

Year

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□

2016

▼

□

2017

▼

□

2018

16.0M

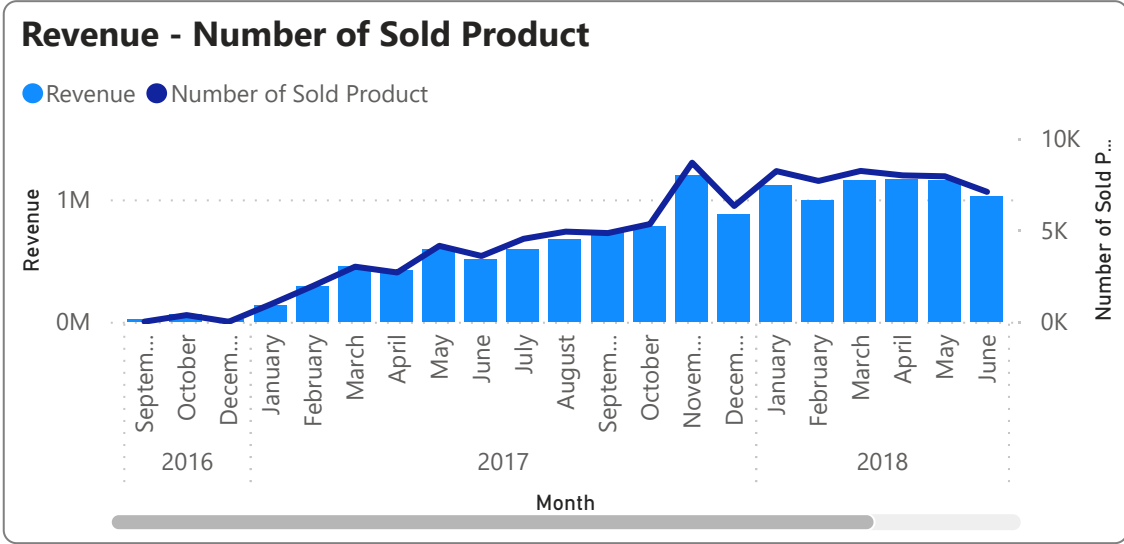
Total Revenue

99.4K

Total orders

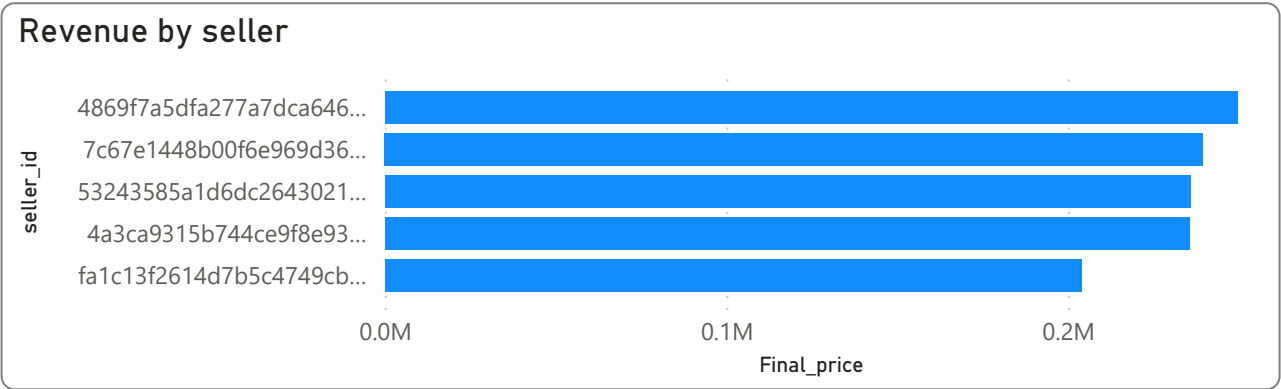
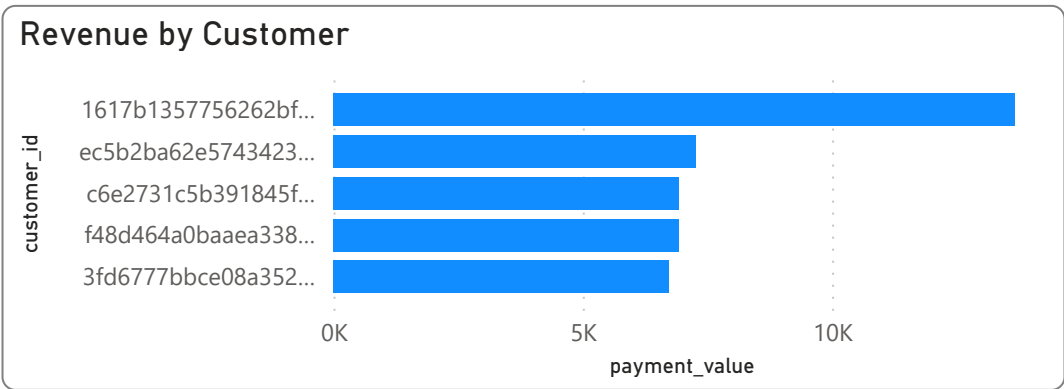
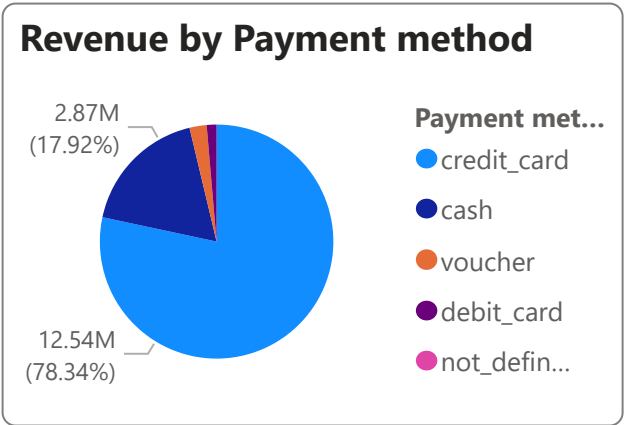
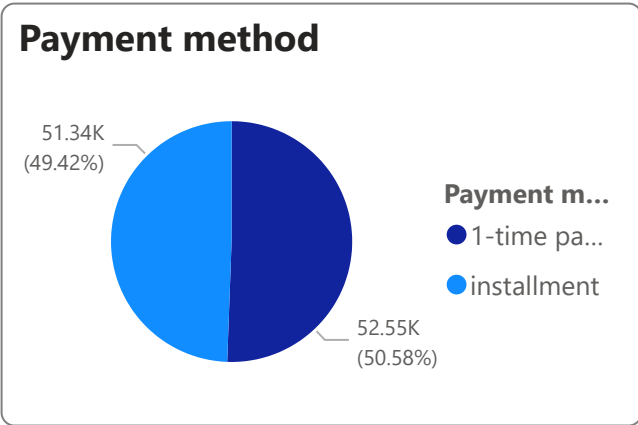
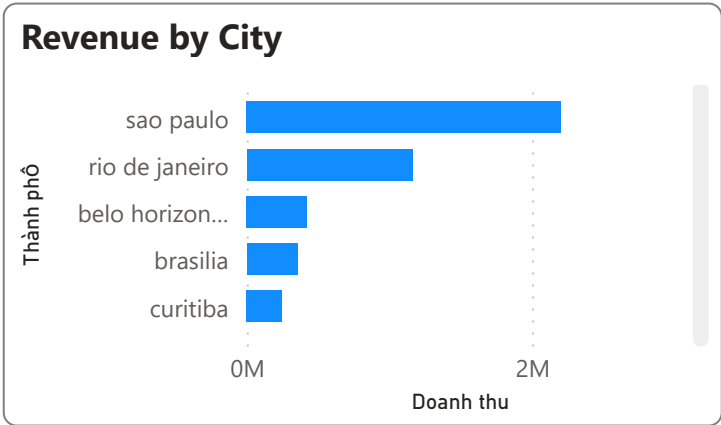
112.7K

Total products



Revenue by Category

Category	Order number	Revenue
watches_gifts	1200	223,364.15
health_beauty	767	177,686.08
garden_tools	1755	144,022.83
computers_accessories	617	109,188.25
computers	72	101,817.41
bed_bath_table	642	84,388.36
furniture_decor	527	44,820.76
Total	5937	1,065,838.19



12.50

Average of Delivered Time

Order confirmation  
time

0

Min

0.51

Average

60

Delivered &gt;&lt; Estimated

-11.88

Average

188

Max

Year

☐ (Blank)☐ 2016☐ 2017☐ 2018

## Order status

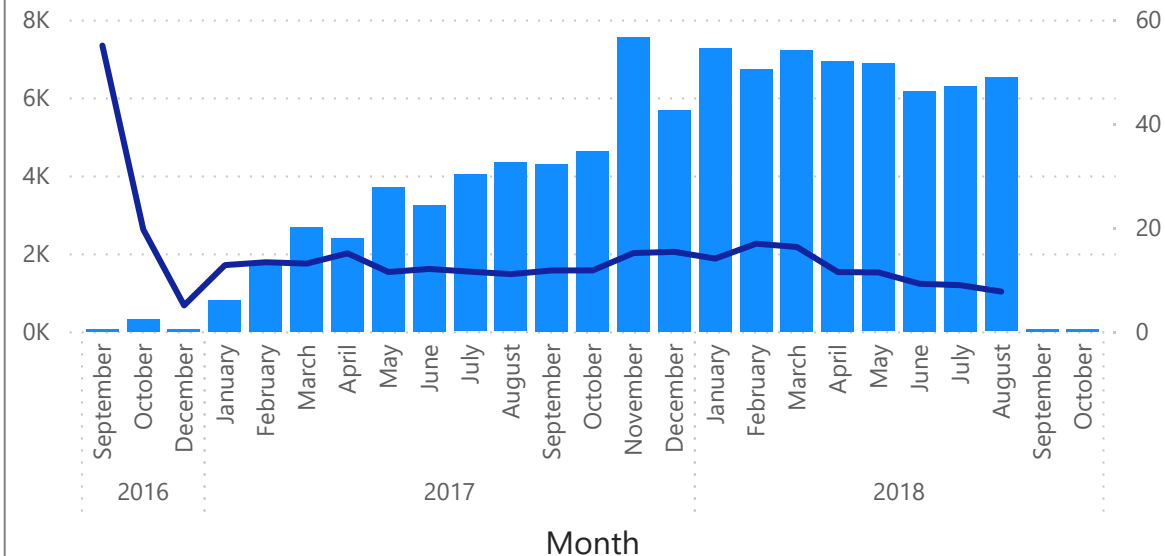
Status	N.o of order_id	%GT order_id
delivered	96478	97.02%
shipped	1107	1.11%
canceled	625	0.63%
unavailable	609	0.61%
invoiced	314	0.32%
processing	301	0.30%
created	5	0.01%
approved	2	0.00%
<b>Total</b>	<b>99441</b>	<b>100.00%</b>

## Number of late orders

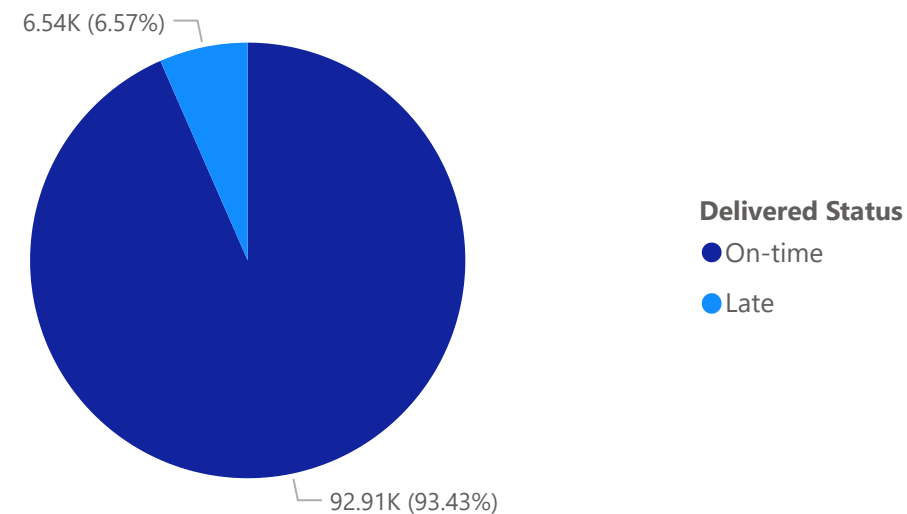
Year	Late order n.o	%late	%app>1
<input type="checkbox"/> 2018	4,079	7.6%	13%
March	1,328	18.4%	12%
February	927	13.8%	12%
May	443	6.4%	11%
January	403	5.5%	13%
August	393	6.0%	10%
April	306	4.4%	18%
July	208	3.3%	16%
June	71	1.2%	11%
<input checked="" type="checkbox"/> 2017	2,453	5.4%	14%
<b>Total</b>	<b>6,535</b>	<b>6.6%</b>	<b>13%</b>

## N.o of orders - Average of Delivered time

Orders Average of Delivered date



## Delivery status



SỰ HÀI LÒNG CỦA KHÁCH HÀNG

Year

☐ (Blank)

☒ 2016

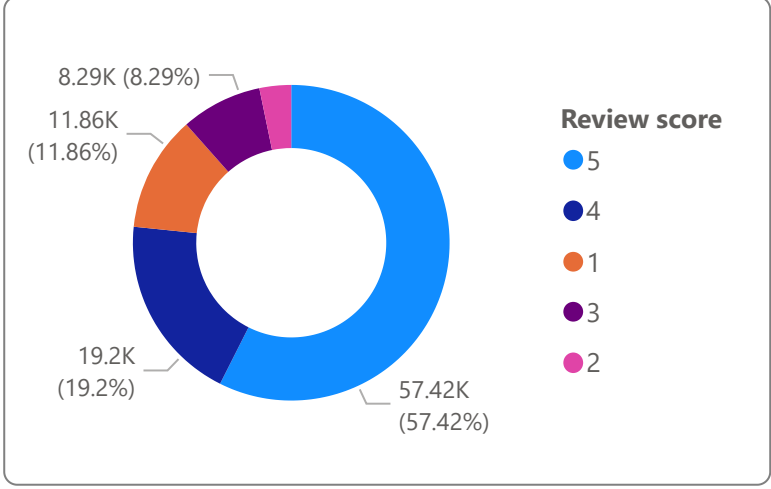
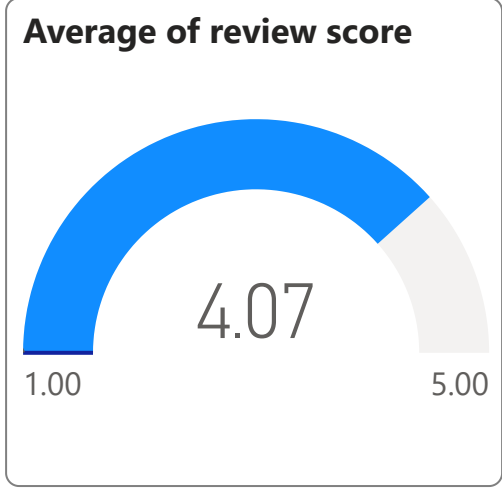
☒ 2017

☒ 2018

Review's number

Order's n.o

Review's n.o



Number of purchases

Purchase's n.o	Customer's n.o	%
1	93099	96.88%
2	2745	2.86%
3	203	0.21%
4	30	0.03%
Total	96096	100.00%

Top 5 products with highest review

Product Name	Sold	Review Score
books_general_interest	553	4.46
books_technical	267	4.37
food_drink	278	4.37
costruction tools tools	103	4.37
Total	2293	4.37

Top 5 products with lowest review

Product Name	Sold	Review Score
office_furniture	1691	3.61
fashion_male_clothing	132	3.68
home_comfort_2	30	3.71
fashio_female_clothing	48	3.73
diapers and hygiene	39	3.74
Total	2342	3.66

