

East

North

South

West

MegaMarket

Total Revenue by Gender

East

22.67M (16.35%)

West

43.58M (31.43%)

South

35.85M (25.86%)

North

36.53M (26.35%)

Total Revenue by EducationLevel

Graduate Degree

24.14M (17.41%)

High School

24.44M (17.63%)

Partial ...

11.65M (8.4%)

Bachelors

40.25M (29.03%)

Partial ...

38.16M (27.5...)

Month Wise Sales

16M

14M

12M

10M

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Sub Category wise Data

SubcategoryName	Total Units	Total Returns	Returns Rate
Assorted Dairy	54257	832	1.53%
Baby Care	95108	1600	1.68%
Biscuits and Snacks	8793	152	1.73%
Bread and Baked Goods	20358	344	1.69%
Cereals & Grains	9101	152	1.67%
Cheese	23742	376	1.58%
Cleaning Accessories	68947	1236	1.79%
Cookware	84221	1488	1.77%
Cosmetics	38281	620	1.62%
Deos & Perfumes	53120	840	1.58%
Detergents	81120	1400	1.73%
Dry Fruits	9139	148	1.62%
Electricals	20767	352	1.69%
Exotic Vegetables	11984	200	1.67%
Festive Decoratives	23681	392	1.66%
Total	860934	14508	1.69%

Total Revenue by Zone

West

271K

South

223K

North

227K

East

141K

Total Revenue by Category

Home Needs

47M

Personal Care

32M

Beverages

20M

Bread Dairy

17M

Kids Utilities

9M

Grocery Staples

7M

Fruit & Vegetables

6M

2016

2017

2018

Jan

Feb

Mar

Apr

May

Jun

Jul

Total Revenue by State

Tashkent

Kabul

Islamabad

New Delhi

Kathmandu

Malé

PAKISTAN

INDIA

NEPAL

BHUTAN

BANGLADESH

SRI LANKA

MYAN

TIBET

XINJIANG UYGUR

QINGH

Bay of Bengal

Laccadive Sea