

## Description

Our business is a **digital B2B marketplace and secure payment platform** designed to connect **buyers, retailers, and businesses** with **verified wholesale and large-scale suppliers** in a safe, transparent, and efficient way.

The platform works as a **neutral intermediary**, similar to how Fiverr, Amazon, Airbnb, and Shopify operate. We **do not own or sell products ourselves**. Instead, we provide the **technology, infrastructure, and secure payment system** that enables trusted transactions between parties.

## How the Platform Works

- **Buyers / Businesses**  
Individuals, retailers, or companies can post **purchase enquiries** specifying product requirements, quantities, pricing expectations, delivery timelines, and locations.
- **Wholesale & Large-Scale Suppliers**  
Verified wholesalers, manufacturers, and large suppliers can **view relevant enquiries**, respond with offers, submit quotations, and apply to fulfill orders.
- **Secure Payment System**  
All transactions are processed through our **secure, escrow-style payment system**. Payments are held safely until agreed conditions are met, protecting both buyers and suppliers from fraud, delays, or disputes.

## Key Features

- **Enquiry-Based Marketplace**  
Instead of random listings, transactions begin with **real demand**. Buyers post enquiries; suppliers compete transparently.
- **Verified Wholesalers**  
Supplier onboarding includes verification to ensure legitimacy, quality standards, and reliability.
- **Escrow & Payment Protection**  
Funds are securely held and released only after delivery confirmation or milestone completion.
- **Scalable for Large Volumes**  
Designed for wholesale, bulk orders, and enterprise-level transactions.
- **Dispute Resolution System**  
Built-in support to handle disagreements fairly and efficiently.
- **Global Reach**  
Enables cross-border trade with standardized processes and secure payments.

## Value Proposition

- **For Buyers**
  - Access to multiple wholesalers in one place
  - Competitive pricing through supplier competition
  - Reduced risk with protected payments
- **For Wholesalers & Suppliers**
  - Direct access to qualified, high-intent enquiries
  - Reduced marketing and sales costs
  - Secure and timely payments

## Revenue Model

The platform generates revenue through:

- Transaction fees on completed payments
- Supplier subscription or premium visibility plans
- Optional value-added services (verification, analytics, featured listings)

## Business Vision

Our vision is to become a **trusted global infrastructure for wholesale trade**, similar to how Amazon powers retail, Fiverr powers services, and Airbnb powers accommodation — by focusing on **trust, security, and scale**, not ownership.

We aim to simplify wholesale sourcing, eliminate payment risks, and create a transparent ecosystem where businesses can confidently trade worldwide.