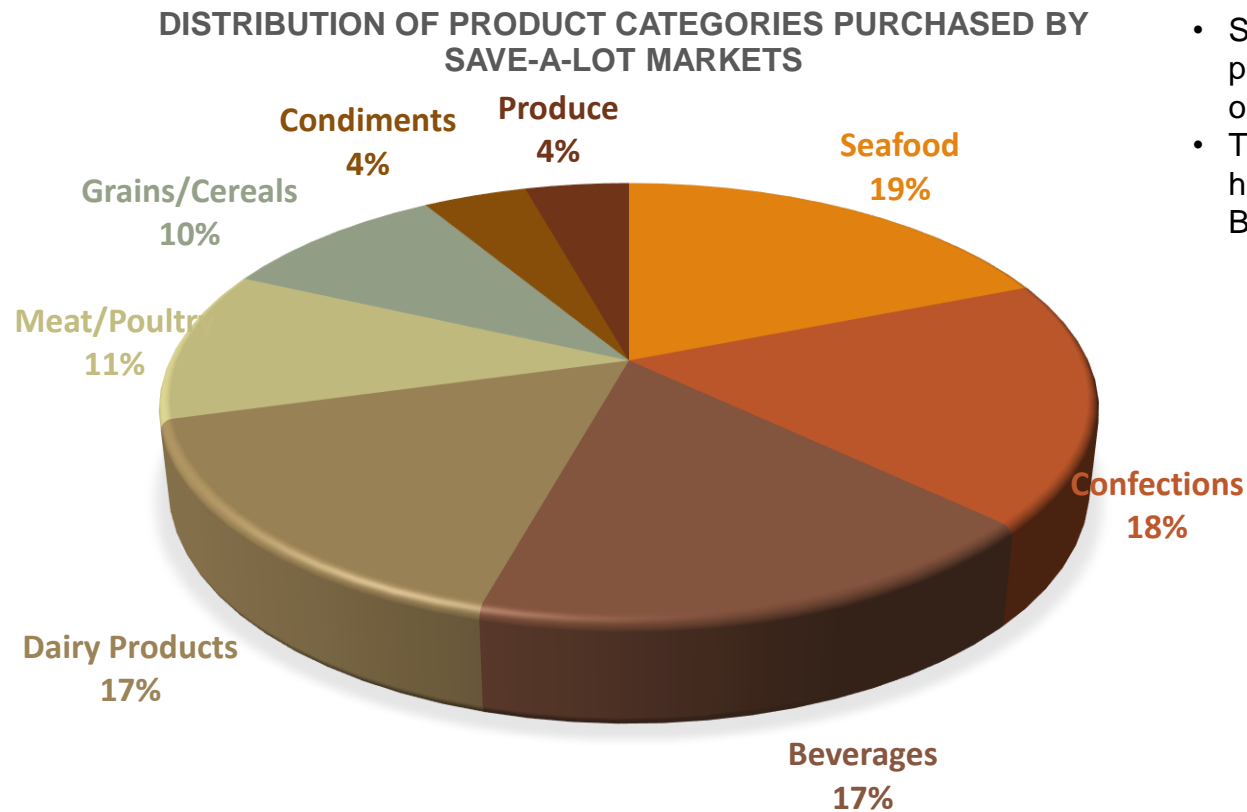
- This chart shows the top 10 companies that have the largest purchases made with the company.
- Save-a-lot Markets has the largest number of orders (31), followed by Ernst Handel and QUICK-Stop

## Top 10 Companies with the highest number of orders above the average unit price



- This chart depicts the top 10 companies that have purchases with the unit price above the average unit price.
- Earnst Handle has the highest number of orders that are above the average unit price. This is an interesting fact since it is the second company having the largest number of orders purchased.

## Distribution of Products purchased by Save-a-lot Market



- Seafood contributed the largest portion to the total products purchased by Save-a-lot Market while Condiments and Produce occupied the lowest percentage.
- The second highest product category that Save-a-lot Market has purchased is Confections, followed by Dairy and Beverages.