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### **TECHNICAL SKILLS**

- Web programming including HTML5, CSS3, Bootstrap, JavaScript, jQuery and React
- Developer tools including GitHub, elementary Unix shell commands, web server management and site SEO
- UX: User research, user flows, wireframing using industry standard tools such as Sketch and InVision

### **HIGHER EDUCATION & TRAINING**

## Chingu Cohort – Voyage 6: Project Manager & Front End Developer

(Jun 2018 – Present)

Managing and contributing as a Front-end developer with a remote group of motivated developers who are working on a build-to-learn project (News Aggregator app). Personal focus on the React front-end and back-end integration

### FreeCodeCamp: Front End Development

(Apr 2018 – Present)

Completed up to the intermediate Front End projects and algorithms. Progressing through the advanced sections and working to achieve the Front End Development Certificate

# **Designlab: UX Research and Strategy**

(Nov 2017 - Jan 2018)

Completed the online course about basic user research and strategy

## Code First Girls: HTML/CSS Web Development

(Sep 2017 – Nov 2017)

Successfully passed the introduction course to web development. Prize winner of the best website of the course

### School of Business and Law, Associate College of University of Gloucestershire

(2013 - 2015)

BA degree of Business Studies: 54% present cumulative total

### **WORK HISTORY**

#### **BANH MI BAY – London, UK**

(Aug 2017 – May 2018)

#### Vietnamese restaurant chain based in Holborn

#### <u>Manager</u>

- Overseeing stock levels and procurement. In charge of ordering supplies and handling admin and paperwork
- Handling customer's enquiries and complaints. Training, supervising staff and managing catering

### Ogilvy & Mather VIETNAM – Ho Chi Minh City, Vietnam

(Sep 2016 – Jun 2017)

### The most diverse creative agency specialising in brand marketing and communication

## **Account Executive**

- Managed multiple TV/Online media and print advertising campaigns for Kimberly Clark Vietnam and Coca-Cola Southeast Asia
- Demonstrated and executed client concerns and expectation, and disputes for critical accounts throughout the creative process and production development
- Advised the clients in campaign planning moves and video production technical terms to give them the greatest desired outcome. Negotiated with the clients and suppliers regarding the timing, costs and invoicing
- Researched information regarding the clients and their rivals, briefing the Accounts/Planning teams on findings

# TBWA\GROUP VIETNAM – Ho Chi Minh City, Vietnam

(Sep 2015 – Dec 2015)

## An advertising agency that offers a range of marketing and communication services

#### **Account Executive Intern**

- Project management, ensuring deadlines and budgets are met (for packaging designs and TV frame tag-ons)
- Daily contact with clients, suppliers, and agency teams across online, creative and production
- Responsible for co-ordinating the schedules and diaries of many teams, as well as client/3<sup>rd</sup> party negotiations

#### **ACHIEVEMENTS**

- Weekly member of Codebar and Katathon workshops in London, and keen rookie participant on Codewars
- Tutoring British born Vietnamese children (ages 6-10) in the Vietnamese language