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| Project title | E-Commerce Platform Development | | |
| Business unit | [Digital Transformation Department] | Business unit manager | [Name] |
| Team members | 1- [Name] 2- [Name] 3- [Name] | | |
| Project manager | [Name] | | |
| Project sponsor | [Name] | | |
| Problem statement | The lack of an integrated e-commerce platform has led to missed sales opportunities and limited customer engagement. Current systems are outdated and do not support scalability or modern customer demands. | | |
| Objectives | Increase online sales revenue by 20% in the first year | | |
| Project scope | Deployment of a mobile-responsive user interface Design and implementation of a fully functional e-commerce platform. | | |
| Key milestones | 1-Project start – 18/12/2024 2-Requirements Gathering Completed 28/4/2026 3-Platform Development Completed 4-Testing and Launch | | |
| Project budget | 400,000\$ | | |
| Project risk analysis | Potential risk | | |
| | 1-Integration Issues with Systems | | |
| | 2-Budget Overruns | | |
| | 3-Delayed Development Timeline | | |
| Signature and Date | [Date] | | |
| Project Manager | Project Sponsor | | |
| [Name] | [Name] | | |