

Andrew Hurley

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Experience

Shore Power Inc. - Design and Marketing Intern

May 2018 - Now

Worked on product inserts, website assets, and various digital/print pieces. Used google analytics for market research and attended weekly meetings.

Thought At Work - Designer / Developer

February 2017 - Now

Working with a team to develop design collateral for RIT's Thought At Work Design Conference as well as developed pages and interactions for the conferences site.

New Media Club - Webmaster

February 2018 - Now

Created product packaging, website assets, flyers and product promotion cards as well as planned different marketing strategies for mail, social media, and site promotions.

Relevant Courses

NMD Animation

Integrated various animation principles and techniques in adobe after effects. As well I taught myself more advanced topics of motion graphics including expression scripting and the integration of cinema 4d and after effects.

NMD Interactive II

Employed the laws of user interaction design to create efficient, enjoyable, and usable interfaces through multiple deliverables and user flow diagrams.

Education

Rochester Institute of Technology

Expected Graduation Spring 2020

Major: New Media Design

Immersion: Communication

GPA: 3.46

Skills

Visual Design
Communication

Experience Design
Marketing

Software

Adobe Suite
Sketch
Git
Figma

Cinema 4D
Invision
IDE (Atom, IntelliJ)

Programming

Javascript (p.5)
SCSS

CSS

Hands On

Photography
Woodworking

Metal/Plastics
Electronics

