

# *Wegmans* **Forecast**

**Client**

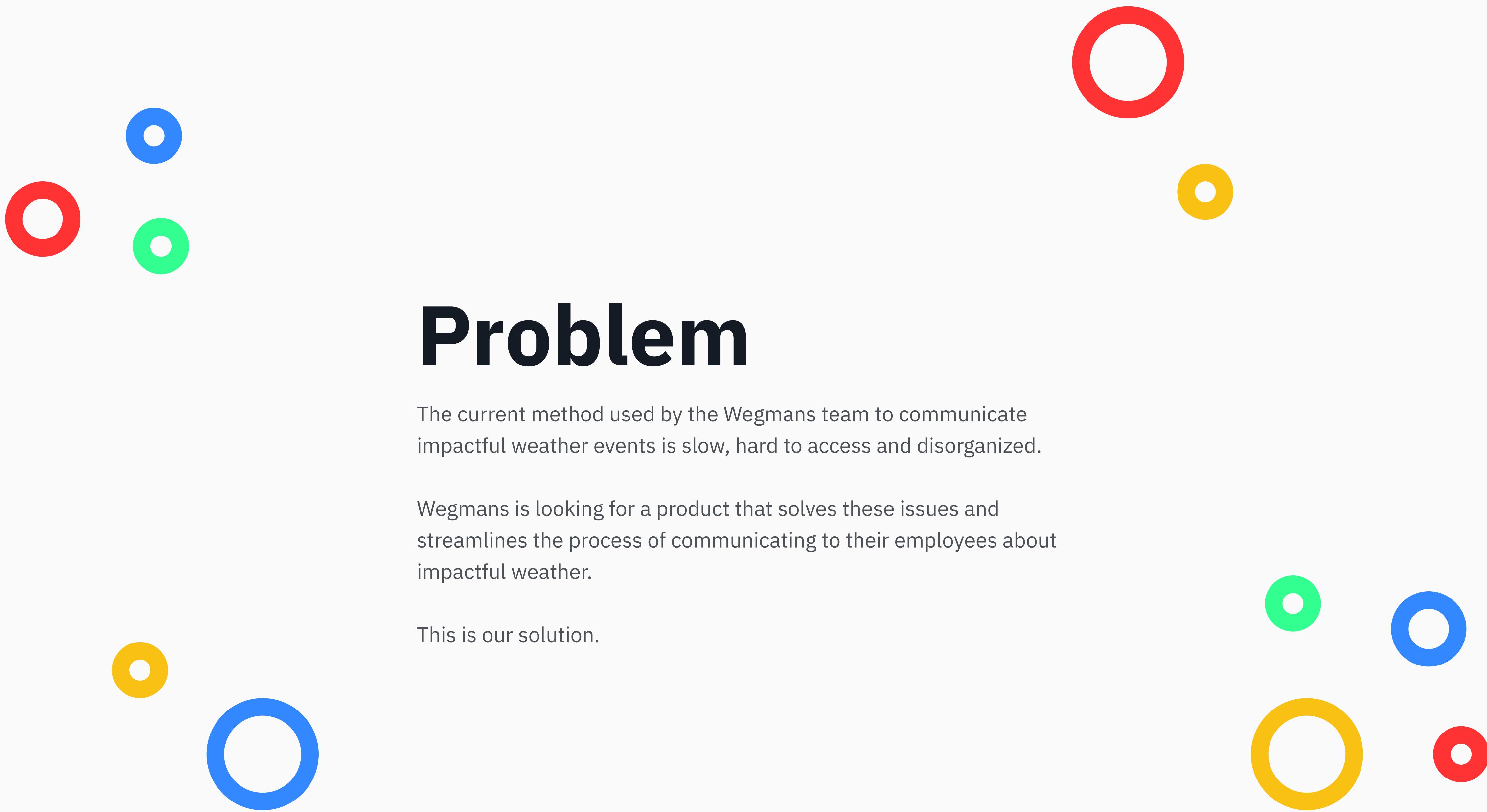
Wegmans

**Project Duration**

4 Weeks

**Team Members**

Andrew Hurley - Ben Middleton



The current method used by the Wegmans team to communicate impactful weather events is slow, hard to access and disorganized.

Wegmans is looking for a product that solves these issues and streamlines the process of communicating to their employees about impactful weather.

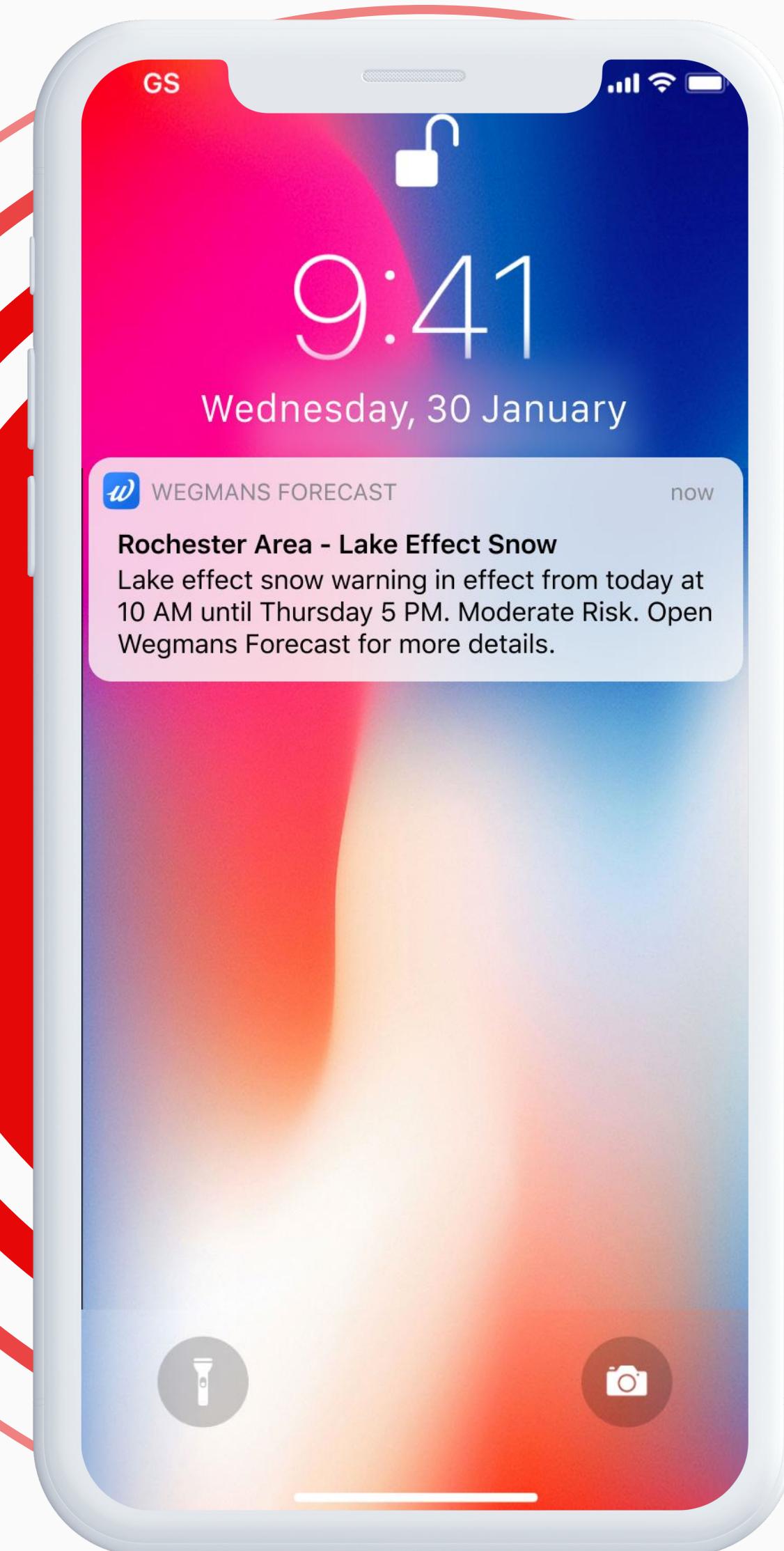
This is our solution.

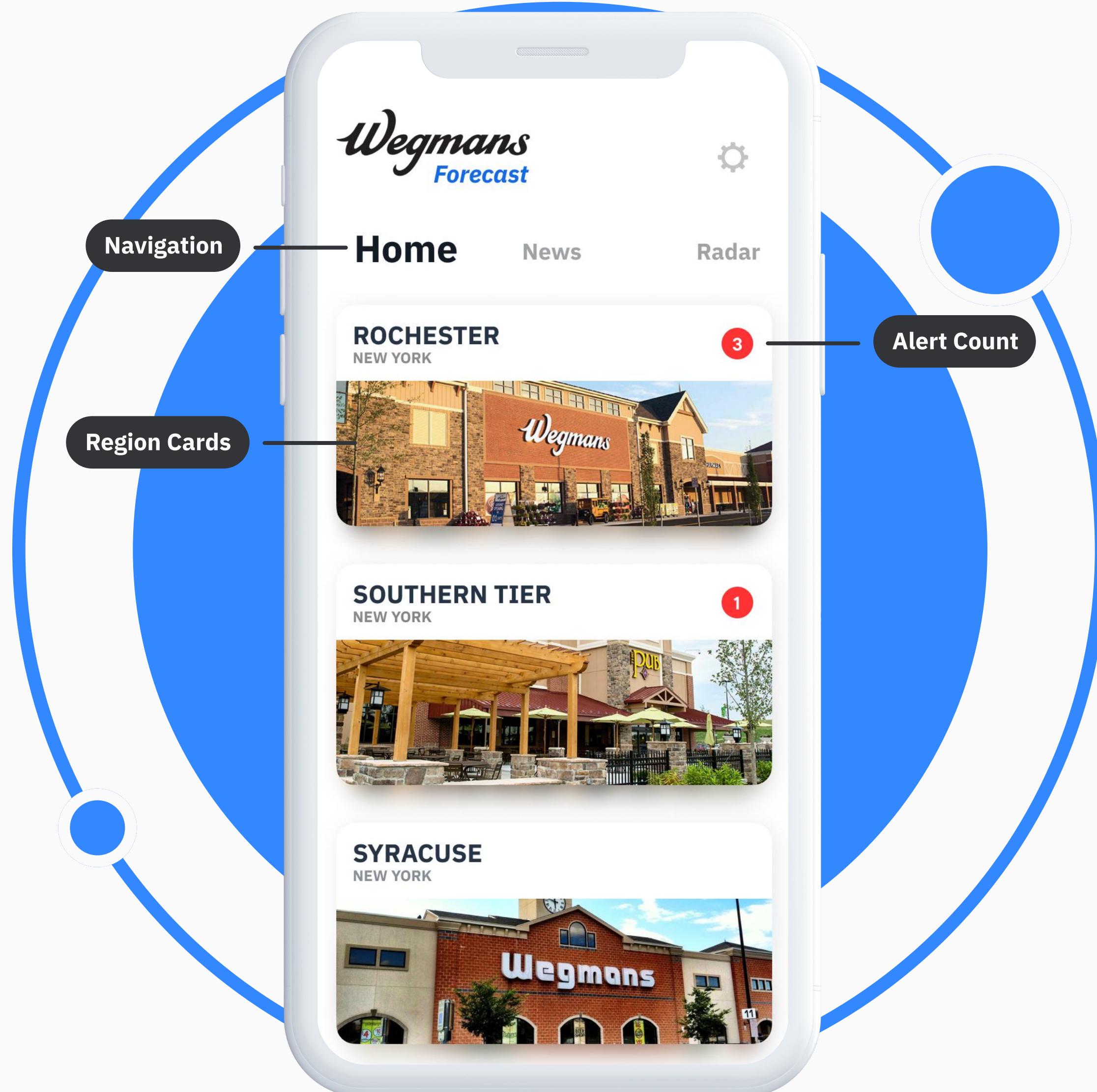
# Major Features

- 
1. Realtime Alerts
  2. Customizable Locations
  3. Weather Alert History
  4. Communication Certainty
  5. News and Radar

## Realtime Alerts

Users will receive realtime alerts for impactful weather in their selected regions. When one of these alerts is selected, the user is brought directly to that region to view its information.



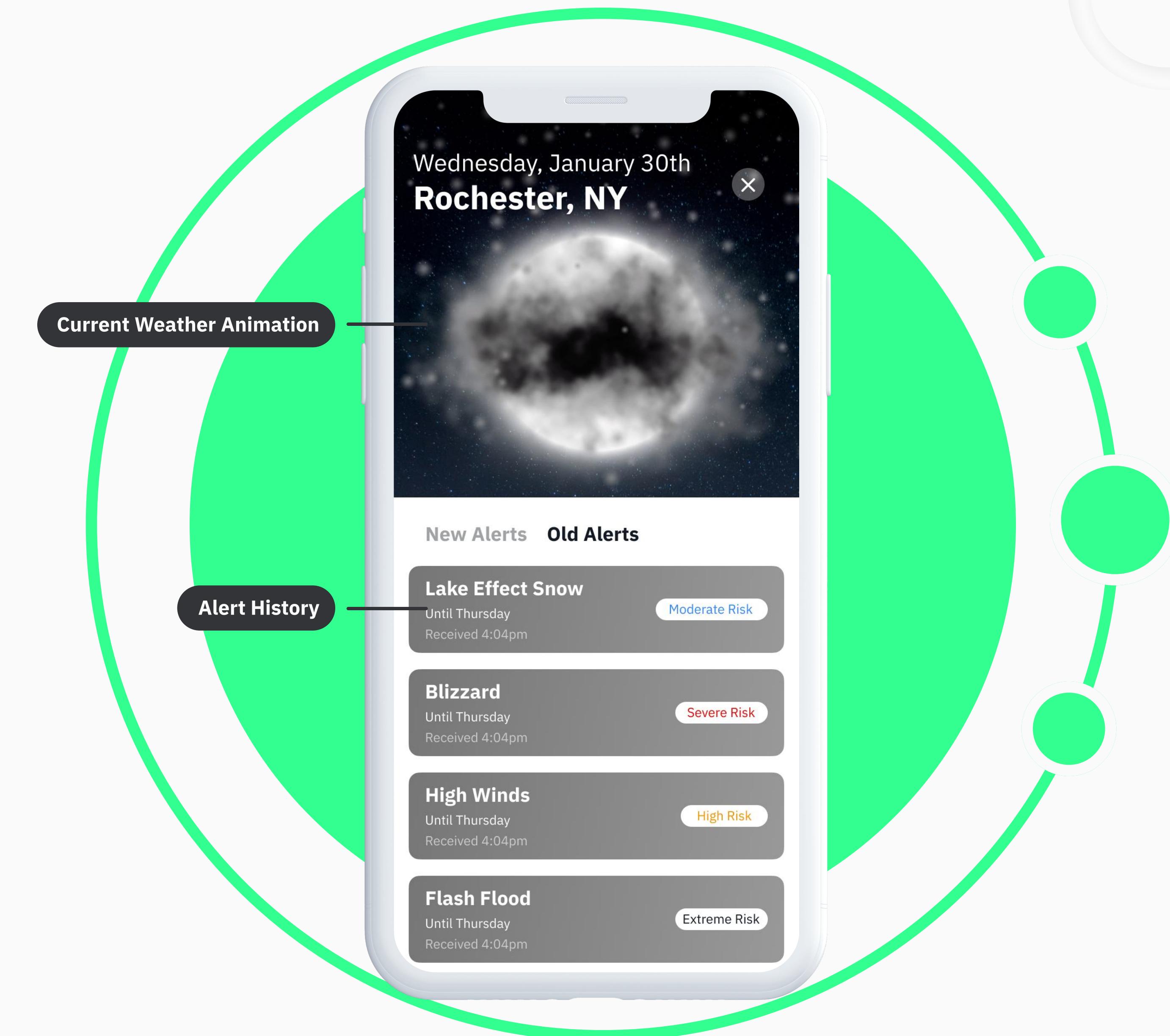


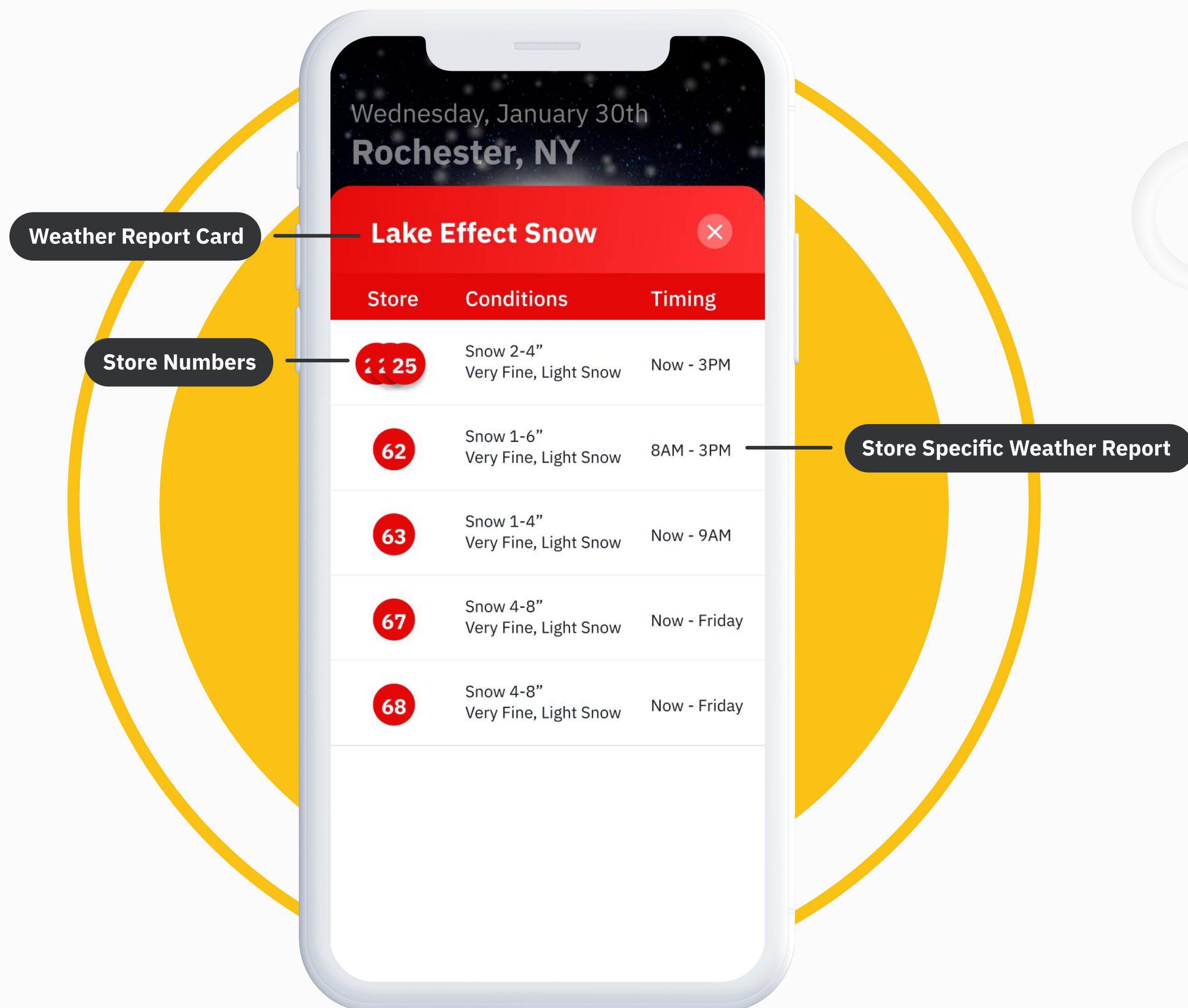
## Customizable Locations

Users have the option to select specific store regions and hone in on the places that matter most to them. Each region has an alert badge to indicate how many impactful events are currently in progress.

# Weather Alert History

In addition to viewing new alerts, users can also return to past alerts to view the weather event history for a region.





## Impactful Weather Card

The key focus of this application is the weather card. Here users can view information about weather alerts.

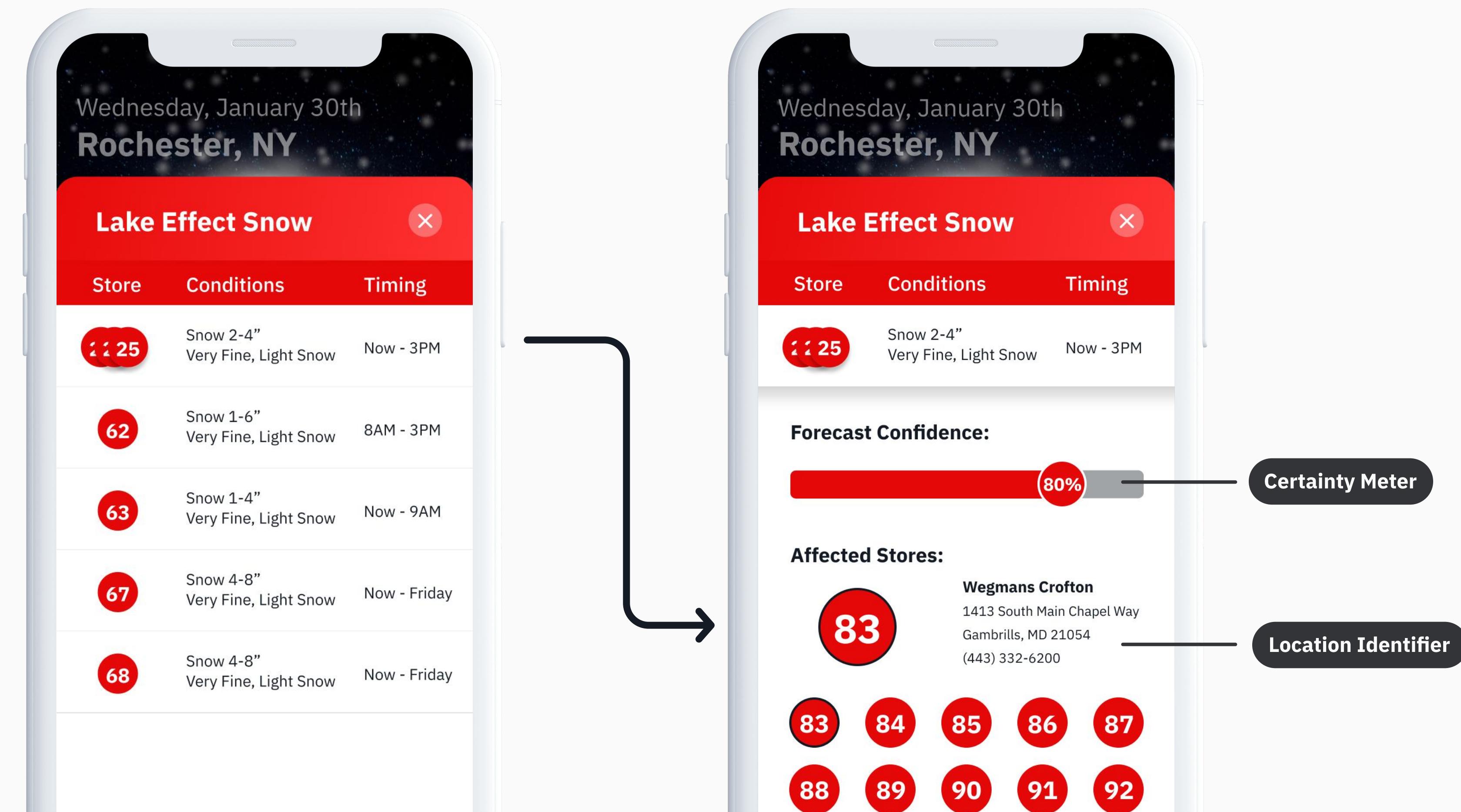
These cards are designed with progressive disclosure in mind so users are not overwhelmed at first glance, but can easily find all the specific information they might need.

# Communication Certainty

The app has multiple features to make sure the user is certain what they are seeing is accurate and up to date.

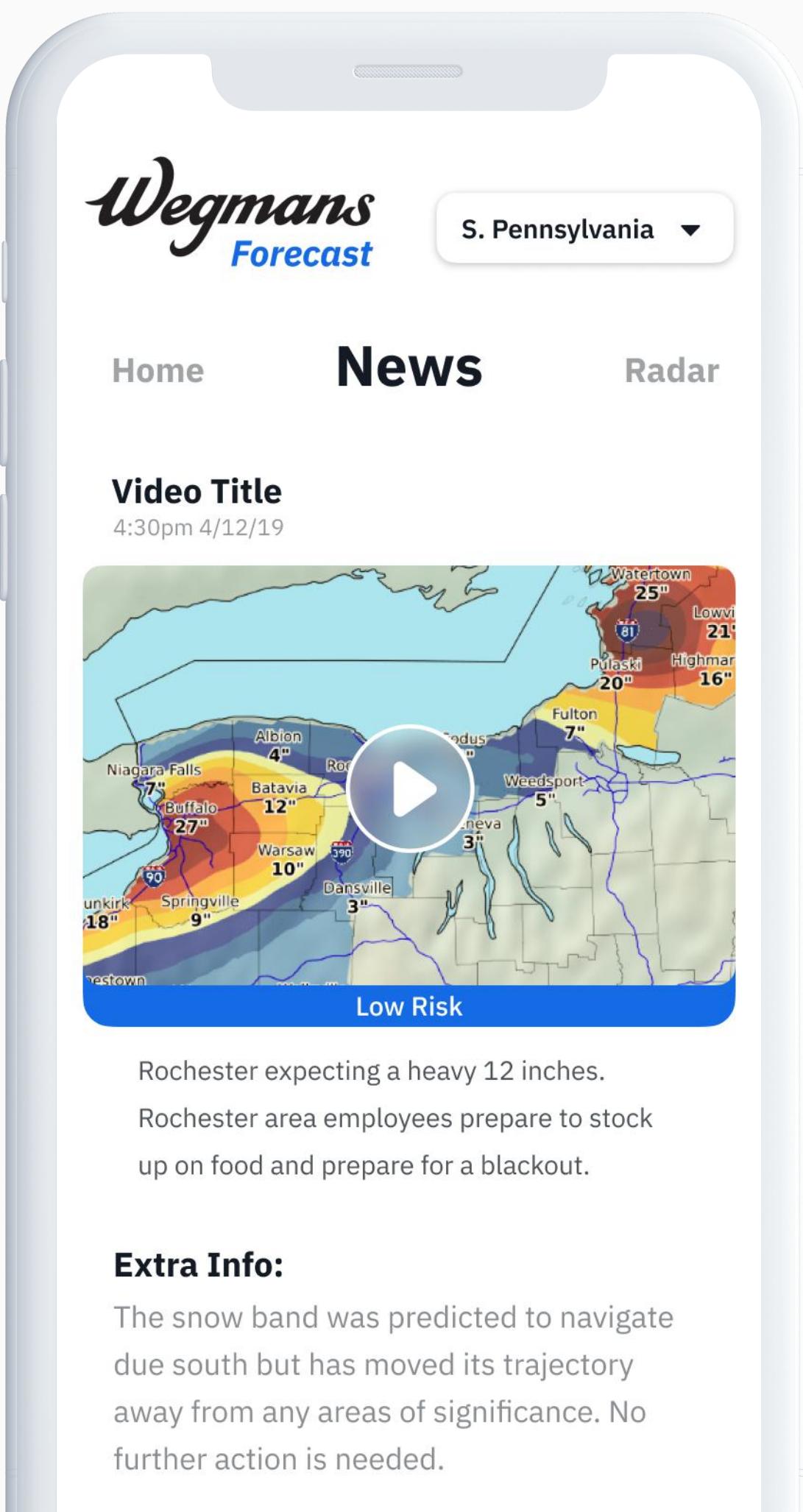
One problem with the current system is that many employees know stores by their names but not their number. To solve this, location and contact information were added for each store number to provide more context.

There are also sections for updates to alerts, easily visible weather banners, and nicely organized weather data. As well as a “Forecast Confidence” meter that signifies the meteorologists certainty in their reporting.

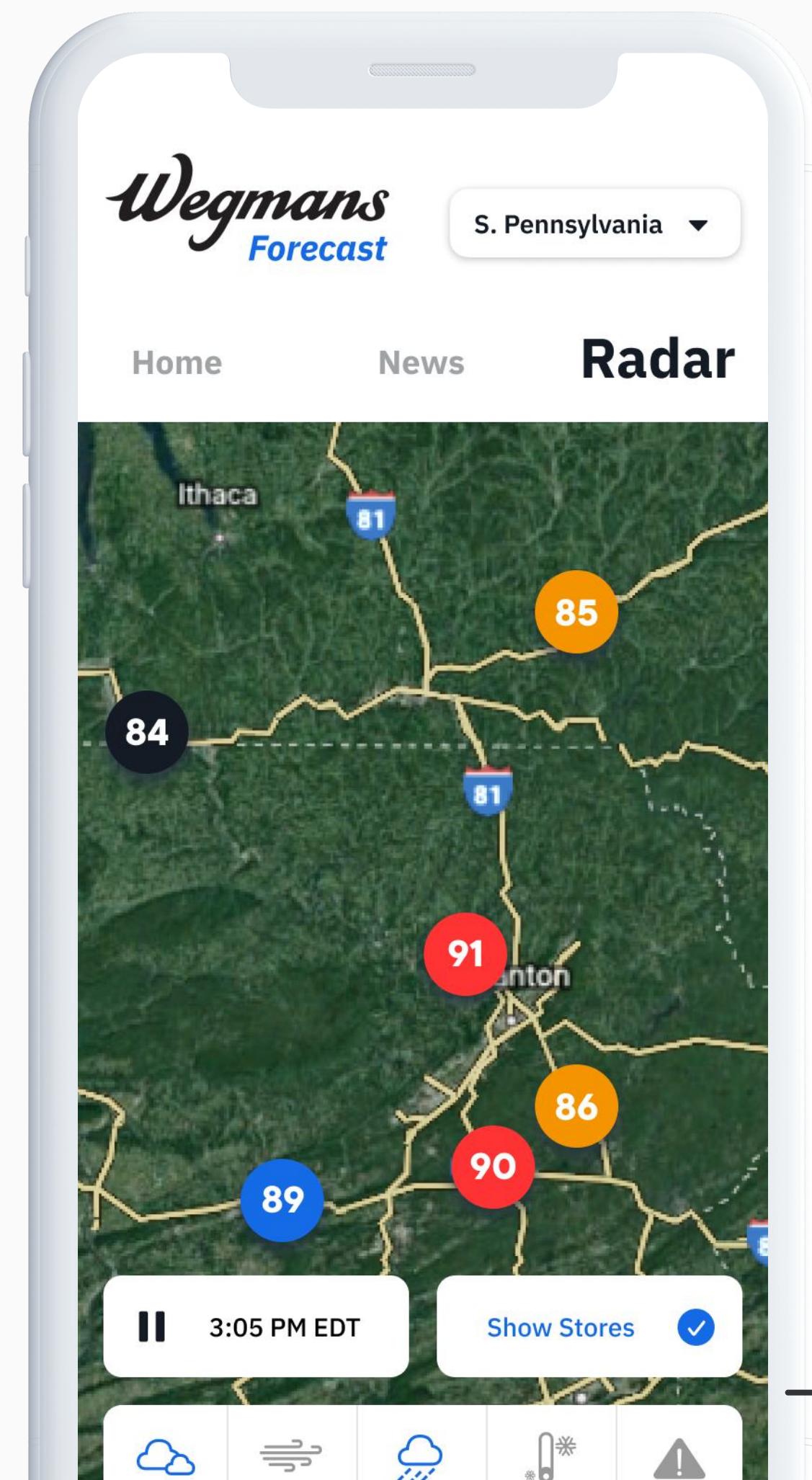


# News And Radar

The news section is a place where the meteorologist can get more in depth, or as she puts it, “nerd out” on the weather.



The radar section contains interactive maps with store locations, a live forecast animation, and overlays for weather conditions.

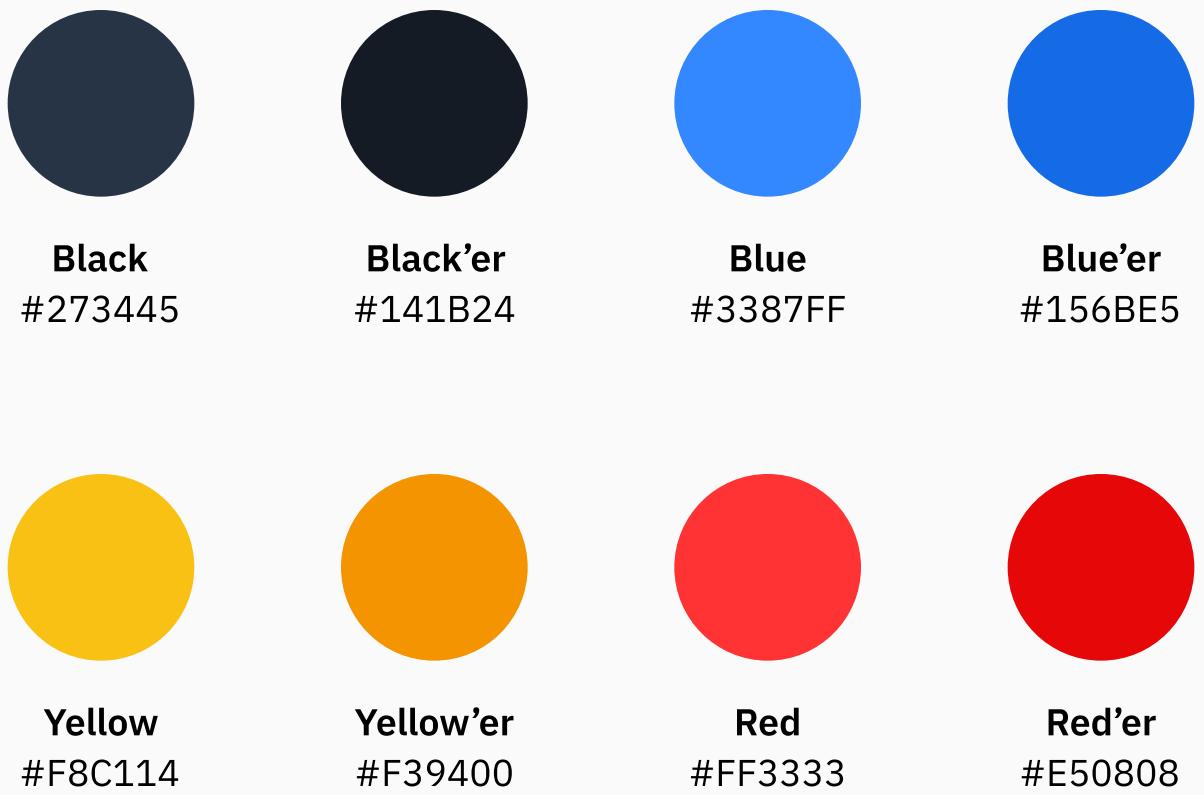


# Style Guide

## STYLE GUIDE

# Wegmans Forecast

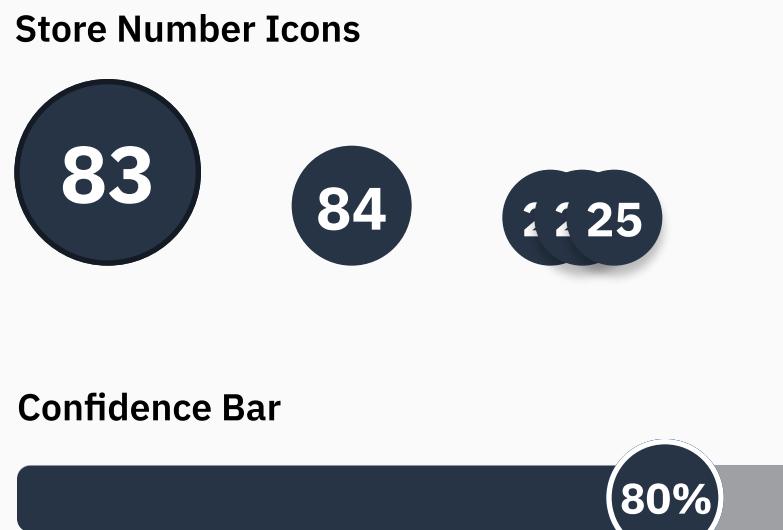
## COLORS



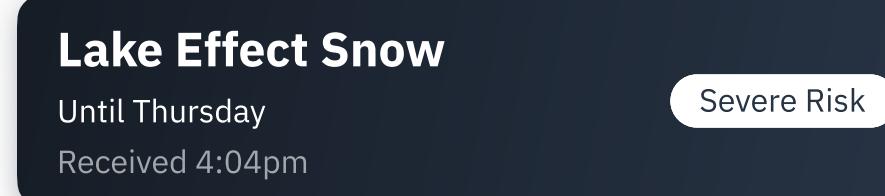
## TYPE

IBM Plex Sans	<b>H1 Header</b> 30 pt bold	<b>H1 Subheader</b> 18pt medium
Aa	<b>H2 Header</b> 24pt bold	Body Text 16pt regular
Aa	<b>H3 Header</b> 18pt bold	List Items 14pt medium
Aa	<b>Header Caption</b> 14pt bold	H3 Subheader 12pt Regular
Aa	<b>Header Subcaption</b> 12pt bold	

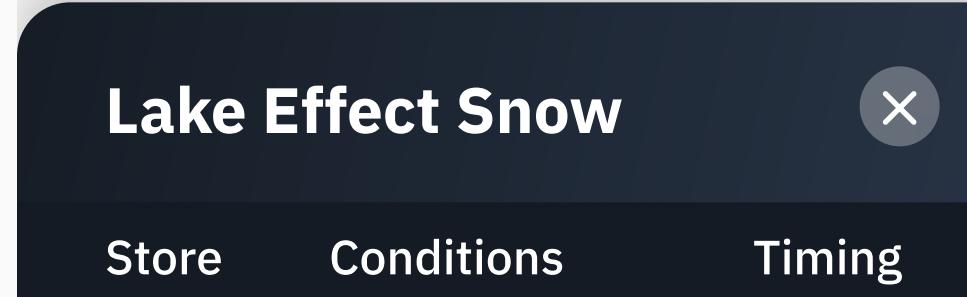
## UI ELEMENTS



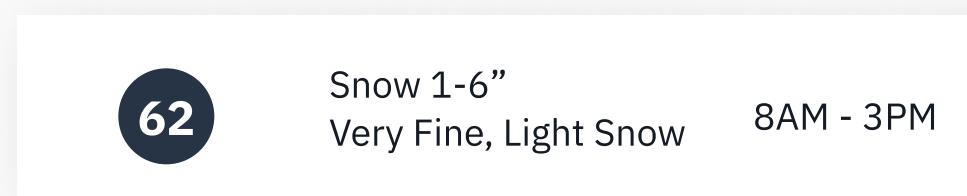
### Alert Notification



### Weather Card Header



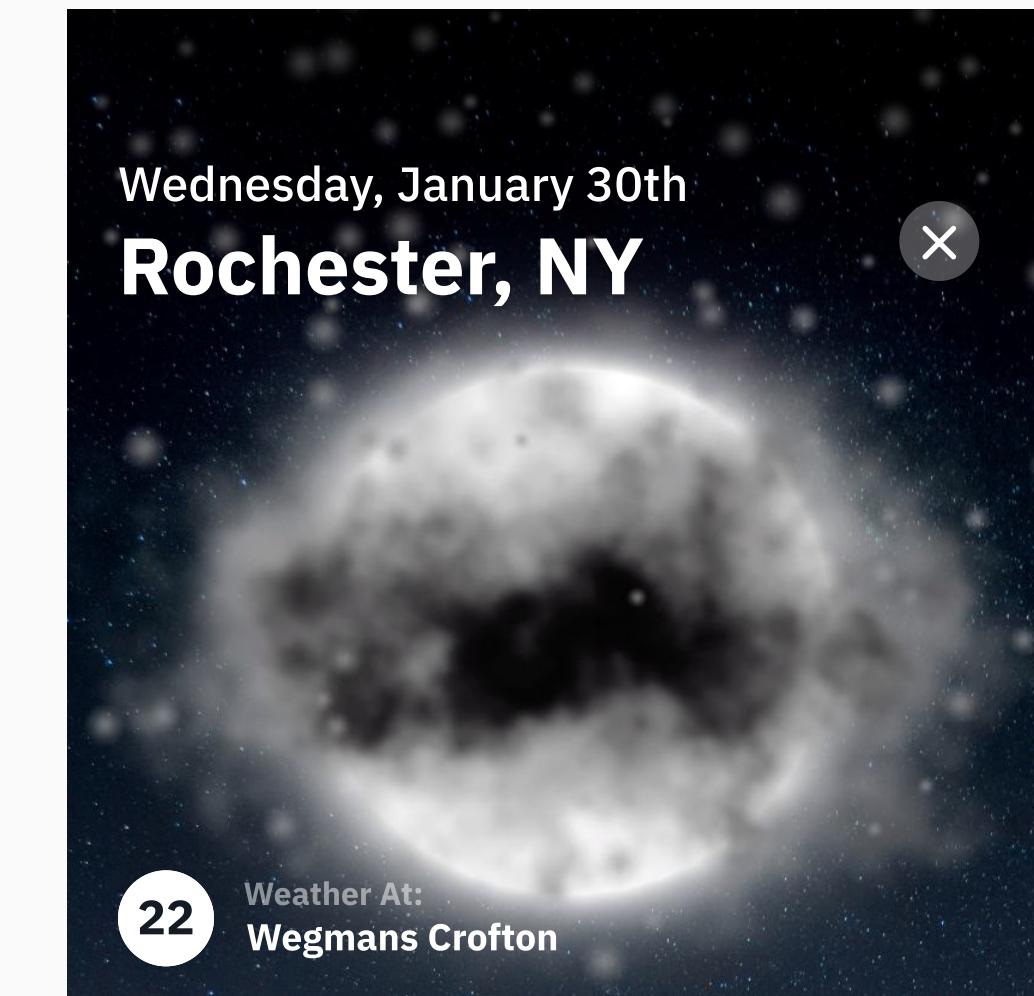
### Granular Store(s) Forecast



### Region Card



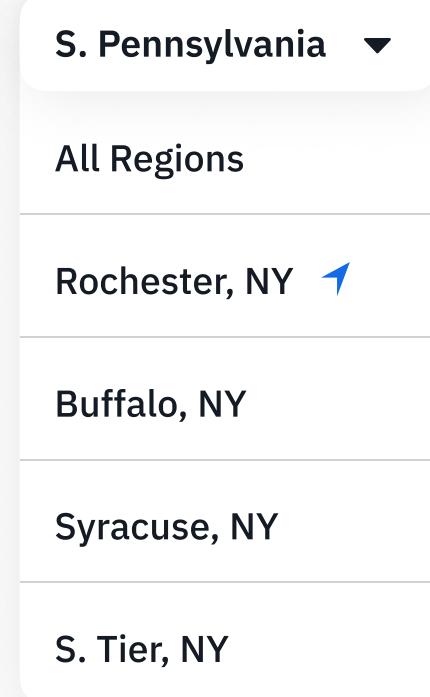
### Weather Animation



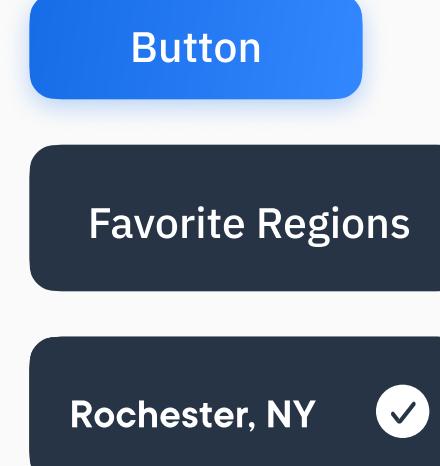
### Overlay Toggle



### Region Dropdown



### Active Buttons



### Inactive Buttons



### Timeline



All Locations

### Page Indicator



### App Name/Logo



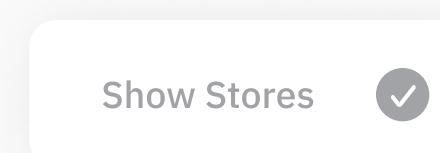
### Forecast Play Button



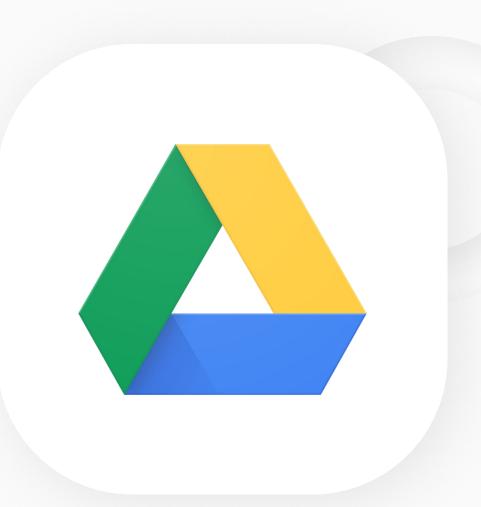
### Video Play Button



### Store Toggle

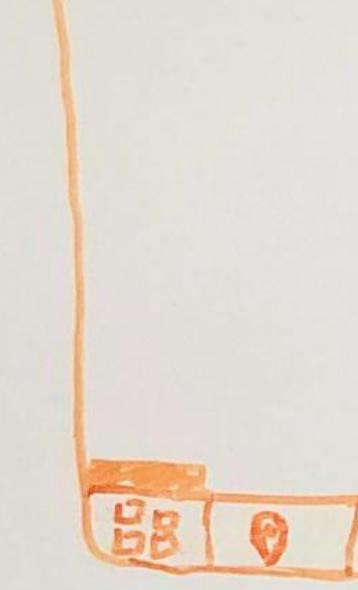


# Process



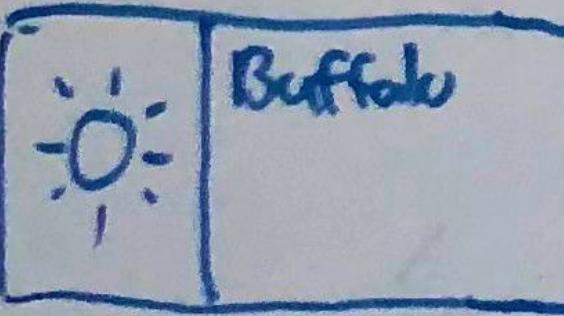
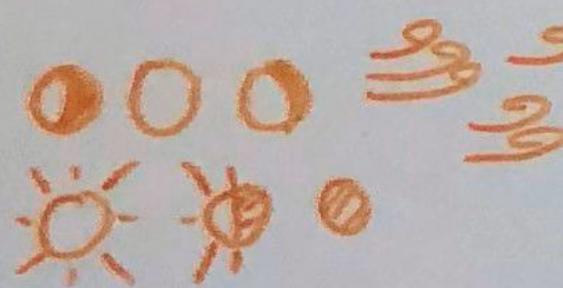
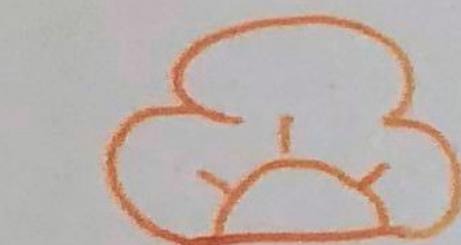
Conversation - Ideation - Iteration - Finalization

- Impactful weather or prediction
- Amanda sends push notification to affected area
- Affected area receives notification

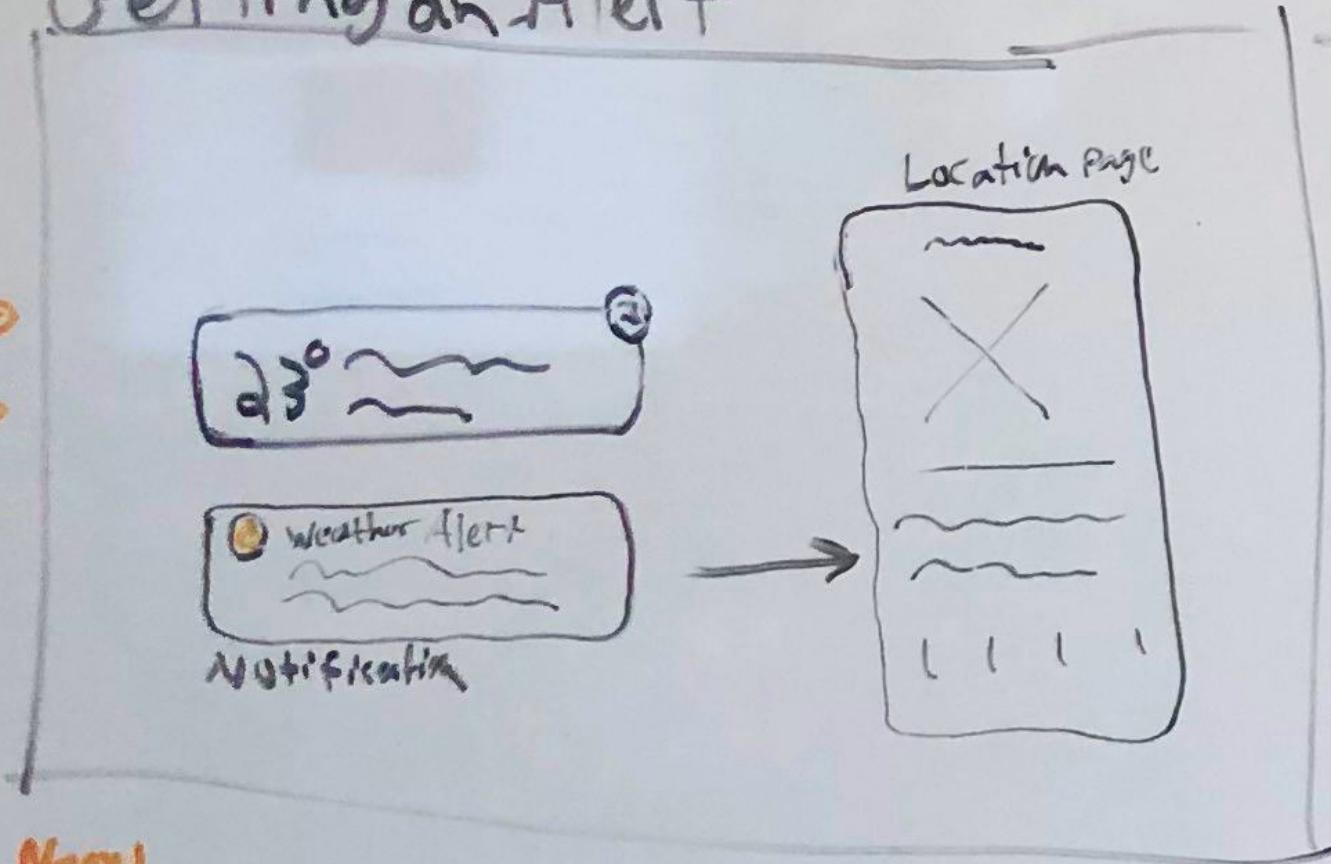


### >User clicks on notification

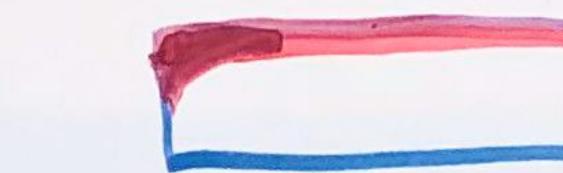
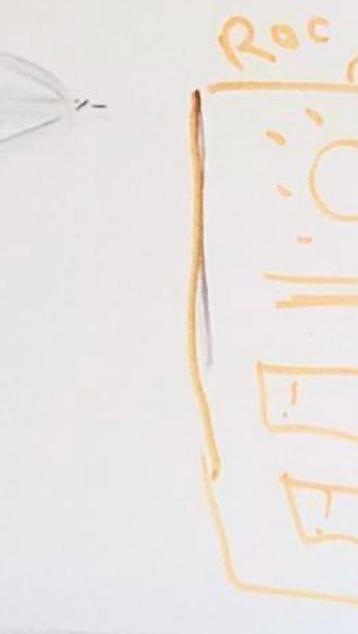
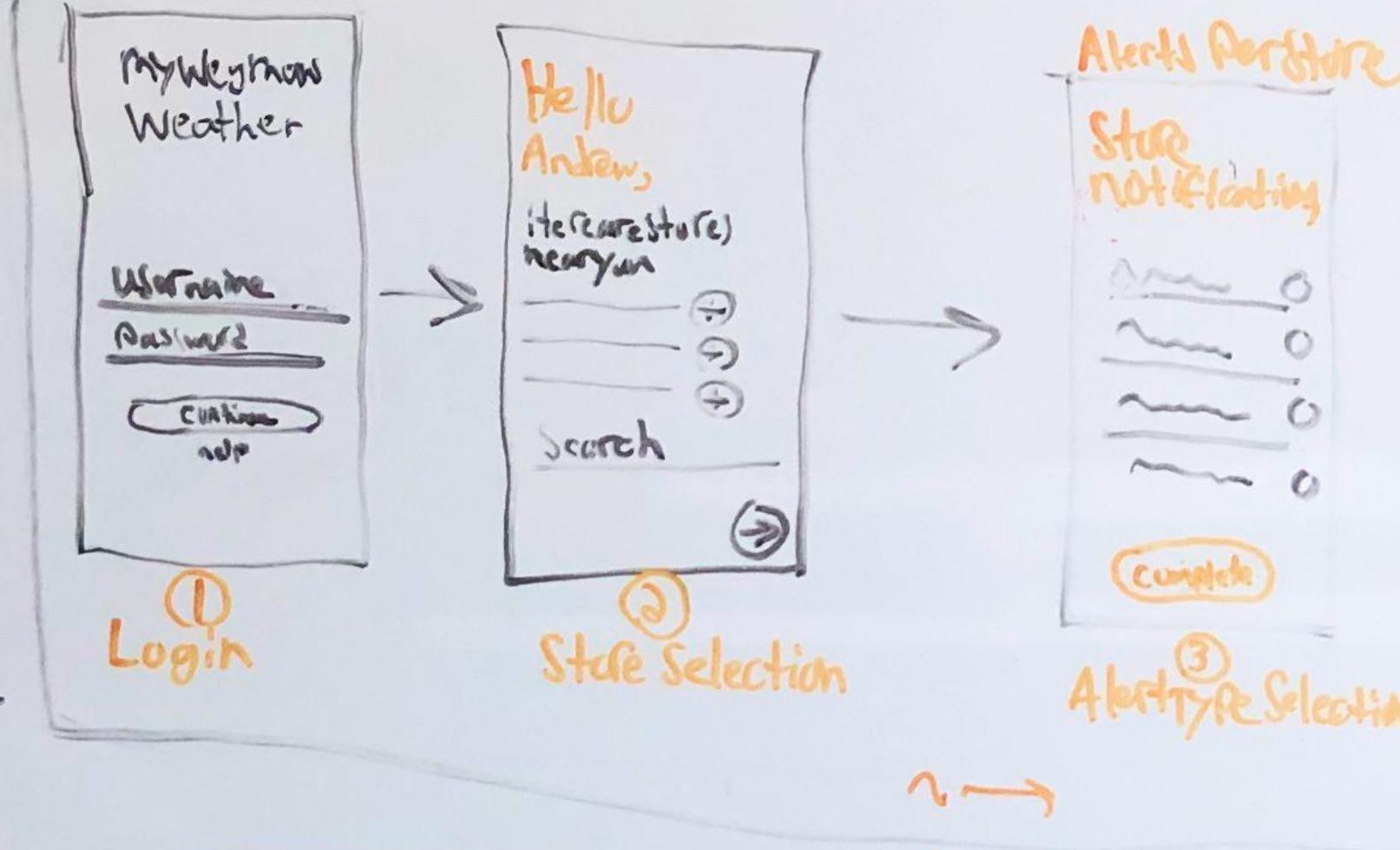
- Brought to affected regions section
- Read instructions
- Does instructions



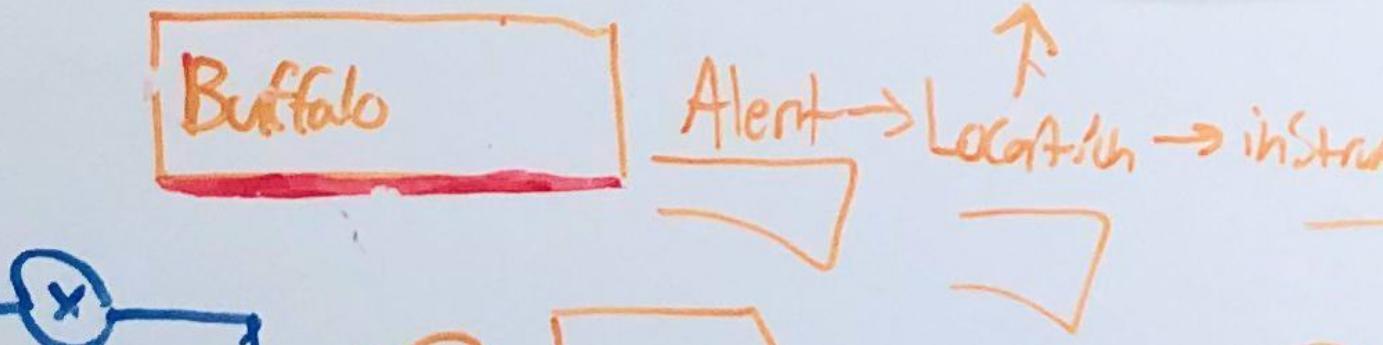
### Getting an Alert

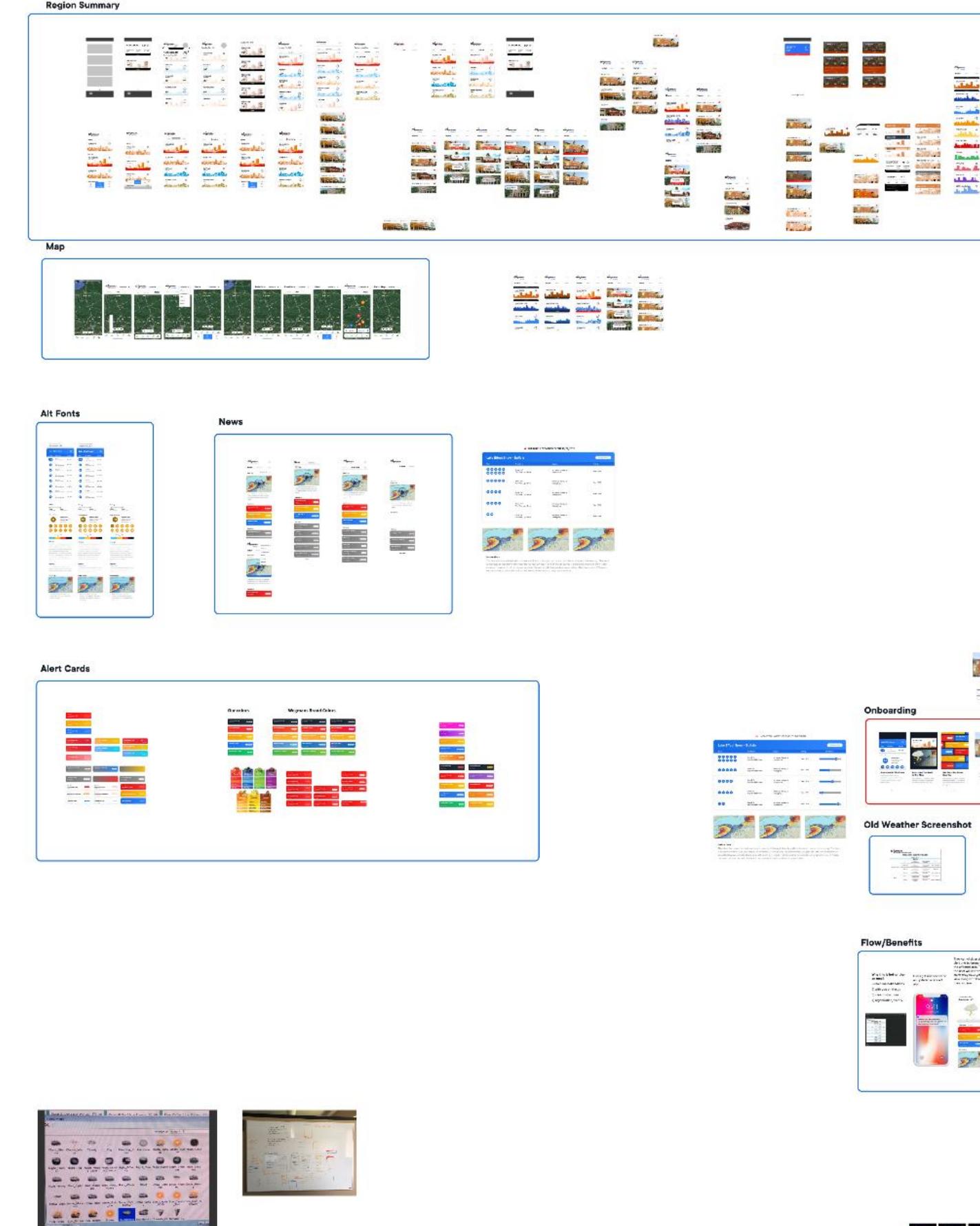
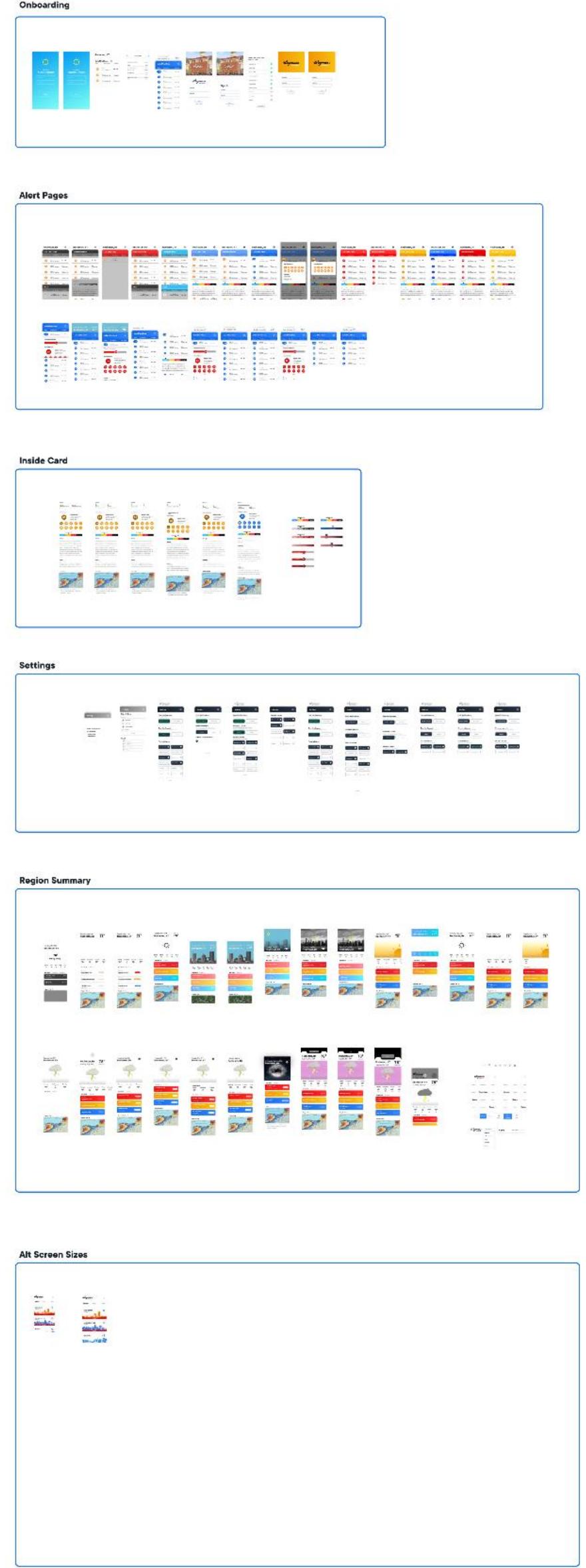


### Onboarding

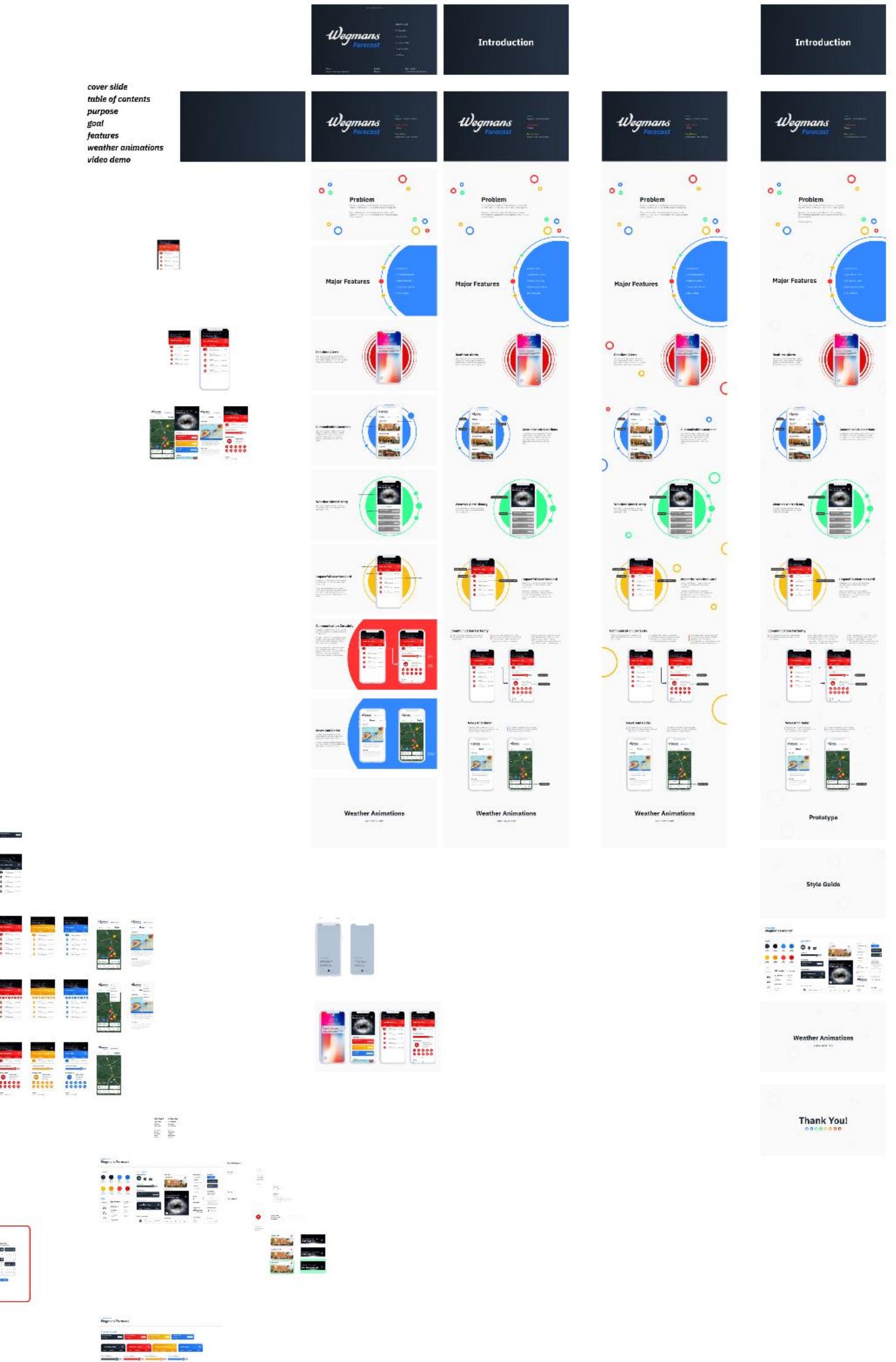
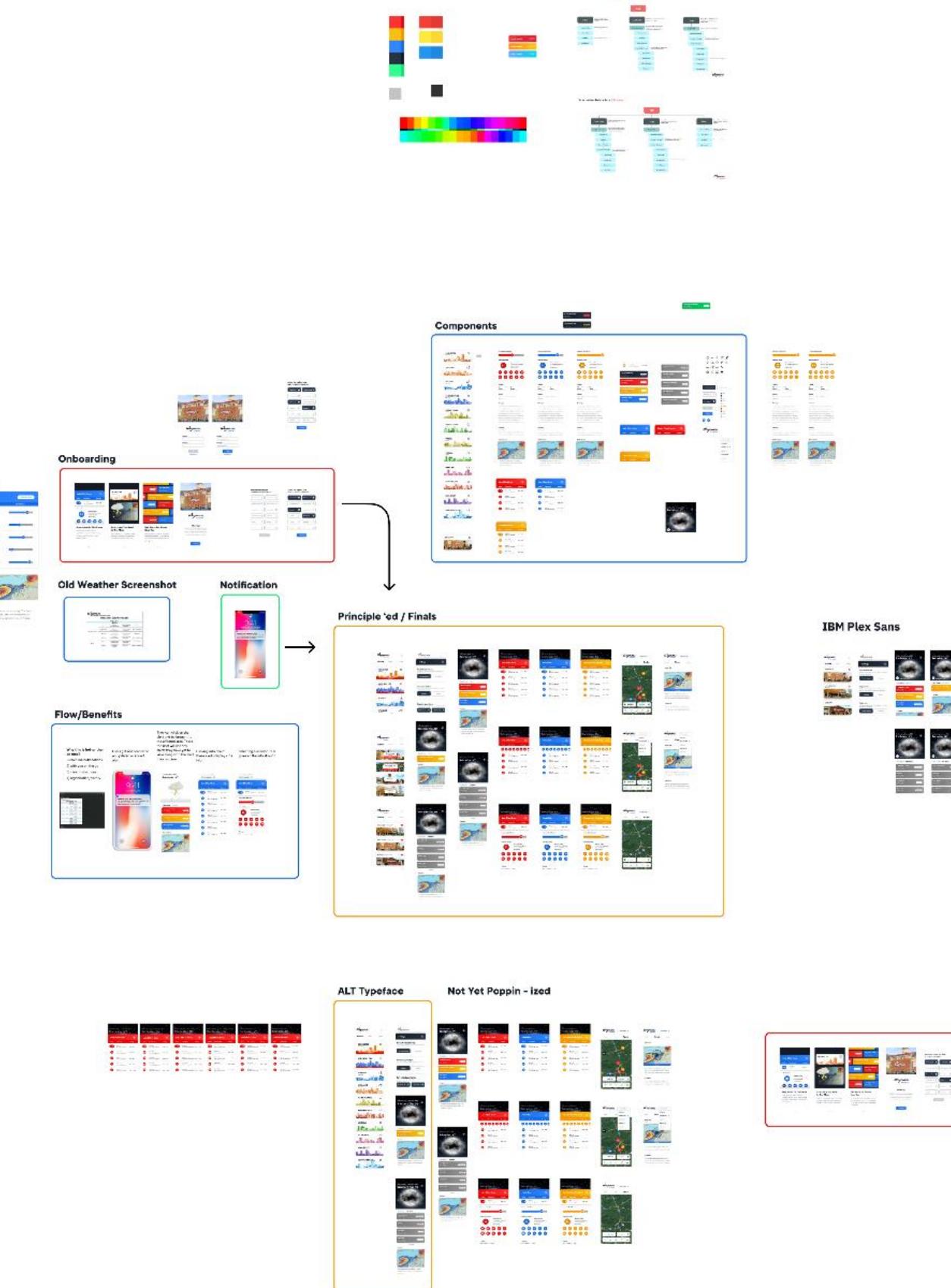


Whiteboard Sketching



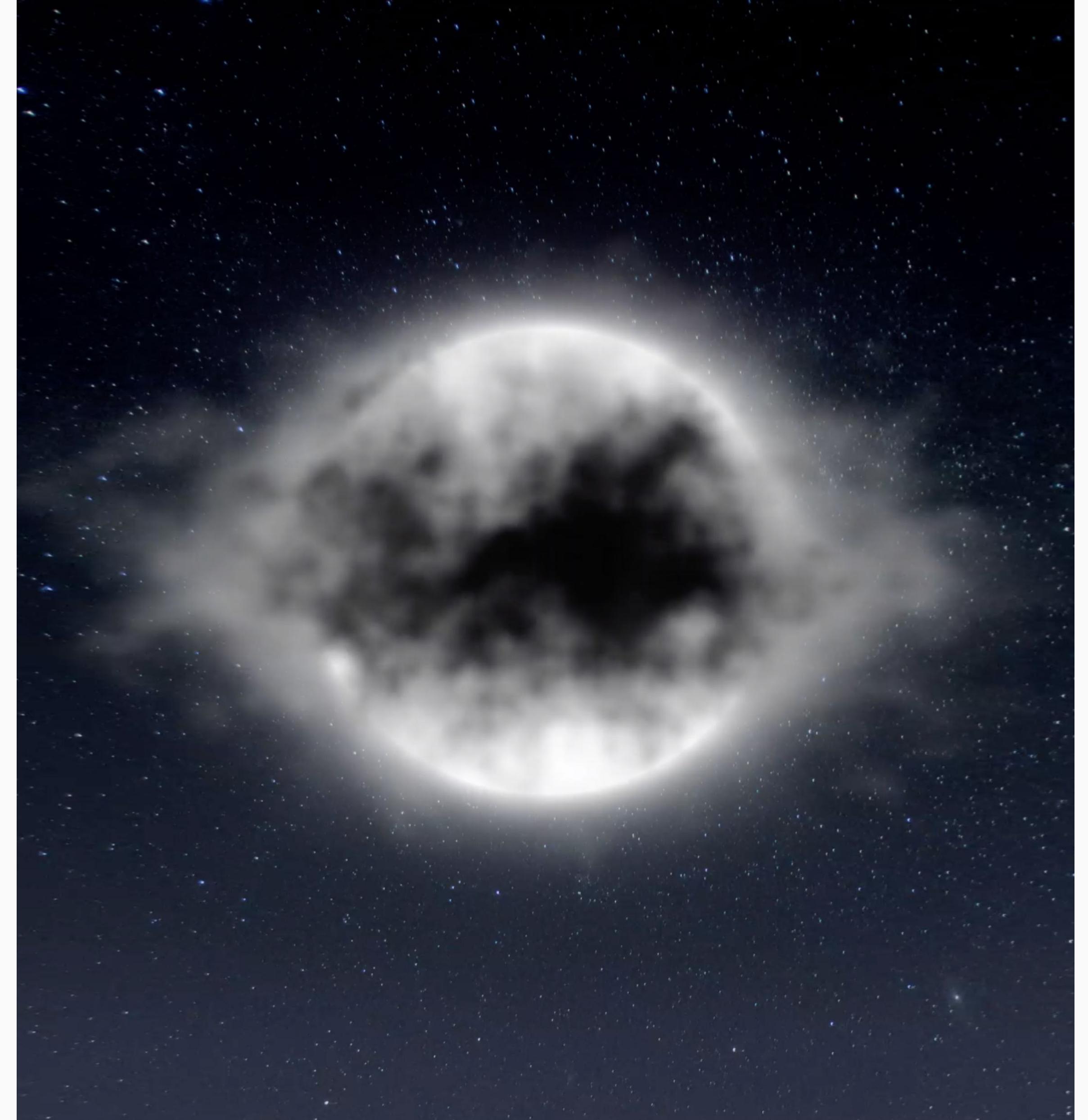
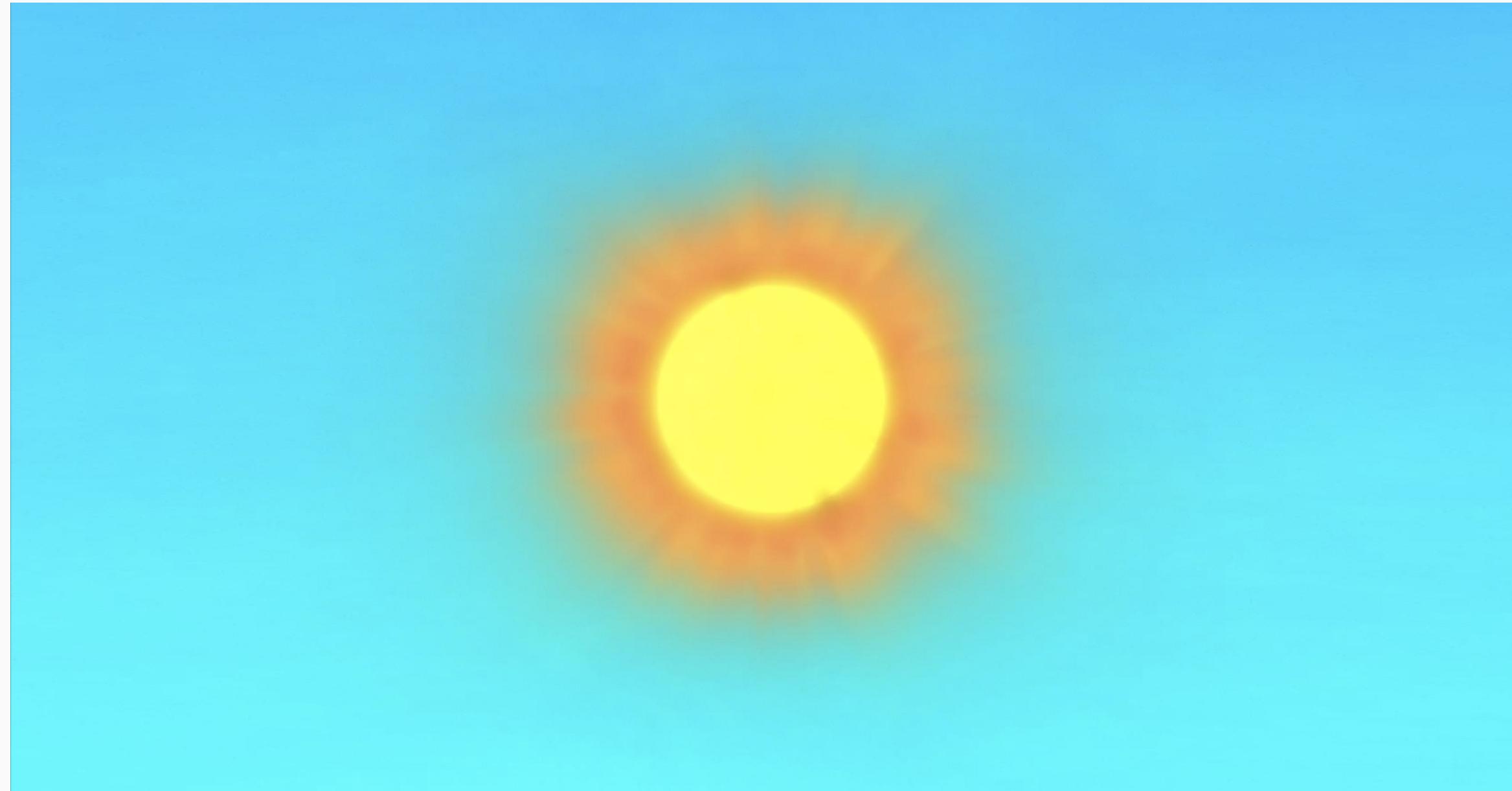


**Umbrella**



Figma File: Birds-Eye View

# Weather Animations



# Thank You!

