# Sainy Alafaireet

Virtual Reality UX Professional

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## Experience

### AR Product Designer Intern - Fast Effect

July 2018 - August 2018 DETROIT, MI

Led the development of an Augmented Reality presentation application for trade/tech show vendors. Worked directly with the client to define project scope. Introduced user-centered design techniques to faciliate development, designed the main app interactions, and oversaw a 6-person team of developers, graphic designers, and 3-D artists to prototype completion.

### Research Assistant-University of Michigan

January 2019 - April 2019 ANN ARBOR, MI
Worked in partnership with Mozilla and the University of
Michigan to further develop a vision of the "XR Browser" - a
web browser designed for virtual and augmented reality.
Developed the "Room Model" conceptual model for
intelligent AR object placement within a physical space.
Also developed the initial model and implementation for a "
physics model" that uses simulated physics forces to control
AR object layout.

### Technical Support Specialist - IBM

JANUARY 2011 - August 2017 COLUMBIA, MO Provided IBM mainframe-based data analytics and visualizations to multiple enterprise clients, including the telecommunications, industrial, financial, and government sectors. Also provided team leadership, including project management, workflow controw, and new-hire onboarding.

### Research Assistant-University of Michigan

September. 2017 - April 2018 ANN ARBOR, MI Conducted development on an Hololens AR app designed to make **AR construction more accessible**. Worked with Unity, Vuforia, and Node. JS to make AR objects controllable via a web interface.

## Graduate Student Instructor - University of Michigan Sept. 2018 - May 2019 ANN ARBOR, MI

As assistant **instructor**, provided **educational leadership** of approx. 100 Master's and undergraduate students. Leadership roles included classroom discussion, one-on-one mentoring, deliverable assessment, and consulting team management.

## Projects

Life As a Gym: - Sep.-Dec. 2018 Acted as team lead, interaction designer, and developer for Augmented Reality exercise application prototype.

StoryWeaver: - Jan.-Apr. 2018 Conducted a suite of UX research with a children's library, including surveys, heuristic evaluation, and usability testing.

#### Education

University of Michigan - May 2019

Masters - Information Science

Missouri University of Science and Technology - Aug 2009 Masters - Computer Science

Missouri University of Science and Technology - May 2005 Bachelors - Computer Science

### Skills

Virtual/Augmented Reality
AFrame, Hololens Platform, Unity,
Vuforia, Oculus Medium, Google
Blocks, AR/VR Prototyping

## UX Research and Design

Contextual Inquiry, Usability Testing, Heuristic Evaluation, Illustrator/Photoshop/Premeire, Storyboarding, UI Prototyping, Iterative Design