



Hurair Taqvi

REACT JS DEVELOPER

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SKILLS

React Js

HTML & CSS

JavaScript

Bootstrap

jQuery

Git

PPC

Social Media Advertising

Search Engine Optimization

WordPress Development

E-commerce Websites

Business Strategy

Adobe Creative Suite

Graphic Designing

Microsoft Office

LANGUAGES

English

Urdu

PROFILE

A self-motivated skilled person. Smart, creative & innovative. In search of latest trends and technologies. Love with nature and want to explore the beauty of the Universe. Enthusiast of Coding. Enjoy creative ideas & experiments.

EMPLOYMENT HISTORY

React JS Developer at MBE Inc., Karachi

February 2022 — Present

MBE Inc. is an independent Canadian based business solution & services providing group, incorporated in 1995. MBE Inc. operates in North America and with a vision to operate globally with various units in Asia, Australia and the Middle East in future. In this organization;

- I'm responsible to design high-quality Web Applications using React JS.
- APIs integration in coordination with the back-end developers.
- Ensuring cross platforms optimization and make the product device friendly.
- Write high-quality, scale-able, and reusable code.
- Debug errors, troubleshoot issues and perform routine performance optimization.
- Co-ordination with QA Team to make the application more & more efficient.
- Develop User Experience designs and templates using Figma.
- Responsible to develop company's main/hot projects with the co-ordination of the entire team.

Information Technology Intern at MBE Inc., Karachi

August 2021 — January 2022

During the training period at MBE Inc., I learned alot about the latest technologies with fun, and enjoyed fully professional corporate life.

Digital Media Manager at Rewaz Enterprises, Karachi

January 2020 — July 2022

Rewaz Enterprises is a Real Estate & Marketing group having offices at Karachi & Istanbul. In Rewaz,

- I developed Digital Media team, campaigns & strategies.
- Create content for website, blog & other digital media platforms.
- Design Rewaz's Websites and e-commerce platforms.
- Manage affiliate marketing strategies.
- Google Business Manager listing

Digital Marketing Intern at Brand & Brains, Karachi

August 2020 — September 2020

Many brains many ideas. While working with B&B Digital Media team, I tackled with challenged based tasks. B&B is a start-up digital marketing agency. Where,

- I'm responsible to manage client's social media/e-commerce platforms and campaigns.
- Write social media catchy captions for Brands and Businesses & manage Client's E-commerce websites.

Social Media Business Intern at Critical Creative Innovative Thinking - CCIT · Internship, Karachi

May 2020 — August 2020

The Critical Creative Innovative Thinking - CCIT, forum originated at the Aga Khan University in Karachi, Pakistan, in December 2013, to create and nurture a culture of innovation through creativity, critical thinking, and entrepreneurship.

In the three months incubation environment at CCIT (AKU), I was the team member of System Innovation & Innovation Fellowship Programs and responsible to perform these tasks:

- Develop content for social media, blog, posts, calling pitches.
- Create Business ppts for Innovation Fellowship Stream.
- Attend weekly meetings and training and plan to execute the tasks.
- Design Graphical posts for social media and website.

Project Manager at Pakistan Federal Union of Journalists · Freelance, Karachi

2016 — 2018

Pakistan Federal Union of Journalists (PFUJ) was formed in Karachi on August 02, 1950, to protect the rights of media persons. It is the Largest Union among the Journalists of Pakistan associated with International Federation of Journalists (IFJ).

While working with PFUJ at KUJ Office held at Karachi Press Club, I worked on several projects:

- Created the First Journalists Master Record by collecting data. Perform its execution into main database.
- Designed and composed the first Magazine of KUJ, monthly "Sahafi".
- Created PFUJ official union/media cards template and develop all the Union Members Cards.

EDUCATION

BS - Software Engineering at Virtual University of Pakistan, Karachi

2020 — 2024

COURSES

React JS at Great Learning & LinkedIn Skills A

The Fundamentals of Digital Marketing at Google Digital Garage

Instagram for Business at Meta (Facebook)

Business Manager at Meta (Facebook)

WordPress at DigiSkills.pk

Digital Marketing at DigiSkills.pk

Search Engine Optimization at DigiSkills.pk

Digital Journalism and Fake News Identification at Karachi School of Journalism

Basic Emergency and Trauma Management at Liaquat National Hospital and Medical College

HOBBIES

Travelling, Photography, Social Work, Camping, Hiking, Karate/Martial Arts, Boxing, Football, Basketball, Cricket, Gardening, Books Reading, Historical Movies, Content Creation.

REFERENCES

References available upon request