

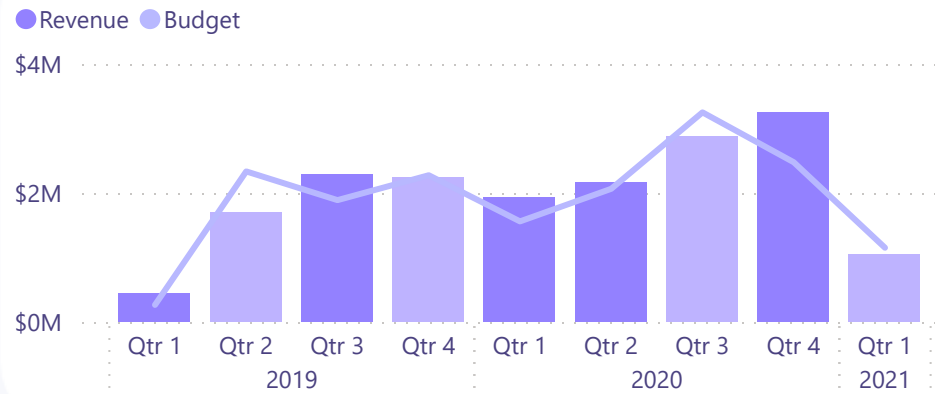
Sales Dashboard

REVENUE
\$17,909,232

ORDERS
52560

ATP
\$340.74

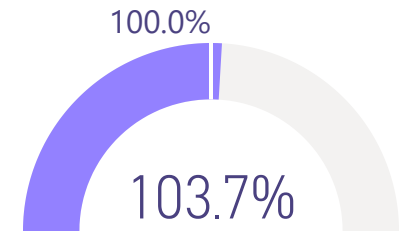
Revenue and Budget by Year and Quarter



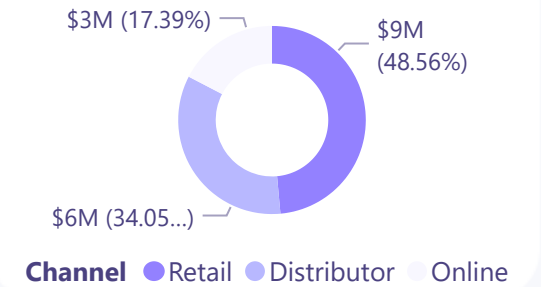
Revenue by ProductGroup



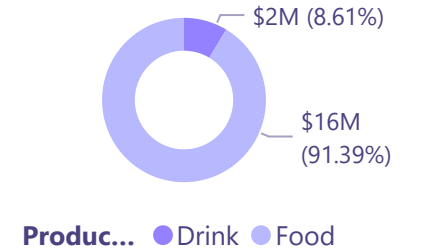
Sales Vs Budget



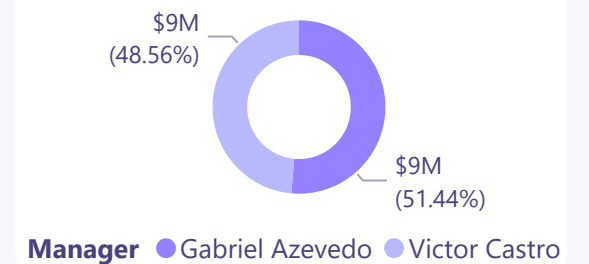
Revenue by Channel



Revenue by ProductCategory



Revenue by Manager



Supervisor	Revenue	Orders	ATP
Fernando Silva	\$821,425	2429	\$338.17
Kaua Araujo	\$821,425	2429	\$338.17
Emily Rocha	\$1,560,528	4368	\$357.26
Julieta Gomes	\$26,054	99	\$263.17
Gustavo Barros	\$664,172	2497	\$265.99
Isabella Sousa	\$870,302	1772	\$491.14
Sofia Ribeiro	\$3,113,650	12025	\$258.93
Julia Silva	\$652,073	2973	\$219.33
Mateus Costa	\$785,241	2767	\$283.79
Felipe Goncalves	\$1,676,337	6285	\$266.72
Dioogo Carvalho	\$6,098,516	18267	\$333.85
Total	\$17,909,232	52560	\$340.74

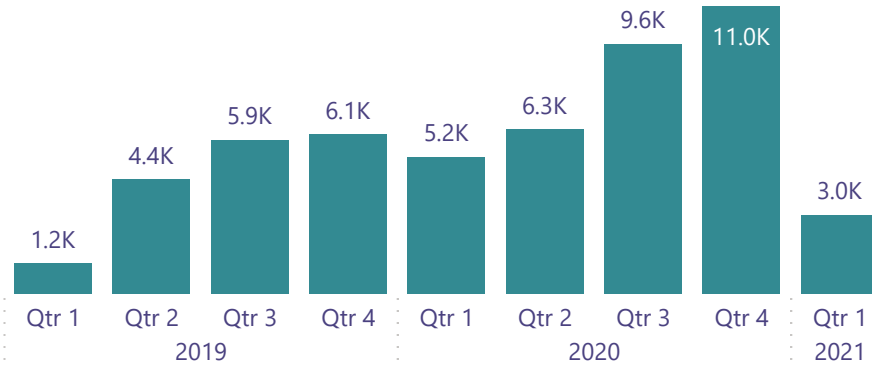


REVENUE
\$17,909,232

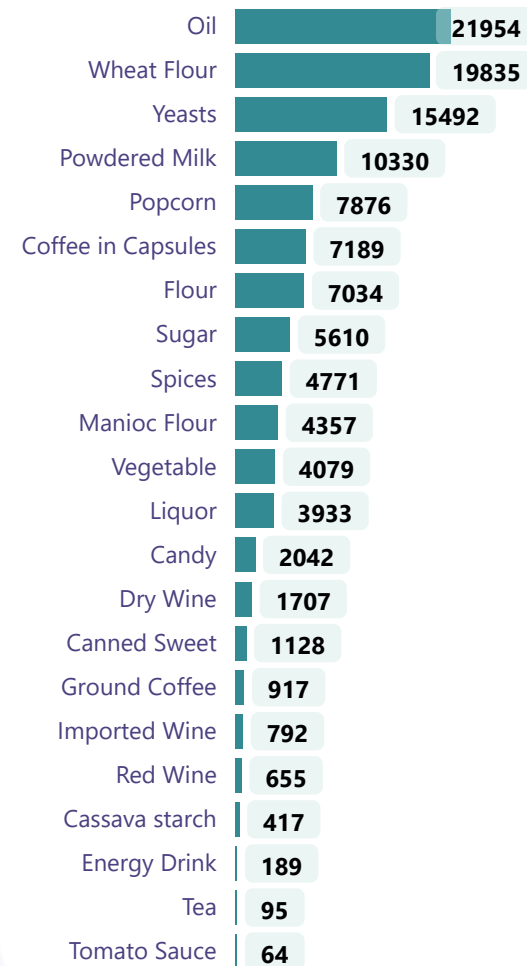
ORDERS
52560

ATP
\$340.74

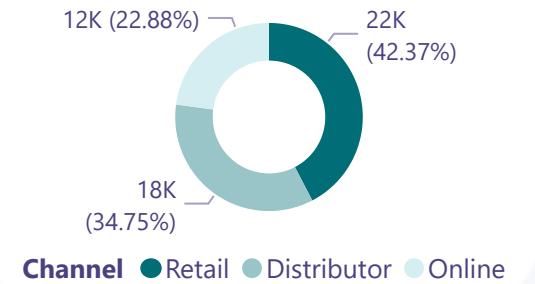
Orders by Year and Quarter



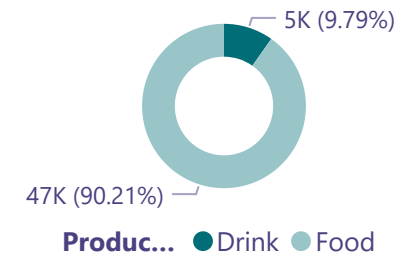
Orders by ProductGroup



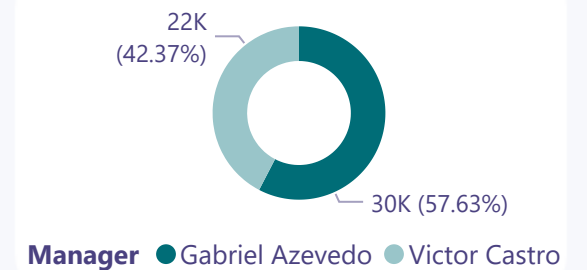
Orders by Channel



Orders by ProductCategory



Orders by Manager



Manager	Orders	Orders %
<div><div></div><div>Gabriel Azevedo</div></div>	30292	58%
<div><div></div><div>Diogo Carvalho</div></div>	18267	35%
<div><div></div><div>Julio Lima</div></div>	10022	19%
<div><div></div><div>Gustavo Gomes</div></div>	6790	13%
<div><div></div><div>Estevan Souza</div></div>	1455	3%
<div><div></div><div>Sofia Ribeiro</div></div>	12025	23%
<div><div></div><div>Felipe Goncalves</div></div>	6285	12%
<div><div></div><div>Julia Silva</div></div>	2973	6%
<div><div></div><div>Mateus Costa</div></div>	2767	5%
<div><div></div><div>Victor Castro</div></div>	22268	42%
<div><div></div><div>Diego Araujo</div></div>	15471	29%
<div><div></div><div>Carla Ferreira</div></div>	9570	18%
<div><div></div><div>Leonardo Cardoso</div></div>	5901	11%
<div><div></div><div>Emily Rocha</div></div>	4368	8%
<div><div></div><div>Gustavo Barros</div></div>	2497	5%

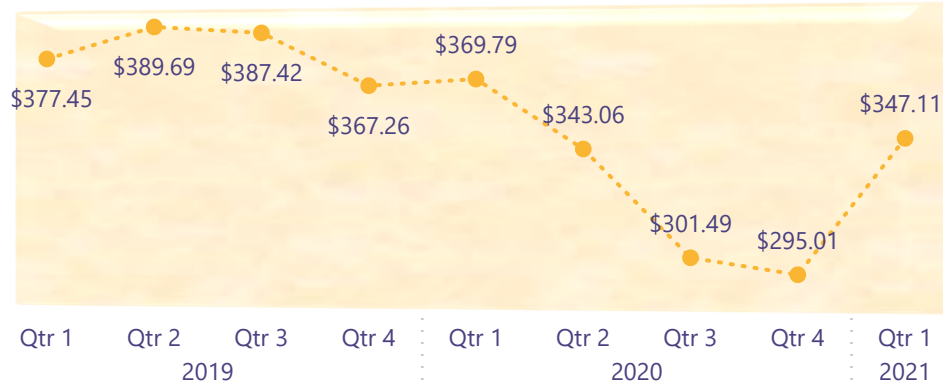


REVENUE
\$17,909,232

ORDERS
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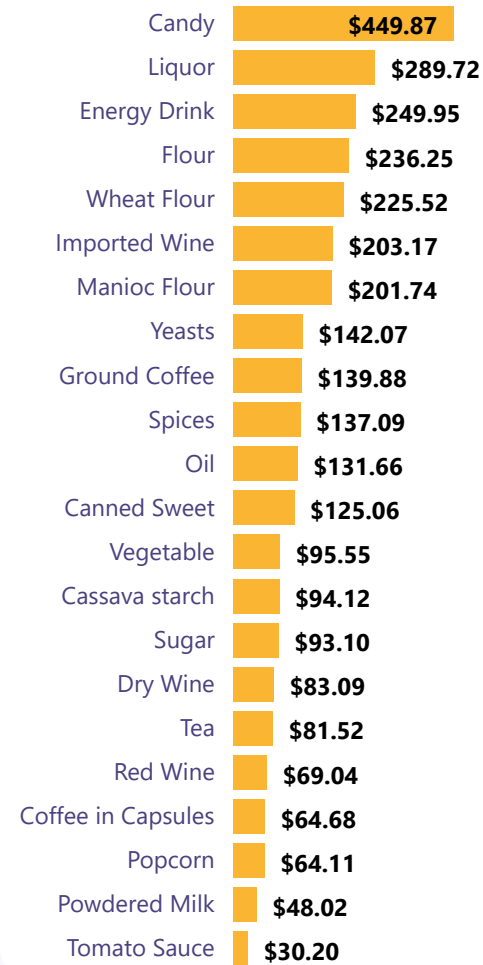
ATP
\$340.74

ATP by Year and Quarter

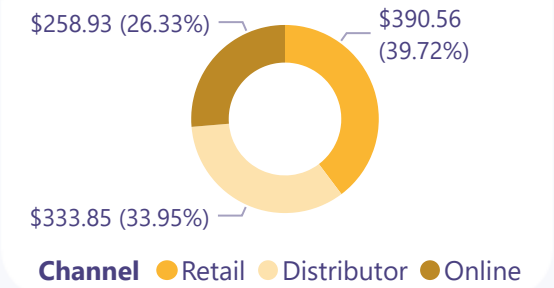


Month	ATP	LM ATP	ATP MOM	ATP MOM %
January	\$350.17	334.09	16.08	4.81%
February	\$346.60	350.17	-3.57	-1.02%
March	\$399.82	346.60	53.21	15.35%
April	\$397.97	399.82	-1.85	-0.46%
May	\$366.21	397.97	-31.76	-7.98%
June	\$332.55	366.21	-33.66	-9.19%
July	\$333.46	332.55	0.91	0.27%
August	\$331.43	333.46	-2.02	-0.61%
September	\$337.49	331.43	6.06	1.83%
October	\$320.63	337.49	-16.85	-4.99%
November	\$309.11	320.63	-11.52	-3.59%
December	\$334.09	309.11	24.98	8.08%

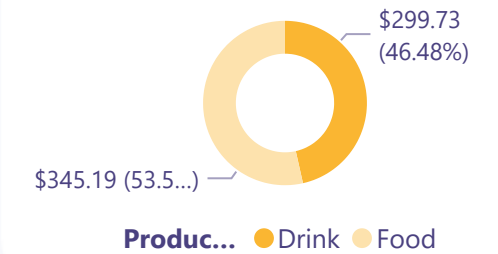
ATP by ProductGroup



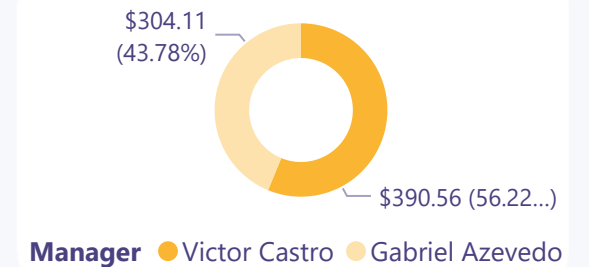
ATP by Channel



ATP by ProductCategory



ATP by Manager





RANKING

Top-3 Revenue
\$10,456,021

Top-3 Orders
26,382

Top-3 ATP
\$396.33

The Best Salesperson in this period is **Carla Ferreira** with Revenue of **\$4,707,403** and Orders of **9,570**



2nd

Julio Lima
\$3,301,482
18.4%



1st

Carla Ferreira
\$4,707,403
26.3%



3rd

Gustavo Gomes
\$2,447,136
13.7%



#	Photo	Salesperson	Revenue	Percentage
4		Felipe Goncalves	\$1,676,337	9.4%
5		Leonardo Cardoso	\$1,607,712	9.0%
6		Isabella Sousa	\$870,302	4.9%
7		Kaua Araujo	\$821,425	4.6%
8		Mateus Costa	\$785,241	4.4%
9		Gustavo Barros	\$664,172	3.7%
10		Julia Silva	\$652,073	3.6%
11		Estevan Souza	\$349,897	2.0%
12		Julieta Gomes	\$26,054	0.1%