$f(x; \theta) = f(x | \theta)$ - p.d.f. (or p.m.f.) of x for given θ .

 $\pi(\theta)$ – prior distribution of θ .

 $f(x, \theta) = f(x \mid \theta) \times \pi(\theta)$ – joint p.d.f. of x and θ .

f(x) – marginal p.d.f. of x.

 $\pi(\theta \mid x) = \frac{f(x, \theta)}{f(x)} = \frac{f(x \mid \theta) \times \pi(\theta)}{f(x)} - \text{posterior distribution of } \theta, \text{ given } x.$

$$H_0\colon \theta \in \Theta_0 \quad \text{ vs. } \quad H_1\colon \theta \in \Theta_1$$

$$\Theta_0 \cap \Theta_1 = \emptyset$$
.

Reject H_0 if $P(\theta \in \Theta_0 | x) < P(\theta \in \Theta_1 | x)$.

1. Let X have a Poisson distribution with mean λ . The prior probability distribution of λ is

$$P(\lambda = 4) = 0.80,$$

$$P(\lambda = 7) = 0.20.$$

Given that we observe x = 8, test $H_0: \lambda = 4$ versus $H_1: \lambda = 7$.

$$P(X=8 \mid \lambda=4) = \frac{4^8 e^{-4}}{8!} \approx 0.03.$$

$$P(X=8 \mid \lambda=7) = \frac{7^8 e^{-7}}{8!} \approx 0.13.$$

$$P(X=8) = 0.80 \times 0.03 + 0.20 \times 0.13 = 0.024 + 0.026 = 0.050.$$

$$P(\lambda = 4 \mid X = 8) = \frac{0.80 \times 0.03}{0.050} = \frac{0.024}{0.050} = 0.48.$$

$$P(\lambda = 7 \mid X = 8) = \frac{0.20 \times 0.13}{0.050} = \frac{0.026}{0.050} = 0.52.$$

$$P(\lambda = 4 \mid X = 8) < P(\lambda = 7 \mid X = 8).$$

Reject H₀.

2. Let X have a Poisson distribution with mean λ . The prior probability distribution of λ is

$$P(\lambda = 4) = 0.90,$$
 $P(\lambda = 7) = 0.10.$

Given that we observe x = 8, test H_0 : $\lambda = 4$ versus H_1 : $\lambda = 7$.

$$P(X=8) = 0.90 \times 0.03 + 0.10 \times 0.13 = 0.027 + 0.013 = 0.040.$$

$$P(\lambda = 4 \mid X = 8) = \frac{0.90 \times 0.03}{0.040} = \frac{0.027}{0.040} = 0.675.$$

$$P(\lambda = 7 \mid X = 8) = \frac{0.10 \times 0.13}{0.040} = \frac{0.013}{0.040} = 0.325.$$

$$P(\lambda = 4 \mid X = 8) > P(\lambda = 7 \mid X = 8).$$
 Do NOT Reject H_0 .

$$\frac{P\left(H_{0} \mid data\right)}{P\left(H_{1} \mid data\right)} = \frac{\frac{P\left(H_{0}\right) \times P\left(data \mid H_{0}\right)}{P\left(data\right)}}{\frac{P\left(H_{1}\right) \times P\left(data \mid H_{1}\right)}{P\left(data\right)}} = \frac{P\left(H_{0}\right)}{P\left(H_{1}\right)} \times \frac{P\left(data \mid H_{0}\right)}{P\left(data \mid H_{1}\right)}.$$

$$\begin{pmatrix} posterior \\ odds \end{pmatrix} = \begin{pmatrix} prior \\ odds \end{pmatrix} \times \begin{pmatrix} Bayes \\ factor \end{pmatrix}, \quad \text{where } Bayes \, factor \, \text{ is } \, B = \frac{P\left(\, data \, | \, H_{\,0} \, \right)}{P\left(\, data \, | \, H_{\,1} \, \right)}.$$

$B < \frac{1}{10}$	Strong against H ₀
$\frac{1}{10} < B < \frac{1}{3}$	Substantial against ${\rm H}_0$
$\frac{1}{3} < B < 1$	Barely against H ₀
1 < B < 3	Barely for H ₀
3 < B < 10	Substantial for H ₀
B > 10	Strong for H ₀

$$B = \frac{0.03}{0.13} \approx 0.23.$$