





134.43M

Previous Month Revenue

272K

Previous Month Orders

14K

Previous Month Returns

Start of Month	Total Revenue	Previous Month Revenue	Target	Total Orders	Previous Month Orders	Total Returns	Previous Month Returns
Tuesday, November 01, 2016	6423950.04	6561048.98	6,889,101.43	12466	12889	520	564
Thursday, December 01, 2016	5847574.79	6423950.04	6,745,147.54	11581	12466	520	520
Sunday, January 01, 2017	3618316.51	5847574.79	6,139,953.53	7224	11581	440	520
Wednesday, November 01, 2017	4285172.24	4508090.05	4,733,494.55	8546	8912	312	340
Thursday, November 01, 2018	4230621.80	4389914.20	4,609,409.91	8908	9279	312	340
Friday, December 01, 2017	4157569.36	4285172.24	4,499,430.85	8496	8546	348	312
Saturday, December 01, 2018	4199814.72	4230621.80	4,442,152.89	8815	8908	348	312
Monday, January 01, 2018	3516585.78	4157569.36	4,365,447.83	7194	8496	324	348
Friday, September 01, 2017	3412454.51	3661835.13	3,844,926.89	6990	7223	320	324
Thursday, September 01, 2016	3443011.07	3638745.73	3,820,683.02	6990	7223	536	548
Monday, February 01, 2016	3336829.26	3633783.72	3,815,472.91	6524	7223	504	540
Wednesday, February 01, 2017	3231553.05	3618316.51	3,799,232.34	6524	7224	368	440
Sunday, April 01, 2018	3400475.57	3564403.27	3,742,623.43	6960	7192	312	332
Saturday, April 01, 2017	3430199.36	3560597.89	3,738,627.78	6990	7223	320	332
Wednesday, June 01, 2016	3470390.25	3552995.91	3,730,645.71	6990	7223	520	564
Monday, August 01, 2016	3638745.73	3550807.40	3,728,347.77	7223	7223	548	572
Thursday, June 01, 2017	3446884.78	3548802.18	3,726,242.29	6990	7223	312	340
Saturday, September 01, 2018	3424047.09	3546374.14	3,723,692.85	6945	7192	320	332
Wednesday, August 01, 2018	3546374.14	3544798.44	3,722,038.36	7192	7192	332	340
Thursday, February 01, 2018	3189457.67	3516585.78	3,692,415.07	6496	7194	304	324
Friday, June 01, 2018	3409291.44	3485922.56	3,660,218.69	6960	7192	312	348
Friday, April 01, 2016	3466330.29	3484153.71	3,658,361.40	6990	7223	536	556
Friday, July 01, 2016	3550807.40	3470390.25	3,643,909.76	7223	6990	572	520
Sunday, May 01, 2016	3552995.91	3466330.29	3,639,646.80	7223	6990	564	536
Tuesday, August 01, 2017	3661835.13	3458300.01	3,631,215.01	7223	7223	324	348
Total	138631102.90	134431288.18	141,152,852.59	280434	271619	14508	14160

Cross Filter Function		
State	Average of AnnualIncome	State Wise Customer Annual Income
Bihar	\$57,269.1206	\$57,541.3002
Delhi	\$57,269.1206	\$57,408.7591
Goa	\$57,269.1206	\$57,610.5404
Gujrat	\$57,269.1206	\$57,298.7078
Jharkhand	\$57,269.1206	\$57,787.0788
Karnatka	\$57,269.1206	\$57,271.1032
Kerla	\$57,269.1206	\$57,651.2614
Maharashtra	\$57,269.1206	\$57,367.3191
Punjab	\$57,269.1206	\$57,675.8205
Rajasthan	\$57,269.1206	\$57,553.0252
Tamil Nadu	\$57,269.1206	\$57,382.6087
Uttar Pradesh	\$57,269.1206	\$57,618.6071
Visakhapatnam	\$57,269.1206	\$57,778.522
West Bengal	\$57,269.1206	\$57,560.6093