

HUSEYİN MUSTAFA

Digital Marketing Specialist & Software Developer

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🐙 github.com/eserhs

Profile

A passionate and continuously learning professional who is currently focusing their career on digital marketing, while leveraging a strong background in software development. Proficient in C#, Python, JavaScript, and Dart, with experience in web development frameworks like Angular, .NET, and Flutter. Adept at adapting to new technologies and trends through self-directed study on platforms like Udemy and active engagement with communities such as Stack Overflow and GitHub. My recent career journey has seen a strategic pivot towards the dynamic world of digital marketing, where I apply my analytical and technical skills to manage campaigns, craft effective content strategies, and drive online presence.

Professional Experience

Kurtubasoft.com

01/2025

Digital Marketing Specialist

Gaziantep, Turkey

- July 2025 – Present (2 months)
- Managed and optimized digital marketing campaigns, focusing on online presence and engagement.
- Contributed to content strategy development and execution.

Eser Medya

Gaziantep, Turkey

Digital Marketing Specialist

- Managed comprehensive digital marketing campaigns, including Meta and Google Ads.
- Developed and analyzed social media content strategies to enhance brand visibility.
- Provided expert consulting services for client advertising campaigns.
- Produced engaging promotional videos and conducted drone shoots for marketing purposes.

Software Systems

Gaziantep, Turkey

Software Developer

Specialized in .NET and C# development, contributing to various software projects.

Bacover.com

Gaziantep, Turkey

Software Developer & E-commerce Specialist

Developed robust software solutions and specialized in e-commerce system implementation.

Zeguma Efficiency Challenge

Software Developer

Actively involved in software development processes for efficiency-focused projects.

Gaziantep, Turkey

YetkinGençler.com

Web Designer

Designed and developed user-friendly web interfaces, focusing on intuitive user experience.

Gaziantep, Turkey

Skills

Programming

Languages: C#, Python,
JavaScript, Dart

Tools: Git, Docker

Soft Skills: Analytical

Thinking, Problem

Solving, Continuous

Learning, Adaptability

Web Technologies:

HTML/CSS, Angular,
.NET, Flutter

Marketing: Digital

Marketing, Meta Ads,

Google Ads, Social

Media Content

Strategy, SEO, SEM

Education

Yetkin Gençler Education and Awareness Program | Online Course

- Comprehensive online program fostering 21st-century skills, entrepreneurship, and unconventional thinking.

Wall Street English Advanced English Course | Online Course

- Enhanced professional and academic communication skills through advanced English language education.

Self-directed Software Development Studies | Online Course

- Independent learning focused on practical coding experience and foundational software development concepts.

Advanced OOP (Object-Oriented Programming) and AOP (Aspect-Oriented Programming) |

Kodlama.io [🔗](#) | Online Course

- Intensive training in advanced software concepts and methodologies.

Languages

Turkish

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Arabic

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English

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Certificates

- YETKİN GENÇLER EDUCATION AND AWARENESS PROGRAM
- PYTHON LEADERSHIP
- WALL STREET ENGLISH ADVANCED ENGLISH PROFICIENCY
- KODLAMA.IO ADVANCED OOP AND AOP