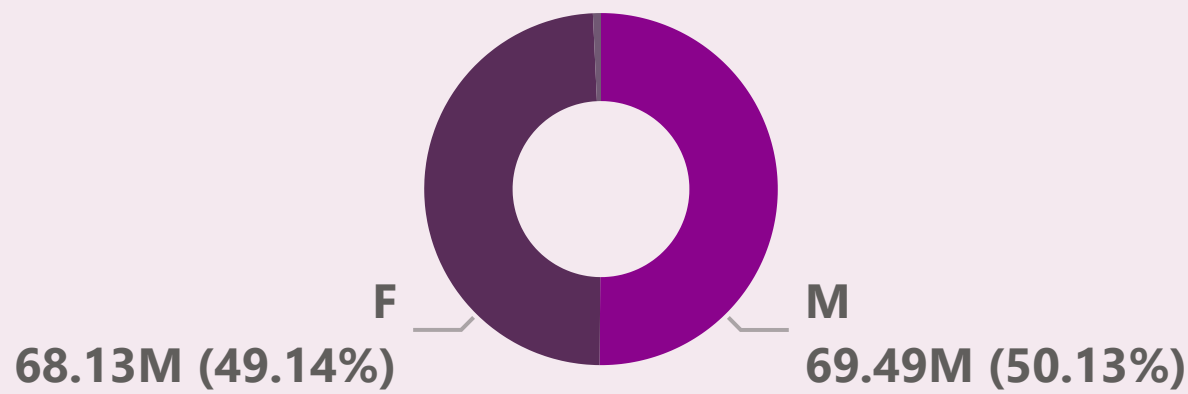
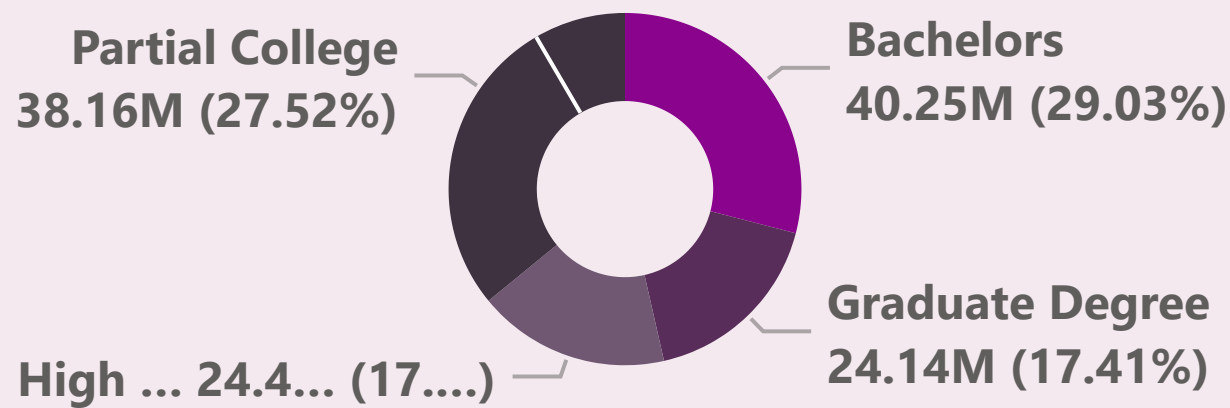




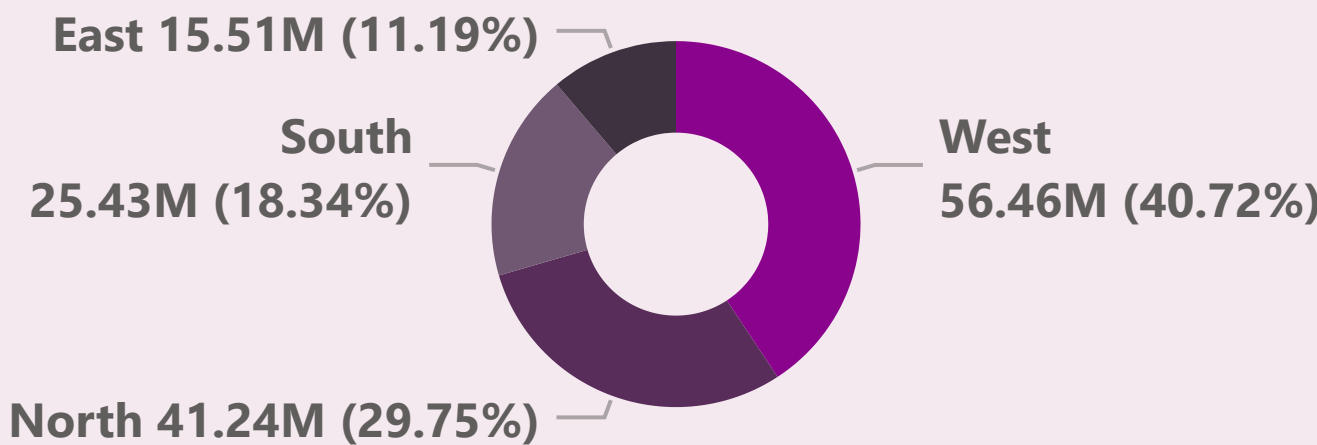
Total Revenue by Gender



Total Revenue by EducationLevel



Total Revenue by Zone



	Subcategory wise Data			
	SubcategoryName	Units	Total Returns	Returns Rate ^
East	Assorted Dairy	54257	832	1.53%
	Baby Care	95108	1600	1.68%
North	Biscuits and Snacks	8793	152	1.73%
	Bread and Baked Goods	20358	344	1.69%
South	Cereals & Grains	9101	152	1.67%
	Cheese	23742	376	1.58%
West	Cleaning Accessories	68947	1236	1.79%
	Cookware	84221	1488	1.77%
2016	Cosmetics	38281	620	1.62%
	Deos & Perfumes	53120	840	1.58%
2017	Detergents	81120	1400	1.73%
	Dry Fruits	9139	148	1.62%
2018	Electricals	20767	352	1.69%
	Exotic Vegetables	11984	200	1.67%
Jan	Festive Decoratives	23681	392	1.66%
	Flours\$ Atta and Others	14833	248	1.67%
Feb	Fruits	14508	240	1.65%
	Health Drinks	38472	664	1.73%
Mar	Imported Fruits	5876	104	1.77%
	Juices and Energy Drinks	29635	496	1.67%
Apr	Kitchen & Dining	5816	112	1.93%
	Mineral Water	5875	112	1.91%
	Total	860934	14508	1.69%

