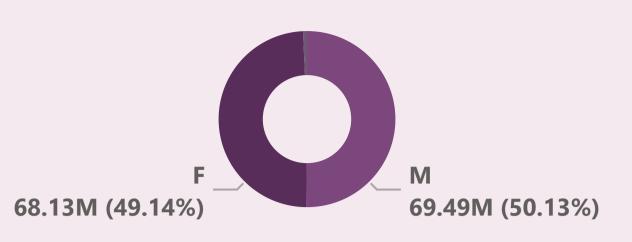
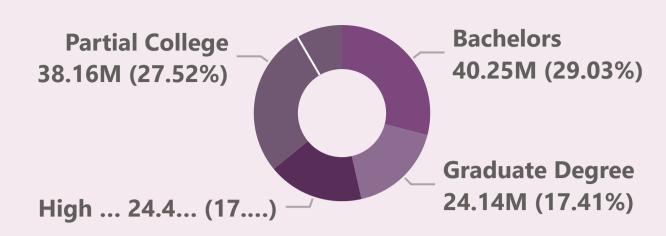
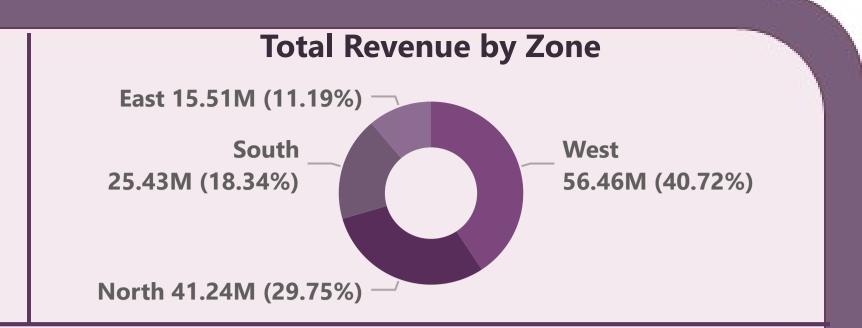


## **Total Revenue by Gender**



## **Total Revenue by EducationLevel**





East	Subcategory wise Data			
	SubcategoryName	Units	Total Returns	Returns Rate ^
North	Assorted Dairy	54257	832	1.53%
	Baby Care	95108	1600	1.68%
South	Biscuits and Snacks	8793	152	1.73%
	Bread and Baked Goods	20358	344	1.69%
West	Cereals & Grains	9101	152	1.67%
	Cheese	23742	376	1.58%
	Cleaning Accessories	68947	1236	1.79%
2016	Cookware	84221	1488	1.77%
	Cosmetics	38281	620	1.62%
2017	Deos & Perfumes	53120	840	1.58%
	Detergents	81120	1400	1.73%
2018	Dry Fruits	9139	148	1.62%
	Electricals	20767	352	1.69%
	Exotic Vegetables	11984	200	1.67%
Jan	Festive Decoratives	23681	392	1.66%
	Flours\$ Atta and Others	14833	248	1.67%
Feb	Fruits	14508	240	1.65%
	Health Drinks	38472	664	1.73%
	> Imported Fruits	5876	104	1.77%
Mar	Juices and Energy Drinks	29635	496	1.67%
	Kitchen & Dining	5816	112	1.93%
Apr	Mineral Water	5875	112	1.91% ∨
	Total	860934	14508	1.69%

